

Global OEM TPMS Market Growth 2026-2032

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Abstracts

The global OEM TPMS market size is predicted to grow from US\$ 2356 million in 2025 to US\$ 4747 million in 2032; it is expected to grow at a CAGR of 10.6% from 2026 to 2032.

OEM TPMS refers to an original-equipment Tire Pressure Monitoring System engineered, validated, and installed on new vehicles at the factory as part of the vehicle's safety/compliance and HMI warning strategy. It monitors tire inflation status and provides a driver warning when one or more tires become significantly under-inflated. Two mainstream architectures exist: direct TPMS (dTPMS) uses in-wheel pressure/temperature sensor modules with wireless transmission to a receiver/gateway/ECU; indirect TPMS (iTPMS) does not measure absolute pressure and instead infers under-inflation via ABS/ESC wheel-speed signals and algorithms. In key markets, TPMS fitment is embedded in regulatory frameworks (e.g., FMVSS 138 in the U.S.; EU/UNECE-aligned requirements for passenger cars).

A complete TPMS system typically consists of four transmitters (sensors) and one controller (receiver). Upstream inputs include automotive-grade MEMS pressure dies, MCUs and RF transceivers (commonly 315/433 MHz), antennas and passives, primary batteries, valve-stem hardware, seals, injection-molded housings, and calibration/diagnostic software.

In 2025, global OEM TPMS production reached approximately 90 million sets, with an average global market price is \$27 per set.

OEM TPMS refers to factory-installed tire pressure monitoring that is engineered, integrated, and calibrated at the vehicle-platform level?linking in-wheel sensing, ECUs, the instrument-cluster telltale strategy, and diagnostics into a single safety-and-compliance system. Its value is not just displaying pressure, but delivering a verifiable

warning boundary with consistent driver alerts and malfunction indication across the vehicle lifecycle. In the U.S., FMVSS 138 anchors that expectation by requiring a low-pressure telltale when one or more tires fall to 25% below the placard cold inflation pressure and by specifying malfunction indication requirements.

The market is shifting from compliance fitment to data-ready, service-ready capability. Direct TPMS remains the dominant architecture, with differentiation driven by battery life, RF robustness, interference resilience, diagnostics, and stable alert behavior across temperature and tire variants. Regulatory scope is also broadening under UNECE R141 and related amendments, increasing momentum for OEM-grade TPMS in broader vehicle categories and strengthening the case for platform scalability.

Opportunity concentrates in fleet and commercial ecosystems where TPMS data can be operationalized for maintenance planning and uptime; in electrified and performance platforms that demand tighter risk control; and in lifecycle execution where OEM integration and aftersales workflows keep TPMS functionality consistent through tire service events.

LP Information, Inc. (LPI) ' newest research report, the "OEM TPMS Industry Forecast" looks at past sales and reviews total world OEM TPMS sales in 2025, providing a comprehensive analysis by region and market sector of projected OEM TPMS sales for 2026 through 2032. With OEM TPMS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OEM TPMS industry.

This Insight Report provides a comprehensive analysis of the global OEM TPMS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OEM TPMS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OEM TPMS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OEM TPMS and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OEM TPMS.

This report presents a comprehensive overview, market shares, and growth opportunities of OEM TPMS market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Direct TPMS

Indirect TPMS

Segmentation by Wheel Sensor:

Clamp-in

Snap-in

Segmentation by Vehicle:

Internal Combustion Engines

New Energy Vehicles

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sensata Technologies

Baolong Automotive

Sysgration Ltd.

Continental

Pacific Industrial

Sate Auto Electronic

Lianchuang Automotive Electronics

CUB ELECPARTS INC

Steelmate

Orange Electronic

Bendix Corporation

Hamaton Automotive

NIRA Dynamics

Key Questions Addressed in this Report

What is the 10-year outlook for the global OEM TPMS market?

What factors are driving OEM TPMS market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do OEM TPMS market opportunities vary by end market size?
How does OEM TPMS break out by Type, by Application?

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