

Global OEM and ODM Services for Consumer Electronics Market Growth (Status and Outlook) 2023-2029

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Abstracts

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An original design manufacturer (ODM) is a company which designs and manufactures a product which is specified and eventually branded by another firm for sale. Such companies allow the brand firm to produce (either as a supplement or solely) without having to engage in the organization or running of a factory. ODMs have grown in size in recent years and many are now sufficient in size to handle production for multiple clients, often providing a large portion of overall production. A primary attribute of this business model is that the ODM owns and/or designs in-house the products that are branded by the buying firm. This is in contrast to a contract manufacturer (CM).

LPI (LP Information)' newest research report, the "OEM and ODM Services for Consumer Electronics Industry Forecast" looks at past sales and reviews total world OEM and ODM Services for Consumer Electronics sales in 2022, providing a comprehensive analysis by region and market sector of projected OEM and ODM Services for Consumer Electronics sales for 2023 through 2029. With OEM and ODM Services for Consumer Electronics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OEM and ODM Services for Consumer Electronics industry.

This Insight Report provides a comprehensive analysis of the global OEM and ODM Services for Consumer Electronics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OEM and ODM Services for Consumer Electronics

portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OEM and ODM Services for Consumer Electronics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OEM and ODM Services for Consumer Electronics and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OEM and ODM Services for Consumer Electronics.

The global OEM and ODM Services for Consumer Electronics market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for OEM and ODM Services for Consumer Electronics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for OEM and ODM Services for Consumer Electronics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for OEM and ODM Services for Consumer Electronics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key OEM and ODM Services for Consumer Electronics players cover HONHAI, Pegtron, Quanta, Compal, Flextronics, Wistron, Jabil, Inventec and Sanmina, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of OEM and ODM Services for Consumer Electronics market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Designs Service

Manufacturing Service

Segmentation by application

Mobile Devices

Wearables

TVs, Set Top Boxes, Monitors

Laptops, Tablets, Computers

Appliances & White Goods

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

HONHAI

Pegtron

Quanta

Compal

Flextronics

Wistron

Jabil

Inventec

Sanmina

New KINPO

Celestica

USI

PLEXUS

Benchmark

Kaifa

Venture

SIIX

Zollner

UMC

Fabrinet

Huaqin

Wingtech

Chino

Longcheer

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