

Global Officially Licensed Merchandise Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The global Officially Licensed Merchandise market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Officially Licensed Merchandise Industry Forecast" looks at past sales and reviews total world Officially Licensed Merchandise sales in 2022, providing a comprehensive analysis by region and market sector of projected Officially Licensed Merchandise sales for 2023 through 2029. With Officially Licensed Merchandise sales broken down by region, market sector and subsector, this report provides a detailed analysis in US\$ millions of the world Officially Licensed Merchandise industry.

This Insight Report provides a comprehensive analysis of the global Officially Licensed Merchandise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Officially Licensed Merchandise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Officially Licensed Merchandise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Officially Licensed Merchandise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-



up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Officially Licensed Merchandise.

United States market for Officially Licensed Merchandise is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Officially Licensed Merchandise is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Officially Licensed Merchandise is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Officially Licensed Merchandise players cover The Walt Disney Company, Meredith Corporation, PVH Corp, Iconix Brand Group, Authentic Brands Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Officially Licensed Merchandise market by product type, application, key players and key regions and countries.

Segmentation by Type:
Apparels
Toys
Accessories
Home Decoration
Software/Video Games
Food and Beverage
Others



Segmentation	by Application:
Enterta	ainment
Corpor	rate Trademarks/Brand
Fashio	n
Sports	
Others	
This report als	o splits the market by region:
Americ	cas
	United States
	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia



Europ	е		
	Germany		
	France		
	UK		
	Italy		
	Russia		
Middle	e East & Africa		
	Egypt		
	South Africa		
	Israel		
	Turkey		
	GCC Countries		
Segmentation by Type:			
Appar	Apparels		
Toys	Toys		
Acces	sories		
Home	Home Decoration		
Softwa	are/Video Games		

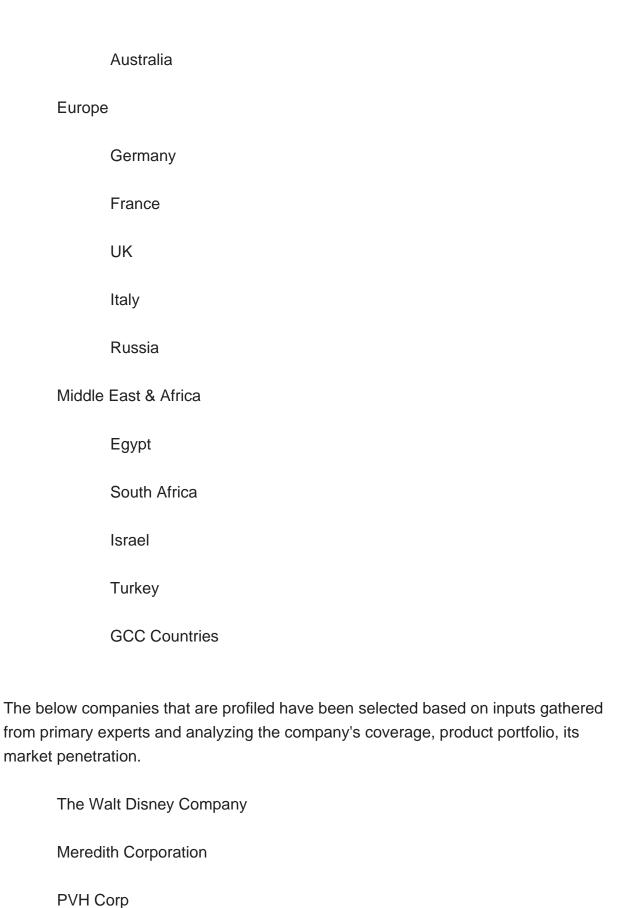
Food and Beverage



Others Segmentation by Application: Entertainment Corporate Trademarks/Brand Fashion **Sports** Others This report also splits the market by region: Americas **United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia

India





Iconix Brand Group



Authentic Brands Group
Universal Brand Development
Nickelodeon (ViacomCBS)
Major League Baseball
Learfield IMG College
Sanrio
Sequential Brands Group
Hasbro
General Motors
National Basketball Association
Electrolux
National Football League
WarnerMedia
The Pok?mon Company International
Procter & Gamble
Ferrari
Ralph Lauren
Mattel
Ford Motor Company



BBC Worldwide

The Hershey Company

Stanley Black & Decker

PGA Tour

National Hockey League

Sunkist Growers

WWE



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