

Global On-Demand Staffing Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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On-demand staffing services, commonly referred to as mobile marketplaces, allow businesses to hire temporary workers for single shifts or short-term positions. Mobile marketplaces let job seekers create online profiles, share work portfolios (if relevant), and search the available job openings based on filters and qualifications.

The global On-Demand Staffing Service market size is projected to grow from US\$ 3195 million in 2023 to US\$ 7549.5 million in 2030; it is expected to grow at a CAGR of 13.1% from 2024 to 2030.

LPI (LP Information)' newest research report, the "On-Demand Staffing Service Industry Forecast" looks at past sales and reviews total world On-Demand Staffing Service sales in 2023, providing a comprehensive analysis by region and market sector of projected On-Demand Staffing Service sales for 2024 through 2030. With On-Demand Staffing Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world On-Demand Staffing Service industry.

This Insight Report provides a comprehensive analysis of the global On-Demand Staffing Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on On-Demand Staffing Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global On-Demand Staffing Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for On-Demand Staffing Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global On-Demand Staffing Service.

Some of the future market trends of on-demand staffing service are:

The adoption of cloud-based and mobile technologies to enable faster and easier access to workers and jobs. Cloud-based platforms can offer features such as automated matching, scheduling, payment, and feedback, as well as analytics and insights to optimize the hiring process. Mobile technologies can allow workers and employers to communicate and collaborate in real-time, as well as access location-based services.

The integration of artificial intelligence (AI) and machine learning (ML) to enhance the quality and efficiency of on-demand staffing service. AI and ML can help improve the accuracy and relevance of worker profiles, job recommendations, and skill assessments, as well as reduce bias and errors in hiring decisions. AI and ML can also help monitor and predict the demand and supply of workers and jobs, as well as provide personalized and proactive support to workers and employers.

The emergence of new segments and niches in the on-demand staffing market. As the demand for specialized skills and expertise increases, more businesses are looking for on-demand workers who can perform specific tasks or projects in various domains, such as IT, healthcare, education, finance, etc. On-demand staffing service can also cater to the needs of different types of workers, such as gig workers, freelancers, students, retirees, etc., who have different motivations and preferences for working on-demand.

This report presents a comprehensive overview, market shares, and growth opportunities of On-Demand Staffing Service market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud -Based

Web-based

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amazon's Mechanical Turk

TaskRabbit

Thumbtack

99designs

DesignCrowd

Wonolo

Fusion Event Staffing

Jobble

VOICEOVERS.com

DesignContest

Fancy Hands

WorkMarket

Helpware

MyWorkChoice

Staffy

Zaarly

Bacon

Bidvine

Bluecrew

Broxer Technologies

Catapult

Coople

Eden

GigSmart

meploy

Ossisto

Pared

Phlatbed

QAPA

Rota

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