

# Global On-Demand Delivery Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global On-Demand Delivery Software market size was valued at US\$ 438.3 million in 2023. With growing demand in downstream market, the On-Demand Delivery Software is forecast to a readjusted size of US\$ 815.9 million by 2030 with a CAGR of 9.3% during review period.

The research report highlights the growth potential of the global On-Demand Delivery Software market. On-Demand Delivery Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of On-Demand Delivery Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the On-Demand Delivery Software market.

On-Demand Delivery Software is a type of software delivery model that is deployed and managed on a vendor's cloud computing infrastructure and accessed by users over the Internet as and when required. On-Demand Delivery Software enables a user/organization to subscribe to software on a pay-as-you-go, monthly billing method. On-Demand Delivery Software can be used for various purposes, such as food delivery, grocery delivery, catering delivery, restaurant delivery/takeout, parcel delivery, and more.

The industry trend of On-Demand Delivery Software is rapidly evolving, especially in the wake of the COVID-19 pandemic. Some of the key trends are:

**Contactless ordering, payment, and pickup technology:** Customers are increasingly preferring contactless options for ordering, paying, and picking up their food orders, as they offer convenience, safety, and hygiene. Restaurants are adopting technologies such as QR codes, Bluetooth, wireless sensors, and smartphone apps to enable contactless transactions.

**Online table bookings:** Customers are also opting for online table bookings to avoid waiting in queues and ensure social distancing at restaurants. Restaurants are using platforms such as OpenTable, Resy, Yelp Reservations, and Bookatable to manage their online reservations and optimize their seating capacity.

**Auto kitchen operations and processes:** Restaurants are leveraging automation and artificial intelligence to streamline their kitchen operations and processes, such as inventory management, order preparation, quality control, waste reduction, and delivery coordination. Examples of such technologies include Kitchen United Mix, CloudKitchens, REEF Technology, Rebel Foods, and Spyce.

**Technology that reduces waste:** Restaurants are also adopting technology that helps them reduce food waste and save costs, such as smart bins, sensors, cameras, analytics software, and mobile apps <sup>6</sup>. Examples of such technologies include Winnow Solutions, Leanpath, Too Good To Go, Olio, and Karma.

**Technology that simplifies complex loyalty programs:** Restaurants are using technology that simplifies the design and implementation of complex loyalty programs that reward customers for their repeat purchases and referrals. Examples of such technologies include LevelUp, Thanx, Punchh, LoyalZoo, and LoyaltyPlant.

**Smartphone bill splitting and payment software:** Customers are using smartphone apps that allow them to split bills and pay for their orders with ease, without having to deal with cash or cards. Examples of such apps include Splitwise, Venmo, PayPal, Square Cash, and Zelle.

**Enhanced hygiene and safety practices:** Restaurants are enhancing their hygiene and safety practices to comply with the health guidelines and regulations amid the pandemic. They are using technology such as digital menus, sanitizing stations, temperature scanners, contact tracing apps, and personal protective equipment to ensure the well-being of their staff and customers.

**QR code technology:** QR codes are becoming a popular tool for restaurants to offer

various services to their customers, such as digital menus, online ordering, payment options, feedback forms, loyalty programs, and more. QR codes are easy to use, scannable by any smartphone camera or app. They also reduce the need for physical contact and paper waste.

**Bluetooth and wireless sensors:** Bluetooth and wireless sensors are also being used by restaurants to enhance their customer experience and operational efficiency. For example, restaurants can use Bluetooth beacons to send personalized offers and promotions to customers who are nearby or inside their premises. They can also use wireless sensors to monitor the temperature, humidity, and freshness of their food items and alert them when they need to be replenished or discarded.

**Multiple orders from different stores in one delivery:** Customers are increasingly looking for more variety and convenience in their food delivery options, such as ordering from multiple stores or cuisines in one delivery. Delivery platforms are catering to this demand by offering features such as group ordering, mix-and-match options, and multi-stop deliveries. Examples of such platforms include DoorDash, Uber Eats, Grubhub, and Postmates.

**On-Demand Delivery Subscriptions:** Customers are also opting for on-demand delivery subscriptions that offer them unlimited or discounted deliveries for a fixed monthly or annual fee. Delivery platforms are offering such subscriptions to increase their customer loyalty, retention, and frequency of orders. Examples of such subscriptions include DoorDash DashPass, Uber Eats Eats Pass, Grubhub+ , and Postmates Unlimited.

**A shift in spends from restaurants to grocery stores:** Customers are spending more on grocery delivery than on restaurant delivery, as they prefer to cook at home or stock up on essentials amid the pandemic. Grocery delivery platforms are experiencing a surge in demand and expanding their offerings to include fresh produce, prepared meals, alcohol, and more . Examples of such platforms include Instacart, Shipt, goPuff, Amazon Fresh, and Walmart Grocery.

**Boosted on-demand parcel delivery:** Customers are also using on-demand parcel delivery platforms to send and receive packages, gifts, documents, and other items within the same day or hour. On-demand parcel delivery platforms are providing fast, convenient, and affordable services to customers and businesses alike. Examples of such platforms include Roadie, Deliv, Lalamove, Uber Connect, and FedEx SameDay City .

## Key Features:

The report on On-Demand Delivery Software market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the On-Demand Delivery Software market. It may include historical data, market segmentation by Type (e.g., Cloud Based, Web Based), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the On-Demand Delivery Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the On-Demand Delivery Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the On-Demand Delivery Software industry. This include advancements in On-Demand Delivery Software technology, On-Demand Delivery Software new entrants, On-Demand Delivery Software new investment, and other innovations that are shaping the future of On-Demand Delivery Software.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the On-Demand Delivery Software market. It includes factors influencing customer ' purchasing decisions, preferences for On-Demand Delivery Software product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the On-Demand Delivery Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting On-Demand Delivery Software market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental

impact and sustainability aspects of the On-Demand Delivery Software market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the On-Demand Delivery Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the On-Demand Delivery Software market.

**Market Segmentation:**

On-Demand Delivery Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Cloud Based

Web Based

**Segmentation by application**

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Instacart

Shipt

Burpy

FreshDirect

EAT Club

ezCaters

Fooda

Uber Eats

Postmates

Grubhub

Swiggy

Zomato

DoorDash

Seamless

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global On-Demand Delivery Software Market Size 2019-2030
  - 2.1.2 On-Demand Delivery Software Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 On-Demand Delivery Software Segment by Type
  - 2.2.1 Cloud Based
  - 2.2.2 Web Based
- 2.3 On-Demand Delivery Software Market Size by Type
  - 2.3.1 On-Demand Delivery Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global On-Demand Delivery Software Market Size Market Share by Type (2019-2024)
- 2.4 On-Demand Delivery Software Segment by Application
  - 2.4.1 Large Enterprises
  - 2.4.2 SMEs
- 2.5 On-Demand Delivery Software Market Size by Application
  - 2.5.1 On-Demand Delivery Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global On-Demand Delivery Software Market Size Market Share by Application (2019-2024)

### **3 ON-DEMAND DELIVERY SOFTWARE MARKET SIZE BY PLAYER**

- 3.1 On-Demand Delivery Software Market Size Market Share by Players



- 3.1.1 Global On-Demand Delivery Software Revenue by Players (2019-2024)
- 3.1.2 Global On-Demand Delivery Software Revenue Market Share by Players (2019-2024)
- 3.2 Global On-Demand Delivery Software Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 ON-DEMAND DELIVERY SOFTWARE BY REGIONS**

- 4.1 On-Demand Delivery Software Market Size by Regions (2019-2024)
- 4.2 Americas On-Demand Delivery Software Market Size Growth (2019-2024)
- 4.3 APAC On-Demand Delivery Software Market Size Growth (2019-2024)
- 4.4 Europe On-Demand Delivery Software Market Size Growth (2019-2024)
- 4.5 Middle East & Africa On-Demand Delivery Software Market Size Growth (2019-2024)

## **5 AMERICAS**

- 5.1 Americas On-Demand Delivery Software Market Size by Country (2019-2024)
- 5.2 Americas On-Demand Delivery Software Market Size by Type (2019-2024)
- 5.3 Americas On-Demand Delivery Software Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC On-Demand Delivery Software Market Size by Region (2019-2024)
- 6.2 APAC On-Demand Delivery Software Market Size by Type (2019-2024)
- 6.3 APAC On-Demand Delivery Software Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe On-Demand Delivery Software by Country (2019-2024)

7.2 Europe On-Demand Delivery Software Market Size by Type (2019-2024)

7.3 Europe On-Demand Delivery Software Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa On-Demand Delivery Software by Region (2019-2024)

8.2 Middle East & Africa On-Demand Delivery Software Market Size by Type (2019-2024)

8.3 Middle East & Africa On-Demand Delivery Software Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL ON-DEMAND DELIVERY SOFTWARE MARKET FORECAST**

10.1 Global On-Demand Delivery Software Forecast by Regions (2025-2030)

10.1.1 Global On-Demand Delivery Software Forecast by Regions (2025-2030)

10.1.2 Americas On-Demand Delivery Software Forecast

10.1.3 APAC On-Demand Delivery Software Forecast

- 10.1.4 Europe On-Demand Delivery Software Forecast
- 10.1.5 Middle East & Africa On-Demand Delivery Software Forecast
- 10.2 Americas On-Demand Delivery Software Forecast by Country (2025-2030)
  - 10.2.1 United States On-Demand Delivery Software Market Forecast
  - 10.2.2 Canada On-Demand Delivery Software Market Forecast
  - 10.2.3 Mexico On-Demand Delivery Software Market Forecast
  - 10.2.4 Brazil On-Demand Delivery Software Market Forecast
- 10.3 APAC On-Demand Delivery Software Forecast by Region (2025-2030)
  - 10.3.1 China On-Demand Delivery Software Market Forecast
  - 10.3.2 Japan On-Demand Delivery Software Market Forecast
  - 10.3.3 Korea On-Demand Delivery Software Market Forecast
  - 10.3.4 Southeast Asia On-Demand Delivery Software Market Forecast
  - 10.3.5 India On-Demand Delivery Software Market Forecast
  - 10.3.6 Australia On-Demand Delivery Software Market Forecast
- 10.4 Europe On-Demand Delivery Software Forecast by Country (2025-2030)
  - 10.4.1 Germany On-Demand Delivery Software Market Forecast
  - 10.4.2 France On-Demand Delivery Software Market Forecast
  - 10.4.3 UK On-Demand Delivery Software Market Forecast
  - 10.4.4 Italy On-Demand Delivery Software Market Forecast
  - 10.4.5 Russia On-Demand Delivery Software Market Forecast
- 10.5 Middle East & Africa On-Demand Delivery Software Forecast by Region (2025-2030)
  - 10.5.1 Egypt On-Demand Delivery Software Market Forecast
  - 10.5.2 South Africa On-Demand Delivery Software Market Forecast
  - 10.5.3 Israel On-Demand Delivery Software Market Forecast
  - 10.5.4 Turkey On-Demand Delivery Software Market Forecast
  - 10.5.5 GCC Countries On-Demand Delivery Software Market Forecast
- 10.6 Global On-Demand Delivery Software Forecast by Type (2025-2030)
- 10.7 Global On-Demand Delivery Software Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Instacart
  - 11.1.1 Instacart Company Information
  - 11.1.2 Instacart On-Demand Delivery Software Product Offered
  - 11.1.3 Instacart On-Demand Delivery Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.1.4 Instacart Main Business Overview
  - 11.1.5 Instacart Latest Developments

## 11.2 Shipt

11.2.1 Shipt Company Information

11.2.2 Shipt On-Demand Delivery Software Product Offered

11.2.3 Shipt On-Demand Delivery Software Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 Shipt Main Business Overview

11.2.5 Shipt Latest Developments

## 11.3 Burpy

11.3.1 Burpy Company Information

11.3.2 Burpy On-Demand Delivery Software Product Offered

11.3.3 Burpy On-Demand Delivery Software Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Burpy Main Business Overview

11.3.5 Burpy Latest Developments

## 11.4 FreshDirect

11.4.1 FreshDirect Company Information

11.4.2 FreshDirect On-Demand Delivery Software Product Offered

11.4.3 FreshDirect On-Demand Delivery Software Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 FreshDirect Main Business Overview

11.4.5 FreshDirect Latest Developments

## 11.5 EAT Club

11.5.1 EAT Club Company Information

11.5.2 EAT Club On-Demand Delivery Software Product Offered

11.5.3 EAT Club On-Demand Delivery Software Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 EAT Club Main Business Overview

11.5.5 EAT Club Latest Developments

## 11.6 ezCaters

11.6.1 ezCaters Company Information

11.6.2 ezCaters On-Demand Delivery Software Product Offered

11.6.3 ezCaters On-Demand Delivery Software Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 ezCaters Main Business Overview

11.6.5 ezCaters Latest Developments

## 11.7 Foda

11.7.1 Foda Company Information

11.7.2 Foda On-Demand Delivery Software Product Offered

11.7.3 Foda On-Demand Delivery Software Revenue, Gross Margin and Market

## Share (2019-2024)

11.7.4 Foda Main Business Overview

11.7.5 Foda Latest Developments

## 11.8 Uber Eats

11.8.1 Uber Eats Company Information

11.8.2 Uber Eats On-Demand Delivery Software Product Offered

11.8.3 Uber Eats On-Demand Delivery Software Revenue, Gross Margin and Market

## Share (2019-2024)

11.8.4 Uber Eats Main Business Overview

11.8.5 Uber Eats Latest Developments

## 11.9 Postmates

11.9.1 Postmates Company Information

11.9.2 Postmates On-Demand Delivery Software Product Offered

11.9.3 Postmates On-Demand Delivery Software Revenue, Gross Margin and Market

## Share (2019-2024)

11.9.4 Postmates Main Business Overview

11.9.5 Postmates Latest Developments

## 11.10 Grubhub

11.10.1 Grubhub Company Information

11.10.2 Grubhub On-Demand Delivery Software Product Offered

11.10.3 Grubhub On-Demand Delivery Software Revenue, Gross Margin and Market

## Share (2019-2024)

11.10.4 Grubhub Main Business Overview

11.10.5 Grubhub Latest Developments

## 11.11 Swiggy

11.11.1 Swiggy Company Information

11.11.2 Swiggy On-Demand Delivery Software Product Offered

11.11.3 Swiggy On-Demand Delivery Software Revenue, Gross Margin and Market

## Share (2019-2024)

11.11.4 Swiggy Main Business Overview

11.11.5 Swiggy Latest Developments

## 11.12 Zomato

11.12.1 Zomato Company Information

11.12.2 Zomato On-Demand Delivery Software Product Offered

11.12.3 Zomato On-Demand Delivery Software Revenue, Gross Margin and Market

## Share (2019-2024)

11.12.4 Zomato Main Business Overview

11.12.5 Zomato Latest Developments

## 11.13 DoorDash

- 11.13.1 DoorDash Company Information
- 11.13.2 DoorDash On-Demand Delivery Software Product Offered
- 11.13.3 DoorDash On-Demand Delivery Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.13.4 DoorDash Main Business Overview
- 11.13.5 DoorDash Latest Developments
- 11.14 Seamless
  - 11.14.1 Seamless Company Information
  - 11.14.2 Seamless On-Demand Delivery Software Product Offered
  - 11.14.3 Seamless On-Demand Delivery Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.14.4 Seamless Main Business Overview
  - 11.14.5 Seamless Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. On-Demand Delivery Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Cloud Based

Table 3. Major Players of Web Based

Table 4. On-Demand Delivery Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global On-Demand Delivery Software Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global On-Demand Delivery Software Market Size Market Share by Type (2019-2024)

Table 7. On-Demand Delivery Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global On-Demand Delivery Software Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global On-Demand Delivery Software Market Size Market Share by Application (2019-2024)

Table 10. Global On-Demand Delivery Software Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global On-Demand Delivery Software Revenue Market Share by Player (2019-2024)

Table 12. On-Demand Delivery Software Key Players Head office and Products Offered

Table 13. On-Demand Delivery Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global On-Demand Delivery Software Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global On-Demand Delivery Software Market Size Market Share by Regions (2019-2024)

Table 18. Global On-Demand Delivery Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global On-Demand Delivery Software Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas On-Demand Delivery Software Market Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas On-Demand Delivery Software Market Size Market Share by Country (2019-2024)

Table 22. Americas On-Demand Delivery Software Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas On-Demand Delivery Software Market Size Market Share by Type (2019-2024)

Table 24. Americas On-Demand Delivery Software Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas On-Demand Delivery Software Market Size Market Share by Application (2019-2024)

Table 26. APAC On-Demand Delivery Software Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC On-Demand Delivery Software Market Size Market Share by Region (2019-2024)

Table 28. APAC On-Demand Delivery Software Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC On-Demand Delivery Software Market Size Market Share by Type (2019-2024)

Table 30. APAC On-Demand Delivery Software Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC On-Demand Delivery Software Market Size Market Share by Application (2019-2024)

Table 32. Europe On-Demand Delivery Software Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe On-Demand Delivery Software Market Size Market Share by Country (2019-2024)

Table 34. Europe On-Demand Delivery Software Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe On-Demand Delivery Software Market Size Market Share by Type (2019-2024)

Table 36. Europe On-Demand Delivery Software Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe On-Demand Delivery Software Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa On-Demand Delivery Software Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa On-Demand Delivery Software Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa On-Demand Delivery Software Market Size by Type



(2019-2024) & (\$ Millions)

Table 41. Middle East & Africa On-Demand Delivery Software Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa On-Demand Delivery Software Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa On-Demand Delivery Software Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of On-Demand Delivery Software

Table 45. Key Market Challenges & Risks of On-Demand Delivery Software

Table 46. Key Industry Trends of On-Demand Delivery Software

Table 47. Global On-Demand Delivery Software Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global On-Demand Delivery Software Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global On-Demand Delivery Software Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global On-Demand Delivery Software Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. Instacart Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors

Table 52. Instacart On-Demand Delivery Software Product Offered

Table 53. Instacart On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. Instacart Main Business

Table 55. Instacart Latest Developments

Table 56. Shipt Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors

Table 57. Shipt On-Demand Delivery Software Product Offered

Table 58. Shipt Main Business

Table 59. Shipt On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Shipt Latest Developments

Table 61. Burpy Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors

Table 62. Burpy On-Demand Delivery Software Product Offered

Table 63. Burpy Main Business

Table 64. Burpy On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Burpy Latest Developments

Table 66. FreshDirect Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors

Table 67. FreshDirect On-Demand Delivery Software Product Offered

Table 68. FreshDirect Main Business

Table 69. FreshDirect On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. FreshDirect Latest Developments

Table 71. EAT Club Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors

Table 72. EAT Club On-Demand Delivery Software Product Offered

Table 73. EAT Club Main Business

Table 74. EAT Club On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. EAT Club Latest Developments

Table 76. ezCaters Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors

Table 77. ezCaters On-Demand Delivery Software Product Offered

Table 78. ezCaters Main Business

Table 79. ezCaters On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. ezCaters Latest Developments

Table 81. Fooda Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors

Table 82. Fooda On-Demand Delivery Software Product Offered

Table 83. Fooda Main Business

Table 84. Fooda On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Fooda Latest Developments

Table 86. Uber Eats Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors

Table 87. Uber Eats On-Demand Delivery Software Product Offered

Table 88. Uber Eats Main Business

Table 89. Uber Eats On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. Uber Eats Latest Developments

Table 91. Postmates Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors

Table 92. Postmates On-Demand Delivery Software Product Offered

Table 93. Postmates Main Business

- Table 94. Postmates On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 95. Postmates Latest Developments
- Table 96. Grubhub Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors
- Table 97. Grubhub On-Demand Delivery Software Product Offered
- Table 98. Grubhub Main Business
- Table 99. Grubhub On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 100. Grubhub Latest Developments
- Table 101. Swiggy Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors
- Table 102. Swiggy On-Demand Delivery Software Product Offered
- Table 103. Swiggy On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 104. Swiggy Main Business
- Table 105. Swiggy Latest Developments
- Table 106. Zomato Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors
- Table 107. Zomato On-Demand Delivery Software Product Offered
- Table 108. Zomato Main Business
- Table 109. Zomato On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 110. Zomato Latest Developments
- Table 111. DoorDash Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors
- Table 112. DoorDash On-Demand Delivery Software Product Offered
- Table 113. DoorDash Main Business
- Table 114. DoorDash On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 115. DoorDash Latest Developments
- Table 116. Seamless Details, Company Type, On-Demand Delivery Software Area Served and Its Competitors
- Table 117. Seamless On-Demand Delivery Software Product Offered
- Table 118. Seamless Main Business
- Table 119. Seamless On-Demand Delivery Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 120. Seamless Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. On-Demand Delivery Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global On-Demand Delivery Software Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. On-Demand Delivery Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. On-Demand Delivery Software Sales Market Share by Country/Region (2023)

Figure 8. On-Demand Delivery Software Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global On-Demand Delivery Software Market Size Market Share by Type in 2023

Figure 10. On-Demand Delivery Software in Large Enterprises

Figure 11. Global On-Demand Delivery Software Market: Large Enterprises (2019-2024) & (\$ Millions)

Figure 12. On-Demand Delivery Software in SMEs

Figure 13. Global On-Demand Delivery Software Market: SMEs (2019-2024) & (\$ Millions)

Figure 14. Global On-Demand Delivery Software Market Size Market Share by Application in 2023

Figure 15. Global On-Demand Delivery Software Revenue Market Share by Player in 2023

Figure 16. Global On-Demand Delivery Software Market Size Market Share by Regions (2019-2024)

Figure 17. Americas On-Demand Delivery Software Market Size 2019-2024 (\$ Millions)

Figure 18. APAC On-Demand Delivery Software Market Size 2019-2024 (\$ Millions)

Figure 19. Europe On-Demand Delivery Software Market Size 2019-2024 (\$ Millions)

Figure 20. Middle East & Africa On-Demand Delivery Software Market Size 2019-2024 (\$ Millions)

Figure 21. Americas On-Demand Delivery Software Value Market Share by Country in 2023

Figure 22. United States On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 23. Canada On-Demand Delivery Software Market Size Growth 2019-2024 (\$

Millions)

Figure 24. Mexico On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC On-Demand Delivery Software Market Size Market Share by Region in 2023

Figure 27. APAC On-Demand Delivery Software Market Size Market Share by Type in 2023

Figure 28. APAC On-Demand Delivery Software Market Size Market Share by Application in 2023

Figure 29. China On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe On-Demand Delivery Software Market Size Market Share by Country in 2023

Figure 36. Europe On-Demand Delivery Software Market Size Market Share by Type (2019-2024)

Figure 37. Europe On-Demand Delivery Software Market Size Market Share by Application (2019-2024)

Figure 38. Germany On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa On-Demand Delivery Software Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa On-Demand Delivery Software Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa On-Demand Delivery Software Market Size Market Share by Application (2019-2024)

Figure 46. Egypt On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country On-Demand Delivery Software Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 52. APAC On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 53. Europe On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 55. United States On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 56. Canada On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 59. China On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 60. Japan On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 61. Korea On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 62. Southeast Asia On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 63. India On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 64. Australia On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 65. Germany On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 66. France On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 67. UK On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 68. Italy On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 69. Russia On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 70. Spain On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 73. Israel On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries On-Demand Delivery Software Market Size 2025-2030 (\$ Millions)

Figure 76. Global On-Demand Delivery Software Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global On-Demand Delivery Software Market Size Market Share Forecast by Application (2025-2030)

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