

Global Northern Lights Tourism Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Northern Lights Tourism market size is predicted to grow from US\$ 883 million in 2025 to US\$ 1696 million in 2032; it is expected to grow at a CAGR of 10.0% from 2026 to 2032.

Northern Lights Tourism refers to travel and tourism activities centered around viewing the Aurora Borealis, also known as the Northern Lights. This natural light display, caused by solar particles colliding with Earth's magnetic field, is best observed in high-latitude regions near the Arctic Circle, such as northern Scandinavia, Canada, Alaska, and Russia. Tours and travel packages often include guided trips, outdoor excursions, and other activities designed to enhance the experience of witnessing this spectacular natural phenomenon.

United States market for Northern Lights Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Northern Lights Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Northern Lights Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Northern Lights Tourism players cover Abercrombie & Kent, Quark Expeditions, Scott Dunn, Exodus Travels, Intrepid Travels, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Northern Lights Tourism Industry

Forecast? looks at past sales and reviews total world Northern Lights Tourism sales in 2025, providing a comprehensive analysis by region and market sector of projected Northern Lights Tourism sales for 2026 through 2032. With Northern Lights Tourism sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Northern Lights Tourism industry.

This Insight Report provides a comprehensive analysis of the global Northern Lights Tourism landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Northern Lights Tourism portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Northern Lights Tourism market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Northern Lights Tourism and breaks down the forecast by Age Group, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Northern Lights Tourism.

This report presents a comprehensive overview, market shares, and growth opportunities of Northern Lights Tourism market by product type, application, key players and key regions and countries.

Segmentation by Age Group:

18-34 Years

35-49 Years

50-64 Years

65+ Years

Segmentation by Application:

Couples

Solo

Family

Groups

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Abercrombie & Kent

Quark Expeditions

Scott Dunn

Exodus Travels

Intrepid Travels

Hurtigruten Expeditions

Butterfield & Robinson Inc.

Lindblad Expeditions

Travel Edge

The Aurora Zone

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Northern Lights Tourism Market Size (2021-2032)
 - 2.1.2 Northern Lights Tourism Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Northern Lights Tourism by Country/Region (2021, 2025 & 2032)
- 2.2 Northern Lights Tourism Segment by Age Group
 - 2.2.1 18-34 Years
 - 2.2.2 35-49 Years
 - 2.2.3 50-64 Years
 - 2.2.4 65+ Years
 - 2.2.5 Northern Lights Tourism Market Size by Age Group
 - 2.2.5.1 Northern Lights Tourism Market Size CAGR by Age Group (2021 VS 2025 VS 2032)
 - 2.2.5.2 Global Northern Lights Tourism Market Size Market Share by Age Group (2021-2026)
- 2.3 Northern Lights Tourism Segment by Application
 - 2.3.1 Couples
 - 2.3.2 Solo
 - 2.3.3 Family
 - 2.3.4 Groups
 - 2.3.5 Northern Lights Tourism Market Size by Application
 - 2.3.5.1 Northern Lights Tourism Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.5.2 Global Northern Lights Tourism Market Size Market Share by Application

(2021-2026)

3 NORTHERN LIGHTS TOURISM MARKET SIZE BY PLAYER

3.1 Northern Lights Tourism Market Size Market Share by Player

3.1.1 Global Northern Lights Tourism Revenue by Player (2021-2026)

3.1.2 Global Northern Lights Tourism Revenue Market Share by Player (2021-2026)

3.2 Global Northern Lights Tourism Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 NORTHERN LIGHTS TOURISM BY REGION

4.1 Northern Lights Tourism Market Size by Region (2021-2026)

4.2 Global Northern Lights Tourism Annual Revenue by Country/Region (2021-2026)

4.3 Americas Northern Lights Tourism Market Size Growth (2021-2026)

4.4 APAC Northern Lights Tourism Market Size Growth (2021-2026)

4.5 Europe Northern Lights Tourism Market Size Growth (2021-2026)

4.6 Middle East & Africa Northern Lights Tourism Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Northern Lights Tourism Market Size by Country (2021-2026)

5.2 Americas Northern Lights Tourism Market Size by Age Group (2021-2026)

5.3 Americas Northern Lights Tourism Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Northern Lights Tourism Market Size by Region (2021-2026)

6.2 APAC Northern Lights Tourism Market Size by Age Group (2021-2026)

6.3 APAC Northern Lights Tourism Market Size by Application (2021-2026)

6.4 China

- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Northern Lights Tourism Market Size by Country (2021-2026)
- 7.2 Europe Northern Lights Tourism Market Size by Age Group (2021-2026)
- 7.3 Europe Northern Lights Tourism Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Northern Lights Tourism by Region (2021-2026)
- 8.2 Middle East & Africa Northern Lights Tourism Market Size by Age Group (2021-2026)
- 8.3 Middle East & Africa Northern Lights Tourism Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL NORTHERN LIGHTS TOURISM MARKET FORECAST

- 10.1 Global Northern Lights Tourism Forecast by Region (2027-2032)

- 10.1.1 Global Northern Lights Tourism Forecast by Region (2027-2032)
- 10.1.2 Americas Northern Lights Tourism Forecast
- 10.1.3 APAC Northern Lights Tourism Forecast
- 10.1.4 Europe Northern Lights Tourism Forecast
- 10.1.5 Middle East & Africa Northern Lights Tourism Forecast
- 10.2 Americas Northern Lights Tourism Forecast by Country (2027-2032)
 - 10.2.1 United States Market Northern Lights Tourism Forecast
 - 10.2.2 Canada Market Northern Lights Tourism Forecast
 - 10.2.3 Mexico Market Northern Lights Tourism Forecast
 - 10.2.4 Brazil Market Northern Lights Tourism Forecast
- 10.3 APAC Northern Lights Tourism Forecast by Region (2027-2032)
 - 10.3.1 China Northern Lights Tourism Market Forecast
 - 10.3.2 Japan Market Northern Lights Tourism Forecast
 - 10.3.3 Korea Market Northern Lights Tourism Forecast
 - 10.3.4 Southeast Asia Market Northern Lights Tourism Forecast
 - 10.3.5 India Market Northern Lights Tourism Forecast
 - 10.3.6 Australia Market Northern Lights Tourism Forecast
- 10.4 Europe Northern Lights Tourism Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Northern Lights Tourism Forecast
 - 10.4.2 France Market Northern Lights Tourism Forecast
 - 10.4.3 UK Market Northern Lights Tourism Forecast
 - 10.4.4 Italy Market Northern Lights Tourism Forecast
 - 10.4.5 Russia Market Northern Lights Tourism Forecast
- 10.5 Middle East & Africa Northern Lights Tourism Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Northern Lights Tourism Forecast
 - 10.5.2 South Africa Market Northern Lights Tourism Forecast
 - 10.5.3 Israel Market Northern Lights Tourism Forecast
 - 10.5.4 Turkey Market Northern Lights Tourism Forecast
- 10.6 Global Northern Lights Tourism Forecast by Age Group (2027-2032)
- 10.7 Global Northern Lights Tourism Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Northern Lights Tourism Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Abercrombie & Kent
 - 11.1.1 Abercrombie & Kent Company Information
 - 11.1.2 Abercrombie & Kent Northern Lights Tourism Product Offered
 - 11.1.3 Abercrombie & Kent Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)

- 11.1.4 Abercrombie & Kent Main Business Overview
- 11.1.5 Abercrombie & Kent Latest Developments
- 11.2 Quark Expeditions
 - 11.2.1 Quark Expeditions Company Information
 - 11.2.2 Quark Expeditions Northern Lights Tourism Product Offered
 - 11.2.3 Quark Expeditions Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Quark Expeditions Main Business Overview
 - 11.2.5 Quark Expeditions Latest Developments
- 11.3 Scott Dunn
 - 11.3.1 Scott Dunn Company Information
 - 11.3.2 Scott Dunn Northern Lights Tourism Product Offered
 - 11.3.3 Scott Dunn Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Scott Dunn Main Business Overview
 - 11.3.5 Scott Dunn Latest Developments
- 11.4 Exodus Travels
 - 11.4.1 Exodus Travels Company Information
 - 11.4.2 Exodus Travels Northern Lights Tourism Product Offered
 - 11.4.3 Exodus Travels Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Exodus Travels Main Business Overview
 - 11.4.5 Exodus Travels Latest Developments
- 11.5 Intrepid Travels
 - 11.5.1 Intrepid Travels Company Information
 - 11.5.2 Intrepid Travels Northern Lights Tourism Product Offered
 - 11.5.3 Intrepid Travels Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Intrepid Travels Main Business Overview
 - 11.5.5 Intrepid Travels Latest Developments
- 11.6 Hurtigruten Expeditions
 - 11.6.1 Hurtigruten Expeditions Company Information
 - 11.6.2 Hurtigruten Expeditions Northern Lights Tourism Product Offered
 - 11.6.3 Hurtigruten Expeditions Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Hurtigruten Expeditions Main Business Overview
 - 11.6.5 Hurtigruten Expeditions Latest Developments
- 11.7 Butterfield & Robinson Inc.
 - 11.7.1 Butterfield & Robinson Inc. Company Information

- 11.7.2 Butterfield & Robinson Inc. Northern Lights Tourism Product Offered
- 11.7.3 Butterfield & Robinson Inc. Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)
- 11.7.4 Butterfield & Robinson Inc. Main Business Overview
- 11.7.5 Butterfield & Robinson Inc. Latest Developments
- 11.8 Lindblad Expeditions
 - 11.8.1 Lindblad Expeditions Company Information
 - 11.8.2 Lindblad Expeditions Northern Lights Tourism Product Offered
 - 11.8.3 Lindblad Expeditions Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Lindblad Expeditions Main Business Overview
 - 11.8.5 Lindblad Expeditions Latest Developments
- 11.9 Travel Edge
 - 11.9.1 Travel Edge Company Information
 - 11.9.2 Travel Edge Northern Lights Tourism Product Offered
 - 11.9.3 Travel Edge Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Travel Edge Main Business Overview
 - 11.9.5 Travel Edge Latest Developments
- 11.10 The Aurora Zone
 - 11.10.1 The Aurora Zone Company Information
 - 11.10.2 The Aurora Zone Northern Lights Tourism Product Offered
 - 11.10.3 The Aurora Zone Northern Lights Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 The Aurora Zone Main Business Overview
 - 11.10.5 The Aurora Zone Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Northern Lights Tourism Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Northern Lights Tourism Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of 18-34 Years

Table 4. Major Players of 35-49 Years

Table 5. Major Players of 50-64 Years

Table 6. Major Players of 65+ Years

Table 7. Northern Lights Tourism Market Size CAGR by Age Group (2021 VS 2025 VS 2032) & (\$ millions)

Table 8. Global Northern Lights Tourism Market Size by Age Group (2021-2026) & (\$ millions)

Table 9. Global Northern Lights Tourism Market Size Market Share by Age Group (2021-2026)

Table 10. Northern Lights Tourism Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 11. Global Northern Lights Tourism Market Size by Application (2021-2026) & (\$ millions)

Table 12. Global Northern Lights Tourism Market Size Market Share by Application (2021-2026)

Table 13. Global Northern Lights Tourism Revenue by Player (2021-2026) & (\$ millions)

Table 14. Global Northern Lights Tourism Revenue Market Share by Player (2021-2026)

Table 15. Northern Lights Tourism Key Players Head office and Products Offered

Table 16. Northern Lights Tourism Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 17. New Products and Potential Entrants

Table 18. Mergers & Acquisitions, Expansion

Table 19. Global Northern Lights Tourism Market Size by Region (2021-2026) & (\$ millions)

Table 20. Global Northern Lights Tourism Market Size Market Share by Region (2021-2026)

Table 21. Global Northern Lights Tourism Revenue by Country/Region (2021-2026) & (\$ millions)

Table 22. Global Northern Lights Tourism Revenue Market Share by Country/Region

(2021-2026)

Table 23. Americas Northern Lights Tourism Market Size by Country (2021-2026) & (\$ millions)

Table 24. Americas Northern Lights Tourism Market Size Market Share by Country (2021-2026)

Table 25. Americas Northern Lights Tourism Market Size by Age Group (2021-2026) & (\$ millions)

Table 26. Americas Northern Lights Tourism Market Size Market Share by Age Group (2021-2026)

Table 27. Americas Northern Lights Tourism Market Size by Application (2021-2026) & (\$ millions)

Table 28. Americas Northern Lights Tourism Market Size Market Share by Application (2021-2026)

Table 29. APAC Northern Lights Tourism Market Size by Region (2021-2026) & (\$ millions)

Table 30. APAC Northern Lights Tourism Market Size Market Share by Region (2021-2026)

Table 31. APAC Northern Lights Tourism Market Size by Age Group (2021-2026) & (\$ millions)

Table 32. APAC Northern Lights Tourism Market Size by Application (2021-2026) & (\$ millions)

Table 33. Europe Northern Lights Tourism Market Size by Country (2021-2026) & (\$ millions)

Table 34. Europe Northern Lights Tourism Market Size Market Share by Country (2021-2026)

Table 35. Europe Northern Lights Tourism Market Size by Age Group (2021-2026) & (\$ millions)

Table 36. Europe Northern Lights Tourism Market Size by Application (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Northern Lights Tourism Market Size by Region (2021-2026) & (\$ millions)

Table 38. Middle East & Africa Northern Lights Tourism Market Size by Age Group (2021-2026) & (\$ millions)

Table 39. Middle East & Africa Northern Lights Tourism Market Size by Application (2021-2026) & (\$ millions)

Table 40. Key Market Drivers & Growth Opportunities of Northern Lights Tourism

Table 41. Key Market Challenges & Risks of Northern Lights Tourism

Table 42. Key Industry Trends of Northern Lights Tourism

Table 43. Global Northern Lights Tourism Market Size Forecast by Region (2027-2032)

& (\$ millions)

Table 44. Global Northern Lights Tourism Market Size Market Share Forecast by Region (2027-2032)

Table 45. Global Northern Lights Tourism Market Size Forecast by Age Group (2027-2032) & (\$ millions)

Table 46. Global Northern Lights Tourism Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 47. Abercrombie & Kent Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 48. Abercrombie & Kent Northern Lights Tourism Product Offered

Table 49. Abercrombie & Kent Northern Lights Tourism Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 50. Abercrombie & Kent Main Business

Table 51. Abercrombie & Kent Latest Developments

Table 52. Quark Expeditions Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 53. Quark Expeditions Northern Lights Tourism Product Offered

Table 54. Quark Expeditions Northern Lights Tourism Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 55. Quark Expeditions Main Business

Table 56. Quark Expeditions Latest Developments

Table 57. Scott Dunn Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 58. Scott Dunn Northern Lights Tourism Product Offered

Table 59. Scott Dunn Northern Lights Tourism Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 60. Scott Dunn Main Business

Table 61. Scott Dunn Latest Developments

Table 62. Exodus Travels Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 63. Exodus Travels Northern Lights Tourism Product Offered

Table 64. Exodus Travels Northern Lights Tourism Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 65. Exodus Travels Main Business

Table 66. Exodus Travels Latest Developments

Table 67. Intrepid Travels Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 68. Intrepid Travels Northern Lights Tourism Product Offered

Table 69. Intrepid Travels Northern Lights Tourism Revenue (\$ million), Gross Margin

and Market Share (2021-2026)

Table 70. Intrepid Travels Main Business

Table 71. Intrepid Travels Latest Developments

Table 72. Hurtigruten Expeditions Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 73. Hurtigruten Expeditions Northern Lights Tourism Product Offered

Table 74. Hurtigruten Expeditions Northern Lights Tourism Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 75. Hurtigruten Expeditions Main Business

Table 76. Hurtigruten Expeditions Latest Developments

Table 77. Butterfield & Robinson Inc. Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 78. Butterfield & Robinson Inc. Northern Lights Tourism Product Offered

Table 79. Butterfield & Robinson Inc. Northern Lights Tourism Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 80. Butterfield & Robinson Inc. Main Business

Table 81. Butterfield & Robinson Inc. Latest Developments

Table 82. Lindblad Expeditions Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 83. Lindblad Expeditions Northern Lights Tourism Product Offered

Table 84. Lindblad Expeditions Northern Lights Tourism Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 85. Lindblad Expeditions Main Business

Table 86. Lindblad Expeditions Latest Developments

Table 87. Travel Edge Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 88. Travel Edge Northern Lights Tourism Product Offered

Table 89. Travel Edge Northern Lights Tourism Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 90. Travel Edge Main Business

Table 91. Travel Edge Latest Developments

Table 92. The Aurora Zone Details, Company Type, Northern Lights Tourism Area Served and Its Competitors

Table 93. The Aurora Zone Northern Lights Tourism Product Offered

Table 94. The Aurora Zone Northern Lights Tourism Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 95. The Aurora Zone Main Business

Table 96. The Aurora Zone Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Northern Lights Tourism Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Northern Lights Tourism Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Northern Lights Tourism Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Northern Lights Tourism Sales Market Share by Country/Region (2025)

Figure 8. Northern Lights Tourism Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Northern Lights Tourism Market Size Market Share by Age Group in 2025

Figure 10. Northern Lights Tourism in Couples

Figure 11. Global Northern Lights Tourism Market: Couples (2021-2026) & (\$ millions)

Figure 12. Northern Lights Tourism in Solo

Figure 13. Global Northern Lights Tourism Market: Solo (2021-2026) & (\$ millions)

Figure 14. Northern Lights Tourism in Family

Figure 15. Global Northern Lights Tourism Market: Family (2021-2026) & (\$ millions)

Figure 16. Northern Lights Tourism in Groups

Figure 17. Global Northern Lights Tourism Market: Groups (2021-2026) & (\$ millions)

Figure 18. Global Northern Lights Tourism Market Size Market Share by Application in 2025

Figure 19. Global Northern Lights Tourism Revenue Market Share by Player in 2025

Figure 20. Global Northern Lights Tourism Market Size Market Share by Region (2021-2026)

Figure 21. Americas Northern Lights Tourism Market Size 2021-2026 (\$ millions)

Figure 22. APAC Northern Lights Tourism Market Size 2021-2026 (\$ millions)

Figure 23. Europe Northern Lights Tourism Market Size 2021-2026 (\$ millions)

Figure 24. Middle East & Africa Northern Lights Tourism Market Size 2021-2026 (\$ millions)

Figure 25. Americas Northern Lights Tourism Value Market Share by Country in 2025

Figure 26. United States Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)

Figure 27. Canada Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)

- Figure 28. Mexico Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 29. Brazil Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 30. APAC Northern Lights Tourism Market Size Market Share by Region in 2025
- Figure 31. APAC Northern Lights Tourism Market Size Market Share by Age Group (2021-2026)
- Figure 32. APAC Northern Lights Tourism Market Size Market Share by Application (2021-2026)
- Figure 33. China Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 34. Japan Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 35. South Korea Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 36. Southeast Asia Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 37. India Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 38. Australia Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 39. Europe Northern Lights Tourism Market Size Market Share by Country in 2025
- Figure 40. Europe Northern Lights Tourism Market Size Market Share by Age Group (2021-2026)
- Figure 41. Europe Northern Lights Tourism Market Size Market Share by Application (2021-2026)
- Figure 42. Germany Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 43. France Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 44. UK Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 45. Italy Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 46. Russia Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 47. Middle East & Africa Northern Lights Tourism Market Size Market Share by Region (2021-2026)
- Figure 48. Middle East & Africa Northern Lights Tourism Market Size Market Share by Age Group (2021-2026)
- Figure 49. Middle East & Africa Northern Lights Tourism Market Size Market Share by Application (2021-2026)
- Figure 50. Egypt Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 51. South Africa Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 52. Israel Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 53. Turkey Northern Lights Tourism Market Size Growth 2021-2026 (\$ millions)
- Figure 54. GCC Countries Northern Lights Tourism Market Size Growth 2021-2026 (\$

millions)

Figure 55. Americas Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 56. APAC Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 57. Europe Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 58. Middle East & Africa Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 59. United States Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 60. Canada Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 61. Mexico Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 62. Brazil Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 63. China Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 64. Japan Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 65. Korea Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 66. Southeast Asia Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 67. India Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 68. Australia Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 69. Germany Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 70. France Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 71. UK Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 72. Italy Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 73. Russia Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 74. Egypt Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 75. South Africa Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 76. Israel Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 77. Turkey Northern Lights Tourism Market Size 2027-2032 (\$ millions)

Figure 78. Global Northern Lights Tourism Market Size Market Share Forecast by Age Group (2027-2032)

Figure 79. Global Northern Lights Tourism Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Northern Lights Tourism Market Size 2027-2032 (\$ millions)

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