

Global Online Brochure Maker Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Online Brochure Maker market size is predicted to grow from US\$ 615 million in 2025 to US\$ 1716 million in 2032; it is expected to grow at a CAGR of 16.0% from 2026 to 2032.

Online Brochure Maker refers to a category of digital design tools developed based on cloud computing, online design platforms, and intelligent content generation technologies. These tools enable users to quickly create digital brochures, corporate profiles, product catalogs, marketing materials, and promotional documents through web-based interfaces. Online Brochure Makers typically provide template libraries, drag-and-drop editing, image processing, text formatting, team collaboration, and AI-assisted design features, allowing businesses, marketers, and individuals to produce professional visual content without advanced design skills. With the growth of digital marketing, remote work, and online promotion, Online Brochure Makers are widely used in corporate marketing, e-commerce, education, real estate, and event promotion, accelerating the transformation of traditional printed materials toward digital, intelligent, and interactive formats.

The development of Online Brochure Makers is primarily driven by increasing demand for digital marketing solutions among businesses. As companies shift from traditional offline promotion toward online channels, the need for high-quality visual content for branding, product presentation, and customer communication continues to grow. Traditional brochure production often depends on professional designers and printing processes, resulting in higher costs, longer revision cycles, and limited distribution. Online Brochure Makers address these challenges through templates, online editing, and instant publishing capabilities, enabling businesses to create marketing materials faster and improve promotional efficiency, especially among SMEs, startups, and

marketing teams.

Advances in cloud computing, artificial intelligence, and automated design technologies are important factors driving the evolution of Online Brochure Makers. In recent years, AI image generation, intelligent layout design, automated copywriting, and brand style recognition technologies have been increasingly integrated into online design platforms, allowing users to quickly generate brochure structures and visual concepts through simple instructions. Meanwhile, cloud-based collaboration enables design, marketing, and sales teams to share and modify content in real time, improving internal efficiency. In the future, AI will further reduce design barriers and transform Online Brochure Makers from editing platforms into intelligent marketing content generation solutions.

From an industry perspective, Online Brochure Makers are evolving toward intelligent, platform-based, and ecosystem-oriented solutions. Future competition will extend beyond template libraries and editing functions, focusing more on AI generation capabilities, brand asset management, multi-channel publishing, and integration with enterprise marketing systems. Businesses increasingly expect a single platform to support content creation, customer engagement, performance analysis, and marketing optimization, driving deeper integration between Online Brochure Makers, CRM systems, e-commerce platforms, and digital advertising solutions.

LPI (LP Information)' newest research report, the "Online Brochure Maker Industry Forecast" looks at past sales and reviews total world Online Brochure Maker sales in 2025, providing a comprehensive analysis by region and market sector of projected Online Brochure Maker sales for 2026 through 2032. With Online Brochure Maker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Brochure Maker industry.

This Insight Report provides a comprehensive analysis of the global Online Brochure Maker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Brochure Maker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Brochure Maker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Brochure Maker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Brochure Maker.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Brochure Maker market by product type, application, key players and key regions and countries.

Segmentation by Type:

Offline Printing

Online Distribution

Segmentation by Core Function:

Design-driven

Content-driven

Others

Segmentation by Design Automation:

Fully Automated Mode

Assisted Design Mode

Segmentation by Output Format:

Digital Brochure Generator

Printable Brochure Generator

Others

Segmentation by Application:

Commercial

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Vennngage

Manus(Manus)

Edraw(Edrawsoft)

Adobe Firefly

Canva

Visme(Easy WebContent)

Piktochart

Flipsnack

Xara

FlipHTML5

Taskade

Writecream

Template.net

Phot.ai

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