

Global Offset Printed Presses Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Offset Printed Presses market size was valued at US\$ 2532.7 million in 2023. With growing demand in downstream market, the Offset Printed Presses is forecast to a readjusted size of US\$ 3583.5 million by 2030 with a CAGR of 5.1% during review period.

The research report highlights the growth potential of the global Offset Printed Presses market. Offset Printed Presses are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Offset Printed Presses. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Offset Printed Presses market.

Offset printing press is a majorly used printing technique in which the inked image is shifted from a platter to an elastic blanket, and after that, it is finally transferred to the printing surface. Offset printing is the advanced method of the printing system in any language and format. The method of offset printing press are based on tradle, or rotary printing press in which the matter to be printed was to be primarily collected manually rather automatically. In offset printing press, the content which is to be printed, is fed in the system and after that with the help of the camera, it is film and exposed is prepared through chemicals and put into offset printing press machine for the final print.

The key players of Offset Printing Press include Heidelberg, Komori, Koenig & Bauer, etc. The top three players of Offset Printing Press account for approximately 72% of the

total market. Europe is the largest market of Offset Printing Press accounting for about 47%, followed by Japan and USA. In terms of Type, Sheet-Fed Offset Printing Press is the largest segment, with a share about 73%. In terms of Application, the largest segment is Commercial Market, followed by Packaging Market.

Key Features:

The report on Offset Printed Presses market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Offset Printed Presses market. It may include historical data, market segmentation by Type (e.g., Sheet-Fed Offset Printing Press, Web-Fed Offset Printing Press), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Offset Printed Presses market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Offset Printed Presses market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Offset Printed Presses industry. This include advancements in Offset Printed Presses technology, Offset Printed Presses new entrants, Offset Printed Presses new investment, and other innovations that are shaping the future of Offset Printed Presses.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Offset Printed Presses market. It includes factors influencing customer ' purchasing decisions, preferences for Offset Printed Presses product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Offset Printed Presses market. This may

include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Offset Printed Presses market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Offset Printed Presses market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Offset Printed Presses industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Offset Printed Presses market.

Market Segmentation:

Offset Printed Presses market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Sheet-Fed Offset Printing Press

Web-Fed Offset Printing Press

Segmentation by application

Packaging Market

Commercial Market

Label Market

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Heidelberger

Komori

Koenig & Bauer

Manroland

RMGT

Shanghai Mechanical & Electrical

Beiren Printing

Prakash Offset

Sakurai

Xinxiang Xinovo

Ronald Web Offset

Qingdao SOLNA

Jingdezhen Zhongjing

Rugao Changsheng Printing Machinery

Weihai Printing

Weifang Huatian Precision Machinery

Key Questions Addressed in this Report

What is the 10-year outlook for the global Offset Printed Presses market?

What factors are driving Offset Printed Presses market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Offset Printed Presses market opportunities vary by end market size?

How does Offset Printed Presses break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Offset Printed Presses Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Offset Printed Presses by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Offset Printed Presses by Country/Region, 2019, 2023 & 2030
- 2.2 Offset Printed Presses Segment by Type
 - 2.2.1 Sheet-Fed Offset Printing Press
 - 2.2.2 Web-Fed Offset Printing Press
- 2.3 Offset Printed Presses Sales by Type
 - 2.3.1 Global Offset Printed Presses Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Offset Printed Presses Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Offset Printed Presses Sale Price by Type (2019-2024)
- 2.4 Offset Printed Presses Segment by Application
 - 2.4.1 Packaging Market
 - 2.4.2 Commercial Market
 - 2.4.3 Label Market
- 2.5 Offset Printed Presses Sales by Application
 - 2.5.1 Global Offset Printed Presses Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Offset Printed Presses Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Offset Printed Presses Sale Price by Application (2019-2024)

3 GLOBAL OFFSET PRINTED PRESSES BY COMPANY

- 3.1 Global Offset Printed Presses Breakdown Data by Company
 - 3.1.1 Global Offset Printed Presses Annual Sales by Company (2019-2024)
 - 3.1.2 Global Offset Printed Presses Sales Market Share by Company (2019-2024)
- 3.2 Global Offset Printed Presses Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Offset Printed Presses Revenue by Company (2019-2024)
 - 3.2.2 Global Offset Printed Presses Revenue Market Share by Company (2019-2024)
- 3.3 Global Offset Printed Presses Sale Price by Company
- 3.4 Key Manufacturers Offset Printed Presses Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Offset Printed Presses Product Location Distribution
 - 3.4.2 Players Offset Printed Presses Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR OFFSET PRINTED PRESSES BY GEOGRAPHIC REGION

- 4.1 World Historic Offset Printed Presses Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Offset Printed Presses Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Offset Printed Presses Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Offset Printed Presses Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Offset Printed Presses Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Offset Printed Presses Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Offset Printed Presses Sales Growth
- 4.4 APAC Offset Printed Presses Sales Growth
- 4.5 Europe Offset Printed Presses Sales Growth
- 4.6 Middle East & Africa Offset Printed Presses Sales Growth

5 AMERICAS

- 5.1 Americas Offset Printed Presses Sales by Country
 - 5.1.1 Americas Offset Printed Presses Sales by Country (2019-2024)
 - 5.1.2 Americas Offset Printed Presses Revenue by Country (2019-2024)

- 5.2 Americas Offset Printed Presses Sales by Type
- 5.3 Americas Offset Printed Presses Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Offset Printed Presses Sales by Region
 - 6.1.1 APAC Offset Printed Presses Sales by Region (2019-2024)
 - 6.1.2 APAC Offset Printed Presses Revenue by Region (2019-2024)
- 6.2 APAC Offset Printed Presses Sales by Type
- 6.3 APAC Offset Printed Presses Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Offset Printed Presses by Country
 - 7.1.1 Europe Offset Printed Presses Sales by Country (2019-2024)
 - 7.1.2 Europe Offset Printed Presses Revenue by Country (2019-2024)
- 7.2 Europe Offset Printed Presses Sales by Type
- 7.3 Europe Offset Printed Presses Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Offset Printed Presses by Country
 - 8.1.1 Middle East & Africa Offset Printed Presses Sales by Country (2019-2024)

- 8.1.2 Middle East & Africa Offset Printed Presses Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Offset Printed Presses Sales by Type
- 8.3 Middle East & Africa Offset Printed Presses Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Offset Printed Presses
- 10.3 Manufacturing Process Analysis of Offset Printed Presses
- 10.4 Industry Chain Structure of Offset Printed Presses

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Offset Printed Presses Distributors
- 11.3 Offset Printed Presses Customer

12 WORLD FORECAST REVIEW FOR OFFSET PRINTED PRESSES BY GEOGRAPHIC REGION

- 12.1 Global Offset Printed Presses Market Size Forecast by Region
 - 12.1.1 Global Offset Printed Presses Forecast by Region (2025-2030)
 - 12.1.2 Global Offset Printed Presses Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region

- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Offset Printed Presses Forecast by Type
- 12.7 Global Offset Printed Presses Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Heidelberg

- 13.1.1 Heidelberg Company Information
- 13.1.2 Heidelberg Offset Printed Presses Product Portfolios and Specifications
- 13.1.3 Heidelberg Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Heidelberg Main Business Overview
- 13.1.5 Heidelberg Latest Developments

13.2 Komori

- 13.2.1 Komori Company Information
- 13.2.2 Komori Offset Printed Presses Product Portfolios and Specifications
- 13.2.3 Komori Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Komori Main Business Overview
- 13.2.5 Komori Latest Developments

13.3 Koenig & Bauer

- 13.3.1 Koenig & Bauer Company Information
- 13.3.2 Koenig & Bauer Offset Printed Presses Product Portfolios and Specifications
- 13.3.3 Koenig & Bauer Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Koenig & Bauer Main Business Overview
- 13.3.5 Koenig & Bauer Latest Developments

13.4 Manroland

- 13.4.1 Manroland Company Information
- 13.4.2 Manroland Offset Printed Presses Product Portfolios and Specifications
- 13.4.3 Manroland Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Manroland Main Business Overview
- 13.4.5 Manroland Latest Developments

13.5 RMGT

- 13.5.1 RMGT Company Information
- 13.5.2 RMGT Offset Printed Presses Product Portfolios and Specifications
- 13.5.3 RMGT Offset Printed Presses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.5.4 RMGT Main Business Overview

13.5.5 RMGT Latest Developments

13.6 Shanghai Mechanical & Electrical

13.6.1 Shanghai Mechanical & Electrical Company Information

13.6.2 Shanghai Mechanical & Electrical Offset Printed Presses Product Portfolios and Specifications

13.6.3 Shanghai Mechanical & Electrical Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Shanghai Mechanical & Electrical Main Business Overview

13.6.5 Shanghai Mechanical & Electrical Latest Developments

13.7 Beiren Printing

13.7.1 Beiren Printing Company Information

13.7.2 Beiren Printing Offset Printed Presses Product Portfolios and Specifications

13.7.3 Beiren Printing Offset Printed Presses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.7.4 Beiren Printing Main Business Overview

13.7.5 Beiren Printing Latest Developments

13.8 Prakash Offset

13.8.1 Prakash Offset Company Information

13.8.2 Prakash Offset Offset Printed Presses Product Portfolios and Specifications

13.8.3 Prakash Offset Offset Printed Presses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.8.4 Prakash Offset Main Business Overview

13.8.5 Prakash Offset Latest Developments

13.9 Sakurai

13.9.1 Sakurai Company Information

13.9.2 Sakurai Offset Printed Presses Product Portfolios and Specifications

13.9.3 Sakurai Offset Printed Presses Sales, Revenue, Price and Gross Margin

(2019-2024)

13.9.4 Sakurai Main Business Overview

13.9.5 Sakurai Latest Developments

13.10 Xinxiang Xinovo

13.10.1 Xinxiang Xinovo Company Information

13.10.2 Xinxiang Xinovo Offset Printed Presses Product Portfolios and Specifications

13.10.3 Xinxiang Xinovo Offset Printed Presses Sales, Revenue, Price and Gross

Margin (2019-2024)

13.10.4 Xinxiang Xinovo Main Business Overview

13.10.5 Xinxiang Xinovo Latest Developments

13.11 Ronald Web Offset

13.11.1 Ronald Web Offset Company Information

13.11.2 Ronald Web Offset Offset Printed Presses Product Portfolios and Specifications

13.11.3 Ronald Web Offset Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Ronald Web Offset Main Business Overview

13.11.5 Ronald Web Offset Latest Developments

13.12 Qingdao SOLNA

13.12.1 Qingdao SOLNA Company Information

13.12.2 Qingdao SOLNA Offset Printed Presses Product Portfolios and Specifications

13.12.3 Qingdao SOLNA Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 Qingdao SOLNA Main Business Overview

13.12.5 Qingdao SOLNA Latest Developments

13.13 Jingdezhen Zhongjing

13.13.1 Jingdezhen Zhongjing Company Information

13.13.2 Jingdezhen Zhongjing Offset Printed Presses Product Portfolios and Specifications

13.13.3 Jingdezhen Zhongjing Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Jingdezhen Zhongjing Main Business Overview

13.13.5 Jingdezhen Zhongjing Latest Developments

13.14 Rugao Changsheng Printing Machinery

13.14.1 Rugao Changsheng Printing Machinery Company Information

13.14.2 Rugao Changsheng Printing Machinery Offset Printed Presses Product Portfolios and Specifications

13.14.3 Rugao Changsheng Printing Machinery Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Rugao Changsheng Printing Machinery Main Business Overview

13.14.5 Rugao Changsheng Printing Machinery Latest Developments

13.15 Weihai Printing

13.15.1 Weihai Printing Company Information

13.15.2 Weihai Printing Offset Printed Presses Product Portfolios and Specifications

13.15.3 Weihai Printing Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Weihai Printing Main Business Overview

13.15.5 Weihai Printing Latest Developments

13.16 Weifang Huatian Precision Machinery

13.16.1 Weifang Huatian Precision Machinery Company Information

13.16.2 Weifang Huatian Precision Machinery Offset Printed Presses Product

Portfolios and Specifications

13.16.3 Weifang Huatian Precision Machinery Offset Printed Presses Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Weifang Huatian Precision Machinery Main Business Overview

13.16.5 Weifang Huatian Precision Machinery Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Offset Printed Presses Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Offset Printed Presses Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Sheet-Fed Offset Printing Press
- Table 4. Major Players of Web-Fed Offset Printing Press
- Table 5. Global Offset Printed Presses Sales by Type (2019-2024) & (Unit)
- Table 6. Global Offset Printed Presses Sales Market Share by Type (2019-2024)
- Table 7. Global Offset Printed Presses Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Offset Printed Presses Revenue Market Share by Type (2019-2024)
- Table 9. Global Offset Printed Presses Sale Price by Type (2019-2024) & (K US\$/Unit)
- Table 10. Global Offset Printed Presses Sales by Application (2019-2024) & (Unit)
- Table 11. Global Offset Printed Presses Sales Market Share by Application (2019-2024)
- Table 12. Global Offset Printed Presses Revenue by Application (2019-2024)
- Table 13. Global Offset Printed Presses Revenue Market Share by Application (2019-2024)
- Table 14. Global Offset Printed Presses Sale Price by Application (2019-2024) & (K US\$/Unit)
- Table 15. Global Offset Printed Presses Sales by Company (2019-2024) & (Unit)
- Table 16. Global Offset Printed Presses Sales Market Share by Company (2019-2024)
- Table 17. Global Offset Printed Presses Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Offset Printed Presses Revenue Market Share by Company (2019-2024)
- Table 19. Global Offset Printed Presses Sale Price by Company (2019-2024) & (K US\$/Unit)
- Table 20. Key Manufacturers Offset Printed Presses Producing Area Distribution and Sales Area
- Table 21. Players Offset Printed Presses Products Offered
- Table 22. Offset Printed Presses Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Offset Printed Presses Sales by Geographic Region (2019-2024) & (Unit)
- Table 26. Global Offset Printed Presses Sales Market Share Geographic Region

(2019-2024)

Table 27. Global Offset Printed Presses Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Offset Printed Presses Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Offset Printed Presses Sales by Country/Region (2019-2024) & (Unit)

Table 30. Global Offset Printed Presses Sales Market Share by Country/Region (2019-2024)

Table 31. Global Offset Printed Presses Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Offset Printed Presses Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Offset Printed Presses Sales by Country (2019-2024) & (Unit)

Table 34. Americas Offset Printed Presses Sales Market Share by Country (2019-2024)

Table 35. Americas Offset Printed Presses Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Offset Printed Presses Revenue Market Share by Country (2019-2024)

Table 37. Americas Offset Printed Presses Sales by Type (2019-2024) & (Unit)

Table 38. Americas Offset Printed Presses Sales by Application (2019-2024) & (Unit)

Table 39. APAC Offset Printed Presses Sales by Region (2019-2024) & (Unit)

Table 40. APAC Offset Printed Presses Sales Market Share by Region (2019-2024)

Table 41. APAC Offset Printed Presses Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Offset Printed Presses Revenue Market Share by Region (2019-2024)

Table 43. APAC Offset Printed Presses Sales by Type (2019-2024) & (Unit)

Table 44. APAC Offset Printed Presses Sales by Application (2019-2024) & (Unit)

Table 45. Europe Offset Printed Presses Sales by Country (2019-2024) & (Unit)

Table 46. Europe Offset Printed Presses Sales Market Share by Country (2019-2024)

Table 47. Europe Offset Printed Presses Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Offset Printed Presses Revenue Market Share by Country (2019-2024)

Table 49. Europe Offset Printed Presses Sales by Type (2019-2024) & (Unit)

Table 50. Europe Offset Printed Presses Sales by Application (2019-2024) & (Unit)

Table 51. Middle East & Africa Offset Printed Presses Sales by Country (2019-2024) & (Unit)

Table 52. Middle East & Africa Offset Printed Presses Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Offset Printed Presses Revenue by Country (2019-2024)

& (\$ Millions)

Table 54. Middle East & Africa Offset Printed Presses Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Offset Printed Presses Sales by Type (2019-2024) & (Unit)

Table 56. Middle East & Africa Offset Printed Presses Sales by Application (2019-2024) & (Unit)

Table 57. Key Market Drivers & Growth Opportunities of Offset Printed Presses

Table 58. Key Market Challenges & Risks of Offset Printed Presses

Table 59. Key Industry Trends of Offset Printed Presses

Table 60. Offset Printed Presses Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Offset Printed Presses Distributors List

Table 63. Offset Printed Presses Customer List

Table 64. Global Offset Printed Presses Sales Forecast by Region (2025-2030) & (Unit)

Table 65. Global Offset Printed Presses Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Offset Printed Presses Sales Forecast by Country (2025-2030) & (Unit)

Table 67. Americas Offset Printed Presses Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Offset Printed Presses Sales Forecast by Region (2025-2030) & (Unit)

Table 69. APAC Offset Printed Presses Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Offset Printed Presses Sales Forecast by Country (2025-2030) & (Unit)

Table 71. Europe Offset Printed Presses Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Offset Printed Presses Sales Forecast by Country (2025-2030) & (Unit)

Table 73. Middle East & Africa Offset Printed Presses Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Offset Printed Presses Sales Forecast by Type (2025-2030) & (Unit)

Table 75. Global Offset Printed Presses Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Offset Printed Presses Sales Forecast by Application (2025-2030) & (Unit)

Table 77. Global Offset Printed Presses Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Heidelberg Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 79. Heidelberg Offset Printed Presses Product Portfolios and Specifications

Table 80. Heidelberg Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 81. Heidelberg Main Business

Table 82. Heidelberg Latest Developments

Table 83. Komori Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 84. Komori Offset Printed Presses Product Portfolios and Specifications

Table 85. Komori Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 86. Komori Main Business

Table 87. Komori Latest Developments

Table 88. Koenig & Bauer Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 89. Koenig & Bauer Offset Printed Presses Product Portfolios and Specifications

Table 90. Koenig & Bauer Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 91. Koenig & Bauer Main Business

Table 92. Koenig & Bauer Latest Developments

Table 93. Manroland Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 94. Manroland Offset Printed Presses Product Portfolios and Specifications

Table 95. Manroland Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 96. Manroland Main Business

Table 97. Manroland Latest Developments

Table 98. RMGT Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 99. RMGT Offset Printed Presses Product Portfolios and Specifications

Table 100. RMGT Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 101. RMGT Main Business

Table 102. RMGT Latest Developments

Table 103. Shanghai Mechanical & Electrical Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 104. Shanghai Mechanical & Electrical Offset Printed Presses Product Portfolios and Specifications

Table 105. Shanghai Mechanical & Electrical Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 106. Shanghai Mechanical & Electrical Main Business

Table 107. Shanghai Mechanical & Electrical Latest Developments

Table 108. Beiren Printing Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 109. Beiren Printing Offset Printed Presses Product Portfolios and Specifications

Table 110. Beiren Printing Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 111. Beiren Printing Main Business

Table 112. Beiren Printing Latest Developments

Table 113. Prakash Offset Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 114. Prakash Offset Offset Printed Presses Product Portfolios and Specifications

Table 115. Prakash Offset Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 116. Prakash Offset Main Business

Table 117. Prakash Offset Latest Developments

Table 118. Sakurai Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 119. Sakurai Offset Printed Presses Product Portfolios and Specifications

Table 120. Sakurai Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 121. Sakurai Main Business

Table 122. Sakurai Latest Developments

Table 123. Xinxiang Xinovo Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 124. Xinxiang Xinovo Offset Printed Presses Product Portfolios and Specifications

Table 125. Xinxiang Xinovo Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 126. Xinxiang Xinovo Main Business

Table 127. Xinxiang Xinovo Latest Developments

Table 128. Ronald Web Offset Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 129. Ronald Web Offset Offset Printed Presses Product Portfolios and Specifications

Table 130. Ronald Web Offset Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 131. Ronald Web Offset Main Business

Table 132. Ronald Web Offset Latest Developments

Table 133. Qingdao SOLNA Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 134. Qingdao SOLNA Offset Printed Presses Product Portfolios and Specifications

Table 135. Qingdao SOLNA Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 136. Qingdao SOLNA Main Business

Table 137. Qingdao SOLNA Latest Developments

Table 138. Jingdezhen Zhongjing Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 139. Jingdezhen Zhongjing Offset Printed Presses Product Portfolios and Specifications

Table 140. Jingdezhen Zhongjing Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 141. Jingdezhen Zhongjing Main Business

Table 142. Jingdezhen Zhongjing Latest Developments

Table 143. Rugao Changsheng Printing Machinery Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 144. Rugao Changsheng Printing Machinery Offset Printed Presses Product Portfolios and Specifications

Table 145. Rugao Changsheng Printing Machinery Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 146. Rugao Changsheng Printing Machinery Main Business

Table 147. Rugao Changsheng Printing Machinery Latest Developments

Table 148. Weihai Printing Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 149. Weihai Printing Offset Printed Presses Product Portfolios and Specifications

Table 150. Weihai Printing Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 151. Weihai Printing Main Business

Table 152. Weihai Printing Latest Developments

Table 153. Weifang Huatian Precision Machinery Basic Information, Offset Printed Presses Manufacturing Base, Sales Area and Its Competitors

Table 154. Weifang Huatian Precision Machinery Offset Printed Presses Product Portfolios and Specifications

Table 155. Weifang Huatian Precision Machinery Offset Printed Presses Sales (Unit), Revenue (\$ Million), Price (K US\$/Unit) and Gross Margin (2019-2024)

Table 156. Weifang Huatian Precision Machinery Main Business

Table 157. Weifang Huatian Precision Machinery Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Offset Printed Presses
- Figure 2. Offset Printed Presses Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Offset Printed Presses Sales Growth Rate 2019-2030 (Unit)
- Figure 7. Global Offset Printed Presses Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Offset Printed Presses Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Sheet-Fed Offset Printing Press
- Figure 10. Product Picture of Web-Fed Offset Printing Press
- Figure 11. Global Offset Printed Presses Sales Market Share by Type in 2023
- Figure 12. Global Offset Printed Presses Revenue Market Share by Type (2019-2024)
- Figure 13. Offset Printed Presses Consumed in Packaging Market
- Figure 14. Global Offset Printed Presses Market: Packaging Market (2019-2024) & (Unit)
- Figure 15. Offset Printed Presses Consumed in Commercial Market
- Figure 16. Global Offset Printed Presses Market: Commercial Market (2019-2024) & (Unit)
- Figure 17. Offset Printed Presses Consumed in Label Market
- Figure 18. Global Offset Printed Presses Market: Label Market (2019-2024) & (Unit)
- Figure 19. Global Offset Printed Presses Sales Market Share by Application (2023)
- Figure 20. Global Offset Printed Presses Revenue Market Share by Application in 2023
- Figure 21. Offset Printed Presses Sales Market by Company in 2023 (Unit)
- Figure 22. Global Offset Printed Presses Sales Market Share by Company in 2023
- Figure 23. Offset Printed Presses Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Offset Printed Presses Revenue Market Share by Company in 2023
- Figure 25. Global Offset Printed Presses Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Offset Printed Presses Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Offset Printed Presses Sales 2019-2024 (Unit)
- Figure 28. Americas Offset Printed Presses Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Offset Printed Presses Sales 2019-2024 (Unit)
- Figure 30. APAC Offset Printed Presses Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Offset Printed Presses Sales 2019-2024 (Unit)

- Figure 32. Europe Offset Printed Presses Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Offset Printed Presses Sales 2019-2024 (Unit)
- Figure 34. Middle East & Africa Offset Printed Presses Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Offset Printed Presses Sales Market Share by Country in 2023
- Figure 36. Americas Offset Printed Presses Revenue Market Share by Country in 2023
- Figure 37. Americas Offset Printed Presses Sales Market Share by Type (2019-2024)
- Figure 38. Americas Offset Printed Presses Sales Market Share by Application (2019-2024)
- Figure 39. United States Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Offset Printed Presses Sales Market Share by Region in 2023
- Figure 44. APAC Offset Printed Presses Revenue Market Share by Regions in 2023
- Figure 45. APAC Offset Printed Presses Sales Market Share by Type (2019-2024)
- Figure 46. APAC Offset Printed Presses Sales Market Share by Application (2019-2024)
- Figure 47. China Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Offset Printed Presses Sales Market Share by Country in 2023
- Figure 55. Europe Offset Printed Presses Revenue Market Share by Country in 2023
- Figure 56. Europe Offset Printed Presses Sales Market Share by Type (2019-2024)
- Figure 57. Europe Offset Printed Presses Sales Market Share by Application (2019-2024)
- Figure 58. Germany Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Offset Printed Presses Sales Market Share by Country in 2023

Figure 64. Middle East & Africa Offset Printed Presses Revenue Market Share by Country in 2023

Figure 65. Middle East & Africa Offset Printed Presses Sales Market Share by Type (2019-2024)

Figure 66. Middle East & Africa Offset Printed Presses Sales Market Share by Application (2019-2024)

Figure 67. Egypt Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)

Figure 68. South Africa Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Israel Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Turkey Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)

Figure 71. GCC Country Offset Printed Presses Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Manufacturing Cost Structure Analysis of Offset Printed Presses in 2023

Figure 73. Manufacturing Process Analysis of Offset Printed Presses

Figure 74. Industry Chain Structure of Offset Printed Presses

Figure 75. Channels of Distribution

Figure 76. Global Offset Printed Presses Sales Market Forecast by Region (2025-2030)

Figure 77. Global Offset Printed Presses Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Offset Printed Presses Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Offset Printed Presses Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Offset Printed Presses Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Offset Printed Presses Revenue Market Share Forecast by Application (2025-2030)

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