

# Global Nutrigenomics Reagents & Kits Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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Nutrigenomics studies the effect of nutrients on gene expression. In other words, nutrigenomics provides a genetic understanding of how common dietary components affect the balance between health and disease by altering the expression and/or structure of an individual's genetic make-up. Reagents and kits play a pivotal role in facilitating the collection and analysis of genetic samples, allowing individuals to gain personalized insights into their nutritional needs.

The global Nutrigenomics Reagents & Kits market size is projected to grow from US\$ 357 million in 2024 to US\$ 961 million in 2030; it is expected to grow at a CAGR of 17.9% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Nutrigenomics Reagents & Kits Industry Forecast" looks at past sales and reviews total world Nutrigenomics Reagents & Kits sales in 2022, providing a comprehensive analysis by region and market sector of projected Nutrigenomics Reagents & Kits sales for 2023 through 2029. With Nutrigenomics Reagents & Kits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Nutrigenomics Reagents & Kits industry.

This Insight Report provides a comprehensive analysis of the global Nutrigenomics Reagents & Kits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Nutrigenomics Reagents & Kits portfolios and capabilities, market entry strategies,

market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Nutrigenomics Reagents & Kits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Nutrigenomics Reagents & Kits and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Nutrigenomics Reagents & Kits.

One of the main factors fostering industry expansion is the rising expense of medical care. The CDC estimates that 610,000 Americans each year in the US pass away from heart disease. As more patients spend a lot of money on therapy, medication, and hospitals to enhance their health, the prevalence of these disorders has a direct impact on overall healthcare expenditures. The high cost of name-brand medications raises patients' medical costs. As a result, a lot of individuals choose dietary supplements and fortified dairy products, which are based on nutrigenomics and contain nutrients like vitamins, proteins, and others. Patients are compelled to choose nutrigenomics to address underlying medical issues because of the high expense of medical care. Importantly, people can make wiser choices regarding their diet and health thanks to the availability of nutrigenomics technologies. To manage the rising expenditures of healthcare and lessen the burden of illnesses and health concerns, people are choosing nutrigenomics more frequently. As a result, the market is expanding due to a rapidly increasing demand for nutrigenomics. Thus, this factor is driving the market CAGR.

This report presents a comprehensive overview, market shares, and growth opportunities of Nutrigenomics Reagents & Kits market by product type, application, key players and key regions and countries.

Segmentation by Type:

Saliva

Buccal Swab

Blood

Segmentation by Application:

Online Platforms

Hospitals and Clinics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GX Sciences Inc.

Cura Integrative Medicine

The Gene Box

Holistic Health

Nutrigenomix Inc

Interleukin Genetics

Xcode Life

Metagenics, Inc

DNA Life

Genova Diagnostics

Thermo Fisher

WellGen Inc

Genomix Nutrition Inc

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