

Global Notebook PC Market Growth 2025-2031

<https://marketpublishers.com/r/GB5A072D925EN.html>

Date: October 2025

Pages: 90

Price: US\$ 3,660.00 (Single User License)

ID: GB5A072D925EN

Abstracts

The global Notebook PC market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A laptop, also called a notebook computer or simply a notebook, is a small, portable personal computer with a 'clamshell' form factor, having, typically, a thin LCD or LED computer screen mounted on the inside of the upper lid of the 'clamshell' and an alphanumeric keyboard on the inside of the lower lid.

Notebook computers generally cost more than desktop computers with the same capabilities because they are more difficult to design and manufacture.

LP Information, Inc. (LPI) ' newest research report, the ?Notebook PC Industry Forecast? looks at past sales and reviews total world Notebook PC sales in 2024, providing a comprehensive analysis by region and market sector of projected Notebook PC sales for 2025 through 2031. With Notebook PC sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Notebook PC industry.

This Insight Report provides a comprehensive analysis of the global Notebook PC landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Notebook PC portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global

Notebook PC market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Notebook PC and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Notebook PC.

This report presents a comprehensive overview, market shares, and growth opportunities of Notebook PC market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Screen Size Less Than 12 inch

Screen Size 12-14 inch

Screen Size More Than 14 inch

Segmentation by Application:

Supermarkets/hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Apple

Microsoft

Lenovo

Samsung

HP

Dell

Asus

Huawei

Key Questions Addressed in this Report

What is the 10-year outlook for the global Notebook PC market?

What factors are driving Notebook PC market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Notebook PC market opportunities vary by end market size?

How does Notebook PC break out by Type, by Application?

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