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Global Nonwoven Floor Covers Market Growth 2026-2032

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Abstracts

The global Nonwoven Floor Covers market size is predicted to grow from US$ 402 million in 2025 to US$ 632 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

In 2024,global Nonwoven Floor Covers production reached approximately 110,242 tons, with an average global market price of around USD 3,500 per ton. A factory gross profit of USD 700 per ton with 20% gross margin. A single line full machine capacity production is around 1,650 tonsper line per year. Downstream demand is concentrated in commercial flooring and building protection applications. Nonwoven floor covers are protective, often reusable materials made from fibers bonded together, designed to shield underlying floors during construction, events, or everyday use, while also offering benefits like slip resistance, thermal insulation, and increased safety. These versatile products are increasingly popular for their ability to prolong the life of floors, reduce maintenance, and meet consumer demand for durable, absorbent, and eco-friendly solutions, often incorporating features like anti-slip backings and antimicrobial coatings.

United States market for Nonwoven Floor Covers is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Nonwoven Floor Covers is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Nonwoven Floor Covers is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Nonwoven Floor Covers players cover Shaw industries, Flexituff Ventures

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International Ltd., Fibertex Nonwovens, Lentex S.A., Johns Manville, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Nonwoven Floor Covers Industry Forecast” looks at past sales and reviews total world Nonwoven Floor Covers sales in 2025, providing a comprehensive analysis by region and market sector of projected Nonwoven Floor Covers sales for 2026 through 2032. With Nonwoven Floor Covers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Nonwoven Floor Covers industry.

This Insight Report provides a comprehensive analysis of the global Nonwoven Floor Covers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Nonwoven Floor Covers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Nonwoven Floor Covers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Nonwoven Floor Covers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Nonwoven Floor Covers.

This report presents a comprehensive overview, market shares, and growth opportunities of Nonwoven Floor Covers market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Polypropylene Covers

Polyester Covers

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Polyamide Covers

Others

Segmentation by Application:

Commercial Buildings

Residential Buildings

Industrial Buildings

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shaw industries

Flexituff Ventures International Ltd.

Fibertex Nonwovens

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Lentex S.A.

Johns Manville

Mohawk industries Inc

3M Company

Trimaco

Berry Global

Freudenberg Performance Materials

Ahlstrom Munksjo

Kimberly Clark

DuPont De Nemours

Toray Industries

Tarkett S.A.

Fitesa

Hollingsworth & Vose

Forbo Flooring Systems

Zhejiang Kingsafe Group

Xiantao Zhengxin Nonwoven Products Co., Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global Nonwoven Floor Covers market?

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What factors are driving Nonwoven Floor Covers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Nonwoven Floor Covers market opportunities vary by end market size?

How does Nonwoven Floor Covers break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Nonwoven Floor Covers Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Nonwoven Floor Covers by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Nonwoven Floor Covers by Country/Region, 2021, 2025 & 2032
2.2 Nonwoven Floor Covers Segment by Type
  2.2.1 Polypropylene Covers
  2.2.2 Polyester Covers
  2.2.3 Polyamide Covers
  2.2.4 Others
  2.2.5 Nonwoven Floor Covers Sales by Type
    2.2.5.1 Global Nonwoven Floor Covers Sales Market Share by Type (2021-2026)
    2.2.5.2 Global Nonwoven Floor Covers Revenue and Market Share by Type (2021-2026)
    2.2.5.3 Global Nonwoven Floor Covers Sale Price by Type (2021-2026)
2.3 Nonwoven Floor Covers Segment by Application
  2.3.1 Commercial Buildings
  2.3.2 Residential Buildings
  2.3.3 Industrial Buildings
  2.3.4 Others
  2.3.5 Nonwoven Floor Covers Sales by Application
    2.3.5.1 Global Nonwoven Floor Covers Sale Market Share by Application (2021-2026)

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2.3.5.2 Global Nonwoven Floor Covers Revenue and Market Share by Application (2021-2026)
2.3.5.3 Global Nonwoven Floor Covers Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Nonwoven Floor Covers Breakdown Data by Company
3.1.1 Global Nonwoven Floor Covers Annual Sales by Company (2021-2026)
3.1.2 Global Nonwoven Floor Covers Sales Market Share by Company (2021-2026)
3.2 Global Nonwoven Floor Covers Annual Revenue by Company (2021-2026)
3.2.1 Global Nonwoven Floor Covers Revenue by Company (2021-2026)
3.2.2 Global Nonwoven Floor Covers Revenue Market Share by Company (2021-2026)
3.3 Global Nonwoven Floor Covers Sale Price by Company
3.4 Key Manufacturers Nonwoven Floor Covers Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Nonwoven Floor Covers Product Location Distribution
3.4.2 Players Nonwoven Floor Covers Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR NONWOVEN FLOOR COVERS BY GEOGRAPHIC REGION

4.1 World Historic Nonwoven Floor Covers Market Size by Geographic Region (2021-2026)
4.1.1 Global Nonwoven Floor Covers Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Nonwoven Floor Covers Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Nonwoven Floor Covers Market Size by Country/Region (2021-2026)
4.2.1 Global Nonwoven Floor Covers Annual Sales by Country/Region (2021-2026)
4.2.2 Global Nonwoven Floor Covers Annual Revenue by Country/Region (2021-2026)
4.3 Americas Nonwoven Floor Covers Sales Growth
4.4 APAC Nonwoven Floor Covers Sales Growth
4.5 Europe Nonwoven Floor Covers Sales Growth

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4.6 Middle East & Africa Nonwoven Floor Covers Sales Growth

5 AMERICAS

5.1 Americas Nonwoven Floor Covers Sales by Country
  5.1.1 Americas Nonwoven Floor Covers Sales by Country (2021-2026)
  5.1.2 Americas Nonwoven Floor Covers Revenue by Country (2021-2026)
5.2 Americas Nonwoven Floor Covers Sales by Type (2021-2026)
5.3 Americas Nonwoven Floor Covers Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Nonwoven Floor Covers Sales by Region
  6.1.1 APAC Nonwoven Floor Covers Sales by Region (2021-2026)
  6.1.2 APAC Nonwoven Floor Covers Revenue by Region (2021-2026)
6.2 APAC Nonwoven Floor Covers Sales by Type (2021-2026)
6.3 APAC Nonwoven Floor Covers Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Nonwoven Floor Covers by Country
  7.1.1 Europe Nonwoven Floor Covers Sales by Country (2021-2026)
  7.1.2 Europe Nonwoven Floor Covers Revenue by Country (2021-2026)
7.2 Europe Nonwoven Floor Covers Sales by Type (2021-2026)
7.3 Europe Nonwoven Floor Covers Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK

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7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Nonwoven Floor Covers by Country
  8.1.1 Middle East & Africa Nonwoven Floor Covers Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Nonwoven Floor Covers Revenue by Country (2021-2026)
8.2 Middle East & Africa Nonwoven Floor Covers Sales by Type (2021-2026)
8.3 Middle East & Africa Nonwoven Floor Covers Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Nonwoven Floor Covers
10.3 Manufacturing Process Analysis of Nonwoven Floor Covers
10.4 Industry Chain Structure of Nonwoven Floor Covers

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Nonwoven Floor Covers Distributors
11.3 Nonwoven Floor Covers Customer

12 WORLD FORECAST REVIEW FOR NONWOVEN FLOOR COVERS BY GEOGRAPHIC REGION

+357 96 030922
info@marketpublishers.com

12.1 Global Nonwoven Floor Covers Market Size Forecast by Region
12.1.1 Global Nonwoven Floor Covers Forecast by Region (2027-2032)
12.1.2 Global Nonwoven Floor Covers Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Nonwoven Floor Covers Forecast by Type (2027-2032)
12.7 Global Nonwoven Floor Covers Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Shaw industries
13.1.1 Shaw industries Company Information
13.1.2 Shaw industries Nonwoven Floor Covers Product Portfolios and Specifications
13.1.3 Shaw industries Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Shaw industries Main Business Overview
13.1.5 Shaw industries Latest Developments
13.2 Flexituff Ventures International Ltd.
13.2.1 Flexituff Ventures International Ltd. Company Information
13.2.2 Flexituff Ventures International Ltd. Nonwoven Floor Covers Product Portfolios and Specifications
13.2.3 Flexituff Ventures International Ltd. Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Flexituff Ventures International Ltd. Main Business Overview
13.2.5 Flexituff Ventures International Ltd. Latest Developments
13.3 Fibertex Nonwovens
13.3.1 Fibertex Nonwovens Company Information
13.3.2 Fibertex Nonwovens Nonwoven Floor Covers Product Portfolios and Specifications
13.3.3 Fibertex Nonwovens Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Fibertex Nonwovens Main Business Overview
13.3.5 Fibertex Nonwovens Latest Developments
13.4 Lentex S.A.
13.4.1 Lentex S.A. Company Information

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13.4.2 Lentex S.A. Nonwoven Floor Covers Product Portfolios and Specifications
13.4.3 Lentex S.A. Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Lentex S.A. Main Business Overview
13.4.5 Lentex S.A. Latest Developments
13.5 Johns Manville
13.5.1 Johns Manville Company Information
13.5.2 Johns Manville Nonwoven Floor Covers Product Portfolios and Specifications
13.5.3 Johns Manville Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Johns Manville Main Business Overview
13.5.5 Johns Manville Latest Developments
13.6 Mohawk industries Inc
13.6.1 Mohawk industries Inc Company Information
13.6.2 Mohawk industries Inc Nonwoven Floor Covers Product Portfolios and Specifications
13.6.3 Mohawk industries Inc Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Mohawk industries Inc Main Business Overview
13.6.5 Mohawk industries Inc Latest Developments
13.7 3M Company
13.7.1 3M Company Company Information
13.7.2 3M Company Nonwoven Floor Covers Product Portfolios and Specifications
13.7.3 3M Company Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 3M Company Main Business Overview
13.7.5 3M Company Latest Developments
13.8 Trimaco
13.8.1 Trimaco Company Information
13.8.2 Trimaco Nonwoven Floor Covers Product Portfolios and Specifications
13.8.3 Trimaco Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Trimaco Main Business Overview
13.8.5 Trimaco Latest Developments
13.9 Berry Global
13.9.1 Berry Global Company Information
13.9.2 Berry Global Nonwoven Floor Covers Product Portfolios and Specifications
13.9.3 Berry Global Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)

+357 96 030922
info@marketpublishers.com

13.9.4 Berry Global Main Business Overview
13.9.5 Berry Global Latest Developments
13.10 Freudenberg Performance Materials
13.10.1 Freudenberg Performance Materials Company Information
13.10.2 Freudenberg Performance Materials Nonwoven Floor Covers Product Portfolios and Specifications
13.10.3 Freudenberg Performance Materials Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Freudenberg Performance Materials Main Business Overview
13.10.5 Freudenberg Performance Materials Latest Developments
13.11 Ahlstrom Munksjo
13.11.1 Ahlstrom Munksjo Company Information
13.11.2 Ahlstrom Munksjo Nonwoven Floor Covers Product Portfolios and Specifications
13.11.3 Ahlstrom Munksjo Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Ahlstrom Munksjo Main Business Overview
13.11.5 Ahlstrom Munksjo Latest Developments
13.12 Kimberly Clark
13.12.1 Kimberly Clark Company Information
13.12.2 Kimberly Clark Nonwoven Floor Covers Product Portfolios and Specifications
13.12.3 Kimberly Clark Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Kimberly Clark Main Business Overview
13.12.5 Kimberly Clark Latest Developments
13.13 DuPont De Nemours
13.13.1 DuPont De Nemours Company Information
13.13.2 DuPont De Nemours Nonwoven Floor Covers Product Portfolios and Specifications
13.13.3 DuPont De Nemours Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 DuPont De Nemours Main Business Overview
13.13.5 DuPont De Nemours Latest Developments
13.14 Toray Industries
13.14.1 Toray Industries Company Information
13.14.2 Toray Industries Nonwoven Floor Covers Product Portfolios and Specifications
13.14.3 Toray Industries Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 Toray Industries Main Business Overview

+357 96 030922
info@marketpublishers.com

13.14.5 Toray Industries Latest Developments
13.15 Tarkett S.A.
13.15.1 Tarkett S.A. Company Information
13.15.2 Tarkett S.A. Nonwoven Floor Covers Product Portfolios and Specifications
13.15.3 Tarkett S.A. Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.15.4 Tarkett S.A. Main Business Overview
13.15.5 Tarkett S.A. Latest Developments
13.16 Fitesa
13.16.1 Fitesa Company Information
13.16.2 Fitesa Nonwoven Floor Covers Product Portfolios and Specifications
13.16.3 Fitesa Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.16.4 Fitesa Main Business Overview
13.16.5 Fitesa Latest Developments
13.17 Hollingsworth & Vose
13.17.1 Hollingsworth & Vose Company Information
13.17.2 Hollingsworth & Vose Nonwoven Floor Covers Product Portfolios and Specifications
13.17.3 Hollingsworth & Vose Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.17.4 Hollingsworth & Vose Main Business Overview
13.17.5 Hollingsworth & Vose Latest Developments
13.18 Forbo Flooring Systems
13.18.1 Forbo Flooring Systems Company Information
13.18.2 Forbo Flooring Systems Nonwoven Floor Covers Product Portfolios and Specifications
13.18.3 Forbo Flooring Systems Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.18.4 Forbo Flooring Systems Main Business Overview
13.18.5 Forbo Flooring Systems Latest Developments
13.19 Zhejiang Kingsafe Group
13.19.1 Zhejiang Kingsafe Group Company Information
13.19.2 Zhejiang Kingsafe Group Nonwoven Floor Covers Product Portfolios and Specifications
13.19.3 Zhejiang Kingsafe Group Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.19.4 Zhejiang Kingsafe Group Main Business Overview
13.19.5 Zhejiang Kingsafe Group Latest Developments

+357 96 030922
info@marketpublishers.com

13.20 Xiantao Zhengxin Nonwoven Products Co., Ltd
13.20.1 Xiantao Zhengxin Nonwoven Products Co., Ltd Company Information
13.20.2 Xiantao Zhengxin Nonwoven Products Co., Ltd Nonwoven Floor Covers Product Portfolios and Specifications
13.20.3 Xiantao Zhengxin Nonwoven Products Co., Ltd Nonwoven Floor Covers Sales, Revenue, Price and Gross Margin (2021-2026)
13.20.4 Xiantao Zhengxin Nonwoven Products Co., Ltd Main Business Overview
13.20.5 Xiantao Zhengxin Nonwoven Products Co., Ltd Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Nonwoven Floor Covers Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Nonwoven Floor Covers Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Polypropylene Covers
Table 4. Major Players of Polyester Covers
Table 5. Major Players of Polyamide Covers
Table 6. Major Players of Others
Table 7. Global Nonwoven Floor Covers Sales by Type (2021-2026) & (Tons)
Table 8. Global Nonwoven Floor Covers Sales Market Share by Type (2021-2026)
Table 9. Global Nonwoven Floor Covers Revenue by Type (2021-2026) & ($ million)
Table 10. Global Nonwoven Floor Covers Revenue Market Share by Type (2021-2026)
Table 11. Global Nonwoven Floor Covers Sale Price by Type (2021-2026) & (US$/Ton)
Table 12. Global Nonwoven Floor Covers Sale by Application (2021-2026) & (Tons)
Table 13. Global Nonwoven Floor Covers Sale Market Share by Application (2021-2026)
Table 14. Global Nonwoven Floor Covers Revenue by Application (2021-2026) & ($ million)
Table 15. Global Nonwoven Floor Covers Revenue Market Share by Application (2021-2026)
Table 16. Global Nonwoven Floor Covers Sale Price by Application (2021-2026) & (US$/Ton)
Table 17. Global Nonwoven Floor Covers Sales by Company (2021-2026) & (Tons)
Table 18. Global Nonwoven Floor Covers Sales Market Share by Company (2021-2026)
Table 19. Global Nonwoven Floor Covers Revenue by Company (2021-2026) & ($ millions)
Table 20. Global Nonwoven Floor Covers Revenue Market Share by Company (2021-2026)
Table 21. Global Nonwoven Floor Covers Sale Price by Company (2021-2026) & (US$/Ton)
Table 22. Key Manufacturers Nonwoven Floor Covers Producing Area Distribution and Sales Area
Table 23. Players Nonwoven Floor Covers Products Offered
Table 24. Nonwoven Floor Covers Concentration Ratio (CR3, CR5 and CR10) &

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info@marketpublishers.com

(2024-2026)
Table 25. New Products and Potential Entrants
Table 26. Market M&A Activity & Strategy
Table 27. Global Nonwoven Floor Covers Sales by Geographic Region (2021-2026) & (Tons)
Table 28. Global Nonwoven Floor Covers Sales Market Share Geographic Region (2021-2026)
Table 29. Global Nonwoven Floor Covers Revenue by Geographic Region (2021-2026) & ($ millions)
Table 30. Global Nonwoven Floor Covers Revenue Market Share by Geographic Region (2021-2026)
Table 31. Global Nonwoven Floor Covers Sales by Country/Region (2021-2026) & (Tons)
Table 32. Global Nonwoven Floor Covers Sales Market Share by Country/Region (2021-2026)
Table 33. Global Nonwoven Floor Covers Revenue by Country/Region (2021-2026) & ($ millions)
Table 34. Global Nonwoven Floor Covers Revenue Market Share by Country/Region (2021-2026)
Table 35. Americas Nonwoven Floor Covers Sales by Country (2021-2026) & (Tons)
Table 36. Americas Nonwoven Floor Covers Sales Market Share by Country (2021-2026)
Table 37. Americas Nonwoven Floor Covers Revenue by Country (2021-2026) & ($ millions)
Table 38. Americas Nonwoven Floor Covers Sales by Type (2021-2026) & (Tons)
Table 39. Americas Nonwoven Floor Covers Sales by Application (2021-2026) & (Tons)
Table 40. APAC Nonwoven Floor Covers Sales by Region (2021-2026) & (Tons)
Table 41. APAC Nonwoven Floor Covers Sales Market Share by Region (2021-2026)
Table 42. APAC Nonwoven Floor Covers Revenue by Region (2021-2026) & ($ millions)
Table 43. APAC Nonwoven Floor Covers Sales by Type (2021-2026) & (Tons)
Table 44. APAC Nonwoven Floor Covers Sales by Application (2021-2026) & (Tons)
Table 45. Europe Nonwoven Floor Covers Sales by Country (2021-2026) & (Tons)
Table 46. Europe Nonwoven Floor Covers Revenue by Country (2021-2026) & ($ millions)
Table 47. Europe Nonwoven Floor Covers Sales by Type (2021-2026) & (Tons)
Table 48. Europe Nonwoven Floor Covers Sales by Application (2021-2026) & (Tons)
Table 49. Middle East & Africa Nonwoven Floor Covers Sales by Country (2021-2026) & (Tons)

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Table 50. Middle East & Africa Nonwoven Floor Covers Revenue Market Share by Country (2021-2026)
Table 51. Middle East & Africa Nonwoven Floor Covers Sales by Type (2021-2026) & (Tons)
Table 52. Middle East & Africa Nonwoven Floor Covers Sales by Application (2021-2026) & (Tons)
Table 53. Key Market Drivers & Growth Opportunities of Nonwoven Floor Covers
Table 54. Key Market Challenges & Risks of Nonwoven Floor Covers
Table 55. Key Industry Trends of Nonwoven Floor Covers
Table 56. Nonwoven Floor Covers Raw Material
Table 57. Key Suppliers of Raw Materials
Table 58. Nonwoven Floor Covers Distributors List
Table 59. Nonwoven Floor Covers Customer List
Table 60. Global Nonwoven Floor Covers Sales Forecast by Region (2027-2032) & (Tons)
Table 61. Global Nonwoven Floor Covers Revenue Forecast by Region (2027-2032) & ($ millions)
Table 62. Americas Nonwoven Floor Covers Sales Forecast by Country (2027-2032) & (Tons)
Table 63. Americas Nonwoven Floor Covers Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 64. APAC Nonwoven Floor Covers Sales Forecast by Region (2027-2032) & (Tons)
Table 65. APAC Nonwoven Floor Covers Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 66. Europe Nonwoven Floor Covers Sales Forecast by Country (2027-2032) & (Tons)
Table 67. Europe Nonwoven Floor Covers Revenue Forecast by Country (2027-2032) & ($ millions)
Table 68. Middle East & Africa Nonwoven Floor Covers Sales Forecast by Country (2027-2032) & (Tons)
Table 69. Middle East & Africa Nonwoven Floor Covers Revenue Forecast by Country (2027-2032) & ($ millions)
Table 70. Global Nonwoven Floor Covers Sales Forecast by Type (2027-2032) & (Tons)
Table 71. Global Nonwoven Floor Covers Revenue Forecast by Type (2027-2032) & ($ millions)
Table 72. Global Nonwoven Floor Covers Sales Forecast by Application (2027-2032) & (Tons)
Table 73. Global Nonwoven Floor Covers Revenue Forecast by Application

+357 96 030922
info@marketpublishers.com

(2027-2032) & ($ millions)
Table 74. Shaw industries Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 75. Shaw industries Nonwoven Floor Covers Product Portfolios and Specifications
Table 76. Shaw industries Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 77. Shaw industries Main Business
Table 78. Shaw industries Latest Developments
Table 79. Flexituff Ventures International Ltd. Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 80. Flexituff Ventures International Ltd. Nonwoven Floor Covers Product Portfolios and Specifications
Table 81. Flexituff Ventures International Ltd. Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 82. Flexituff Ventures International Ltd. Main Business
Table 83. Flexituff Ventures International Ltd. Latest Developments
Table 84. Fibertex Nonwovens Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 85. Fibertex Nonwovens Nonwoven Floor Covers Product Portfolios and Specifications
Table 86. Fibertex Nonwovens Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 87. Fibertex Nonwovens Main Business
Table 88. Fibertex Nonwovens Latest Developments
Table 89. Lentex S.A. Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 90. Lentex S.A. Nonwoven Floor Covers Product Portfolios and Specifications
Table 91. Lentex S.A. Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 92. Lentex S.A. Main Business
Table 93. Lentex S.A. Latest Developments
Table 94. Johns Manville Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 95. Johns Manville Nonwoven Floor Covers Product Portfolios and Specifications
Table 96. Johns Manville Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 97. Johns Manville Main Business
Table 98. Johns Manville Latest Developments

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Table 99. Mohawk industries Inc Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 100. Mohawk industries Inc Nonwoven Floor Covers Product Portfolios and Specifications
Table 101. Mohawk industries Inc Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 102. Mohawk industries Inc Main Business
Table 103. Mohawk industries Inc Latest Developments
Table 104. 3M Company Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 105. 3M Company Nonwoven Floor Covers Product Portfolios and Specifications
Table 106. 3M Company Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 107. 3M Company Main Business
Table 108. 3M Company Latest Developments
Table 109. Trimaco Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 110. Trimaco Nonwoven Floor Covers Product Portfolios and Specifications
Table 111. Trimaco Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 112. Trimaco Main Business
Table 113. Trimaco Latest Developments
Table 114. Berry Global Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 115. Berry Global Nonwoven Floor Covers Product Portfolios and Specifications
Table 116. Berry Global Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 117. Berry Global Main Business
Table 118. Berry Global Latest Developments
Table 119. Freudenberg Performance Materials Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 120. Freudenberg Performance Materials Nonwoven Floor Covers Product Portfolios and Specifications
Table 121. Freudenberg Performance Materials Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 122. Freudenberg Performance Materials Main Business
Table 123. Freudenberg Performance Materials Latest Developments
Table 124. Ahlstrom Munksjo Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors

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Table 125. Ahlstrom Munksjo Nonwoven Floor Covers Product Portfolios and Specifications
Table 126. Ahlstrom Munksjo Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 127. Ahlstrom Munksjo Main Business
Table 128. Ahlstrom Munksjo Latest Developments
Table 129. Kimberly Clark Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 130. Kimberly Clark Nonwoven Floor Covers Product Portfolios and Specifications
Table 131. Kimberly Clark Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 132. Kimberly Clark Main Business
Table 133. Kimberly Clark Latest Developments
Table 134. DuPont De Nemours Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 135. DuPont De Nemours Nonwoven Floor Covers Product Portfolios and Specifications
Table 136. DuPont De Nemours Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 137. DuPont De Nemours Main Business
Table 138. DuPont De Nemours Latest Developments
Table 139. Toray Industries Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 140. Toray Industries Nonwoven Floor Covers Product Portfolios and Specifications
Table 141. Toray Industries Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 142. Toray Industries Main Business
Table 143. Toray Industries Latest Developments
Table 144. Tarkett S.A. Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 145. Tarkett S.A. Nonwoven Floor Covers Product Portfolios and Specifications
Table 146. Tarkett S.A. Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 147. Tarkett S.A. Main Business
Table 148. Tarkett S.A. Latest Developments
Table 149. Fitesa Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors

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Table 150. Fitesa Nonwoven Floor Covers Product Portfolios and Specifications
Table 151. Fitesa Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 152. Fitesa Main Business
Table 153. Fitesa Latest Developments
Table 154. Hollingsworth & Vose Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 155. Hollingsworth & Vose Nonwoven Floor Covers Product Portfolios and Specifications
Table 156. Hollingsworth & Vose Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 157. Hollingsworth & Vose Main Business
Table 158. Hollingsworth & Vose Latest Developments
Table 159. Forbo Flooring Systems Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 160. Forbo Flooring Systems Nonwoven Floor Covers Product Portfolios and Specifications
Table 161. Forbo Flooring Systems Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 162. Forbo Flooring Systems Main Business
Table 163. Forbo Flooring Systems Latest Developments
Table 164. Zhejiang Kingsafe Group Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 165. Zhejiang Kingsafe Group Nonwoven Floor Covers Product Portfolios and Specifications
Table 166. Zhejiang Kingsafe Group Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 167. Zhejiang Kingsafe Group Main Business
Table 168. Zhejiang Kingsafe Group Latest Developments
Table 169. Xiantao Zhengxin Nonwoven Products Co., Ltd Basic Information, Nonwoven Floor Covers Manufacturing Base, Sales Area and Its Competitors
Table 170. Xiantao Zhengxin Nonwoven Products Co., Ltd Nonwoven Floor Covers Product Portfolios and Specifications
Table 171. Xiantao Zhengxin Nonwoven Products Co., Ltd Nonwoven Floor Covers Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 172. Xiantao Zhengxin Nonwoven Products Co., Ltd Main Business
Table 173. Xiantao Zhengxin Nonwoven Products Co., Ltd Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Nonwoven Floor Covers
Figure 2. Nonwoven Floor Covers Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Nonwoven Floor Covers Sales Growth Rate 2021-2032 (Tons)
Figure 7. Global Nonwoven Floor Covers Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Nonwoven Floor Covers Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Nonwoven Floor Covers Sales Market Share by Country/Region (2025)
Figure 10. Nonwoven Floor Covers Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Polypropylene Covers
Figure 12. Product Picture of Polyester Covers
Figure 13. Product Picture of Polyamide Covers
Figure 14. Product Picture of Others
Figure 15. Global Nonwoven Floor Covers Sales Market Share by Type in 2026
Figure 16. Global Nonwoven Floor Covers Revenue Market Share by Type (2021-2026)
Figure 17. Nonwoven Floor Covers Consumed in Commercial Buildings
Figure 18. Global Nonwoven Floor Covers Market: Commercial Buildings (2021-2026) & (Tons)
Figure 19. Nonwoven Floor Covers Consumed in Residential Buildings
Figure 20. Global Nonwoven Floor Covers Market: Residential Buildings (2021-2026) & (Tons)
Figure 21. Nonwoven Floor Covers Consumed in Industrial Buildings
Figure 22. Global Nonwoven Floor Covers Market: Industrial Buildings (2021-2026) & (Tons)
Figure 23. Nonwoven Floor Covers Consumed in Others
Figure 24. Global Nonwoven Floor Covers Market: Others (2021-2026) & (Tons)
Figure 25. Global Nonwoven Floor Covers Sale Market Share by Application (2025)
Figure 26. Global Nonwoven Floor Covers Revenue Market Share by Application in 2026
Figure 27. Nonwoven Floor Covers Sales by Company in 2026 (Tons)
Figure 28. Global Nonwoven Floor Covers Sales Market Share by Company in 2026
Figure 29. Nonwoven Floor Covers Revenue by Company in 2026 ($ millions)

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Figure 30. Global Nonwoven Floor Covers Revenue Market Share by Company in 2026
Figure 31. Global Nonwoven Floor Covers Sales Market Share by Geographic Region (2021-2026)
Figure 32. Global Nonwoven Floor Covers Revenue Market Share by Geographic Region in 2026
Figure 33. Americas Nonwoven Floor Covers Sales 2021-2026 (Tons)
Figure 34. Americas Nonwoven Floor Covers Revenue 2021-2026 ($ millions)
Figure 35. APAC Nonwoven Floor Covers Sales 2021-2026 (Tons)
Figure 36. APAC Nonwoven Floor Covers Revenue 2021-2026 ($ millions)
Figure 37. Europe Nonwoven Floor Covers Sales 2021-2026 (Tons)
Figure 38. Europe Nonwoven Floor Covers Revenue 2021-2026 ($ millions)
Figure 39. Middle East & Africa Nonwoven Floor Covers Sales 2021-2026 (Tons)
Figure 40. Middle East & Africa Nonwoven Floor Covers Revenue 2021-2026 ($ millions)
Figure 41. Americas Nonwoven Floor Covers Sales Market Share by Country in 2026
Figure 42. Americas Nonwoven Floor Covers Revenue Market Share by Country (2021-2026)
Figure 43. Americas Nonwoven Floor Covers Sales Market Share by Type (2021-2026)
Figure 44. Americas Nonwoven Floor Covers Sales Market Share by Application (2021-2026)
Figure 45. United States Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 46. Canada Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 47. Mexico Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 48. Brazil Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 49. APAC Nonwoven Floor Covers Sales Market Share by Region in 2026
Figure 50. APAC Nonwoven Floor Covers Revenue Market Share by Region (2021-2026)
Figure 51. APAC Nonwoven Floor Covers Sales Market Share by Type (2021-2026)
Figure 52. APAC Nonwoven Floor Covers Sales Market Share by Application (2021-2026)
Figure 53. China Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 54. Japan Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 55. South Korea Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 56. Southeast Asia Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 57. India Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 58. Australia Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)

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Figure 59. China Taiwan Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 60. Europe Nonwoven Floor Covers Sales Market Share by Country in 2026
Figure 61. Europe Nonwoven Floor Covers Revenue Market Share by Country (2021-2026)
Figure 62. Europe Nonwoven Floor Covers Sales Market Share by Type (2021-2026)
Figure 63. Europe Nonwoven Floor Covers Sales Market Share by Application (2021-2026)
Figure 64. Germany Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 65. France Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 66. UK Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 67. Italy Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 68. Russia Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 69. Middle East & Africa Nonwoven Floor Covers Sales Market Share by Country (2021-2026)
Figure 70. Middle East & Africa Nonwoven Floor Covers Sales Market Share by Type (2021-2026)
Figure 71. Middle East & Africa Nonwoven Floor Covers Sales Market Share by Application (2021-2026)
Figure 72. Egypt Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 73. South Africa Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 74. Israel Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 75. Turkey Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 76. GCC Countries Nonwoven Floor Covers Revenue Growth 2021-2026 ($ millions)
Figure 77. Manufacturing Cost Structure Analysis of Nonwoven Floor Covers in 2026
Figure 78. Manufacturing Process Analysis of Nonwoven Floor Covers
Figure 79. Industry Chain Structure of Nonwoven Floor Covers
Figure 80. Channels of Distribution
Figure 81. Global Nonwoven Floor Covers Sales Market Forecast by Region (2027-2032)
Figure 82. Global Nonwoven Floor Covers Revenue Market Share Forecast by Region (2027-2032)
Figure 83. Global Nonwoven Floor Covers Sales Market Share Forecast by Type (2027-2032)
Figure 84. Global Nonwoven Floor Covers Revenue Market Share Forecast by Type (2027-2032)
Figure 85. Global Nonwoven Floor Covers Sales Market Share Forecast by Application

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(2027-2032)
Figure 86. Global Nonwoven Floor Covers Revenue Market Share Forecast by Application (2027-2032)

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