

Global OLED Display Driver IC Market Growth 2025-2031

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Abstracts

The global OLED Display Driver IC market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A display driver IC (DDIC) is used to operate display panels of hand-held devices such as mobile phones, wearable devices, laptops, and tablets.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0% year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

LP Information, Inc. (LPI) ' newest research report, the "OLED Display Driver IC Industry Forecast" looks at past sales and reviews total world OLED Display Driver IC sales in 2024, providing a comprehensive analysis by region and market sector of

projected OLED Display Driver IC sales for 2025 through 2031. With OLED Display Driver IC sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OLED Display Driver IC industry.

This Insight Report provides a comprehensive analysis of the global OLED Display Driver IC landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OLED Display Driver IC portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OLED Display Driver IC market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OLED Display Driver IC and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OLED Display Driver IC.

This report presents a comprehensive overview, market shares, and growth opportunities of OLED Display Driver IC market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

8 channel

16 channel

32 channel

Others

Segmentation by Application:

Mobile Computing Devices

TVs

Automotive infotainment systems

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung Electronics

Novatek Microelectronics

Synaptics

Himax Technologies

Silicon Works

Sitronix Technology

Raydium Semiconductor

Magnachip Semiconductor

MediaTek

ROHM Semiconductor

Key Questions Addressed in this Report

What is the 10-year outlook for the global OLED Display Driver IC market?

What factors are driving OLED Display Driver IC market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do OLED Display Driver IC market opportunities vary by end market size?

How does OLED Display Driver IC break out by Type, by Application?

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