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Global Off-Highway Vehicle Telematics Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Off-Highway Vehicle Telematics market size is predicted to grow from US$ 2435 million in 2025 to US$ 5627 million in 2032; it is expected to grow at a CAGR of 13.0% from 2026 to 2032.

Off-Highway Vehicle (OHV) Telematics refers to telematics solutions designed for heavy-duty vehicles and equipment that operate outside of public roads, such as construction machinery, agricultural tractors, mining trucks, and forestry equipment. These systems enable real-time monitoring of vehicle location, fuel consumption, engine health, driver behavior, and maintenance needs through GPS, sensors, and cloud connectivity.

United States market for Off-Highway Vehicle Telematics is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Off-Highway Vehicle Telematics is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Off-Highway Vehicle Telematics is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Off-Highway Vehicle Telematics players cover Trimble Inc., Teletrac Navman, Topcon Positioning Systems, Hexagon AB (Leica Geosystems, NovAtel), Komatsu Ltd. (Komtrax System), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

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LPI (LP Information)' newest research report, the “Off-Highway Vehicle Telematics Industry Forecast” looks at past sales and reviews total world Off-Highway Vehicle Telematics sales in 2025, providing a comprehensive analysis by region and market sector of projected Off-Highway Vehicle Telematics sales for 2026 through 2032. With Off-Highway Vehicle Telematics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Off-Highway Vehicle Telematics industry.

This Insight Report provides a comprehensive analysis of the global Off-Highway Vehicle Telematics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Off-Highway Vehicle Telematics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Off-Highway Vehicle Telematics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Off-Highway Vehicle Telematics and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Off-Highway Vehicle Telematics.

This report presents a comprehensive overview, market shares, and growth opportunities of Off-Highway Vehicle Telematics market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Cellular

Satellite

Segmentation by Application:

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- Construction
- Agriculture
- Mining

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Trimble Inc.

Teletrac Navman

Topcon Positioning Systems

Hexagon AB (Leica Geosystems, NovAtel)

Komatsu Ltd. (Komtrax System)

Caterpillar Inc. (Cat Product Link)

Volvo Construction Equipment

Deere & Company (John Deere JDLink)

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Hitachi Construction Machinery

CNH Industrial (Case IH, New Holland Agriculture)

Zonar Systems (Continental AG)

MiX Telematics

Omnitracs

ORBCOMM

Stoneridge

TeletracNavman

TomTom International BV

ACTIA Group

Wacker Neuson

Zonar Systems Inc.

TTCONTROL GMBH

Trackunit A/S

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Off-Highway Vehicle Telematics Market Size (2021-2032)
  2.1.2 Off-Highway Vehicle Telematics Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Off-Highway Vehicle Telematics by Country/Region (2021, 2025 & 2032)
2.2 Off-Highway Vehicle Telematics Segment by Type
  2.2.1 Cellular
  2.2.2 Satellite
  2.2.3 Off-Highway Vehicle Telematics Market Size by Type
    2.2.3.1 Off-Highway Vehicle Telematics Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.3.2 Global Off-Highway Vehicle Telematics Market Size Market Share by Type (2021-2026)
2.3 Off-Highway Vehicle Telematics Segment by Application
  2.3.1 Construction
  2.3.2 Agriculture
  2.3.3 Mining
  2.3.4 Off-Highway Vehicle Telematics Market Size by Application
    2.3.4.1 Off-Highway Vehicle Telematics Market Size CAGR by Application (2021 VS 2025 VS 2032)
    2.3.4.2 Global Off-Highway Vehicle Telematics Market Size Market Share by Application (2021-2026)

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3 OFF-HIGHWAY VEHICLE TELEMATICS MARKET SIZE BY PLAYER

3.1 Off-Highway Vehicle Telematics Market Size Market Share by Player
  3.1.1 Global Off-Highway Vehicle Telematics Revenue by Player (2021-2026)
  3.1.2 Global Off-Highway Vehicle Telematics Revenue Market Share by Player (2021-2026)
3.2 Global Off-Highway Vehicle Telematics Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
  3.3.1 Competition Landscape Analysis
  3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 OFF-HIGHWAY VEHICLE TELEMATICS BY REGION

4.1 Off-Highway Vehicle Telematics Market Size by Region (2021-2026)
4.2 Global Off-Highway Vehicle Telematics Annual Revenue by Country/Region (2021-2026)
4.3 Americas Off-Highway Vehicle Telematics Market Size Growth (2021-2026)
4.4 APAC Off-Highway Vehicle Telematics Market Size Growth (2021-2026)
4.5 Europe Off-Highway Vehicle Telematics Market Size Growth (2021-2026)
4.6 Middle East & Africa Off-Highway Vehicle Telematics Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Off-Highway Vehicle Telematics Market Size by Country (2021-2026)
5.2 Americas Off-Highway Vehicle Telematics Market Size by Type (2021-2026)
5.3 Americas Off-Highway Vehicle Telematics Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Off-Highway Vehicle Telematics Market Size by Region (2021-2026)
6.2 APAC Off-Highway Vehicle Telematics Market Size by Type (2021-2026)

+357 96 030922
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6.3 APAC Off-Highway Vehicle Telematics Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Off-Highway Vehicle Telematics Market Size by Country (2021-2026)
7.2 Europe Off-Highway Vehicle Telematics Market Size by Type (2021-2026)
7.3 Europe Off-Highway Vehicle Telematics Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Off-Highway Vehicle Telematics by Region (2021-2026)
8.2 Middle East & Africa Off-Highway Vehicle Telematics Market Size by Type (2021-2026)
8.3 Middle East & Africa Off-Highway Vehicle Telematics Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL OFF-HIGHWAY VEHICLE TELEMATICS MARKET FORECAST

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10.1 Global Off-Highway Vehicle Telematics Forecast by Region (2027-2032)
10.1.1 Global Off-Highway Vehicle Telematics Forecast by Region (2027-2032)
10.1.2 Americas Off-Highway Vehicle Telematics Forecast
10.1.3 APAC Off-Highway Vehicle Telematics Forecast
10.1.4 Europe Off-Highway Vehicle Telematics Forecast
10.1.5 Middle East & Africa Off-Highway Vehicle Telematics Forecast
10.2 Americas Off-Highway Vehicle Telematics Forecast by Country (2027-2032)
10.2.1 United States Market Off-Highway Vehicle Telematics Forecast
10.2.2 Canada Market Off-Highway Vehicle Telematics Forecast
10.2.3 Mexico Market Off-Highway Vehicle Telematics Forecast
10.2.4 Brazil Market Off-Highway Vehicle Telematics Forecast
10.3 APAC Off-Highway Vehicle Telematics Forecast by Region (2027-2032)
10.3.1 China Off-Highway Vehicle Telematics Market Forecast
10.3.2 Japan Market Off-Highway Vehicle Telematics Forecast
10.3.3 Korea Market Off-Highway Vehicle Telematics Forecast
10.3.4 Southeast Asia Market Off-Highway Vehicle Telematics Forecast
10.3.5 India Market Off-Highway Vehicle Telematics Forecast
10.3.6 Australia Market Off-Highway Vehicle Telematics Forecast
10.4 Europe Off-Highway Vehicle Telematics Forecast by Country (2027-2032)
10.4.1 Germany Market Off-Highway Vehicle Telematics Forecast
10.4.2 France Market Off-Highway Vehicle Telematics Forecast
10.4.3 UK Market Off-Highway Vehicle Telematics Forecast
10.4.4 Italy Market Off-Highway Vehicle Telematics Forecast
10.4.5 Russia Market Off-Highway Vehicle Telematics Forecast
10.5 Middle East & Africa Off-Highway Vehicle Telematics Forecast by Region (2027-2032)
10.5.1 Egypt Market Off-Highway Vehicle Telematics Forecast
10.5.2 South Africa Market Off-Highway Vehicle Telematics Forecast
10.5.3 Israel Market Off-Highway Vehicle Telematics Forecast
10.5.4 Turkey Market Off-Highway Vehicle Telematics Forecast
10.6 Global Off-Highway Vehicle Telematics Forecast by Type (2027-2032)
10.7 Global Off-Highway Vehicle Telematics Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Off-Highway Vehicle Telematics Forecast

11 KEY PLAYERS ANALYSIS

11.1 Trimble Inc.
11.1.1 Trimble Inc. Company Information

+357 96 030922
info@marketpublishers.com

11.1.2 Trimble Inc. Off-Highway Vehicle Telematics Product Offered
11.1.3 Trimble Inc. Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Trimble Inc. Main Business Overview
11.1.5 Trimble Inc. Latest Developments
11.2 Teletrac Navman
11.2.1 Teletrac Navman Company Information
11.2.2 Teletrac Navman Off-Highway Vehicle Telematics Product Offered
11.2.3 Teletrac Navman Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Teletrac Navman Main Business Overview
11.2.5 Teletrac Navman Latest Developments
11.3 Topcon Positioning Systems
11.3.1 Topcon Positioning Systems Company Information
11.3.2 Topcon Positioning Systems Off-Highway Vehicle Telematics Product Offered
11.3.3 Topcon Positioning Systems Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Topcon Positioning Systems Main Business Overview
11.3.5 Topcon Positioning Systems Latest Developments
11.4 Hexagon AB (Leica Geosystems, NovAtel)
11.4.1 Hexagon AB (Leica Geosystems, NovAtel) Company Information
11.4.2 Hexagon AB (Leica Geosystems, NovAtel) Off-Highway Vehicle Telematics Product Offered
11.4.3 Hexagon AB (Leica Geosystems, NovAtel) Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Hexagon AB (Leica Geosystems, NovAtel) Main Business Overview
11.4.5 Hexagon AB (Leica Geosystems, NovAtel) Latest Developments
11.5 Komatsu Ltd. (Komtrax System)
11.5.1 Komatsu Ltd. (Komtrax System) Company Information
11.5.2 Komatsu Ltd. (Komtrax System) Off-Highway Vehicle Telematics Product Offered
11.5.3 Komatsu Ltd. (Komtrax System) Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Komatsu Ltd. (Komtrax System) Main Business Overview
11.5.5 Komatsu Ltd. (Komtrax System) Latest Developments
11.6 Caterpillar Inc. (Cat Product Link)
11.6.1 Caterpillar Inc. (Cat Product Link) Company Information
11.6.2 Caterpillar Inc. (Cat Product Link) Off-Highway Vehicle Telematics Product Offered

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11.6.3 Caterpillar Inc. (Cat Product Link) Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 Caterpillar Inc. (Cat Product Link) Main Business Overview
11.6.5 Caterpillar Inc. (Cat Product Link) Latest Developments
11.7 Volvo Construction Equipment
11.7.1 Volvo Construction Equipment Company Information
11.7.2 Volvo Construction Equipment Off-Highway Vehicle Telematics Product Offered
11.7.3 Volvo Construction Equipment Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Volvo Construction Equipment Main Business Overview
11.7.5 Volvo Construction Equipment Latest Developments
11.8 Deere & Company (John Deere JDLink)
11.8.1 Deere & Company (John Deere JDLink) Company Information
11.8.2 Deere & Company (John Deere JDLink) Off-Highway Vehicle Telematics Product Offered
11.8.3 Deere & Company (John Deere JDLink) Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Deere & Company (John Deere JDLink) Main Business Overview
11.8.5 Deere & Company (John Deere JDLink) Latest Developments
11.9 Hitachi Construction Machinery
11.9.1 Hitachi Construction Machinery Company Information
11.9.2 Hitachi Construction Machinery Off-Highway Vehicle Telematics Product Offered
11.9.3 Hitachi Construction Machinery Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Hitachi Construction Machinery Main Business Overview
11.9.5 Hitachi Construction Machinery Latest Developments
11.10 CNH Industrial (Case IH, New Holland Agriculture)
11.10.1 CNH Industrial (Case IH, New Holland Agriculture) Company Information
11.10.2 CNH Industrial (Case IH, New Holland Agriculture) Off-Highway Vehicle Telematics Product Offered
11.10.3 CNH Industrial (Case IH, New Holland Agriculture) Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 CNH Industrial (Case IH, New Holland Agriculture) Main Business Overview
11.10.5 CNH Industrial (Case IH, New Holland Agriculture) Latest Developments
11.11 Zonar Systems (Continental AG)
11.11.1 Zonar Systems (Continental AG) Company Information
11.11.2 Zonar Systems (Continental AG) Off-Highway Vehicle Telematics Product Offered

+357 96 030922
info@marketpublishers.com

11.11.3 Zonar Systems (Continental AG) Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 Zonar Systems (Continental AG) Main Business Overview
11.11.5 Zonar Systems (Continental AG) Latest Developments
11.12 MiX Telematics
11.12.1 MiX Telematics Company Information
11.12.2 MiX Telematics Off-Highway Vehicle Telematics Product Offered
11.12.3 MiX Telematics Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 MiX Telematics Main Business Overview
11.12.5 MiX Telematics Latest Developments
11.13 Omnitracs
11.13.1 Omnitracs Company Information
11.13.2 Omnitracs Off-Highway Vehicle Telematics Product Offered
11.13.3 Omnitracs Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Omnitracs Main Business Overview
11.13.5 Omnitracs Latest Developments
11.14 ORBCOMM
11.14.1 ORBCOMM Company Information
11.14.2 ORBCOMM Off-Highway Vehicle Telematics Product Offered
11.14.3 ORBCOMM Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 ORBCOMM Main Business Overview
11.14.5 ORBCOMM Latest Developments
11.15 Stoneridge
11.15.1 Stoneridge Company Information
11.15.2 Stoneridge Off-Highway Vehicle Telematics Product Offered
11.15.3 Stoneridge Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 Stoneridge Main Business Overview
11.15.5 Stoneridge Latest Developments
11.16 TeletracNavman
11.16.1 TeletracNavman Company Information
11.16.2 TeletracNavman Off-Highway Vehicle Telematics Product Offered
11.16.3 TeletracNavman Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 TeletracNavman Main Business Overview
11.16.5 TeletracNavman Latest Developments

+357 96 030922
info@marketpublishers.com

11.17 TomTom International BV
11.17.1 TomTom International BV Company Information
11.17.2 TomTom International BV Off-Highway Vehicle Telematics Product Offered
11.17.3 TomTom International BV Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 TomTom International BV Main Business Overview
11.17.5 TomTom International BV Latest Developments
11.18 ACTIA Group
11.18.1 ACTIA Group Company Information
11.18.2 ACTIA Group Off-Highway Vehicle Telematics Product Offered
11.18.3 ACTIA Group Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.18.4 ACTIA Group Main Business Overview
11.18.5 ACTIA Group Latest Developments
11.19 Wacker Neuson
11.19.1 Wacker Neuson Company Information
11.19.2 Wacker Neuson Off-Highway Vehicle Telematics Product Offered
11.19.3 Wacker Neuson Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.19.4 Wacker Neuson Main Business Overview
11.19.5 Wacker Neuson Latest Developments
11.20 Zonar Systems Inc.
11.20.1 Zonar Systems Inc. Company Information
11.20.2 Zonar Systems Inc. Off-Highway Vehicle Telematics Product Offered
11.20.3 Zonar Systems Inc. Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.20.4 Zonar Systems Inc. Main Business Overview
11.20.5 Zonar Systems Inc. Latest Developments
11.21 TTCONTROL GMBH
11.21.1 TTCONTROL GMBH Company Information
11.21.2 TTCONTROL GMBH Off-Highway Vehicle Telematics Product Offered
11.21.3 TTCONTROL GMBH Off-Highway Vehicle Telematics Revenue, Gross Margin and Market Share (2021-2026)
11.21.4 TTCONTROL GMBH Main Business Overview
11.21.5 TTCONTROL GMBH Latest Developments
11.22 Trackunit A/S
11.22.1 Trackunit A/S Company Information
11.22.2 Trackunit A/S Off-Highway Vehicle Telematics Product Offered
11.22.3 Trackunit A/S Off-Highway Vehicle Telematics Revenue, Gross Margin and

+357 96 030922
info@marketpublishers.com

Market Share (2021-2026)
11.22.4 Trackunit A/S Main Business Overview
11.22.5 Trackunit A/S Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Off-Highway Vehicle Telematics Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Off-Highway Vehicle Telematics Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Cellular
Table 4. Major Players of Satellite
Table 5. Off-Highway Vehicle Telematics Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 6. Global Off-Highway Vehicle Telematics Market Size by Type (2021-2026) & ($ millions)
Table 7. Global Off-Highway Vehicle Telematics Market Size Market Share by Type (2021-2026)
Table 8. Off-Highway Vehicle Telematics Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 9. Global Off-Highway Vehicle Telematics Market Size by Application (2021-2026) & ($ millions)
Table 10. Global Off-Highway Vehicle Telematics Market Size Market Share by Application (2021-2026)
Table 11. Global Off-Highway Vehicle Telematics Revenue by Player (2021-2026) & ($ millions)
Table 12. Global Off-Highway Vehicle Telematics Revenue Market Share by Player (2021-2026)
Table 13. Off-Highway Vehicle Telematics Key Players Head office and Products Offered
Table 14. Off-Highway Vehicle Telematics Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 15. New Products and Potential Entrants
Table 16. Mergers & Acquisitions, Expansion
Table 17. Global Off-Highway Vehicle Telematics Market Size by Region (2021-2026) & ($ millions)
Table 18. Global Off-Highway Vehicle Telematics Market Size Market Share by Region (2021-2026)
Table 19. Global Off-Highway Vehicle Telematics Revenue by Country/Region (2021-2026) & ($ millions)
Table 20. Global Off-Highway Vehicle Telematics Revenue Market Share by

+357 96 030922
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Country/Region (2021-2026)
Table 21. Americas Off-Highway Vehicle Telematics Market Size by Country (2021-2026) & ($ millions)
Table 22. Americas Off-Highway Vehicle Telematics Market Size Market Share by Country (2021-2026)
Table 23. Americas Off-Highway Vehicle Telematics Market Size by Type (2021-2026) & ($ millions)
Table 24. Americas Off-Highway Vehicle Telematics Market Size Market Share by Type (2021-2026)
Table 25. Americas Off-Highway Vehicle Telematics Market Size by Application (2021-2026) & ($ millions)
Table 26. Americas Off-Highway Vehicle Telematics Market Size Market Share by Application (2021-2026)
Table 27. APAC Off-Highway Vehicle Telematics Market Size by Region (2021-2026) & ($ millions)
Table 28. APAC Off-Highway Vehicle Telematics Market Size Market Share by Region (2021-2026)
Table 29. APAC Off-Highway Vehicle Telematics Market Size by Type (2021-2026) & ($ millions)
Table 30. APAC Off-Highway Vehicle Telematics Market Size by Application (2021-2026) & ($ millions)
Table 31. Europe Off-Highway Vehicle Telematics Market Size by Country (2021-2026) & ($ millions)
Table 32. Europe Off-Highway Vehicle Telematics Market Size Market Share by Country (2021-2026)
Table 33. Europe Off-Highway Vehicle Telematics Market Size by Type (2021-2026) & ($ millions)
Table 34. Europe Off-Highway Vehicle Telematics Market Size by Application (2021-2026) & ($ millions)
Table 35. Middle East & Africa Off-Highway Vehicle Telematics Market Size by Region (2021-2026) & ($ millions)
Table 36. Middle East & Africa Off-Highway Vehicle Telematics Market Size by Type (2021-2026) & ($ millions)
Table 37. Middle East & Africa Off-Highway Vehicle Telematics Market Size by Application (2021-2026) & ($ millions)
Table 38. Key Market Drivers & Growth Opportunities of Off-Highway Vehicle Telematics
Table 39. Key Market Challenges & Risks of Off-Highway Vehicle Telematics
Table 40. Key Industry Trends of Off-Highway Vehicle Telematics

+357 96 030922
info@marketpublishers.com

Table 41. Global Off-Highway Vehicle Telematics Market Size Forecast by Region (2027-2032) & ($ millions)
Table 42. Global Off-Highway Vehicle Telematics Market Size Market Share Forecast by Region (2027-2032)
Table 43. Global Off-Highway Vehicle Telematics Market Size Forecast by Type (2027-2032) & ($ millions)
Table 44. Global Off-Highway Vehicle Telematics Market Size Forecast by Application (2027-2032) & ($ millions)
Table 45. Trimble Inc. Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 46. Trimble Inc. Off-Highway Vehicle Telematics Product Offered
Table 47. Trimble Inc. Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 48. Trimble Inc. Main Business
Table 49. Trimble Inc. Latest Developments
Table 50. Teletrac Navman Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 51. Teletrac Navman Off-Highway Vehicle Telematics Product Offered
Table 52. Teletrac Navman Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 53. Teletrac Navman Main Business
Table 54. Teletrac Navman Latest Developments
Table 55. Topcon Positioning Systems Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 56. Topcon Positioning Systems Off-Highway Vehicle Telematics Product Offered
Table 57. Topcon Positioning Systems Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 58. Topcon Positioning Systems Main Business
Table 59. Topcon Positioning Systems Latest Developments
Table 60. Hexagon AB (Leica Geosystems, NovAtel) Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 61. Hexagon AB (Leica Geosystems, NovAtel) Off-Highway Vehicle Telematics Product Offered
Table 62. Hexagon AB (Leica Geosystems, NovAtel) Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 63. Hexagon AB (Leica Geosystems, NovAtel) Main Business
Table 64. Hexagon AB (Leica Geosystems, NovAtel) Latest Developments
Table 65. Komatsu Ltd. (Komtrax System) Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 66. Komatsu Ltd. (Komtrax System) Off-Highway Vehicle Telematics Product Offered
Table 67. Komatsu Ltd. (Komtrax System) Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 68. Komatsu Ltd. (Komtrax System) Main Business
Table 69. Komatsu Ltd. (Komtrax System) Latest Developments
Table 70. Caterpillar Inc. (Cat Product Link) Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 71. Caterpillar Inc. (Cat Product Link) Off-Highway Vehicle Telematics Product Offered
Table 72. Caterpillar Inc. (Cat Product Link) Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 73. Caterpillar Inc. (Cat Product Link) Main Business
Table 74. Caterpillar Inc. (Cat Product Link) Latest Developments
Table 75. Volvo Construction Equipment Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 76. Volvo Construction Equipment Off-Highway Vehicle Telematics Product Offered
Table 77. Volvo Construction Equipment Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 78. Volvo Construction Equipment Main Business
Table 79. Volvo Construction Equipment Latest Developments
Table 80. Deere & Company (John Deere JDLink) Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 81. Deere & Company (John Deere JDLink) Off-Highway Vehicle Telematics Product Offered
Table 82. Deere & Company (John Deere JDLink) Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 83. Deere & Company (John Deere JDLink) Main Business
Table 84. Deere & Company (John Deere JDLink) Latest Developments
Table 85. Hitachi Construction Machinery Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 86. Hitachi Construction Machinery Off-Highway Vehicle Telematics Product Offered
Table 87. Hitachi Construction Machinery Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 88. Hitachi Construction Machinery Main Business
Table 89. Hitachi Construction Machinery Latest Developments
Table 90. CNH Industrial (Case IH, New Holland Agriculture) Details, Company Type,

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Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 91. CNH Industrial (Case IH, New Holland Agriculture) Off-Highway Vehicle Telematics Product Offered
Table 92. CNH Industrial (Case IH, New Holland Agriculture) Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 93. CNH Industrial (Case IH, New Holland Agriculture) Main Business
Table 94. CNH Industrial (Case IH, New Holland Agriculture) Latest Developments
Table 95. Zonar Systems (Continental AG) Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 96. Zonar Systems (Continental AG) Off-Highway Vehicle Telematics Product Offered
Table 97. Zonar Systems (Continental AG) Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 98. Zonar Systems (Continental AG) Main Business
Table 99. Zonar Systems (Continental AG) Latest Developments
Table 100. MiX Telematics Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 101. MiX Telematics Off-Highway Vehicle Telematics Product Offered
Table 102. MiX Telematics Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 103. MiX Telematics Main Business
Table 104. MiX Telematics Latest Developments
Table 105. Omnitracs Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 106. Omnitracs Off-Highway Vehicle Telematics Product Offered
Table 107. Omnitracs Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 108. Omnitracs Main Business
Table 109. Omnitracs Latest Developments
Table 110. ORBCOMM Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 111. ORBCOMM Off-Highway Vehicle Telematics Product Offered
Table 112. ORBCOMM Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 113. ORBCOMM Main Business
Table 114. ORBCOMM Latest Developments
Table 115. Stoneridge Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 116. Stoneridge Off-Highway Vehicle Telematics Product Offered

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Table 117. Stoneridge Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 118. Stoneridge Main Business
Table 119. Stoneridge Latest Developments
Table 120. TeletracNavman Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 121. TeletracNavman Off-Highway Vehicle Telematics Product Offered
Table 122. TeletracNavman Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 123. TeletracNavman Main Business
Table 124. TeletracNavman Latest Developments
Table 125. TomTom International BV Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 126. TomTom International BV Off-Highway Vehicle Telematics Product Offered
Table 127. TomTom International BV Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 128. TomTom International BV Main Business
Table 129. TomTom International BV Latest Developments
Table 130. ACTIA Group Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 131. ACTIA Group Off-Highway Vehicle Telematics Product Offered
Table 132. ACTIA Group Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 133. ACTIA Group Main Business
Table 134. ACTIA Group Latest Developments
Table 135. Wacker Neuson Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 136. Wacker Neuson Off-Highway Vehicle Telematics Product Offered
Table 137. Wacker Neuson Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 138. Wacker Neuson Main Business
Table 139. Wacker Neuson Latest Developments
Table 140. Zonar Systems Inc. Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 141. Zonar Systems Inc. Off-Highway Vehicle Telematics Product Offered
Table 142. Zonar Systems Inc. Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 143. Zonar Systems Inc. Main Business
Table 144. Zonar Systems Inc. Latest Developments

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Table 145. TTCONTROL GMBH Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 146. TTCONTROL GMBH Off-Highway Vehicle Telematics Product Offered
Table 147. TTCONTROL GMBH Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 148. TTCONTROL GMBH Main Business
Table 149. TTCONTROL GMBH Latest Developments
Table 150. Trackunit A/S Details, Company Type, Off-Highway Vehicle Telematics Area Served and Its Competitors
Table 151. Trackunit A/S Off-Highway Vehicle Telematics Product Offered
Table 152. Trackunit A/S Off-Highway Vehicle Telematics Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 153. Trackunit A/S Main Business
Table 154. Trackunit A/S Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Off-Highway Vehicle Telematics Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Off-Highway Vehicle Telematics Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Off-Highway Vehicle Telematics Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Off-Highway Vehicle Telematics Sales Market Share by Country/Region (2025)
Figure 8. Off-Highway Vehicle Telematics Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Off-Highway Vehicle Telematics Market Size Market Share by Type in 2025
Figure 10. Off-Highway Vehicle Telematics in Construction
Figure 11. Global Off-Highway Vehicle Telematics Market: Construction (2021-2026) & ($ millions)
Figure 12. Off-Highway Vehicle Telematics in Agriculture
Figure 13. Global Off-Highway Vehicle Telematics Market: Agriculture (2021-2026) & ($ millions)
Figure 14. Off-Highway Vehicle Telematics in Mining
Figure 15. Global Off-Highway Vehicle Telematics Market: Mining (2021-2026) & ($ millions)
Figure 16. Global Off-Highway Vehicle Telematics Market Size Market Share by Application in 2025
Figure 17. Global Off-Highway Vehicle Telematics Revenue Market Share by Player in 2025
Figure 18. Global Off-Highway Vehicle Telematics Market Size Market Share by Region (2021-2026)
Figure 19. Americas Off-Highway Vehicle Telematics Market Size 2021-2026 ($ millions)
Figure 20. APAC Off-Highway Vehicle Telematics Market Size 2021-2026 ($ millions)
Figure 21. Europe Off-Highway Vehicle Telematics Market Size 2021-2026 ($ millions)
Figure 22. Middle East & Africa Off-Highway Vehicle Telematics Market Size 2021-2026 ($ millions)

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Figure 23. Americas Off-Highway Vehicle Telematics Value Market Share by Country in 2025
Figure 24. United States Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 25. Canada Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 26. Mexico Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 27. Brazil Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 28. APAC Off-Highway Vehicle Telematics Market Size Market Share by Region in 2025
Figure 29. APAC Off-Highway Vehicle Telematics Market Size Market Share by Type (2021-2026)
Figure 30. APAC Off-Highway Vehicle Telematics Market Size Market Share by Application (2021-2026)
Figure 31. China Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 32. Japan Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 33. South Korea Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 34. Southeast Asia Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 35. India Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 36. Australia Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 37. Europe Off-Highway Vehicle Telematics Market Size Market Share by Country in 2025
Figure 38. Europe Off-Highway Vehicle Telematics Market Size Market Share by Type (2021-2026)
Figure 39. Europe Off-Highway Vehicle Telematics Market Size Market Share by Application (2021-2026)
Figure 40. Germany Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 41. France Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 42. UK Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($

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millions)
Figure 43. Italy Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 44. Russia Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 45. Middle East & Africa Off-Highway Vehicle Telematics Market Size Market Share by Region (2021-2026)
Figure 46. Middle East & Africa Off-Highway Vehicle Telematics Market Size Market Share by Type (2021-2026)
Figure 47. Middle East & Africa Off-Highway Vehicle Telematics Market Size Market Share by Application (2021-2026)
Figure 48. Egypt Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 49. South Africa Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 50. Israel Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 51. Turkey Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 52. GCC Countries Off-Highway Vehicle Telematics Market Size Growth 2021-2026 ($ millions)
Figure 53. Americas Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 54. APAC Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 55. Europe Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 56. Middle East & Africa Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 57. United States Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 58. Canada Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 59. Mexico Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 60. Brazil Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 61. China Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 62. Japan Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 63. Korea Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 64. Southeast Asia Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 65. India Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 66. Australia Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)

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Figure 67. Germany Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 68. France Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 69. UK Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 70. Italy Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 71. Russia Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 72. Egypt Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 73. South Africa Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 74. Israel Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 75. Turkey Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)
Figure 76. Global Off-Highway Vehicle Telematics Market Size Market Share Forecast by Type (2027-2032)
Figure 77. Global Off-Highway Vehicle Telematics Market Size Market Share Forecast by Application (2027-2032)
Figure 78. GCC Countries Off-Highway Vehicle Telematics Market Size 2027-2032 ($ millions)

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