

Global OBD II Scanners Market Growth 2026-2032

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Abstracts

The global OBD II Scanners market size is predicted to grow from US\$ 1611 million in 2025 to US\$ 2512 million in 2032; it is expected to grow at a CAGR of 7.3% from 2026 to 2032.

In 2025, global sales of OBD II scanners are projected to reach 4.87 million units, with an average price of \$338.3 per unit and a gross profit margin of 29%-38%. As a standard diagnostic tool mandated in most regions globally, the OBD II scanner is a portable diagnostic device used to read vehicle ?Check Engine? diagnostic trouble codes (DTCs), clear fault lights, and monitor engine and emission system status in real time. It typically connects to the vehicle via a standard OBD-II interface and is compatible with almost all vehicles manufactured after 1996. Known for their ease of use and cost-effectiveness, they are popular among DIY car owners and chain repair shops. OBD II scanners are a type of fault detection tool developed based on OBD-II and related on-board diagnostic standards. By communicating with the vehicle's ECU (Electronic Control Unit), they can read fault codes, real-time sensor data, and perform some functional tests. They are widely used in automotive aftermarket repair, fleet management, owner self-diagnosis, and emissions testing. In a typical automotive repair shop, each repair bay is usually equipped with at least 1-2 scanners, making them an indispensable basic diagnostic tool.

The production capacity of complete vehicles and parts has shifted from Europe, the United States, and Japan to China, Mexico, Eastern Europe, and Southeast Asia, resulting in the formation of complete automotive industry chains and a massive installed base in these regions. This industrial transfer has two direct consequences: firstly, local vehicle and parts manufacturers have extensively adopted ECUs, sensors, and drive-by-wire systems, leading to a rapid increase in vehicle electronic sophistication, with OBD interfaces becoming standard; secondly, after-sales service networks have rapidly formed around these emerging production bases, and a large

number of small and medium-sized repair shops and chain stores require universal OBD scanners to cover multiple vehicle brands. Simultaneously, consumer upgrading has led car owners to place greater emphasis on driving experience and safety, no longer satisfied with simply 'being able to drive,' and their willingness to pay for services such as fault light elimination, fuel consumption optimization, emissions testing, and used car inspection has increased. This has forced repair shops to upgrade from simple fault light eliminators to OBD II scanners with data stream capabilities, bidirectional control, and system-level diagnostics. The combination of industrial transfer and consumer upgrading has transformed OBD II scanners from 'optional gadgets' into essential diagnostic tools in emerging automotive markets, providing a long-term and sustainable demand base for the industry. Against the backdrop of continuously strengthening emissions regulations and repair compliance, OBD, as a legally mandated on-board self-diagnostic system, ensures that universal scanners are 'essential tools.' For example, US regulations have specific requirements for key OBD functions (MIL, DTC, etc.), and European type approval regulations further require the provision of standardized, non-discriminatory access to OBD and repair information for independent repair shops, directly expanding the demand for tools in independent repair and multi-brand service scenarios.

LP Information, Inc. (LPI) ' newest research report, the 'OBD II Scanners Industry Forecast' looks at past sales and reviews total world OBD II Scanners sales in 2025, providing a comprehensive analysis by region and market sector of projected OBD II Scanners sales for 2026 through 2032. With OBD II Scanners sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OBD II Scanners industry.

This Insight Report provides a comprehensive analysis of the global OBD II Scanners landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OBD II Scanners portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OBD II Scanners market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OBD II Scanners and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global OBD II Scanners.

This report presents a comprehensive overview, market shares, and growth opportunities of OBD II Scanners market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

OBD Adapter

Handheld All-in-One Device

Tablet Scanner

Segmentation by Function:

Basic Code Reader

Full-Function Scanner

Segmentation by Deployment Method:

On-Premises

On-Premises + Cloud

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Snap-On

Bosch

Autel

Launch Tech

TEXA

THINKCAR

Opus IVS

Topdon

Hella Gutmann

Autoland Sciencetech

Shenzhen Xtooltech Intelligent

Foxwell

ANCEL

Innova

OBDeleven

Autocom

FCAR Technology

Repairify

Jinbenteng S&T

Gearwrench (Apex Tool)

Autophix Tech

Key Questions Addressed in this Report

What is the 10-year outlook for the global OBD II Scanners market?

What factors are driving OBD II Scanners market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do OBD II Scanners market opportunities vary by end market size?

How does OBD II Scanners break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global OBD II Scanners Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for OBD II Scanners by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for OBD II Scanners by Country/Region, 2021, 2025 & 2032
- 2.2 OBD II Scanners Segment by Type
 - 2.2.1 OBD Adapter
 - 2.2.2 Handheld All-in-One Device
 - 2.2.3 Tablet Scanner
 - 2.2.4 OBD II Scanners Sales by Type
 - 2.2.4.1 Global OBD II Scanners Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global OBD II Scanners Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global OBD II Scanners Sale Price by Type (2021-2026)
- 2.3 OBD II Scanners Segment by Function
 - 2.3.1 Basic Code Reader
 - 2.3.2 Full-Function Scanner
 - 2.3.3 OBD II Scanners Sales by Function
 - 2.3.3.1 Global OBD II Scanners Sales Market Share by Function (2021-2026)
 - 2.3.3.2 Global OBD II Scanners Revenue and Market Share by Function (2021-2026)
 - 2.3.3.3 Global OBD II Scanners Sale Price by Function (2021-2026)
- 2.4 OBD II Scanners Segment by Deployment Method
 - 2.4.1 On-Premises
 - 2.4.2 On-Premises + Cloud

2.4.3 OBD II Scanners Sales by Deployment Method

2.4.3.1 Global OBD II Scanners Sales Market Share by Deployment Method
(2021-2026)

2.4.3.2 Global OBD II Scanners Revenue and Market Share by Deployment Method
(2021-2026)

2.4.3.3 Global OBD II Scanners Sale Price by Deployment Method (2021-2026)

2.5 OBD II Scanners Segment by Application

2.5.1 Passenger Car

2.5.2 Commercial Vehicle

2.5.3 OBD II Scanners Sales by Application

2.5.3.1 Global OBD II Scanners Sale Market Share by Application (2021-2026)

2.5.3.2 Global OBD II Scanners Revenue and Market Share by Application
(2021-2026)

2.5.3.3 Global OBD II Scanners Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global OBD II Scanners Breakdown Data by Company

3.1.1 Global OBD II Scanners Annual Sales by Company (2021-2026)

3.1.2 Global OBD II Scanners Sales Market Share by Company (2021-2026)

3.2 Global OBD II Scanners Annual Revenue by Company (2021-2026)

3.2.1 Global OBD II Scanners Revenue by Company (2021-2026)

3.2.2 Global OBD II Scanners Revenue Market Share by Company (2021-2026)

3.3 Global OBD II Scanners Sale Price by Company

3.4 Key Manufacturers OBD II Scanners Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers OBD II Scanners Product Location Distribution

3.4.2 Players OBD II Scanners Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR OBD II SCANNERS BY GEOGRAPHIC REGION

4.1 World Historic OBD II Scanners Market Size by Geographic Region (2021-2026)

4.1.1 Global OBD II Scanners Annual Sales by Geographic Region (2021-2026)

4.1.2 Global OBD II Scanners Annual Revenue by Geographic Region (2021-2026)

- 4.2 World Historic OBD II Scanners Market Size by Country/Region (2021-2026)
 - 4.2.1 Global OBD II Scanners Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global OBD II Scanners Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas OBD II Scanners Sales Growth
- 4.4 APAC OBD II Scanners Sales Growth
- 4.5 Europe OBD II Scanners Sales Growth
- 4.6 Middle East & Africa OBD II Scanners Sales Growth

5 AMERICAS

- 5.1 Americas OBD II Scanners Sales by Country
 - 5.1.1 Americas OBD II Scanners Sales by Country (2021-2026)
 - 5.1.2 Americas OBD II Scanners Revenue by Country (2021-2026)
- 5.2 Americas OBD II Scanners Sales by Type (2021-2026)
- 5.3 Americas OBD II Scanners Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC OBD II Scanners Sales by Region
 - 6.1.1 APAC OBD II Scanners Sales by Region (2021-2026)
 - 6.1.2 APAC OBD II Scanners Revenue by Region (2021-2026)
- 6.2 APAC OBD II Scanners Sales by Type (2021-2026)
- 6.3 APAC OBD II Scanners Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe OBD II Scanners by Country
 - 7.1.1 Europe OBD II Scanners Sales by Country (2021-2026)

- 7.1.2 Europe OBD II Scanners Revenue by Country (2021-2026)
- 7.2 Europe OBD II Scanners Sales by Type (2021-2026)
- 7.3 Europe OBD II Scanners Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa OBD II Scanners by Country
 - 8.1.1 Middle East & Africa OBD II Scanners Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa OBD II Scanners Revenue by Country (2021-2026)
- 8.2 Middle East & Africa OBD II Scanners Sales by Type (2021-2026)
- 8.3 Middle East & Africa OBD II Scanners Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of OBD II Scanners
- 10.3 Manufacturing Process Analysis of OBD II Scanners
- 10.4 Industry Chain Structure of OBD II Scanners

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels

- 11.1.2 Indirect Channels
- 11.2 OBD II Scanners Distributors
- 11.3 OBD II Scanners Customer

12 WORLD FORECAST REVIEW FOR OBD II SCANNERS BY GEOGRAPHIC REGION

- 12.1 Global OBD II Scanners Market Size Forecast by Region
 - 12.1.1 Global OBD II Scanners Forecast by Region (2027-2032)
 - 12.1.2 Global OBD II Scanners Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global OBD II Scanners Forecast by Type (2027-2032)
- 12.7 Global OBD II Scanners Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Snap-On
 - 13.1.1 Snap-On Company Information
 - 13.1.2 Snap-On OBD II Scanners Product Portfolios and Specifications
 - 13.1.3 Snap-On OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Snap-On Main Business Overview
 - 13.1.5 Snap-On Latest Developments
- 13.2 Bosch
 - 13.2.1 Bosch Company Information
 - 13.2.2 Bosch OBD II Scanners Product Portfolios and Specifications
 - 13.2.3 Bosch OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Bosch Main Business Overview
 - 13.2.5 Bosch Latest Developments
- 13.3 Autel
 - 13.3.1 Autel Company Information
 - 13.3.2 Autel OBD II Scanners Product Portfolios and Specifications
 - 13.3.3 Autel OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Autel Main Business Overview
 - 13.3.5 Autel Latest Developments
- 13.4 Launch Tech

- 13.4.1 Launch Tech Company Information
- 13.4.2 Launch Tech OBD II Scanners Product Portfolios and Specifications
- 13.4.3 Launch Tech OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Launch Tech Main Business Overview
- 13.4.5 Launch Tech Latest Developments
- 13.5 TEXA
 - 13.5.1 TEXA Company Information
 - 13.5.2 TEXA OBD II Scanners Product Portfolios and Specifications
 - 13.5.3 TEXA OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 TEXA Main Business Overview
 - 13.5.5 TEXA Latest Developments
- 13.6 THINKCAR
 - 13.6.1 THINKCAR Company Information
 - 13.6.2 THINKCAR OBD II Scanners Product Portfolios and Specifications
 - 13.6.3 THINKCAR OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 THINKCAR Main Business Overview
 - 13.6.5 THINKCAR Latest Developments
- 13.7 Opus IVS
 - 13.7.1 Opus IVS Company Information
 - 13.7.2 Opus IVS OBD II Scanners Product Portfolios and Specifications
 - 13.7.3 Opus IVS OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Opus IVS Main Business Overview
 - 13.7.5 Opus IVS Latest Developments
- 13.8 Topdon
 - 13.8.1 Topdon Company Information
 - 13.8.2 Topdon OBD II Scanners Product Portfolios and Specifications
 - 13.8.3 Topdon OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Topdon Main Business Overview
 - 13.8.5 Topdon Latest Developments
- 13.9 Hella Gutmann
 - 13.9.1 Hella Gutmann Company Information
 - 13.9.2 Hella Gutmann OBD II Scanners Product Portfolios and Specifications
 - 13.9.3 Hella Gutmann OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Hella Gutmann Main Business Overview
 - 13.9.5 Hella Gutmann Latest Developments

13.10 Autoland Scientech

13.10.1 Autoland Scientech Company Information

13.10.2 Autoland Scientech OBD II Scanners Product Portfolios and Specifications

13.10.3 Autoland Scientech OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Autoland Scientech Main Business Overview

13.10.5 Autoland Scientech Latest Developments

13.11 Shenzhen Xtooltech Intelligent

13.11.1 Shenzhen Xtooltech Intelligent Company Information

13.11.2 Shenzhen Xtooltech Intelligent OBD II Scanners Product Portfolios and Specifications

13.11.3 Shenzhen Xtooltech Intelligent OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Shenzhen Xtooltech Intelligent Main Business Overview

13.11.5 Shenzhen Xtooltech Intelligent Latest Developments

13.12 Foxwell

13.12.1 Foxwell Company Information

13.12.2 Foxwell OBD II Scanners Product Portfolios and Specifications

13.12.3 Foxwell OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Foxwell Main Business Overview

13.12.5 Foxwell Latest Developments

13.13 ANCEL

13.13.1 ANCEL Company Information

13.13.2 ANCEL OBD II Scanners Product Portfolios and Specifications

13.13.3 ANCEL OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 ANCEL Main Business Overview

13.13.5 ANCEL Latest Developments

13.14 Innova

13.14.1 Innova Company Information

13.14.2 Innova OBD II Scanners Product Portfolios and Specifications

13.14.3 Innova OBD II Scanners Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Innova Main Business Overview

13.14.5 Innova Latest Developments

13.15 OBDeleven

13.15.1 OBDeleven Company Information

13.15.2 OBDeleven OBD II Scanners Product Portfolios and Specifications

13.15.3 OBDeleven OBD II Scanners Sales, Revenue, Price and Gross Margin
(2021-2026)

13.15.4 OBDeleven Main Business Overview

13.15.5 OBDeleven Latest Developments

13.16 Autocom

13.16.1 Autocom Company Information

13.16.2 Autocom OBD II Scanners Product Portfolios and Specifications

13.16.3 Autocom OBD II Scanners Sales, Revenue, Price and Gross Margin
(2021-2026)

13.16.4 Autocom Main Business Overview

13.16.5 Autocom Latest Developments

13.17 FCAR Technology

13.17.1 FCAR Technology Company Information

13.17.2 FCAR Technology OBD II Scanners Product Portfolios and Specifications

13.17.3 FCAR Technology OBD II Scanners Sales, Revenue, Price and Gross Margin
(2021-2026)

13.17.4 FCAR Technology Main Business Overview

13.17.5 FCAR Technology Latest Developments

13.18 Repairify

13.18.1 Repairify Company Information

13.18.2 Repairify OBD II Scanners Product Portfolios and Specifications

13.18.3 Repairify OBD II Scanners Sales, Revenue, Price and Gross Margin
(2021-2026)

13.18.4 Repairify Main Business Overview

13.18.5 Repairify Latest Developments

13.19 Jinbenteng S&T

13.19.1 Jinbenteng S&T Company Information

13.19.2 Jinbenteng S&T OBD II Scanners Product Portfolios and Specifications

13.19.3 Jinbenteng S&T OBD II Scanners Sales, Revenue, Price and Gross Margin
(2021-2026)

13.19.4 Jinbenteng S&T Main Business Overview

13.19.5 Jinbenteng S&T Latest Developments

13.20 Gearwrench (Apex Tool)

13.20.1 Gearwrench (Apex Tool) Company Information

13.20.2 Gearwrench (Apex Tool) OBD II Scanners Product Portfolios and
Specifications

13.20.3 Gearwrench (Apex Tool) OBD II Scanners Sales, Revenue, Price and Gross
Margin (2021-2026)

13.20.4 Gearwrench (Apex Tool) Main Business Overview

13.20.5 Gearwrench (Apex Tool) Latest Developments

13.21 Autophix Tech

13.21.1 Autophix Tech Company Information

13.21.2 Autophix Tech OBD II Scanners Product Portfolios and Specifications

13.21.3 Autophix Tech OBD II Scanners Sales, Revenue, Price and Gross Margin
(2021-2026)

13.21.4 Autophix Tech Main Business Overview

13.21.5 Autophix Tech Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. OBD II Scanners Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. OBD II Scanners Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of OBD Adapter

Table 4. Major Players of Handheld All-in-One Device

Table 5. Major Players of Tablet Scanner

Table 6. Global OBD II Scanners Sales by Type (2021-2026) & (K Units)

Table 7. Global OBD II Scanners Sales Market Share by Type (2021-2026)

Table 8. Global OBD II Scanners Revenue by Type (2021-2026) & (\$ million)

Table 9. Global OBD II Scanners Revenue Market Share by Type (2021-2026)

Table 10. Global OBD II Scanners Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of Basic Code Reader

Table 12. Major Players of Full-Function Scanner

Table 13. Global OBD II Scanners Sales by Function (2021-2026) & (K Units)

Table 14. Global OBD II Scanners Sales Market Share by Function (2021-2026)

Table 15. Global OBD II Scanners Revenue by Function (2021-2026) & (\$ million)

Table 16. Global OBD II Scanners Revenue Market Share by Function (2021-2026)

Table 17. Global OBD II Scanners Sale Price by Function (2021-2026) & (US\$/Unit)

Table 18. Major Players of On-Premises

Table 19. Major Players of On-Premises + Cloud

Table 20. Global OBD II Scanners Sales by Deployment Method (2021-2026) & (K Units)

Table 21. Global OBD II Scanners Sales Market Share by Deployment Method (2021-2026)

Table 22. Global OBD II Scanners Revenue by Deployment Method (2021-2026) & (\$ million)

Table 23. Global OBD II Scanners Revenue Market Share by Deployment Method (2021-2026)

Table 24. Global OBD II Scanners Sale Price by Deployment Method (2021-2026) & (US\$/Unit)

Table 25. Global OBD II Scanners Sale by Application (2021-2026) & (K Units)

Table 26. Global OBD II Scanners Sale Market Share by Application (2021-2026)

Table 27. Global OBD II Scanners Revenue by Application (2021-2026) & (\$ million)

Table 28. Global OBD II Scanners Revenue Market Share by Application (2021-2026)

Table 29. Global OBD II Scanners Sale Price by Application (2021-2026) & (US\$/Unit)
Table 30. Global OBD II Scanners Sales by Company (2021-2026) & (K Units)
Table 31. Global OBD II Scanners Sales Market Share by Company (2021-2026)
Table 32. Global OBD II Scanners Revenue by Company (2021-2026) & (\$ millions)
Table 33. Global OBD II Scanners Revenue Market Share by Company (2021-2026)
Table 34. Global OBD II Scanners Sale Price by Company (2021-2026) & (US\$/Unit)
Table 35. Key Manufacturers OBD II Scanners Producing Area Distribution and Sales Area
Table 36. Players OBD II Scanners Products Offered
Table 37. OBD II Scanners Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 38. New Products and Potential Entrants
Table 39. Market M&A Activity & Strategy
Table 40. Global OBD II Scanners Sales by Geographic Region (2021-2026) & (K Units)
Table 41. Global OBD II Scanners Sales Market Share Geographic Region (2021-2026)
Table 42. Global OBD II Scanners Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 43. Global OBD II Scanners Revenue Market Share by Geographic Region (2021-2026)
Table 44. Global OBD II Scanners Sales by Country/Region (2021-2026) & (K Units)
Table 45. Global OBD II Scanners Sales Market Share by Country/Region (2021-2026)
Table 46. Global OBD II Scanners Revenue by Country/Region (2021-2026) & (\$ millions)
Table 47. Global OBD II Scanners Revenue Market Share by Country/Region (2021-2026)
Table 48. Americas OBD II Scanners Sales by Country (2021-2026) & (K Units)
Table 49. Americas OBD II Scanners Sales Market Share by Country (2021-2026)
Table 50. Americas OBD II Scanners Revenue by Country (2021-2026) & (\$ millions)
Table 51. Americas OBD II Scanners Sales by Type (2021-2026) & (K Units)
Table 52. Americas OBD II Scanners Sales by Application (2021-2026) & (K Units)
Table 53. APAC OBD II Scanners Sales by Region (2021-2026) & (K Units)
Table 54. APAC OBD II Scanners Sales Market Share by Region (2021-2026)
Table 55. APAC OBD II Scanners Revenue by Region (2021-2026) & (\$ millions)
Table 56. APAC OBD II Scanners Sales by Type (2021-2026) & (K Units)
Table 57. APAC OBD II Scanners Sales by Application (2021-2026) & (K Units)
Table 58. Europe OBD II Scanners Sales by Country (2021-2026) & (K Units)
Table 59. Europe OBD II Scanners Revenue by Country (2021-2026) & (\$ millions)
Table 60. Europe OBD II Scanners Sales by Type (2021-2026) & (K Units)
Table 61. Europe OBD II Scanners Sales by Application (2021-2026) & (K Units)
Table 62. Middle East & Africa OBD II Scanners Sales by Country (2021-2026) & (K

Units)

Table 63. Middle East & Africa OBD II Scanners Revenue Market Share by Country (2021-2026)

Table 64. Middle East & Africa OBD II Scanners Sales by Type (2021-2026) & (K Units)

Table 65. Middle East & Africa OBD II Scanners Sales by Application (2021-2026) & (K Units)

Table 66. Key Market Drivers & Growth Opportunities of OBD II Scanners

Table 67. Key Market Challenges & Risks of OBD II Scanners

Table 68. Key Industry Trends of OBD II Scanners

Table 69. OBD II Scanners Raw Material

Table 70. Key Suppliers of Raw Materials

Table 71. OBD II Scanners Distributors List

Table 72. OBD II Scanners Customer List

Table 73. Global OBD II Scanners Sales Forecast by Region (2027-2032) & (K Units)

Table 74. Global OBD II Scanners Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 75. Americas OBD II Scanners Sales Forecast by Country (2027-2032) & (K Units)

Table 76. Americas OBD II Scanners Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 77. APAC OBD II Scanners Sales Forecast by Region (2027-2032) & (K Units)

Table 78. APAC OBD II Scanners Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Europe OBD II Scanners Sales Forecast by Country (2027-2032) & (K Units)

Table 80. Europe OBD II Scanners Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. Middle East & Africa OBD II Scanners Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Middle East & Africa OBD II Scanners Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Global OBD II Scanners Sales Forecast by Type (2027-2032) & (K Units)

Table 84. Global OBD II Scanners Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 85. Global OBD II Scanners Sales Forecast by Application (2027-2032) & (K Units)

Table 86. Global OBD II Scanners Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 87. Snap-On Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 88. Snap-On OBD II Scanners Product Portfolios and Specifications
Table 89. Snap-On OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 90. Snap-On Main Business
Table 91. Snap-On Latest Developments
Table 92. Bosch Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 93. Bosch OBD II Scanners Product Portfolios and Specifications
Table 94. Bosch OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 95. Bosch Main Business
Table 96. Bosch Latest Developments
Table 97. Autel Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 98. Autel OBD II Scanners Product Portfolios and Specifications
Table 99. Autel OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 100. Autel Main Business
Table 101. Autel Latest Developments
Table 102. Launch Tech Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 103. Launch Tech OBD II Scanners Product Portfolios and Specifications
Table 104. Launch Tech OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 105. Launch Tech Main Business
Table 106. Launch Tech Latest Developments
Table 107. TEXA Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 108. TEXA OBD II Scanners Product Portfolios and Specifications
Table 109. TEXA OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 110. TEXA Main Business
Table 111. TEXA Latest Developments
Table 112. THINKCAR Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 113. THINKCAR OBD II Scanners Product Portfolios and Specifications
Table 114. THINKCAR OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 115. THINKCAR Main Business

Table 116. THINKCAR Latest Developments

Table 117. Opus IVS Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 118. Opus IVS OBD II Scanners Product Portfolios and Specifications

Table 119. Opus IVS OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Opus IVS Main Business

Table 121. Opus IVS Latest Developments

Table 122. Topdon Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 123. Topdon OBD II Scanners Product Portfolios and Specifications

Table 124. Topdon OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Topdon Main Business

Table 126. Topdon Latest Developments

Table 127. Hella Gutmann Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 128. Hella Gutmann OBD II Scanners Product Portfolios and Specifications

Table 129. Hella Gutmann OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Hella Gutmann Main Business

Table 131. Hella Gutmann Latest Developments

Table 132. Autoland Sciencetech Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 133. Autoland Sciencetech OBD II Scanners Product Portfolios and Specifications

Table 134. Autoland Sciencetech OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Autoland Sciencetech Main Business

Table 136. Autoland Sciencetech Latest Developments

Table 137. Shenzhen Xtooltech Intelligent Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 138. Shenzhen Xtooltech Intelligent OBD II Scanners Product Portfolios and Specifications

Table 139. Shenzhen Xtooltech Intelligent OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Shenzhen Xtooltech Intelligent Main Business

Table 141. Shenzhen Xtooltech Intelligent Latest Developments

Table 142. Foxwell Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 143. Foxwell OBD II Scanners Product Portfolios and Specifications
Table 144. Foxwell OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 145. Foxwell Main Business
Table 146. Foxwell Latest Developments
Table 147. ANCEL Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 148. ANCEL OBD II Scanners Product Portfolios and Specifications
Table 149. ANCEL OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 150. ANCEL Main Business
Table 151. ANCEL Latest Developments
Table 152. Innova Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 153. Innova OBD II Scanners Product Portfolios and Specifications
Table 154. Innova OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 155. Innova Main Business
Table 156. Innova Latest Developments
Table 157. OBDeleven Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 158. OBDeleven OBD II Scanners Product Portfolios and Specifications
Table 159. OBDeleven OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 160. OBDeleven Main Business
Table 161. OBDeleven Latest Developments
Table 162. Autocom Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 163. Autocom OBD II Scanners Product Portfolios and Specifications
Table 164. Autocom OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 165. Autocom Main Business
Table 166. Autocom Latest Developments
Table 167. FCAR Technology Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors
Table 168. FCAR Technology OBD II Scanners Product Portfolios and Specifications
Table 169. FCAR Technology OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 170. FCAR Technology Main Business

Table 171. FCAR Technology Latest Developments

Table 172. Repairify Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 173. Repairify OBD II Scanners Product Portfolios and Specifications

Table 174. Repairify OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 175. Repairify Main Business

Table 176. Repairify Latest Developments

Table 177. Jinbenteng S&T Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 178. Jinbenteng S&T OBD II Scanners Product Portfolios and Specifications

Table 179. Jinbenteng S&T OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 180. Jinbenteng S&T Main Business

Table 181. Jinbenteng S&T Latest Developments

Table 182. Gearwrench (Apex Tool) Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 183. Gearwrench (Apex Tool) OBD II Scanners Product Portfolios and Specifications

Table 184. Gearwrench (Apex Tool) OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 185. Gearwrench (Apex Tool) Main Business

Table 186. Gearwrench (Apex Tool) Latest Developments

Table 187. Autophix Tech Basic Information, OBD II Scanners Manufacturing Base, Sales Area and Its Competitors

Table 188. Autophix Tech OBD II Scanners Product Portfolios and Specifications

Table 189. Autophix Tech OBD II Scanners Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 190. Autophix Tech Main Business

Table 191. Autophix Tech Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of OBD II Scanners
- Figure 2. OBD II Scanners Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global OBD II Scanners Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global OBD II Scanners Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. OBD II Scanners Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. OBD II Scanners Sales Market Share by Country/Region (2025)
- Figure 10. OBD II Scanners Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of OBD Adapter
- Figure 12. Product Picture of Handheld All-in-One Device
- Figure 13. Product Picture of Tablet Scanner
- Figure 14. Global OBD II Scanners Sales Market Share by Type in 2026
- Figure 15. Global OBD II Scanners Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Basic Code Reader
- Figure 17. Product Picture of Full-Function Scanner
- Figure 18. Global OBD II Scanners Sales Market Share by Function in 2026
- Figure 19. Global OBD II Scanners Revenue Market Share by Function (2021-2026)
- Figure 20. Product Picture of On-Premises
- Figure 21. Product Picture of On-Premises + Cloud
- Figure 22. Global OBD II Scanners Sales Market Share by Deployment Method in 2026
- Figure 23. Global OBD II Scanners Revenue Market Share by Deployment Method (2021-2026)
- Figure 24. OBD II Scanners Consumed in Passenger Car
- Figure 25. Global OBD II Scanners Market: Passenger Car (2021-2026) & (K Units)
- Figure 26. OBD II Scanners Consumed in Commercial Vehicle
- Figure 27. Global OBD II Scanners Market: Commercial Vehicle (2021-2026) & (K Units)
- Figure 28. Global OBD II Scanners Sale Market Share by Application (2025)
- Figure 29. Global OBD II Scanners Revenue Market Share by Application in 2026
- Figure 30. OBD II Scanners Sales by Company in 2026 (K Units)
- Figure 31. Global OBD II Scanners Sales Market Share by Company in 2026

- Figure 32. OBD II Scanners Revenue by Company in 2026 (\$ millions)
- Figure 33. Global OBD II Scanners Revenue Market Share by Company in 2026
- Figure 34. Global OBD II Scanners Sales Market Share by Geographic Region (2021-2026)
- Figure 35. Global OBD II Scanners Revenue Market Share by Geographic Region in 2026
- Figure 36. Americas OBD II Scanners Sales 2021-2026 (K Units)
- Figure 37. Americas OBD II Scanners Revenue 2021-2026 (\$ millions)
- Figure 38. APAC OBD II Scanners Sales 2021-2026 (K Units)
- Figure 39. APAC OBD II Scanners Revenue 2021-2026 (\$ millions)
- Figure 40. Europe OBD II Scanners Sales 2021-2026 (K Units)
- Figure 41. Europe OBD II Scanners Revenue 2021-2026 (\$ millions)
- Figure 42. Middle East & Africa OBD II Scanners Sales 2021-2026 (K Units)
- Figure 43. Middle East & Africa OBD II Scanners Revenue 2021-2026 (\$ millions)
- Figure 44. Americas OBD II Scanners Sales Market Share by Country in 2026
- Figure 45. Americas OBD II Scanners Revenue Market Share by Country (2021-2026)
- Figure 46. Americas OBD II Scanners Sales Market Share by Type (2021-2026)
- Figure 47. Americas OBD II Scanners Sales Market Share by Application (2021-2026)
- Figure 48. United States OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 49. Canada OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Mexico OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Brazil OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 52. APAC OBD II Scanners Sales Market Share by Region in 2026
- Figure 53. APAC OBD II Scanners Revenue Market Share by Region (2021-2026)
- Figure 54. APAC OBD II Scanners Sales Market Share by Type (2021-2026)
- Figure 55. APAC OBD II Scanners Sales Market Share by Application (2021-2026)
- Figure 56. China OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Japan OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 58. South Korea OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 59. Southeast Asia OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 60. India OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Australia OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 62. China Taiwan OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Europe OBD II Scanners Sales Market Share by Country in 2026
- Figure 64. Europe OBD II Scanners Revenue Market Share by Country (2021-2026)
- Figure 65. Europe OBD II Scanners Sales Market Share by Type (2021-2026)
- Figure 66. Europe OBD II Scanners Sales Market Share by Application (2021-2026)
- Figure 67. Germany OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 68. France OBD II Scanners Revenue Growth 2021-2026 (\$ millions)

- Figure 69. UK OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 70. Italy OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Russia OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Middle East & Africa OBD II Scanners Sales Market Share by Country (2021-2026)
- Figure 73. Middle East & Africa OBD II Scanners Sales Market Share by Type (2021-2026)
- Figure 74. Middle East & Africa OBD II Scanners Sales Market Share by Application (2021-2026)
- Figure 75. Egypt OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 76. South Africa OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 77. Israel OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 78. Turkey OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 79. GCC Countries OBD II Scanners Revenue Growth 2021-2026 (\$ millions)
- Figure 80. Manufacturing Cost Structure Analysis of OBD II Scanners in 2026
- Figure 81. Manufacturing Process Analysis of OBD II Scanners
- Figure 82. Industry Chain Structure of OBD II Scanners
- Figure 83. Channels of Distribution
- Figure 84. Global OBD II Scanners Sales Market Forecast by Region (2027-2032)
- Figure 85. Global OBD II Scanners Revenue Market Share Forecast by Region (2027-2032)
- Figure 86. Global OBD II Scanners Sales Market Share Forecast by Type (2027-2032)
- Figure 87. Global OBD II Scanners Revenue Market Share Forecast by Type (2027-2032)
- Figure 88. Global OBD II Scanners Sales Market Share Forecast by Application (2027-2032)
- Figure 89. Global OBD II Scanners Revenue Market Share Forecast by Application (2027-2032)

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