

Global Off-road Vehicle Mudguards Market Growth 2026-2032

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Abstracts

The global Off-road Vehicle Mudguards market size is predicted to grow from US\$ 1231 million in 2025 to US\$ 1825 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

In 2025, global sales of off-road vehicle mudguards reached 185 million units, with an average selling price of \$6.80 per unit. Total global production capacity stands at approximately 240 million units annually, and the industry's gross profit margin generally ranges from 28% to 35%. Mudguards for off-road vehicles, SUVs, and pickup trucks are functional exterior components installed at the wheel arches; they primarily serve to block mud, rainwater, and debris kicked up by tires during operation, thereby protecting the vehicle's paintwork and chassis structure while enhancing safety for following vehicles. They also offer certain aerodynamic and noise-reduction benefits. These products are typically manufactured from TPO, modified PP plastics, or EPDM rubber composites using injection molding or compression molding processes and are secured to the wheel arch area via clips or bolts.

Upstream raw materials include polypropylene resin, EPDM rubber, modifying additives, and mold steel; the midstream sector involves automotive parts manufacturers handling structural design and mass production; and the downstream market supplies vehicle OEMs, the SUV and pickup truck modification market, and the automotive aftermarket repair sector. Future development will trend toward lightweight integrated molding, modular wheel-arch designs, and the use of recyclable, eco-friendly materials. Furthermore, driven by the rising market penetration of off-road and light off-road vehicles and growing demand for personalized modifications, the market retains significant room for expansion and opportunities for supply chain optimization.

United States market for Off-road Vehicle Mudguards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Off-road Vehicle Mudguards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Off-road Vehicle Mudguards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Off-road Vehicle Mudguards players cover Mudbusters, Ark Splash Guards, Husky Liners, Tong Yang, Ultimate Flaps, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Off-road Vehicle Mudguards Industry Forecast" looks at past sales and reviews total world Off-road Vehicle Mudguards sales in 2025, providing a comprehensive analysis by region and market sector of projected Off-road Vehicle Mudguards sales for 2026 through 2032. With Off-road Vehicle Mudguards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Off-road Vehicle Mudguards industry.

This Insight Report provides a comprehensive analysis of the global Off-road Vehicle Mudguards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Off-road Vehicle Mudguards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Off-road Vehicle Mudguards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Off-road Vehicle Mudguards and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Off-road Vehicle Mudguards.

This report presents a comprehensive overview, market shares, and growth opportunities of Off-road Vehicle Mudguards market by product type, application, key

manufacturers and key regions and countries.

Segmentation by Type:

TPO/Modified PP

EPDM Rubber

Composite Materials

Segmentation by Mounting Structure:

OEM Clip-on

Bolt-on

Magnetic

Segmentation by Weight Per Set:

Weight Per Set: <3 kg

Weight Per Set: 3–8 kg

Weight Per Set: ≥8 kg

Segmentation by Application:

SUV

Pickup Trucks

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mudbusters

Ark Splash Guards

Husky Liners

Tong Yang

Ultimate Flaps

RokBlokz

DuraFlap

Putco

Sanse Group

Nemesis Industries

Gorilla Offroad

JAOS

Agri-Cover

Skull Krushers

Rochling

WeatherTech

Cusco

DONGJIAN

Key Questions Addressed in this Report

What is the 10-year outlook for the global Off-road Vehicle Mudguards market?

What factors are driving Off-road Vehicle Mudguards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Off-road Vehicle Mudguards market opportunities vary by end market size?

How does Off-road Vehicle Mudguards break out by Type, by Application?

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