

# Global Odour Control Textiles Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Odour Control Textiles market size was valued at US\$ 1157.9 million in 2023. With growing demand in downstream market, the Odour Control Textiles is forecast to a readjusted size of US\$ 1969.5 million by 2030 with a CAGR of 7.9% during review period.

The research report highlights the growth potential of the global Odour Control Textiles market. Odour Control Textiles are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Odour Control Textiles. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Odour Control Textiles market.

The Odour Control Textiles industry can be broken down into several segments, Odor Capture Technologies, Antimicrobial Technologies, Others, etc.

Across the world, the major players cover Indorama Ventures, Crypton, Schoeller Textiles AG, Milliken & Co, Herculite Inc, FilSpec, Lenzing, Unitika, Tiong Liong, Kleen Fabrics, etc.

Unpleasant odour in clothing usually develop due to microbial growth, perspiration, air pollution, and other which gave rise to the demand for odour control textiles over the years. Today, odour control technology is widely adopted in textile industry to prevent unpleasant odour across wide range of products including running shorts, athletic

shoes, and yoga pants without affecting the natural properties of the fabric.

The major players in global Odour Control Textiles market include Indorama Ventures, Crypton, Schoeller Textiles AG, etc. The top 3 players occupy over 20% shares of the global market. North America and Europe are main markets, they occupy about 80% of the global market. Antimicrobial Technologies is the main type, with a share about 60%. Apparels and Footwear is the main application, which holds a share over 75%.

#### Key Features:

The report on Odour Control Textiles market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Odour Control Textiles market. It may include historical data, market segmentation by Type (e.g., Odor Capture Technologies, Antimicrobial Technologies), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Odour Control Textiles market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Odour Control Textiles market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Odour Control Textiles industry. This include advancements in Odour Control Textiles technology, Odour Control Textiles new entrants, Odour Control Textiles new investment, and other innovations that are shaping the future of Odour Control Textiles.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Odour Control Textiles market. It includes factors influencing customer ' purchasing decisions, preferences for Odour Control Textiles product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Odour Control Textiles market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Odour Control Textiles market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Odour Control Textiles market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Odour Control Textiles industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Odour Control Textiles market.

**Market Segmentation:**

Odour Control Textiles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Odor Capture Technologies

Antimicrobial Technologies

Others

**Segmentation by application**

Apparels and Footwear

Home and Medical Textiles

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Indorama Ventures

Crypton

Schoeller Textiles AG

Milliken & Co

Herculite Inc

FilSpec

Lenzing

Unitika

Tiong Liong

## Kleen Fabrics

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Odour Control Textiles market?

What factors are driving Odour Control Textiles market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Odour Control Textiles market opportunities vary by end market size?

How does Odour Control Textiles break out type, application?

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