

Global On-premises Security Testing Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global On-premises Security Testing Software market size is predicted to grow from US\$ 3570 million in 2025 to US\$ 8579 million in 2031; it is expected to grow at a CAGR of 15.7% from 2025 to 2031.

On-premises Security testing involves setting up and managing testing infrastructure in your office or a physical data center that you control. From purchasing of hardware and software to maintaining end-to-end aspects of the testing infrastructure is your responsibility. On-premises performance testing also requires setting up a dedicated testing team with required skills that fit your testing dynamics. This gives you better control over the testing process with increased security.

The security testing software market is experiencing significant growth as organizations increasingly prioritize cybersecurity and the protection of their digital systems and data. Security testing software refers to tools and solutions designed to identify vulnerabilities and weaknesses in software applications, networks, and IT infrastructure, enabling organizations to proactively address potential security threats.

One of the key drivers of the security testing software market is the rising frequency and severity of cyberattacks. With the growing sophistication of hacking techniques and the increasing number of cybercriminals, organizations need robust security measures to protect their digital assets. Security testing software plays a crucial role in identifying vulnerabilities and weaknesses in systems, helping organizations strengthen their security defenses and minimize the risk of cyberattacks.

Another important trend in the market is the shift towards DevSecOps. Organizations are adopting DevSecOps practices, which integrate security testing into the software development lifecycle. By incorporating security testing early on in the development process, organizations can identify and address security vulnerabilities more efficiently, reducing the time and cost required for remediation.

Furthermore, the increasing adoption of cloud computing and the widespread use of mobile applications are driving the demand for security testing software. Cloud-based environments and mobile applications are susceptible to various types of security threats, including data breaches and unauthorized access. Security testing software helps in identifying and resolving security loopholes in these environments, ensuring the protection of sensitive data and user information.

Moreover, regulatory compliance requirements are compelling organizations to invest in security testing software. Industries such as finance, healthcare, and government have stringent compliance regulations to ensure the security and privacy of data. Security testing software assists organizations in meeting these compliance requirements by detecting vulnerabilities and ensuring the implementation of proper security controls.

In terms of technological advancements, the market is witnessing the integration of artificial intelligence (AI) and machine learning (ML) capabilities in security testing software. AI and ML algorithms can analyze vast amounts of data and identify patterns to detect anomalies and potential security vulnerabilities. This helps in automating the testing process and enhancing the accuracy and effectiveness of security assessments.

Additionally, the market is witnessing increased adoption of cloud-based security testing software solutions. Cloud-based solutions offer scalability, flexibility, and ease of deployment, making them attractive to organizations of all sizes. These solutions also provide regular updates and patches, ensuring organizations have the latest security testing capabilities.

Geographically, North America is expected to dominate the security testing software market. The region has a strong presence of key market players, and industries such as finance, healthcare, and technology are highly focused on cybersecurity. Asia Pacific is also witnessing significant growth due to the increasing adoption of digital technologies and the growing awareness of cybersecurity threats.

Overall, the security testing software market is experiencing substantial growth as organizations recognize the importance of proactive security measures. The shift

towards DevSecOps, the adoption of cloud computing and mobile applications, and the integration of AI and ML capabilities are driving market trends. Regulatory compliance requirements further propel the demand for security testing solutions. North America and Asia Pacific are anticipated to be key regions driving market growth.

LPI (LP Information)' newest research report, the “On-premises Security Testing Software Industry Forecast” looks at past sales and reviews total world On-premises Security Testing Software sales in 2024, providing a comprehensive analysis by region and market sector of projected On-premises Security Testing Software sales for 2025 through 2031. With On-premises Security Testing Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world On-premises Security Testing Software industry.

This Insight Report provides a comprehensive analysis of the global On-premises Security Testing Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on On-premises Security Testing Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global On-premises Security Testing Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for On-premises Security Testing Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global On-premises Security Testing Software.

This report presents a comprehensive overview, market shares, and growth opportunities of On-premises Security Testing Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Application Security Testing

Network Security Testing

Device Security testing

Social Engineering

Segmentation by Application:

SMEs

Large enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM (US)

SecureWorks (US)

Synopsys (Canada)

Rapid7 (US)

Micro Focus (UK)

Cigniti (India)

AT&T (US)

WhiteHat Security (US)

Veracode (US)

Checkmarx (Israel)

McAfee (US)

Core Security (US)

ParaSoft (US)

ScienceSoft (US)

Data Theorem (US)

Kryptowire (US)

LogRhythm. (US)

PortSwigger (UK)

ImpactQA (US)

NowSecure (US)

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