

Global On-Board Diagnostic Modules Market Growth 2026-2032

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Abstracts

The global On-Board Diagnostic Modules market size is predicted to grow from US\$ 3346 million in 2025 to US\$ 5563 million in 2032; it is expected to grow at a CAGR of 7.6% from 2026 to 2032.

In 2025, global On-Board Diagnostic Module output was about 95 million units, with total capacity near 130 million units annually. The average unit price is around USD 36, and industry gross margin is approximately 29%. On-Board Diagnostic (OBD) Modules are embedded electronic control units (ECUs) integrated into vehicles to monitor, record, and report the performance of critical powertrain, emission, and safety systems in real time, ensuring compliance with regulatory standards such as OBD-II and enabling fault detection, predictive maintenance, and telematics-based diagnostics. Technically, an OBD module interfaces with multiple in-vehicle networks (CAN, LIN, FlexRay, Automotive Ethernet), collects sensor data from engine, transmission, exhaust after-treatment (e.g., NO_x, O₂ sensors), battery management systems (in EVs), and emission control components, processes diagnostic trouble codes (DTCs), and communicates results via standardized protocols. The supply chain begins upstream with semiconductor suppliers (MCUs, SoCs, CAN transceivers, memory chips), PCB and passive component manufacturers, and embedded software providers (AUTOSAR stacks, cybersecurity firmware); midstream includes Tier-1 automotive electronics suppliers (e.g., Bosch, Continental, Denso, Aptiv, ZF) that design and integrate OBD hardware/software into ECUs or telematics control units (TCUs); and downstream consists of OEM vehicle manufacturers integrating the modules into ICE, hybrid, and EV platforms, as well as aftermarket scan tool makers, fleet telematics providers, regulatory agencies, and service networks that utilize OBD data for compliance verification, diagnostics, and remote vehicle health monitoring.

United States market for On-Board Diagnostic Modules is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for On-Board Diagnostic Modules is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for On-Board Diagnostic Modules is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key On-Board Diagnostic Modules players cover Bosch, Continental, Denso, BorgWarner, ACTIA Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “On-Board Diagnostic Modules Industry Forecast” looks at past sales and reviews total world On-Board Diagnostic Modules sales in 2025, providing a comprehensive analysis by region and market sector of projected On-Board Diagnostic Modules sales for 2026 through 2032. With On-Board Diagnostic Modules sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world On-Board Diagnostic Modules industry.

This Insight Report provides a comprehensive analysis of the global On-Board Diagnostic Modules landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on On-Board Diagnostic Modules portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global On-Board Diagnostic Modules market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for On-Board Diagnostic Modules and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global On-Board Diagnostic Modules.

This report presents a comprehensive overview, market shares, and growth

opportunities of On-Board Diagnostic Modules market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Emission-Focused Diagnostic Modules

Full Vehicle Health Monitoring Modules

Segmentation by Regulatory:

OBD-I Modules

OBD-II Modules

Segmentation by Application:

Gasoline Vehicles

Diesel Vehicles

Hybrid Electric Vehicles

Battery Electric Vehicles

Hydrogen Fuel Cell Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bosch

Continental

Denso

BorgWarner

ACTIA Group

Softing

TEXA

OBD Solutions

iWave Systems

Hella Gutmann

ETAS

Horiba

Marelli

SPX Technologies

KPIT Technologies

Vector Informatik

Key Questions Addressed in this Report

What is the 10-year outlook for the global On-Board Diagnostic Modules market?

What factors are driving On-Board Diagnostic Modules market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do On-Board Diagnostic Modules market opportunities vary by end market size?

How does On-Board Diagnostic Modules break out by Type, by Application?

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