

Global OLED Display Market Growth 2025-2031

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Abstracts

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The global OLED Display market size is predicted to grow from US\$ 96910 million in 2025 to US\$ 353420 million in 2031; it is expected to grow at a CAGR of 24.1% from 2025 to 2031.

The OLED (Organic Light Emitting Diode) is a brighter, higher contrast display that has faster response times, wider viewing angles and consumes less power than conventional VFD, LED or Liquid Crystal Displays. OLED displays are self-illuminating due to their organic material and require no backlight for maximum visibility in all environments.

OLED Displays are made up of a layer of organic material placed between two conductors. These two conductors (an anode and a cathode) are then between a glass top plate (seal) and a glass bottom plate (substrate). When an electric current is applied to the two conductors, the organic material produces a bright, electro-luminescent light. When energy passes from the negatively charged layer (cathode) to the other (anode) layer, it stimulates the organic material between the two, which in turns emits lights that is visible through the outermost layer of glass.

Global OLED Display key players include SMD, LGD, Futaba, JOLED, CCO, etc. Global top five manufacturers hold a share over 90%.

South Korea is the largest market, with a share over 90%, followed by Japan and China Taiwan, both have a share over 5%.

LP Information, Inc. (LPI) ' newest research report, the "OLED Display Industry Forecast" looks at past sales and reviews total world OLED Display sales in 2024,

providing a comprehensive analysis by region and market sector of projected OLED Display sales for 2025 through 2031. With OLED Display sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OLED Display industry.

This Insight Report provides a comprehensive analysis of the global OLED Display landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OLED Display portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OLED Display market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OLED Display and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OLED Display.

This report presents a comprehensive overview, market shares, and growth opportunities of OLED Display market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Active-Matrix Organic Light-Emitting Diode(AMOLED Display)

Passive Matrix OLED(PMOLED)

Segmentation by Application:

Smartphone

Smart Watch

Wearable Device

Digital Cameras

TV Sets

MP3 Players

Radio Decks

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SMD

LGD

SONY

Futaba Corporation

Sichuan CCO Display Technology

RITEK

Visionox

JOLED

EDO

Key Questions Addressed in this Report

What is the 10-year outlook for the global OLED Display market?

What factors are driving OLED Display market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do OLED Display market opportunities vary by end market size?

How does OLED Display break out by Type, by Application?

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Figure 89. Global OLED Display Sales Market ShareForecast by Application
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Figure 90. Global OLED Display Revenue Market ShareForecast by Application
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