

Global Off Road Motorcycle Tires Market Growth 2026-2032

<https://marketpublishers.com/r/G9E986396635EN.html>

Date: January 2026

Pages: 125

Price: US\$ 3,660.00 (Single User License)

ID: G9E986396635EN

Abstracts

The global Off Road Motorcycle Tires market size is predicted to grow from US\$ 433 million in 2025 to US\$ 542 million in 2032; it is expected to grow at a CAGR of 3.5% from 2026 to 2032.

In 2025, global Off Road Motorcycle Tires production reached approximately 13.21 million units, with an average price of 33.52 USD per unit.

Off Road Motorcycle Tires are specialized pneumatic tires designed for motorcycles operating on non-paved surfaces such as dirt, sand, mud, gravel, and rocky terrain, where traction, stability, and resistance to cuts and punctures are critical. Compared with on-road tires, they feature aggressive tread blocks or knobs, reinforced carcass and sidewall structures, and rubber compounds engineered to maintain grip and durability under high-slip, high-impact riding conditions commonly encountered in off-road use.

From a classification and industry perspective, off-road motorcycle tires are commonly segmented by terrain and riding discipline, including soft terrain, intermediate terrain, and hard terrain types, as well as motocross, enduro, trail, rally, and trials-specific designs. The upstream supply chain includes natural and synthetic rubber suppliers, carbon black and chemical additive producers, and steel wire or textile cord manufacturers. Typical production lines involve rubber compounding and mixing, calendaring and extrusion, bead wire preparation, ply and belt building, tire building on drums, mould curing and vulcanization, trimming, inspection, and uniformity testing. Downstream, these tires are supplied both as OEM fitment and, predominantly, through the aftermarket to riders, dealers, service shops, and racing teams. Industry gross margins generally range from about 10% to 35%, with premium performance and

competition-grade products achieving higher margins.

The off-road motorcycle tire market is driven by the installed base of off-road motorcycles and ongoing riding, racing, and recreational activities that generate continuous tire consumption. Demand is linked to new motorcycle sales as well as ongoing usage intensity, with product selection strongly influenced by terrain conditions and riding disciplines. Different tread designs and rubber compounds are used for soft, intermediate, and hard surfaces, and for applications such as motocross, enduro, trail riding, rally, and trials. Premium segments benefit from performance differentiation, racing visibility, and brand loyalty, while more price-sensitive segments depend on dealer coverage and availability.

Regionally, North America and Europe are mature markets with established off-road culture, organized racing calendars, and well-developed specialty retail networks. Asia-Pacific represents a large and diverse market, supported by high motorcycle ownership levels and growing interest in recreational and competitive off-road riding in selected countries, where both international premium brands and cost-competitive local manufacturers coexist. Key growth drivers include rising participation in outdoor sports, expansion of amateur and semi-professional racing events, and ongoing product innovation in lightweight carcass design, cut-resistant compounds, and puncture protection technologies. Constraints include discretionary spending sensitivity, seasonal riding patterns, and land-access or environmental regulations that may limit off-road riding areas. Overall, the market shows steady demand supported by performance-driven replacement and broad geographic participation.

LP Information, Inc. (LPI) ' newest research report, the "Off Road Motorcycle Tires Industry Forecast" looks at past sales and reviews total world Off Road Motorcycle Tires sales in 2025, providing a comprehensive analysis by region and market sector of projected Off Road Motorcycle Tires sales for 2026 through 2032. With Off Road Motorcycle Tires sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Off Road Motorcycle Tires industry.

This Insight Report provides a comprehensive analysis of the global Off Road Motorcycle Tires landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Off Road Motorcycle Tires portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position

in an accelerating global Off Road Motorcycle Tires market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Off Road Motorcycle Tires and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Off Road Motorcycle Tires.

This report presents a comprehensive overview, market shares, and growth opportunities of Off Road Motorcycle Tires market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hard Terrain Tire

Intermediate Terrain Tire

Soft Terrain Tire

Segmentation by End Use:

Recreational

Professional Racing

Segmentation by Size:

18 Inch

19 Inch

21 Inch

Others

Segmentation by Application:

OEM

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

Key Questions Addressed in this Report

What is the 10-year outlook for the global Off Road Motorcycle Tires market?

What factors are driving Off Road Motorcycle Tires market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Off Road Motorcycle Tires market opportunities vary by end market size?

How does Off Road Motorcycle Tires break out by Type, by Application?

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