

# Global Non-woven Adhesives for Adult Incontinence Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Non-woven Adhesives for Adult Incontinence market size was valued at US\$ 308.1 million in 2023. With growing demand in downstream market, the Non-woven Adhesives for Adult Incontinence is forecast to a readjusted size of US\$ 412.5 million by 2030 with a CAGR of 4.3% during review period.

The research report highlights the growth potential of the global Non-woven Adhesives for Adult Incontinence market. Non-woven Adhesives for Adult Incontinence are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Non-woven Adhesives for Adult Incontinence. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Non-woven Adhesives for Adult Incontinence market.

Non-woven adhesive is adhesive to bonding non-woven fabrics. Adhesives for non-woven hygiene products are primarily used in the manufacture of baby diapers and feminine hygiene pads and shields, as well as adult incontinence products. To ensure maximum protection, high adhesion abilities, resistance, and, in some cases, elasticity under stress are key features of adhesives used in these applications. Further, adhesives for hygiene products need to avoid skin irritations and other adverse effects when they come in contact with the human skin.

The non-woven adhesives market is driven by the growing demand for hygiene

products and the increasing adoption of non-woven materials in various industries. Non-woven adhesives are specialized adhesives used to bond non-woven fabrics in products like diapers, feminine hygiene products, and medical dressings. The rise in population, urbanization, and disposable income contribute to market growth as it leads to increased consumption of these products. Moreover, advancements in adhesive technology and the development of eco-friendly and skin-friendly adhesives have improved the performance and comfort of non-woven products. However, the market also faces challenges, including the volatility of raw material prices and the need for constant innovation to address specific bonding requirements in different applications. Additionally, addressing sustainability concerns and regulatory requirements for adhesives in hygiene products can pose obstacles for manufacturers. To succeed, companies must focus on research and development to offer effective and sustainable non-woven adhesives, collaborate with non-woven manufacturers to cater to diverse end-user needs, and address the challenges to meet the increasing demand for high-quality and reliable adhesives in the non-woven industry.

#### Key Features:

The report on Non-woven Adhesives for Adult Incontinence market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Non-woven Adhesives for Adult Incontinence market. It may include historical data, market segmentation by Type (e.g., Styrenic Block Copolymers, Amorphous Poly Alpha Olefin), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Non-woven Adhesives for Adult Incontinence market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Non-woven Adhesives for Adult Incontinence market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Non-woven Adhesives for Adult Incontinence

industry. This include advancements in Non-woven Adhesives for Adult Incontinence technology, Non-woven Adhesives for Adult Incontinence new entrants, Non-woven Adhesives for Adult Incontinence new investment, and other innovations that are shaping the future of Non-woven Adhesives for Adult Incontinence.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Non-woven Adhesives for Adult Incontinence market. It includes factors influencing customer ' purchasing decisions, preferences for Non-woven Adhesives for Adult Incontinence product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Non-woven Adhesives for Adult Incontinence market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Non-woven Adhesives for Adult Incontinence market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Non-woven Adhesives for Adult Incontinence market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Non-woven Adhesives for Adult Incontinence industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Non-woven Adhesives for Adult Incontinence market.

**Market Segmentation:**

Non-woven Adhesives for Adult Incontinence market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Segmentation by type

Styrenic Block Copolymers

Amorphous Poly Alpha Olefin

Ethylene Vinly Acetate

## Segmentation by application

Hot-melt

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Henkel

H.B. Fuller

Arkema

Moresco Corporation

Lohmann- Koester

Beardow & Adams (Adhesives) Ltd.

ADTEK Malaysia

Colquimica Adhesives

Savare Specialty Adhesives

Palmetto Adhesives

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Non-woven Adhesives for Adult Incontinence market?

What factors are driving Non-woven Adhesives for Adult Incontinence market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Non-woven Adhesives for Adult Incontinence market opportunities vary by end market size?

How does Non-woven Adhesives for Adult Incontinence break out type, application?

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