

# Global Non-Woven Adhesive Tape Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Non-Woven Adhesive Tape market size was valued at US\$ 1498.7 million in 2023. With growing demand in downstream market, the Non-Woven Adhesive Tape is forecast to a readjusted size of US\$ 1950.8 million by 2030 with a CAGR of 3.8% during review period.

The research report highlights the growth potential of the global Non-Woven Adhesive Tape market. Non-Woven Adhesive Tape are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Non-Woven Adhesive Tape. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Non-Woven Adhesive Tape market.

Cloth Tapes consist of cotton, polyester, acetate, nylon, rayon woven or non-woven fabrics with acrylic, rubber or silicone adhesive. Often the cloth is coated with materials such as foil, PTFE, polyethylene, silicone, rubber or vinyl, making the tape flexible, durable, waterproof, fire-resistant or otherwise distinctive. Cloth Tape has a variety of uses and commonly referred to as Duct Tape, Gaffers Tape, Spike Tape, Carpet Tape, Medical Tape, Athletic Tape, Glass Cloth Tape, Binding Tape, Friction Tape or Hockey Tape.

The major players in global Non-Woven Adhesive Tape market include TESA, Teraoka Seisakusho, Intertape Polymer, etc. The top 3 players occupy about 10% shares of the global market. Asia-Pacific and North America are main markets, they occupy about

70% of the global market. Acrylic is the main type, with a share about 65%. Medical & Hygiene is the main application, which holds a share about 30%.

#### Key Features:

The report on Non-Woven Adhesive Tape market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Non-Woven Adhesive Tape market. It may include historical data, market segmentation by Type (e.g., Acrylic, Rubber), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Non-Woven Adhesive Tape market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Non-Woven Adhesive Tape market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Non-Woven Adhesive Tape industry. This include advancements in Non-Woven Adhesive Tape technology, Non-Woven Adhesive Tape new entrants, Non-Woven Adhesive Tape new investment, and other innovations that are shaping the future of Non-Woven Adhesive Tape.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Non-Woven Adhesive Tape market. It includes factors influencing customer ' purchasing decisions, preferences for Non-Woven Adhesive Tape product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Non-Woven Adhesive Tape market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Non-Woven Adhesive Tape market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Non-Woven Adhesive Tape market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Non-Woven Adhesive Tape industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Non-Woven Adhesive Tape market.

**Market Segmentation:**

Non-Woven Adhesive Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Acrylic

Rubber

Silicone

**Segmentation by application**

Automotive and Transportation

Medical and Hygiene

Electrical and Electronics

Others (Building and Construction, Home Appliances, etc)

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TESA

Teraoka Seisakusho

Intertape Polymer

Nitto Denko

3M

Lintec

Nichiban

Scapa Group

Avery Dennison

Symbio

Shurtape Technologies

Coroplast Fritz Muller

Poli-Tape Group

Koan Hao Technology

Gergonne Industrie

Frimpeks

Berry

BSN Medical

Supertape

Mercator Medical

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Non-Woven Adhesive Tape market?

What factors are driving Non-Woven Adhesive Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Non-Woven Adhesive Tape market opportunities vary by end market size?

How does Non-Woven Adhesive Tape break out type, application?

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