

Global Off-Road Vehicle Electrification Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Off-Road Vehicle Electrification market size is predicted to grow from US\$ 4921 million in 2025 to US\$ 8218 million in 2032; it is expected to grow at a CAGR of 7.6% from 2026 to 2032.

Off-Road Vehicle Electrification refers to the conversion of the power systems of specialized vehicles operating on non-public roads, replacing traditional internal combustion engines with electric drive. These vehicles include mining dump trucks, agricultural tractors, construction machinery (excavators, loaders), port mobile equipment (reach lifts, straddle carriers), airport ground support vehicles, and industrial forklifts. The core objective is to reduce carbon emissions and noise pollution, while simultaneously improving operational efficiency by utilizing the instantaneous high torque characteristics of electric motors. Technical approaches include pure electric (battery-powered), hybrid (internal combustion engine + electric motor), and hydrogen fuel cell electric drive. Key components include high-rate battery packs, high-power electric drive axles, high-voltage power distribution systems, and thermal management modules. Unlike traditional commercial vehicles, off-road vehicles operate under harsher conditions (dusty, vibrating, steep inclines, and long continuous operating times), placing higher demands on battery range, charging infrastructure, and overall vehicle reliability. This transformation is one of the important pathways to achieving carbon neutrality in industrial sectors such as mining, ports, and construction.

The global off-road vehicle electrification landscape presents a diverse picture: 'European legislation-driven, China's mass production leading, the US resource-dominated, and Japan's cautious approach to technology.' Europe, relying on stringent carbon emission regulations and incentive policies for green mines and ports, has taken the lead in commercial applications of electric mining trucks and construction

machinery, with high electrification penetration rates in ports and underground mines. China, driven by policy and its advantages in the power battery industry chain, has seen rapid growth in the production of electric loaders, mining trucks, and forklifts, leading the world in sales, but faces challenges such as reliance on imported core electronic control technologies and structural overcapacity in some areas. North America focuses on electrifying large mining trucks and agricultural machinery, driven by subsidies related to inflation reduction legislation, but weak charging infrastructure in remote mining areas hinders the pace of adoption. Japan largely adopts a hybrid transition strategy, prioritizing technological maturity and reliability under extreme conditions. Key obstacles include: the lack of megawatt-level charging networks, the cycle life and cost bottlenecks of high-rate power batteries in mining scenarios, thermal management challenges in high-vibration and high-dust environments, and the significantly higher initial purchase cost of electrification compared to diesel models. Future trends include: the parallel development of megawatt-level fast charging and battery swapping, the use of hydrogen fuel cells in ultra-heavy-duty long-range driving scenarios, and the deep integration of digital energy management systems (energy recovery, V2G). The overall market will accelerate its transformation towards 'high-performance batteries + scenario-based electronic control + charging and swapping ecosystem'.

LPI (LP Information)' newest research report, the 'Off-Road Vehicle Electrification Industry Forecast' looks at past sales and reviews total world Off-Road Vehicle Electrification sales in 2025, providing a comprehensive analysis by region and market sector of projected Off-Road Vehicle Electrification sales for 2026 through 2032. With Off-Road Vehicle Electrification sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Off-Road Vehicle Electrification industry.

This Insight Report provides a comprehensive analysis of the global Off-Road Vehicle Electrification landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Off-Road Vehicle Electrification portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Off-Road Vehicle Electrification market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Off-Road Vehicle Electrification and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Off-Road Vehicle Electrification.

This report presents a comprehensive overview, market shares, and growth opportunities of Off-Road Vehicle Electrification market by product type, application, key players and key regions and countries.

Segmentation by Type:

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV/PHEV)

Hydrogen Fuel Cell Electric Vehicle (FCEV)

Trolley-Assisted Power Supply

Battery Swapping Mode

Segmentation by Operating Voltage:

Low Voltage: 800V

Segmentation by Application:

Mining Vehicles

Construction Vehicles

Agricultural Vehicles

Port and Logistics Vehicles

Industrial and Warehousing Vehicles

Airport Ground Support Vehicles

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kreisel Electric

Caterpillar

John Deere

Komatsu

Parker Hannifin

Dana Incorporated

Volvo Construction Equipment

Epiroc

Sandvik

Liebherr

Konecranes

Kubota

XCMG

SANY Heavy Industry

Zoomlion

ZAPI GROUP

ABB

Bonfiglioli

Kinell

Scania

Shell Consortium

Intercel

Guangxi Liugong

Sunward Intelligent

Lonking

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Off-Road Vehicle Electrification Market Size (2021-2032)
 - 2.1.2 Off-Road Vehicle Electrification Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Off-Road Vehicle Electrification by Country/Region (2021, 2025 & 2032)
- 2.2 Off-Road Vehicle Electrification Segment by Type
 - 2.2.1 Battery Electric Vehicle (BEV)
 - 2.2.2 Hybrid Electric Vehicle (HEV/PHEV)
 - 2.2.3 Hydrogen Fuel Cell Electric Vehicle (FCEV)
 - 2.2.4 Trolley-Assisted Power Supply
 - 2.2.5 Battery Swapping Mode
 - 2.2.6 Off-Road Vehicle Electrification Market Size by Type
 - 2.2.6.1 Off-Road Vehicle Electrification Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.6.2 Global Off-Road Vehicle Electrification Market Size Market Share by Type (2021-2026)
- 2.3 Off-Road Vehicle Electrification Segment by Operating Voltage
 - 2.3.1 Low Voltage: 800V
 - 2.3.4 Off-Road Vehicle Electrification Market Size by Operating Voltage
 - 2.3.4.1 Off-Road Vehicle Electrification Market Size CAGR by Operating Voltage (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global Off-Road Vehicle Electrification Market Size Market Share by Operating Voltage (2021-2026)

2.4 Off-Road Vehicle Electrification Segment by Application

2.4.1 Mining Vehicles

2.4.2 Construction Vehicles

2.4.3 Agricultural Vehicles

2.4.4 Port and Logistics Vehicles

2.4.5 Industrial and Warehousing Vehicles

2.4.6 Airport Ground Support Vehicles

2.4.7 Others

2.4.8 Off-Road Vehicle Electrification Market Size by Application

2.4.8.1 Off-Road Vehicle Electrification Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.4.8.2 Global Off-Road Vehicle Electrification Market Size Market Share by Application (2021-2026)

3 OFF-ROAD VEHICLE ELECTRIFICATION MARKET SIZE BY PLAYER

3.1 Off-Road Vehicle Electrification Market Size Market Share by Player

3.1.1 Global Off-Road Vehicle Electrification Revenue by Player (2021-2026)

3.1.2 Global Off-Road Vehicle Electrification Revenue Market Share by Player (2021-2026)

3.2 Global Off-Road Vehicle Electrification Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 OFF-ROAD VEHICLE ELECTRIFICATION BY REGION

4.1 Off-Road Vehicle Electrification Market Size by Region (2021-2026)

4.2 Global Off-Road Vehicle Electrification Annual Revenue by Country/Region (2021-2026)

4.3 Americas Off-Road Vehicle Electrification Market Size Growth (2021-2026)

4.4 APAC Off-Road Vehicle Electrification Market Size Growth (2021-2026)

4.5 Europe Off-Road Vehicle Electrification Market Size Growth (2021-2026)

4.6 Middle East & Africa Off-Road Vehicle Electrification Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Off-Road Vehicle Electrification Market Size by Country (2021-2026)
- 5.2 Americas Off-Road Vehicle Electrification Market Size by Type (2021-2026)
- 5.3 Americas Off-Road Vehicle Electrification Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Off-Road Vehicle Electrification Market Size by Region (2021-2026)
- 6.2 APAC Off-Road Vehicle Electrification Market Size by Type (2021-2026)
- 6.3 APAC Off-Road Vehicle Electrification Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Off-Road Vehicle Electrification Market Size by Country (2021-2026)
- 7.2 Europe Off-Road Vehicle Electrification Market Size by Type (2021-2026)
- 7.3 Europe Off-Road Vehicle Electrification Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Off-Road Vehicle Electrification by Region (2021-2026)
- 8.2 Middle East & Africa Off-Road Vehicle Electrification Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Off-Road Vehicle Electrification Market Size by Application

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL OFF-ROAD VEHICLE ELECTRIFICATION MARKET FORECAST

10.1 Global Off-Road Vehicle Electrification Forecast by Region (2027-2032)

10.1.1 Global Off-Road Vehicle Electrification Forecast by Region (2027-2032)

10.1.2 Americas Off-Road Vehicle Electrification Forecast

10.1.3 APAC Off-Road Vehicle Electrification Forecast

10.1.4 Europe Off-Road Vehicle Electrification Forecast

10.1.5 Middle East & Africa Off-Road Vehicle Electrification Forecast

10.2 Americas Off-Road Vehicle Electrification Forecast by Country (2027-2032)

10.2.1 United States Market Off-Road Vehicle Electrification Forecast

10.2.2 Canada Market Off-Road Vehicle Electrification Forecast

10.2.3 Mexico Market Off-Road Vehicle Electrification Forecast

10.2.4 Brazil Market Off-Road Vehicle Electrification Forecast

10.3 APAC Off-Road Vehicle Electrification Forecast by Region (2027-2032)

10.3.1 China Off-Road Vehicle Electrification Market Forecast

10.3.2 Japan Market Off-Road Vehicle Electrification Forecast

10.3.3 Korea Market Off-Road Vehicle Electrification Forecast

10.3.4 Southeast Asia Market Off-Road Vehicle Electrification Forecast

10.3.5 India Market Off-Road Vehicle Electrification Forecast

10.3.6 Australia Market Off-Road Vehicle Electrification Forecast

10.4 Europe Off-Road Vehicle Electrification Forecast by Country (2027-2032)

10.4.1 Germany Market Off-Road Vehicle Electrification Forecast

10.4.2 France Market Off-Road Vehicle Electrification Forecast

10.4.3 UK Market Off-Road Vehicle Electrification Forecast

10.4.4 Italy Market Off-Road Vehicle Electrification Forecast

10.4.5 Russia Market Off-Road Vehicle Electrification Forecast

10.5 Middle East & Africa Off-Road Vehicle Electrification Forecast by Region (2027-2032)

10.5.1 Egypt Market Off-Road Vehicle Electrification Forecast

10.5.2 South Africa Market Off-Road Vehicle Electrification Forecast

10.5.3 Israel Market Off-Road Vehicle Electrification Forecast

10.5.4 Turkey Market Off-Road Vehicle Electrification Forecast

10.6 Global Off-Road Vehicle Electrification Forecast by Type (2027-2032)

10.7 Global Off-Road Vehicle Electrification Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Off-Road Vehicle Electrification Forecast

11 KEY PLAYERS ANALYSIS

11.1 Kreisel Electric

11.1.1 Kreisel Electric Company Information

11.1.2 Kreisel Electric Off-Road Vehicle Electrification Product Offered

11.1.3 Kreisel Electric Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Kreisel Electric Main Business Overview

11.1.5 Kreisel Electric Latest Developments

11.2 Caterpillar

11.2.1 Caterpillar Company Information

11.2.2 Caterpillar Off-Road Vehicle Electrification Product Offered

11.2.3 Caterpillar Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Caterpillar Main Business Overview

11.2.5 Caterpillar Latest Developments

11.3 John Deere

11.3.1 John Deere Company Information

11.3.2 John Deere Off-Road Vehicle Electrification Product Offered

11.3.3 John Deere Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 John Deere Main Business Overview

11.3.5 John Deere Latest Developments

11.4 Komatsu

11.4.1 Komatsu Company Information

11.4.2 Komatsu Off-Road Vehicle Electrification Product Offered

11.4.3 Komatsu Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Komatsu Main Business Overview

- 11.4.5 Komatsu Latest Developments
- 11.5 Parker Hannifin
 - 11.5.1 Parker Hannifin Company Information
 - 11.5.2 Parker Hannifin Off-Road Vehicle Electrification Product Offered
 - 11.5.3 Parker Hannifin Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Parker Hannifin Main Business Overview
 - 11.5.5 Parker Hannifin Latest Developments
- 11.6 Dana Incorporated
 - 11.6.1 Dana Incorporated Company Information
 - 11.6.2 Dana Incorporated Off-Road Vehicle Electrification Product Offered
 - 11.6.3 Dana Incorporated Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Dana Incorporated Main Business Overview
 - 11.6.5 Dana Incorporated Latest Developments
- 11.7 Volvo Construction Equipment
 - 11.7.1 Volvo Construction Equipment Company Information
 - 11.7.2 Volvo Construction Equipment Off-Road Vehicle Electrification Product Offered
 - 11.7.3 Volvo Construction Equipment Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Volvo Construction Equipment Main Business Overview
 - 11.7.5 Volvo Construction Equipment Latest Developments
- 11.8 Epiroc
 - 11.8.1 Epiroc Company Information
 - 11.8.2 Epiroc Off-Road Vehicle Electrification Product Offered
 - 11.8.3 Epiroc Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Epiroc Main Business Overview
 - 11.8.5 Epiroc Latest Developments
- 11.9 Sandvik
 - 11.9.1 Sandvik Company Information
 - 11.9.2 Sandvik Off-Road Vehicle Electrification Product Offered
 - 11.9.3 Sandvik Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Sandvik Main Business Overview
 - 11.9.5 Sandvik Latest Developments
- 11.10 Liebherr
 - 11.10.1 Liebherr Company Information
 - 11.10.2 Liebherr Off-Road Vehicle Electrification Product Offered

11.10.3 Liebherr Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 Liebherr Main Business Overview

11.10.5 Liebherr Latest Developments

11.11 Konecranes

11.11.1 Konecranes Company Information

11.11.2 Konecranes Off-Road Vehicle Electrification Product Offered

11.11.3 Konecranes Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Konecranes Main Business Overview

11.11.5 Konecranes Latest Developments

11.12 Kubota

11.12.1 Kubota Company Information

11.12.2 Kubota Off-Road Vehicle Electrification Product Offered

11.12.3 Kubota Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 Kubota Main Business Overview

11.12.5 Kubota Latest Developments

11.13 XCMG

11.13.1 XCMG Company Information

11.13.2 XCMG Off-Road Vehicle Electrification Product Offered

11.13.3 XCMG Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 XCMG Main Business Overview

11.13.5 XCMG Latest Developments

11.14 SANY Heavy Industry

11.14.1 SANY Heavy Industry Company Information

11.14.2 SANY Heavy Industry Off-Road Vehicle Electrification Product Offered

11.14.3 SANY Heavy Industry Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 SANY Heavy Industry Main Business Overview

11.14.5 SANY Heavy Industry Latest Developments

11.15 Zoomlion

11.15.1 Zoomlion Company Information

11.15.2 Zoomlion Off-Road Vehicle Electrification Product Offered

11.15.3 Zoomlion Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.15.4 Zoomlion Main Business Overview

11.15.5 Zoomlion Latest Developments

11.16 ZAPI GROUP

11.16.1 ZAPI GROUP Company Information

11.16.2 ZAPI GROUP Off-Road Vehicle Electrification Product Offered

11.16.3 ZAPI GROUP Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.16.4 ZAPI GROUP Main Business Overview

11.16.5 ZAPI GROUP Latest Developments

11.17 ABB

11.17.1 ABB Company Information

11.17.2 ABB Off-Road Vehicle Electrification Product Offered

11.17.3 ABB Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.17.4 ABB Main Business Overview

11.17.5 ABB Latest Developments

11.18 Bonfiglioli

11.18.1 Bonfiglioli Company Information

11.18.2 Bonfiglioli Off-Road Vehicle Electrification Product Offered

11.18.3 Bonfiglioli Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Bonfiglioli Main Business Overview

11.18.5 Bonfiglioli Latest Developments

11.19 Kinell

11.19.1 Kinell Company Information

11.19.2 Kinell Off-Road Vehicle Electrification Product Offered

11.19.3 Kinell Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.19.4 Kinell Main Business Overview

11.19.5 Kinell Latest Developments

11.20 Scania

11.20.1 Scania Company Information

11.20.2 Scania Off-Road Vehicle Electrification Product Offered

11.20.3 Scania Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 Scania Main Business Overview

11.20.5 Scania Latest Developments

11.21 Shell Consortium

11.21.1 Shell Consortium Company Information

11.21.2 Shell Consortium Off-Road Vehicle Electrification Product Offered

11.21.3 Shell Consortium Off-Road Vehicle Electrification Revenue, Gross Margin and

Market Share (2021-2026)

11.21.4 Shell Consortium Main Business Overview

11.21.5 Shell Consortium Latest Developments

11.22 Intercel

11.22.1 Intercel Company Information

11.22.2 Intercel Off-Road Vehicle Electrification Product Offered

11.22.3 Intercel Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.22.4 Intercel Main Business Overview

11.22.5 Intercel Latest Developments

11.23 Guangxi Liugong

11.23.1 Guangxi Liugong Company Information

11.23.2 Guangxi Liugong Off-Road Vehicle Electrification Product Offered

11.23.3 Guangxi Liugong Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 Guangxi Liugong Main Business Overview

11.23.5 Guangxi Liugong Latest Developments

11.24 Sunward Intelligent

11.24.1 Sunward Intelligent Company Information

11.24.2 Sunward Intelligent Off-Road Vehicle Electrification Product Offered

11.24.3 Sunward Intelligent Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.24.4 Sunward Intelligent Main Business Overview

11.24.5 Sunward Intelligent Latest Developments

11.25 Lonking

11.25.1 Lonking Company Information

11.25.2 Lonking Off-Road Vehicle Electrification Product Offered

11.25.3 Lonking Off-Road Vehicle Electrification Revenue, Gross Margin and Market Share (2021-2026)

11.25.4 Lonking Main Business Overview

11.25.5 Lonking Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Off-Road Vehicle Electrification Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Off-Road Vehicle Electrification Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Battery Electric Vehicle (BEV)

Table 4. Major Players of Hybrid Electric Vehicle (HEV/PHEV)

Table 5. Major Players of Hydrogen Fuel Cell Electric Vehicle (FCEV)

Table 6. Major Players of Trolley-Assisted Power Supply

Table 7. Major Players of Battery Swapping Mode

Table 8. Off-Road Vehicle Electrification Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Off-Road Vehicle Electrification Market Size by Type (2021-2026) & (\$ millions)

Table 10. Global Off-Road Vehicle Electrification Market Size Market Share by Type (2021-2026)

Table 11. Major Players of Low Voltage: 800V

Table 14. Off-Road Vehicle Electrification Market Size CAGR by Operating Voltage (2021 VS 2025 VS 2032) & (\$ millions)

Table 15. Global Off-Road Vehicle Electrification Market Size by Operating Voltage (2021-2026) & (\$ millions)

Table 16. Global Off-Road Vehicle Electrification Market Size Market Share by Operating Voltage (2021-2026)

Table 17. Off-Road Vehicle Electrification Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 18. Global Off-Road Vehicle Electrification Market Size by Application (2021-2026) & (\$ millions)

Table 19. Global Off-Road Vehicle Electrification Market Size Market Share by Application (2021-2026)

Table 20. Global Off-Road Vehicle Electrification Revenue by Player (2021-2026) & (\$ millions)

Table 21. Global Off-Road Vehicle Electrification Revenue Market Share by Player (2021-2026)

Table 22. Off-Road Vehicle Electrification Key Players Head office and Products Offered

Table 23. Off-Road Vehicle Electrification Concentration Ratio (CR3, CR5 and CR10) &

(2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Off-Road Vehicle Electrification Market Size by Region (2021-2026) & (\$ millions)

Table 27. Global Off-Road Vehicle Electrification Market Size Market Share by Region (2021-2026)

Table 28. Global Off-Road Vehicle Electrification Revenue by Country/Region (2021-2026) & (\$ millions)

Table 29. Global Off-Road Vehicle Electrification Revenue Market Share by Country/Region (2021-2026)

Table 30. Americas Off-Road Vehicle Electrification Market Size by Country (2021-2026) & (\$ millions)

Table 31. Americas Off-Road Vehicle Electrification Market Size Market Share by Country (2021-2026)

Table 32. Americas Off-Road Vehicle Electrification Market Size by Type (2021-2026) & (\$ millions)

Table 33. Americas Off-Road Vehicle Electrification Market Size Market Share by Type (2021-2026)

Table 34. Americas Off-Road Vehicle Electrification Market Size by Application (2021-2026) & (\$ millions)

Table 35. Americas Off-Road Vehicle Electrification Market Size Market Share by Application (2021-2026)

Table 36. APAC Off-Road Vehicle Electrification Market Size by Region (2021-2026) & (\$ millions)

Table 37. APAC Off-Road Vehicle Electrification Market Size Market Share by Region (2021-2026)

Table 38. APAC Off-Road Vehicle Electrification Market Size by Type (2021-2026) & (\$ millions)

Table 39. APAC Off-Road Vehicle Electrification Market Size by Application (2021-2026) & (\$ millions)

Table 40. Europe Off-Road Vehicle Electrification Market Size by Country (2021-2026) & (\$ millions)

Table 41. Europe Off-Road Vehicle Electrification Market Size Market Share by Country (2021-2026)

Table 42. Europe Off-Road Vehicle Electrification Market Size by Type (2021-2026) & (\$ millions)

Table 43. Europe Off-Road Vehicle Electrification Market Size by Application (2021-2026) & (\$ millions)

Table 44. Middle East & Africa Off-Road Vehicle Electrification Market Size by Region (2021-2026) & (\$ millions)

Table 45. Middle East & Africa Off-Road Vehicle Electrification Market Size by Type (2021-2026) & (\$ millions)

Table 46. Middle East & Africa Off-Road Vehicle Electrification Market Size by Application (2021-2026) & (\$ millions)

Table 47. Key Market Drivers & Growth Opportunities of Off-Road Vehicle Electrification

Table 48. Key Market Challenges & Risks of Off-Road Vehicle Electrification

Table 49. Key Industry Trends of Off-Road Vehicle Electrification

Table 50. Global Off-Road Vehicle Electrification Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 51. Global Off-Road Vehicle Electrification Market Size Market Share Forecast by Region (2027-2032)

Table 52. Global Off-Road Vehicle Electrification Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 53. Global Off-Road Vehicle Electrification Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 54. Kreisel Electric Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 55. Kreisel Electric Off-Road Vehicle Electrification Product Offered

Table 56. Kreisel Electric Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 57. Kreisel Electric Main Business

Table 58. Kreisel Electric Latest Developments

Table 59. Caterpillar Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 60. Caterpillar Off-Road Vehicle Electrification Product Offered

Table 61. Caterpillar Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 62. Caterpillar Main Business

Table 63. Caterpillar Latest Developments

Table 64. John Deere Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 65. John Deere Off-Road Vehicle Electrification Product Offered

Table 66. John Deere Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 67. John Deere Main Business

Table 68. John Deere Latest Developments

Table 69. Komatsu Details, Company Type, Off-Road Vehicle Electrification Area

Served and Its Competitors

Table 70. Komatsu Off-Road Vehicle Electrification Product Offered

Table 71. Komatsu Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 72. Komatsu Main Business

Table 73. Komatsu Latest Developments

Table 74. Parker Hannifin Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 75. Parker Hannifin Off-Road Vehicle Electrification Product Offered

Table 76. Parker Hannifin Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 77. Parker Hannifin Main Business

Table 78. Parker Hannifin Latest Developments

Table 79. Dana Incorporated Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 80. Dana Incorporated Off-Road Vehicle Electrification Product Offered

Table 81. Dana Incorporated Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 82. Dana Incorporated Main Business

Table 83. Dana Incorporated Latest Developments

Table 84. Volvo Construction Equipment Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 85. Volvo Construction Equipment Off-Road Vehicle Electrification Product Offered

Table 86. Volvo Construction Equipment Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 87. Volvo Construction Equipment Main Business

Table 88. Volvo Construction Equipment Latest Developments

Table 89. Epiroc Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 90. Epiroc Off-Road Vehicle Electrification Product Offered

Table 91. Epiroc Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 92. Epiroc Main Business

Table 93. Epiroc Latest Developments

Table 94. Sandvik Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 95. Sandvik Off-Road Vehicle Electrification Product Offered

Table 96. Sandvik Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin

and Market Share (2021-2026)

Table 97. Sandvik Main Business

Table 98. Sandvik Latest Developments

Table 99. Liebherr Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 100. Liebherr Off-Road Vehicle Electrification Product Offered

Table 101. Liebherr Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 102. Liebherr Main Business

Table 103. Liebherr Latest Developments

Table 104. Konecranes Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 105. Konecranes Off-Road Vehicle Electrification Product Offered

Table 106. Konecranes Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 107. Konecranes Main Business

Table 108. Konecranes Latest Developments

Table 109. Kubota Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 110. Kubota Off-Road Vehicle Electrification Product Offered

Table 111. Kubota Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 112. Kubota Main Business

Table 113. Kubota Latest Developments

Table 114. XCMG Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 115. XCMG Off-Road Vehicle Electrification Product Offered

Table 116. XCMG Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 117. XCMG Main Business

Table 118. XCMG Latest Developments

Table 119. SANY Heavy Industry Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 120. SANY Heavy Industry Off-Road Vehicle Electrification Product Offered

Table 121. SANY Heavy Industry Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 122. SANY Heavy Industry Main Business

Table 123. SANY Heavy Industry Latest Developments

Table 124. Zoomlion Details, Company Type, Off-Road Vehicle Electrification Area

Served and Its Competitors

Table 125. Zoomlion Off-Road Vehicle Electrification Product Offered

Table 126. Zoomlion Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 127. Zoomlion Main Business

Table 128. Zoomlion Latest Developments

Table 129. ZAPI GROUP Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 130. ZAPI GROUP Off-Road Vehicle Electrification Product Offered

Table 131. ZAPI GROUP Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 132. ZAPI GROUP Main Business

Table 133. ZAPI GROUP Latest Developments

Table 134. ABB Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 135. ABB Off-Road Vehicle Electrification Product Offered

Table 136. ABB Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 137. ABB Main Business

Table 138. ABB Latest Developments

Table 139. Bonfiglioli Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 140. Bonfiglioli Off-Road Vehicle Electrification Product Offered

Table 141. Bonfiglioli Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 142. Bonfiglioli Main Business

Table 143. Bonfiglioli Latest Developments

Table 144. Kinell Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 145. Kinell Off-Road Vehicle Electrification Product Offered

Table 146. Kinell Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 147. Kinell Main Business

Table 148. Kinell Latest Developments

Table 149. Scania Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 150. Scania Off-Road Vehicle Electrification Product Offered

Table 151. Scania Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 152. Scania Main Business

Table 153. Scania Latest Developments

Table 154. Shell Consortium Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 155. Shell Consortium Off-Road Vehicle Electrification Product Offered

Table 156. Shell Consortium Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 157. Shell Consortium Main Business

Table 158. Shell Consortium Latest Developments

Table 159. Intercel Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 160. Intercel Off-Road Vehicle Electrification Product Offered

Table 161. Intercel Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 162. Intercel Main Business

Table 163. Intercel Latest Developments

Table 164. Guangxi Liugong Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 165. Guangxi Liugong Off-Road Vehicle Electrification Product Offered

Table 166. Guangxi Liugong Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 167. Guangxi Liugong Main Business

Table 168. Guangxi Liugong Latest Developments

Table 169. Sunward Intelligent Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 170. Sunward Intelligent Off-Road Vehicle Electrification Product Offered

Table 171. Sunward Intelligent Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 172. Sunward Intelligent Main Business

Table 173. Sunward Intelligent Latest Developments

Table 174. Lonking Details, Company Type, Off-Road Vehicle Electrification Area Served and Its Competitors

Table 175. Lonking Off-Road Vehicle Electrification Product Offered

Table 176. Lonking Off-Road Vehicle Electrification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 177. Lonking Main Business

Table 178. Lonking Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Off-Road Vehicle Electrification Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Off-Road Vehicle Electrification Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Off-Road Vehicle Electrification Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Off-Road Vehicle Electrification Sales Market Share by Country/Region (2025)

Figure 8. Off-Road Vehicle Electrification Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Off-Road Vehicle Electrification Market Size Market Share by Type in 2025

Figure 10. Global Off-Road Vehicle Electrification Market Size Market Share by Operating Voltage in 2025

Figure 11. Off-Road Vehicle Electrification in Mining Vehicles

Figure 12. Global Off-Road Vehicle Electrification Market: Mining Vehicles (2021-2026) & (\$ millions)

Figure 13. Off-Road Vehicle Electrification in Construction Vehicles

Figure 14. Global Off-Road Vehicle Electrification Market: Construction Vehicles (2021-2026) & (\$ millions)

Figure 15. Off-Road Vehicle Electrification in Agricultural Vehicles

Figure 16. Global Off-Road Vehicle Electrification Market: Agricultural Vehicles (2021-2026) & (\$ millions)

Figure 17. Off-Road Vehicle Electrification in Port and Logistics Vehicles

Figure 18. Global Off-Road Vehicle Electrification Market: Port and Logistics Vehicles (2021-2026) & (\$ millions)

Figure 19. Off-Road Vehicle Electrification in Industrial and Warehousing Vehicles

Figure 20. Global Off-Road Vehicle Electrification Market: Industrial and Warehousing Vehicles (2021-2026) & (\$ millions)

Figure 21. Off-Road Vehicle Electrification in Airport Ground Support Vehicles

Figure 22. Global Off-Road Vehicle Electrification Market: Airport Ground Support Vehicles (2021-2026) & (\$ millions)

Figure 23. Off-Road Vehicle Electrification in Others

Figure 24. Global Off-Road Vehicle Electrification Market: Others (2021-2026) & (\$

millions)

Figure 25. Global Off-Road Vehicle Electrification Market Size Market Share by Application in 2025

Figure 26. Global Off-Road Vehicle Electrification Revenue Market Share by Player in 2025

Figure 27. Global Off-Road Vehicle Electrification Market Size Market Share by Region (2021-2026)

Figure 28. Americas Off-Road Vehicle Electrification Market Size 2021-2026 (\$ millions)

Figure 29. APAC Off-Road Vehicle Electrification Market Size 2021-2026 (\$ millions)

Figure 30. Europe Off-Road Vehicle Electrification Market Size 2021-2026 (\$ millions)

Figure 31. Middle East & Africa Off-Road Vehicle Electrification Market Size 2021-2026 (\$ millions)

Figure 32. Americas Off-Road Vehicle Electrification Value Market Share by Country in 2025

Figure 33. United States Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 34. Canada Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 35. Mexico Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 36. Brazil Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 37. APAC Off-Road Vehicle Electrification Market Size Market Share by Region in 2025

Figure 38. APAC Off-Road Vehicle Electrification Market Size Market Share by Type (2021-2026)

Figure 39. APAC Off-Road Vehicle Electrification Market Size Market Share by Application (2021-2026)

Figure 40. China Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 41. Japan Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 42. South Korea Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 43. Southeast Asia Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 44. India Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 45. Australia Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$

millions)

Figure 46. Europe Off-Road Vehicle Electrification Market Size Market Share by Country in 2025

Figure 47. Europe Off-Road Vehicle Electrification Market Size Market Share by Type (2021-2026)

Figure 48. Europe Off-Road Vehicle Electrification Market Size Market Share by Application (2021-2026)

Figure 49. Germany Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 50. France Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 51. UK Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 52. Italy Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 53. Russia Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 54. Middle East & Africa Off-Road Vehicle Electrification Market Size Market Share by Region (2021-2026)

Figure 55. Middle East & Africa Off-Road Vehicle Electrification Market Size Market Share by Type (2021-2026)

Figure 56. Middle East & Africa Off-Road Vehicle Electrification Market Size Market Share by Application (2021-2026)

Figure 57. Egypt Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 58. South Africa Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 59. Israel Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 60. Turkey Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 61. GCC Countries Off-Road Vehicle Electrification Market Size Growth 2021-2026 (\$ millions)

Figure 62. Americas Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 63. APAC Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 64. Europe Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 65. Middle East & Africa Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 66. United States Off-Road Vehicle Electrification Market Size 2027-2032 (\$

millions)

Figure 67. Canada Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 68. Mexico Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 69. Brazil Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 70. China Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 71. Japan Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 72. Korea Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 73. Southeast Asia Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 74. India Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 75. Australia Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 76. Germany Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 77. France Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 78. UK Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 79. Italy Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 80. Russia Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 81. Egypt Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 82. South Africa Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 83. Israel Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 84. Turkey Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

Figure 85. Global Off-Road Vehicle Electrification Market Size Market Share Forecast by Type (2027-2032)

Figure 86. Global Off-Road Vehicle Electrification Market Size Market Share Forecast by Application (2027-2032)

Figure 87. GCC Countries Off-Road Vehicle Electrification Market Size 2027-2032 (\$ millions)

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