

# Global Nonwovens for Face Masks Market Growth 2026-2032

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## Abstracts

The global Nonwovens for Face Masks market size is predicted to grow from US\$ 574 million in 2025 to US\$ 1021 million in 2032; it is expected to grow at a CAGR of 8.9% from 2026 to 2032.

Nonwovens for face masks are fabric-like materials made by bonding fibers (usually polypropylene) with heat, chemicals, or pressure, not weaving, creating a web for excellent filtration of particles like viruses and dust, with the crucial middle layer being meltblown nonwoven, which uses fine, electrostatically charged fibers to trap airborne droplets, making masks effective and comfortable.

In 2025, global production of nonwoven fabric for face masks reached 32.25 million pieces, with an average selling price of USD 182 per thousand pieces. The total installed capacity is approximately 3.8 billion pieces, and industry gross margins are around 15%–30%. The cost structure consists of roughly 70% direct materials, 23% manufacturing overhead, and 7% labor. The industry chain includes upstream raw materials such as polyester/viscose fibers, coating additives, and chemicals, while downstream applications cover facial mask manufacturers, cosmetic brands, and OEM/ODM companies.

United States market for Nonwovens for Face Masks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Nonwovens for Face Masks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Nonwovens for Face Masks is estimated to increase from US\$

million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Nonwovens for Face Masks players cover Asahi Kasei, Magnera, Norafin Industries, Lessonia, Guangzhou Hezhong Nonwoven, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Nonwovens for Face Masks Industry Forecast” looks at past sales and reviews total world Nonwovens for Face Masks sales in 2025, providing a comprehensive analysis by region and market sector of projected Nonwovens for Face Masks sales for 2026 through 2032. With Nonwovens for Face Masks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Nonwovens for Face Masks industry.

This Insight Report provides a comprehensive analysis of the global Nonwovens for Face Masks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Nonwovens for Face Masks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Nonwovens for Face Masks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Nonwovens for Face Masks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Nonwovens for Face Masks.

This report presents a comprehensive overview, market shares, and growth opportunities of Nonwovens for Face Masks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Spunlace Nonwoven Fabric

Spunbond Nonwoven Fabric

Others

Segmentation by Material:

Man-made Fibers

Natural Fibers

Segmentation by Application:

Cosmetics

Medical Dressings

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Asahi Kasei

Magnera

Norafin Industries

Lessonia

Guangzhou Hezhong Nonwoven

Meanlove

S&F Science

Guangzhou Yu Ran Mo Li

Guangzhou Lianpu Non-woven Fabric

Zhejiang Desolar

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Nonwovens for Face Masks market?

What factors are driving Nonwovens for Face Masks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Nonwovens for Face Masks market opportunities vary by end market size?

How does Nonwovens for Face Masks break out by Type, by Application?

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