

# Global Online Betting for Sports and Casinos Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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Sports betting is the activity of predicting sports results and placing a wager on the outcome. The frequency of sports bet upon varies by culture, with the vast majority of bets being placed on association football, American football, basketball, baseball, hockey, track cycling, auto racing, mixed martial arts, and boxing at both the amateur and professional levels. Online sports betting is a kind of sports betting conducted on the internet.

LPI (LP Information)' newest research report, the "Online Betting for Sports and Casinos Industry Forecast" looks at past sales and reviews total world Online Betting for Sports and Casinos sales in 2022, providing a comprehensive analysis by region and market sector of projected Online Betting for Sports and Casinos sales for 2023 through 2029. With Online Betting for Sports and Casinos sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Betting for Sports and Casinos industry.

This Insight Report provides a comprehensive analysis of the global Online Betting for Sports and Casinos landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Online Betting for Sports and Casinos portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Betting for Sports and Casinos market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Betting for Sports and Casinos and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Betting for Sports and Casinos.

The global Online Betting for Sports and Casinos market size is projected to grow from US\$ 37140 million in 2022 to US\$ 61500 million in 2029; it is expected to grow at a CAGR of 7.5% from 2023 to 2029.

According to different games, the Global Online sports betting market can be divided into Soccer, American Football, Basketball, Hockey, Mixed Martial Arts and Boxing, etc. As the most popular sport in the world, Soccer has occupied the most important market in the Global Online sports betting market. Soccer is estimated to account for a revenue share nearly 50% in 2019.

According to the betting channel, the Global Online sports betting market can be divided into Desktop and Mobile Devices. Mobile Devices is expected to occupy about 40% of the market share in 2019.

In 2019, the Global Online Sports betting market was led by Europe and accounted about 57% of the market share.

The Key players operating into Global Online sports betting Market are Bet365, Flutter Entertainment, GVC Holdings and Kindred Group, etc. Bet365 and Flutter Entertainment are the two players with the largest sales share, occupying nearly 9% and 5% of the market share in 2019, respectively.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Betting for Sports and Casinos market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Casinos

Soccer

American Football

Basketball

Hockey

Mixed Martial Arts and Boxing

Others

#### Segmentation by application

Desktop

Mobile Devices

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Bet365

Kindred Group

Entain plc (formerly GVC Holdings)

Flutter Entertainment

William Hill

Pinnacle

The Stars Group

Betvictor

Betsson AB

Gamesys

888 Holdings

Bet-at-home.com

Intertops

Betway

Betfred

Interwetten

SBOBET

Sportech

EGB

BetOnline

DraftKings

BetWinner

Sports Interaction

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