

Global Nonprofit Direct Mail Fundraising Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Nonprofit Direct Mail Fundraising market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Direct mail fundraising for nonprofits is basically sending your direct mail right to the decision-makers—that is, the donor. Direct mail is among the most traditional and tried-and-tested methods for nonprofit fundraising. Schools, museums, religious organizations, and other institutions rely on this offline marketing channel to get donors.

In 2022, Americans gave \$499.33 billion to charity. The largest source of giving came from individuals, who contributed \$319.04 billion, representing 64% of total giving. 21% of total nonprofit giving came from foundations in 2022, for an estimated total of \$105.21 billion.

LPI (LP Information)' newest research report, the "Nonprofit Direct Mail Fundraising Industry Forecast" looks at past sales and reviews total world Nonprofit Direct Mail Fundraising sales in 2025, providing a comprehensive analysis by region and market sector of projected Nonprofit Direct Mail Fundraising sales for 2026 through 2032. With Nonprofit Direct Mail Fundraising sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Nonprofit Direct Mail Fundraising industry.

This Insight Report provides a comprehensive analysis of the global Nonprofit Direct Mail Fundraising landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on

Nonprofit Direct Mail Fundraising portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Nonprofit Direct Mail Fundraising market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Nonprofit Direct Mail Fundraising and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Nonprofit Direct Mail Fundraising.

This report presents a comprehensive overview, market shares, and growth opportunities of Nonprofit Direct Mail Fundraising market by product type, application, key players and key regions and countries.

Segmentation by Type:

Letter

Postcard

Segmentation by Application:

NGOs

Charity

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Allegiance Group

Pursuant

Meyer Partners

Salsa Labs

360MatchPro

Douglas Shaw & Associates

HSP Direct

Mal Warwick DonorDigital

The Addressers

Mellady Direct

SeQuel Response

Prime Data

PsPrint

PostcardMania

Modern Postcard

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