

# Global Non-Woven Advertising Bags Market Growth 2026-2032

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## Abstracts

The global Non-Woven Advertising Bags market size is predicted to grow from US\$ 2740 million in 2025 to US\$ 4231 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Non-woven advertising bags are non-woven fabric bags made primarily of polypropylene (PP) or polyester (PET) through heat sealing, chemical, or mechanical processes. The bags can be printed with brand logos or advertising information, becoming a mobile advertising medium. They replace disposable plastic bags, reducing environmental pollution while providing businesses with a low-cost advertising channel. The average price of this product is approximately US\$150 per thousand units, with global sales of approximately 18,673 million units.

Upstream production relies on polypropylene granules, printing inks, and laminating materials, with key parameters being basis weight and environmental performance. Downstream applications are mainly in retail, catering, e-commerce, and exhibitions. Future trends include biodegradable materials (PLA), smart labels (QR codes/RFID), and high-end laminating printing, driving the development of advertising bags towards environmental protection and digitalization.

United States market for Non-Woven Advertising Bags is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Non-Woven Advertising Bags is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Non-Woven Advertising Bags is estimated to increase from US\$

million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Non-Woven Advertising Bags players cover MPI Bags, United Non-Woven Industries, Accio Packaging, Synwin Nonwoven, Shavi Bag, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Non-Woven Advertising Bags Industry Forecast" looks at past sales and reviews total world Non-Woven Advertising Bags sales in 2025, providing a comprehensive analysis by region and market sector of projected Non-Woven Advertising Bags sales for 2026 through 2032. With Non-Woven Advertising Bags sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Non-Woven Advertising Bags industry.

This Insight Report provides a comprehensive analysis of the global Non-Woven Advertising Bags landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Non-Woven Advertising Bags portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Non-Woven Advertising Bags market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Non-Woven Advertising Bags and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Non-Woven Advertising Bags.

This report presents a comprehensive overview, market shares, and growth opportunities of Non-Woven Advertising Bags market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Zipper Bag

Drawstring Bag

Tote Bag

Other

Segmentation by Material and Manufacturing Process:

Laminated Bags

Printed Bags

Other

Segmentation by End Use:

Retail Promotional Bags

Knowledge-Based Advertising Bags

Other

Segmentation by Application:

Retail Industry

Catering Industry

Exhibitions & Events

Education & Culture

Other

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

MPI Bags

United Non-Woven Industries

Accio Packaging

Synwin Nonwoven

Shavi Bag

Bagmaster

Shree Nonwoven

Kanplas

Gentle Packing

Initipacking

Graphic Packaging

EcoBag India

United Bags

Yanxin Bag

Nonwoven United

Karam Green Bags

Oyang Group

Spunindo

Double R Bags

Huahao Nonwovens

Ningbo Ideal Packaging Products

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Non-Woven Advertising Bags market?

What factors are driving Non-Woven Advertising Bags market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Non-Woven Advertising Bags market opportunities vary by end market size?

How does Non-Woven Advertising Bags break out by Type, by Application?

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