

Global OBD II Readers Market Growth 2026-2032

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Abstracts

The global OBD II Readers market size is predicted to grow from US\$ 619 million in 2025 to US\$ 943 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

OBD II Readers are automotive diagnostic tools used to access data from a vehicle's OBD II port, mainly for identifying faults in the engine, emission control system, transmission, and some electronic control systems. They can read and clear diagnostic trouble codes, display live vehicle data, check emission readiness status, and help technicians or vehicle owners quickly understand potential vehicle problems. OBD II Readers generally include handheld code readers, Bluetooth/Wi-Fi adapters, and screen-based or software-supported diagnostic devices, and are widely used in auto repair, vehicle maintenance, used car inspection, and fleet management. In 2025, global OBD II Readers production reached approximately 702 k units, with an average global market price of around 901 USD/unit. The production capacity for OBD II Readers in 2025 was approximately 1000 k units. The typical gross profit margin for OBD II Readers between 20% and 40%.

The growing demand for advanced automation systems in modern vehicles has led to a surge in the electrification of automotive components. However, manually diagnosing these electronic components using various tools is time-consuming and expensive. To overcome this challenge, garage equipment manufacturers have developed a standard tool to diagnose vehicles by connecting a cable to the car's diagnostic connector. These scan tools consist of electronics and software to identify any faults in the vehicle. They can also be used to detect and analyze electronic system failures and reprogram control modules in different types of vehicles. The demand for automotive diagnostic scan tools is expected to grow owing to the increasing adoption of the OBD-II (On-Board Diagnostics II) standard by fleet owners. U.S. and European governments have made it mandatory for all vehicles to use OBD-II. The system allows telematics devices to

record information about factors such as fuel usage, engine revolutions, fault codes and vehicle speed, which can be used to monitor the performance and usage of fleet vehicles. This information can be accessed through a software interface, enabling fleet operators to track key performance parameters such as fuel consumption, trip start and end times, and speed. Hence, increasing usage of on-board diagnostics in commercial fleets is expected to drive the growth of the automotive diagnostic scan tools market. Rising demand for vehicles in developing countries, driven by urbanization, is expected to increase the demand for automotive diagnostic scan tools in the coming years. Customers are now more inclined to purchase vehicles equipped with OBD scanning solutions. The demand in these countries is expected to surge as users become more aware of such solutions. Vehicle architectures are becoming increasingly complex with the widespread adoption of technologies such as electronic control modules and advanced driver assistance systems. Troubleshooting such systems is technically challenging for the average end user. As a result, these scan tools, which offer standard trouble codes and other services, give consumers an easy interface to pinpoint what's wrong with their car and avoid costly workshop repairs for minor issues. Hence, the complexity of automotive electronics is likely to drive the growth of the market.

LP Information, Inc. (LPI) ' newest research report, the "OBD II Readers Industry Forecast" looks at past sales and reviews total world OBD II Readers sales in 2025, providing a comprehensive analysis by region and market sector of projected OBD II Readers sales for 2026 through 2032. With OBD II Readers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OBD II Readers industry.

This Insight Report provides a comprehensive analysis of the global OBD II Readers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OBD II Readers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OBD II Readers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OBD II Readers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global OBD II Readers.

This report presents a comprehensive overview, market shares, and growth opportunities of OBD II Readers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

OBD Adapter

Handheld All-in-One Device

Tablet Scanner

Segmentation by Connection Method:

Wired Connection

Bluetooth Connection

Wi-Fi Connection

USB Connection

Segmentation by Application Scenarios:

Trouble Code Reading and Clearing

Emission Inspection

Live Data Monitoring

Vehicle Health Management

Used Car Inspection

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Snap-On

Bosch

TEXA

Opus IVS

Hella Gutmann

Innova

OBDeleven

Autocom

Repairify

Gearwrench (Apex Tool)

Autel

Launch Tech

THINKCAR

Topdon

Autoland Scientech

Shenzhen Xtooltech Intelligent

Foxwell

ANCEL

FCAR Technology

Jinbenteng S&T

Autophix Tech

Key Questions Addressed in this Report

What is the 10-year outlook for the global OBD II Readers market?

What factors are driving OBD II Readers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do OBD II Readers market opportunities vary by end market size?

How does OBD II Readers break out by Type, by Application?

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