

Global Officially Licensed Merchandise Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The global Officially Licensed Merchandise market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Officially Licensed Merchandise Industry Forecast” looks at past sales and reviews total world Officially Licensed Merchandise sales in 2022, providing a comprehensive analysis by region and market sector of projected Officially Licensed Merchandise sales for 2023 through 2029. With Officially Licensed Merchandise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Officially Licensed Merchandise industry.

This Insight Report provides a comprehensive analysis of the global Officially Licensed Merchandise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Officially Licensed Merchandise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Officially Licensed Merchandise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Officially Licensed Merchandise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Officially Licensed Merchandise.

United States market for Officially Licensed Merchandise is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Officially Licensed Merchandise is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Officially Licensed Merchandise is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Officially Licensed Merchandise players cover The Walt Disney Company, Meredith Corporation, PVH Corp, Iconix Brand Group, Authentic Brands Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Officially Licensed Merchandise market by product type, application, key players and key regions and countries.

Segmentation by Type:

Apparels

Toys

Accessories

Home Decoration

Software/Video Games

Food and Beverage

Others

Segmentation by Application:

Entertainment

Corporate Trademarks/Brand

Fashion

Sports

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Walt Disney Company

Meredith Corporation

PVH Corp

Iconix Brand Group

Authentic Brands Group

Universal Brand Development

Nickelodeon (ViacomCBS)

Major League Baseball

Learfield IMG College

Sanrio

Sequential Brands Group

Hasbro

General Motors

National Basketball Association

Electrolux

National Football League

WarnerMedia

The Pok?mon Company International

Procter & Gamble

Ferrari

Ralph Lauren

Mattel

Ford Motor Company

BBC Worldwide

The Hershey Company

Stanley Black & Decker

PGA Tour

National Hockey League

Sunkist Growers

WWE

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