

Global Oat Flour Market Growth 2025-2031

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Abstracts

The global Oat Flour market size is predicted to grow from US\$ 422 million in 2025 to US\$ 664 million in 2031; it is expected to grow at a CAGR of 7.8% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Oat flour is a whole-grain flour made from rolled oats. It is rich in nutrients such as manganese, molybdenum, phosphorous, copper, biotin, vitamin B1, magnesium, chromium, and fiber.

The global oat flour market is witnessing steady growth, driven by rising health consciousness and increasing demand for gluten-free and whole grain products. Oat flour, known for its high nutritional value, is being increasingly adopted in the preparation of bakery products, infant foods, and dietary supplements. North America currently leads the market with a 36% share, attributed to strong consumer awareness, well-developed food processing infrastructure, and the popularity of healthy eating trends. Europe follows with a 32% share, while Asia Pacific is growing rapidly, capturing approximately 24% of the global market.

Key players dominating the global oat flour market include Richardson International, Grain Millers, Morning Foods Ltd, Bob's Red Mill Natural Foods, and Blue Lake Milling. Collectively, these top five companies account for over 30% of the market, underscoring a moderately concentrated competitive landscape. These firms have extensive supply chains, robust sourcing from oat-producing regions, and well-established brand recognition. Innovation in processing technologies and product customization to meet local dietary preferences have become common strategies among leading players.

North America maintains its leadership largely due to a mature consumer base and a robust market for organic and plant-based ingredients. The U.S. in particular has seen widespread integration of oat flour into ready-to-eat cereals, snack bars, and functional foods. Meanwhile, in Europe, especially in countries like Germany and the UK, sustainability and clean-label trends are boosting demand for oat-based products, including oat flour, in both foodservice and retail sectors.

In Asia Pacific, oat flour demand is accelerating, driven by a rising middle class, growing western dietary influence, and increasing concerns about health and nutrition. Countries like China, Japan, and South Korea are witnessing heightened adoption of oat products in modern retail channels. However, compared to Western markets, local production and processing capabilities remain less developed, prompting key global players to explore partnerships and expansions in this region to leverage the untapped potential.

LP Information, Inc. (LPI) ' newest research report, the "Oat Flour Industry Forecast" looks at past sales and reviews total world Oat Flour sales in 2024, providing a comprehensive analysis by region and market sector of projected Oat Flour sales for 2025 through 2031. With Oat Flour sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Oat Flour industry.

This Insight Report provides a comprehensive analysis of the global Oat Flour landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Oat Flour portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Oat Flour market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Oat Flour and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Oat Flour.

This report presents a comprehensive overview, market shares, and growth opportunities of Oat Flour market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Conventional

Organic

Segmentation by Application:

Processing Plant

Bakery and Restaurant

Individual Consumer

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Richardson International

Grain Millers

Morning Foods Ltd

Bob's Red Mill Natural Foods

Blue Lake Milling

Avena Foods

Raisio

Swedish Oat Fiber

Quaker Oats Company

Arrowhead Mills

Helsinki Mills Ltd

Betterbody Foods

Dobeles Dzirnavnieks

King Arthur Flour

YanGuFang Internatio

Guilin Seamild Foods

Key Questions Addressed in this Report

What is the 10-year outlook for the global Oat Flour market?

What factors are driving Oat Flour market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Oat Flour market opportunities vary by end market size?

How does Oat Flour break out by Type, by Application?

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