

Global Offline Ramen Chain Store Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Offline Ramen Chain Store market size is predicted to grow from US\$ 18244 million in 2025 to US\$ 25480 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

Offline Ramen Chain Store refers to a chain restaurant format that primarily operates through physical outlets and provides ramen and related food products under standardized branding, menus, ingredient procurement, store design, service procedures, and operating systems. Core offerings generally include tonkotsu ramen, shoyu ramen, miso ramen, shio ramen, beef ramen, and regional ramen varieties, together with side dishes such as dumplings, rice, snacks, and beverages. Based on the operating model, these businesses can be divided into company-owned chains, franchise chains, and hybrid chains. This report covers dine-in, in-store pickup, and delivery sales fulfilled by physical chain outlets, while excluding instant noodles, packaged ramen products, independent non-chain ramen shops, and online-only restaurant brands.

The upstream industry chain mainly includes suppliers of wheat flour and fresh noodles, pork and chicken bones, beef and pork, edible oils, soy sauce, miso, salt, vegetables, eggs, seaweed, seasonings, and packaging materials. It also involves central kitchens, food-processing equipment, cold-chain warehousing, logistics services, and restaurant information systems. Midstream participants include ramen chain operators, franchisees, and physical outlets, which undertake product development, soup-base and semi-finished ingredient production, supply-chain procurement, site selection, employee training, brand marketing, and standardized store operations. Downstream demand comes primarily from individual consumers through outlets located in shopping centers, commercial streets, residential communities, transportation hubs, and tourist

areas, with revenue generated through dine-in, pickup, and delivery services. Industry performance is influenced by customer traffic, average transaction value, rental expenses, labor costs, and food-material prices. In Japan, the average customer spending at ramen and gyoza restaurants reached ?1,005 in 2025, reflecting the use of price adjustments and product upgrades to offset rising operating costs.

United States market for Offline Ramen Chain Store is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Offline Ramen Chain Store is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Offline Ramen Chain Store is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Offline Ramen Chain Store players cover GYOZA OHSHO, Ringer Hut, Hiday Hidaka, KOURAKUEN CORPORATION, Sugakiya, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the "Offline Ramen Chain Store Industry Forecast" looks at past sales and reviews total world Offline Ramen Chain Store sales in 2025, providing a comprehensive analysis by region and market sector of projected Offline Ramen Chain Store sales for 2026 through 2032. With Offline Ramen Chain Store sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Offline Ramen Chain Store industry.

This Insight Report provides a comprehensive analysis of the global Offline Ramen Chain Store landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Offline Ramen Chain Store portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Offline Ramen Chain Store market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Offline Ramen Chain Store and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Offline Ramen Chain Store.

This report presents a comprehensive overview, market shares, and growth opportunities of Offline Ramen Chain Store market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Tonkotsu Ramen Chain Store

Shoyu Ramen Chain Store

Miso Ramen Chain Store

Shio Ramen Chain Store

Mixed-flavor Ramen Chain Store

Segmentation by Number of Stores:

Small Chain (Fewer than 50 Stores)

Medium Chain (50–199 Stores)

Large Chain (200–499 Stores)

Mega Chain (500 Stores and Above)

Segmentation by Application:

Dine-in

Takeaway

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GYOZA OHSO

Ringer Hut

Hiday Hidaka

KOURAKUEN CORPORATION

Sugakiya

Rairaitei

Tenkaippin

Marugen Ramen

Ramen Kagetsu Arashi

Maruchiyo Yamaokaya Corporation

Tadokoro Shoten

kairikiya

Machida Shoten Honten

Ippudo

Ichiran

Santoka

Keisuke Vietnam

Kanada-Ya

Marutama Ramen

Ichikokudo Ramen

Menya Musashi

Sanpoutei Ramen

Hakata Ikkousha

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Omni Noodle

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