

Global Omni-directional Treadmill Market Growth 2025-2031

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Abstracts

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The global Omni-directional Treadmill market size is predicted to grow from US\$ 529 million in 2025 to US\$ 635 million in 2031; it is expected to grow at a CAGR of 3.1% from 2025 to 2031.

The ODT Omni-directional treadmill can make various actions such as 365-degree turning, walking, running and jumping. It is matched with the VR head display, which greatly improves and enhances the experience of virtual reality in actual use.

The development of the global virtual reality (VR) industry can be divided into five development stages according to different experience levels, the first year of the virtual reality industry in 2016, the first year of the cloud VR industry in 2018, the first year of the 5G cloud VR industry in 2019, and the first year of 2020-2021. After entering the fast lane of industrial development, it will enter the stage of deep immersion in virtual reality (VR) in 2022. The scale of the industry will gradually increase, and the industrial ecology will become increasingly prosperous. In recent years, global technology companies have continued to make efforts in the virtual reality (VR) industry, key technologies have continuously made breakthroughs, terminal products have accelerated to mature, the quantity and quality of content have been significantly improved, and high-quality consumer experience is fully guaranteed. In 2021, the global virtual reality (VR) terminal product shipments exceeded 10 million units. The virtual reality omnidirectional treadmill or VR omnidirectional mobile machine breaks the space limitation between virtual and reality. By using it with a VR head-mounted display, users can realize 360° unlimited in the virtual world in a very small space in reality. The action provides an infinite virtual world in a very small real space, and is controlled by human

instinctive movements, which greatly reduces the sense of dizziness and realizes an immersive and fully immersive experience. The 2B market has been applied in fire simulation, fire escape, emergency rescue, industrial training, military industry, railway and other industries. It is deeply integrated with industry needs and provides a series of overall VR solutions for enterprise customers. The 2C market has been adapted to almost all market VR, PC game consoles and platforms including Oculus, sony, htc, pico, steam, etc.

At present, from the point of view of the consumer side, the market for consumer-level applications mainly focused on games, videos, and entertainment has a large audience, and consumer awareness has been established, with certain user groups and potential needs. The enterprise-level application market dominated by industry, education, and medical care still needs mature solutions. Although the current net profit rate of enterprises is low, the future market and value will be unlimited.

LP Information, Inc. (LPI) ' newest research report, the "Omni-directional Treadmill Industry Forecast" looks at past sales and reviews total world Omni-directional Treadmill sales in 2024, providing a comprehensive analysis by region and market sector of projected Omni-directional Treadmill sales for 2025 through 2031. With Omni-directional Treadmill sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Omni-directional Treadmill industry.

This Insight Report provides a comprehensive analysis of the global Omni-directional Treadmill landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Omni-directional Treadmill portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Omni-directional Treadmill market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Omni-directional Treadmill and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Omni-directional Treadmill.

This report presents a comprehensive overview, market shares, and growth

opportunities of Omni-directional Treadmill market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Active Omni-directional Treadmill

Passive Omni-directional Treadmill

Segmentation by Application:

Game

Education and Training

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HTC

Virtuix Omni

Cyberith

Owatch

Infinadeck

Actvr

Spacewalkervr

Aperium

Katvr

Xuzhou Qianyan Technology Co.Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global Omni-directional Treadmill market?

What factors are driving Omni-directional Treadmill market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Omni-directional Treadmill market opportunities vary by end market size?

How does Omni-directional Treadmill break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Omni-directional Treadmill Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Omni-directional Treadmill by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Omni-directional Treadmill by Country/Region, 2020, 2024 & 2031
- 2.2 Omni-directional Treadmill Segment by Type
 - 2.2.1 Active Omni-directional Treadmill
 - 2.2.2 Passive Omni-directional Treadmill
- 2.3 Omni-directional Treadmill Sales by Type
 - 2.3.1 Global Omni-directional Treadmill Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Omni-directional Treadmill Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Omni-directional Treadmill Sale Price by Type (2020-2025)
- 2.4 Omni-directional Treadmill Segment by Application
 - 2.4.1 Game
 - 2.4.2 Education and Training
 - 2.4.3 Others
- 2.5 Omni-directional Treadmill Sales by Application
 - 2.5.1 Global Omni-directional Treadmill Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Omni-directional Treadmill Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Omni-directional Treadmill Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Omni-directional Treadmill Breakdown Data by Company

3.1.1 Global Omni-directional Treadmill Annual Sales by Company (2020-2025)

3.1.2 Global Omni-directional Treadmill Sales Market Share by Company (2020-2025)

3.2 Global Omni-directional Treadmill Annual Revenue by Company (2020-2025)

3.2.1 Global Omni-directional Treadmill Revenue by Company (2020-2025)

3.2.2 Global Omni-directional Treadmill Revenue Market Share by Company (2020-2025)

3.3 Global Omni-directional Treadmill Sale Price by Company

3.4 Key Manufacturers Omni-directional Treadmill Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Omni-directional Treadmill Product Location Distribution

3.4.2 Players Omni-directional Treadmill Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR OMNI-DIRECTIONAL TREADMILL BY GEOGRAPHIC REGION

4.1 World Historic Omni-directional Treadmill Market Size by Geographic Region (2020-2025)

4.1.1 Global Omni-directional Treadmill Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Omni-directional Treadmill Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Omni-directional Treadmill Market Size by Country/Region (2020-2025)

4.2.1 Global Omni-directional Treadmill Annual Sales by Country/Region (2020-2025)

4.2.2 Global Omni-directional Treadmill Annual Revenue by Country/Region (2020-2025)

4.3 Americas Omni-directional Treadmill Sales Growth

4.4 APAC Omni-directional Treadmill Sales Growth

4.5 Europe Omni-directional Treadmill Sales Growth

4.6 Middle East & Africa Omni-directional Treadmill Sales Growth

5 AMERICAS

5.1 Americas Omni-directional Treadmill Sales by Country

5.1.1 Americas Omni-directional Treadmill Sales by Country (2020-2025)

5.1.2 Americas Omni-directional Treadmill Revenue by Country (2020-2025)

5.2 Americas Omni-directional Treadmill Sales by Type (2020-2025)

5.3 Americas Omni-directional Treadmill Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Omni-directional Treadmill Sales by Region

6.1.1 APAC Omni-directional Treadmill Sales by Region (2020-2025)

6.1.2 APAC Omni-directional Treadmill Revenue by Region (2020-2025)

6.2 APAC Omni-directional Treadmill Sales by Type (2020-2025)

6.3 APAC Omni-directional Treadmill Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Omni-directional Treadmill by Country

7.1.1 Europe Omni-directional Treadmill Sales by Country (2020-2025)

7.1.2 Europe Omni-directional Treadmill Revenue by Country (2020-2025)

7.2 Europe Omni-directional Treadmill Sales by Type (2020-2025)

7.3 Europe Omni-directional Treadmill Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Omni-directional Treadmill by Country

8.1.1 Middle East & Africa Omni-directional Treadmill Sales by Country (2020-2025)

8.1.2 Middle East & Africa Omni-directional Treadmill Revenue by Country (2020-2025)

8.2 Middle East & Africa Omni-directional Treadmill Sales by Type (2020-2025)

8.3 Middle East & Africa Omni-directional Treadmill Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Omni-directional Treadmill

10.3 Manufacturing Process Analysis of Omni-directional Treadmill

10.4 Industry Chain Structure of Omni-directional Treadmill

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Omni-directional Treadmill Distributors

11.3 Omni-directional Treadmill Customer

12 WORLD FORECAST REVIEW FOR OMNI-DIRECTIONAL TREADMILL BY GEOGRAPHIC REGION

- 12.1 Global Omni-directional Treadmill Market Size Forecast by Region
 - 12.1.1 Global Omni-directional Treadmill Forecast by Region (2026-2031)
 - 12.1.2 Global Omni-directional Treadmill Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Omni-directional Treadmill Forecast by Type (2026-2031)
- 12.7 Global Omni-directional Treadmill Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 HTC

- 13.1.1 HTC Company Information
- 13.1.2 HTC Omni-directional Treadmill Product Portfolios and Specifications
- 13.1.3 HTC Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.1.4 HTC Main Business Overview
- 13.1.5 HTC Latest Developments

13.2 Virtuix Omni

- 13.2.1 Virtuix Omni Company Information
- 13.2.2 Virtuix Omni Omni-directional Treadmill Product Portfolios and Specifications
- 13.2.3 Virtuix Omni Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.2.4 Virtuix Omni Main Business Overview
- 13.2.5 Virtuix Omni Latest Developments

13.3 Cyberith

- 13.3.1 Cyberith Company Information
- 13.3.2 Cyberith Omni-directional Treadmill Product Portfolios and Specifications
- 13.3.3 Cyberith Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.3.4 Cyberith Main Business Overview
- 13.3.5 Cyberith Latest Developments

13.4 Owatch

- 13.4.1 Owatch Company Information
- 13.4.2 Owatch Omni-directional Treadmill Product Portfolios and Specifications
- 13.4.3 Owatch Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)

- 13.4.4 Owatch Main Business Overview
- 13.4.5 Owatch Latest Developments
- 13.5 Infinadeck
 - 13.5.1 Infinadeck Company Information
 - 13.5.2 Infinadeck Omni-directional Treadmill Product Portfolios and Specifications
 - 13.5.3 Infinadeck Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.5.4 Infinadeck Main Business Overview
 - 13.5.5 Infinadeck Latest Developments
- 13.6 Actvr
 - 13.6.1 Actvr Company Information
 - 13.6.2 Actvr Omni-directional Treadmill Product Portfolios and Specifications
 - 13.6.3 Actvr Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 Actvr Main Business Overview
 - 13.6.5 Actvr Latest Developments
- 13.7 Spacewalkervr
 - 13.7.1 Spacewalkervr Company Information
 - 13.7.2 Spacewalkervr Omni-directional Treadmill Product Portfolios and Specifications
 - 13.7.3 Spacewalkervr Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Spacewalkervr Main Business Overview
 - 13.7.5 Spacewalkervr Latest Developments
- 13.8 Aperium
 - 13.8.1 Aperium Company Information
 - 13.8.2 Aperium Omni-directional Treadmill Product Portfolios and Specifications
 - 13.8.3 Aperium Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 Aperium Main Business Overview
 - 13.8.5 Aperium Latest Developments
- 13.9 Katvr
 - 13.9.1 Katvr Company Information
 - 13.9.2 Katvr Omni-directional Treadmill Product Portfolios and Specifications
 - 13.9.3 Katvr Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 Katvr Main Business Overview
 - 13.9.5 Katvr Latest Developments
- 13.10 Xuzhou Qianyan Technology Co.Ltd
 - 13.10.1 Xuzhou Qianyan Technology Co.Ltd Company Information

13.10.2 Xuzhou Qianyan Technology Co.Ltd Omni-directional Treadmill Product Portfolios and Specifications

13.10.3 Xuzhou Qianyan Technology Co.Ltd Omni-directional Treadmill Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 Xuzhou Qianyan Technology Co.Ltd Main Business Overview

13.10.5 Xuzhou Qianyan Technology Co.Ltd Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Omni-directionalTreadmill Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Omni-directionalTreadmill Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Active Omni-directionalTreadmill

Table 4. Major Players of Passive Omni-directionalTreadmill

Table 5. Global Omni-directionalTreadmill Sales byType (2020-2025) & (Units)

Table 6. Global Omni-directionalTreadmill Sales Market Share byType (2020-2025)

Table 7. Global Omni-directionalTreadmill Revenue byType (2020-2025) & (\$ million)

Table 8. Global Omni-directionalTreadmill Revenue Market Share byType (2020-2025)

Table 9. Global Omni-directionalTreadmill Sale Price byType (2020-2025) & (US\$/Unit)

Table 10. Global Omni-directionalTreadmill Sale by Application (2020-2025) & (Units)

Table 11. Global Omni-directionalTreadmill Sale Market Share by Application (2020-2025)

Table 12. Global Omni-directionalTreadmill Revenue by Application (2020-2025) & (\$ million)

Table 13. Global Omni-directionalTreadmill Revenue Market Share by Application (2020-2025)

Table 14. Global Omni-directionalTreadmill Sale Price by Application (2020-2025) & (US\$/Unit)

Table 15. Global Omni-directionalTreadmill Sales by Company (2020-2025) & (Units)

Table 16. Global Omni-directionalTreadmill Sales Market Share by Company (2020-2025)

Table 17. Global Omni-directionalTreadmill Revenue by Company (2020-2025) & (\$ millions)

Table 18. Global Omni-directionalTreadmill Revenue Market Share by Company (2020-2025)

Table 19. Global Omni-directionalTreadmill Sale Price by Company (2020-2025) & (US\$/Unit)

Table 20. Key Manufacturers Omni-directionalTreadmill Producing Area Distribution and Sales Area

Table 21. Players Omni-directionalTreadmill Products Offered

Table 22. Omni-directionalTreadmill Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Omni-directionalTreadmill Sales by Geographic Region (2020-2025) & (Units)

Table 26. Global Omni-directionalTreadmill Sales Market Share Geographic Region (2020-2025)

Table 27. Global Omni-directionalTreadmill Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 28. Global Omni-directionalTreadmill Revenue Market Share by Geographic Region (2020-2025)

Table 29. Global Omni-directionalTreadmill Sales by Country/Region (2020-2025) & (Units)

Table 30. Global Omni-directionalTreadmill Sales Market Share by Country/Region (2020-2025)

Table 31. Global Omni-directionalTreadmill Revenue by Country/Region (2020-2025) & (\$ millions)

Table 32. Global Omni-directionalTreadmill Revenue Market Share by Country/Region (2020-2025)

Table 33. Americas Omni-directionalTreadmill Sales by Country (2020-2025) & (Units)

Table 34. Americas Omni-directionalTreadmill Sales Market Share by Country (2020-2025)

Table 35. Americas Omni-directionalTreadmill Revenue by Country (2020-2025) & (\$ millions)

Table 36. Americas Omni-directionalTreadmill Sales byType (2020-2025) & (Units)

Table 37. Americas Omni-directionalTreadmill Sales by Application (2020-2025) & (Units)

Table 38. APAC Omni-directionalTreadmill Sales by Region (2020-2025) & (Units)

Table 39. APAC Omni-directionalTreadmill Sales Market Share by Region (2020-2025)

Table 40. APAC Omni-directionalTreadmill Revenue by Region (2020-2025) & (\$ millions)

Table 41. APAC Omni-directionalTreadmill Sales byType (2020-2025) & (Units)

Table 42. APAC Omni-directionalTreadmill Sales by Application (2020-2025) & (Units)

Table 43. Europe Omni-directionalTreadmill Sales by Country (2020-2025) & (Units)

Table 44. Europe Omni-directionalTreadmill Revenue by Country (2020-2025) & (\$ millions)

Table 45. Europe Omni-directionalTreadmill Sales byType (2020-2025) & (Units)

Table 46. Europe Omni-directionalTreadmill Sales by Application (2020-2025) & (Units)

Table 47. Middle East & Africa Omni-directionalTreadmill Sales by Country (2020-2025) & (Units)

Table 48. Middle East & Africa Omni-directionalTreadmill Revenue Market Share by

Country (2020-2025)

Table 49. Middle East & Africa Omni-directionalTreadmill Sales byType (2020-2025) & (Units)

Table 50. Middle East & Africa Omni-directionalTreadmill Sales by Application (2020-2025) & (Units)

Table 51. Key Market Drivers & Growth Opportunities of Omni-directionalTreadmill

Table 52. Key Market Challenges & Risks of Omni-directionalTreadmill

Table 53. Key IndustryTrends of Omni-directionalTreadmill

Table 54. Omni-directionalTreadmill Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Omni-directionalTreadmill Distributors List

Table 57. Omni-directionalTreadmill Customer List

Table 58. Global Omni-directionalTreadmill SalesForecast by Region (2026-2031) & (Units)

Table 59. Global Omni-directionalTreadmill RevenueForecast by Region (2026-2031) & (\$ millions)

Table 60. Americas Omni-directionalTreadmill SalesForecast by Country (2026-2031) & (Units)

Table 61. Americas Omni-directionalTreadmill Annual RevenueForecast by Country (2026-2031) & (\$ millions)

Table 62. APAC Omni-directionalTreadmill SalesForecast by Region (2026-2031) & (Units)

Table 63. APAC Omni-directionalTreadmill Annual RevenueForecast by Region (2026-2031) & (\$ millions)

Table 64. Europe Omni-directionalTreadmill SalesForecast by Country (2026-2031) & (Units)

Table 65. Europe Omni-directionalTreadmill RevenueForecast by Country (2026-2031) & (\$ millions)

Table 66. Middle East & Africa Omni-directionalTreadmill SalesForecast by Country (2026-2031) & (Units)

Table 67. Middle East & Africa Omni-directionalTreadmill RevenueForecast by Country (2026-2031) & (\$ millions)

Table 68. Global Omni-directionalTreadmill SalesForecast byType (2026-2031) & (Units)

Table 69. Global Omni-directionalTreadmill RevenueForecast byType (2026-2031) & (\$ millions)

Table 70. Global Omni-directionalTreadmill SalesForecast by Application (2026-2031) & (Units)

Table 71. Global Omni-directionalTreadmill RevenueForecast by Application

(2026-2031) & (\$ millions)

Table 72. HTC Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 73. HTC Omni-directionalTreadmill Product Portfolios and Specifications

Table 74. HTC Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 75. HTC Main Business

Table 76. HTC Latest Developments

Table 77. Virtuix Omni Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 78. Virtuix Omni Omni-directionalTreadmill Product Portfolios and Specifications

Table 79. Virtuix Omni Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 80. Virtuix Omni Main Business

Table 81. Virtuix Omni Latest Developments

Table 82. Cyberith Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 83. Cyberith Omni-directionalTreadmill Product Portfolios and Specifications

Table 84. Cyberith Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 85. Cyberith Main Business

Table 86. Cyberith Latest Developments

Table 87. Owatch Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 88. Owatch Omni-directionalTreadmill Product Portfolios and Specifications

Table 89. Owatch Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 90. Owatch Main Business

Table 91. Owatch Latest Developments

Table 92. Infinadeck Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 93. Infinadeck Omni-directionalTreadmill Product Portfolios and Specifications

Table 94. Infinadeck Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 95. Infinadeck Main Business

Table 96. Infinadeck Latest Developments

Table 97. Actvr Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 98. Actvr Omni-directionalTreadmill Product Portfolios and Specifications

Table 99. Actvr Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 100. Actvr Main Business

Table 101. Actvr Latest Developments

Table 102. Spacewalkervr Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 103. Spacewalkervr Omni-directionalTreadmill Product Portfolios and Specifications

Table 104. Spacewalkervr Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 105. Spacewalkervr Main Business

Table 106. Spacewalkervr Latest Developments

Table 107. Aperium Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 108. Aperium Omni-directionalTreadmill Product Portfolios and Specifications

Table 109. Aperium Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 110. Aperium Main Business

Table 111. Aperium Latest Developments

Table 112. Katvr Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 113. Katvr Omni-directionalTreadmill Product Portfolios and Specifications

Table 114. Katvr Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 115. Katvr Main Business

Table 116. Katvr Latest Developments

Table 117. Xuzhou QianyanTechnology Co.Ltd Basic Information, Omni-directionalTreadmill Manufacturing Base, Sales Area and Its Competitors

Table 118. Xuzhou QianyanTechnology Co.Ltd Omni-directionalTreadmill Product Portfolios and Specifications

Table 119. Xuzhou QianyanTechnology Co.Ltd Omni-directionalTreadmill Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 120. Xuzhou QianyanTechnology Co.Ltd Main Business

Table 121. Xuzhou QianyanTechnology Co.Ltd Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Omni-directionalTreadmill
- Figure 2. Omni-directionalTreadmill Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Omni-directionalTreadmill Sales Growth Rate 2020-2031 (Units)
- Figure 7. Global Omni-directionalTreadmill Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Omni-directionalTreadmill Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Omni-directionalTreadmill Sales Market Share by Country/Region (2024)
- Figure 10. Omni-directionalTreadmill Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Active Omni-directionalTreadmill
- Figure 12. Product Picture of Passive Omni-directionalTreadmill
- Figure 13. Global Omni-directionalTreadmill Sales Market Share byType in 2025
- Figure 14. Global Omni-directionalTreadmill Revenue Market Share byType (2020-2025)
- Figure 15. Omni-directionalTreadmill Consumed in Game
- Figure 16. Global Omni-directionalTreadmill Market: Game (2020-2025) & (Units)
- Figure 17. Omni-directionalTreadmill Consumed in Education andTraining
- Figure 18. Global Omni-directionalTreadmill Market: Education andTraining (2020-2025) & (Units)
- Figure 19. Omni-directionalTreadmill Consumed in Others
- Figure 20. Global Omni-directionalTreadmill Market: Others (2020-2025) & (Units)
- Figure 21. Global Omni-directionalTreadmill Sale Market Share by Application (2024)
- Figure 22. Global Omni-directionalTreadmill Revenue Market Share by Application in 2025
- Figure 23. Omni-directionalTreadmill Sales by Company in 2025 (Units)
- Figure 24. Global Omni-directionalTreadmill Sales Market Share by Company in 2025
- Figure 25. Omni-directionalTreadmill Revenue by Company in 2025 (\$ millions)
- Figure 26. Global Omni-directionalTreadmill Revenue Market Share by Company in 2025
- Figure 27. Global Omni-directionalTreadmill Sales Market Share by Geographic Region (2020-2025)

Figure 28. Global Omni-directionalTreadmill Revenue Market Share by Geographic Region in 2025

Figure 29. Americas Omni-directionalTreadmill Sales 2020-2025 (Units)

Figure 30. Americas Omni-directionalTreadmill Revenue 2020-2025 (\$ millions)

Figure 31. APAC Omni-directionalTreadmill Sales 2020-2025 (Units)

Figure 32. APAC Omni-directionalTreadmill Revenue 2020-2025 (\$ millions)

Figure 33. Europe Omni-directionalTreadmill Sales 2020-2025 (Units)

Figure 34. Europe Omni-directionalTreadmill Revenue 2020-2025 (\$ millions)

Figure 35. Middle East & Africa Omni-directionalTreadmill Sales 2020-2025 (Units)

Figure 36. Middle East & Africa Omni-directionalTreadmill Revenue 2020-2025 (\$ millions)

Figure 37. Americas Omni-directionalTreadmill Sales Market Share by Country in 2025

Figure 38. Americas Omni-directionalTreadmill Revenue Market Share by Country (2020-2025)

Figure 39. Americas Omni-directionalTreadmill Sales Market Share byType (2020-2025)

Figure 40. Americas Omni-directionalTreadmill Sales Market Share by Application (2020-2025)

Figure 41. United States Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 42. Canada Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 43. Mexico Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 44. Brazil Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 45. APAC Omni-directionalTreadmill Sales Market Share by Region in 2025

Figure 46. APAC Omni-directionalTreadmill Revenue Market Share by Region (2020-2025)

Figure 47. APAC Omni-directionalTreadmill Sales Market Share byType (2020-2025)

Figure 48. APAC Omni-directionalTreadmill Sales Market Share by Application (2020-2025)

Figure 49. China Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 50. Japan Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 51. South Korea Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 52. Southeast Asia Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 53. India Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 54. Australia Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 55. ChinaTaiwan Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 56. Europe Omni-directionalTreadmill Sales Market Share by Country in 2025

Figure 57. Europe Omni-directionalTreadmill Revenue Market Share by Country (2020-2025)

Figure 58. Europe Omni-directionalTreadmill Sales Market Share byType (2020-2025)

Figure 59. Europe Omni-directionalTreadmill Sales Market Share by Application (2020-2025)

Figure 60. Germany Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 61.France Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 62. UK Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 63. Italy Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 64. Russia Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 65. Middle East & Africa Omni-directionalTreadmill Sales Market Share by Country (2020-2025)

Figure 66. Middle East & Africa Omni-directionalTreadmill Sales Market Share byType (2020-2025)

Figure 67. Middle East & Africa Omni-directionalTreadmill Sales Market Share by Application (2020-2025)

Figure 68. Egypt Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 69. South Africa Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 70. Israel Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 71.Turkey Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 72. GCC Countries Omni-directionalTreadmill Revenue Growth 2020-2025 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Omni-directionalTreadmill in 2025

Figure 74. Manufacturing Process Analysis of Omni-directionalTreadmill

Figure 75. Industry Chain Structure of Omni-directionalTreadmill

Figure 76. Channels of Distribution

Figure 77. Global Omni-directionalTreadmill Sales MarketForecast by Region (2026-2031)

Figure 78. Global Omni-directionalTreadmill Revenue Market ShareForecast by Region (2026-2031)

Figure 79. Global Omni-directionalTreadmill Sales Market ShareForecast byType (2026-2031)

Figure 80. Global Omni-directionalTreadmill Revenue Market ShareForecast byType (2026-2031)

Figure 81. Global Omni-directionalTreadmill Sales Market ShareForecast by Application (2026-2031)

Figure 82. Global Omni-directionalTreadmill Revenue Market ShareForecast by Application (2026-2031)

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