

Global Non-Toxic Washable Marker Market Growth 2026-2032

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Abstracts

The global Non-Toxic Washable Marker market size is predicted to grow from US\$ 270 million in 2025 to US\$ 359 million in 2032; it is expected to grow at a CAGR of 4.3% from 2026 to 2032.

The non-toxic washable marker market has seen significant growth in recent years, driven by increasing consumer awareness about the health risks associated with traditional markers, which often contain toxic substances like volatile organic compounds (VOCs) and heavy metals.

Here are some trends observed in the non-toxic washable marker market:

Growing Demand for Eco-Friendly and Safe Products: As consumers become more conscious of the environment and the potential harm of toxic chemicals, there is a rising demand for non-toxic, eco-friendly alternatives. This includes markers that are non-toxic, washable, and made from sustainable materials.

Increased Use in Education and Early Childhood Settings: Children are particularly vulnerable to the health effects of toxic substances. As a result, there is a strong preference for non-toxic washable markers in educational settings to ensure the safety of students, especially young children who often put markers in their mouths.

Expansion of Product Range: Manufacturers are expanding their ranges of non-toxic washable markers to cater to different needs, including washability with various types of paper, resistance to water and sunlight, and a wider array of colors and tip sizes.

Marketing and Branding: Companies that produce non-toxic washable markers are

emphasizing their safety and eco-friendly attributes in marketing campaigns, which helps to differentiate their products in a market where safety concerns are a significant factor for purchasing decisions.

Collaboration with Educators and Health Professionals: Some brands are collaborating with educators, pediatricians, and other health professionals to develop markers that meet the specific needs of children and are recommended for use in learning environments.

E-commerce and Direct-to-Consumer Sales: The rise of e-commerce has provided an outlet for manufacturers to sell their non-toxic washable markers directly to consumers, bypassing traditional retail channels and providing more information about the product's safety and environmental attributes.

LP Information, Inc. (LPI) ' newest research report, the "Non-Toxic Washable Marker Industry Forecast" looks at past sales and reviews total world Non-Toxic Washable Marker sales in 2025, providing a comprehensive analysis by region and market sector of projected Non-Toxic Washable Marker sales for 2026 through 2032. With Non-Toxic Washable Marker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Non-Toxic Washable Marker industry.

This Insight Report provides a comprehensive analysis of the global Non-Toxic Washable Marker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Non-Toxic Washable Marker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Non-Toxic Washable Marker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Non-Toxic Washable Marker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Non-Toxic Washable Marker.

This report presents a comprehensive overview, market shares, and growth opportunities of Non-Toxic Washable Marker market by product type, application, key

manufacturers and key regions and countries.

Segmentation by Type:

Semi-Washable

Ultra-Clean Washable

Self-Vanishing

Segmentation by Application:

Children Usage

Educational Sectors

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy)

BIC USA INC. (France)

Newell Brands (U.S.)

Faber-Castell (Germany)

Liqui-Mark (U.S.)

Drimark (U.S.)

Luxor (India)

Crayola (U.S.)

Nygala Corp. (U.S.)

Mattel (Canada)

Do-A-Dot Art (U.S.)

Carioca S.p.A. (Italy)

Prang & Dixon Ticonderoga (U.S.)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Non-Toxic Washable Marker market?

What factors are driving Non-Toxic Washable Marker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Non-Toxic Washable Marker market opportunities vary by end market size?

How does Non-Toxic Washable Marker break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Non-Toxic Washable Marker Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Non-Toxic Washable Marker by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Non-Toxic Washable Marker by Country/Region, 2021, 2025 & 2032
- 2.2 Non-Toxic Washable Marker Segment by Type
 - 2.2.1 Semi-Washable
 - 2.2.2 Ultra-Clean Washable
 - 2.2.3 Self-Vanishing
 - 2.2.4 Non-Toxic Washable Marker Sales by Type
 - 2.2.4.1 Global Non-Toxic Washable Marker Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Non-Toxic Washable Marker Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Non-Toxic Washable Marker Sale Price by Type (2021-2026)
- 2.3 Non-Toxic Washable Marker Segment by Application
 - 2.3.1 Children Usage
 - 2.3.2 Educational Sectors
 - 2.3.3 Others
 - 2.3.4 Non-Toxic Washable Marker Sales by Application
 - 2.3.4.1 Global Non-Toxic Washable Marker Sale Market Share by Application (2021-2026)
 - 2.3.4.2 Global Non-Toxic Washable Marker Revenue and Market Share by Application (2021-2026)

2.3.4.3 Global Non-Toxic Washable Marker Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Non-Toxic Washable Marker Breakdown Data by Company

3.1.1 Global Non-Toxic Washable Marker Annual Sales by Company (2021-2026)

3.1.2 Global Non-Toxic Washable Marker Sales Market Share by Company (2021-2026)

3.2 Global Non-Toxic Washable Marker Annual Revenue by Company (2021-2026)

3.2.1 Global Non-Toxic Washable Marker Revenue by Company (2021-2026)

3.2.2 Global Non-Toxic Washable Marker Revenue Market Share by Company (2021-2026)

3.3 Global Non-Toxic Washable Marker Sale Price by Company

3.4 Key Manufacturers Non-Toxic Washable Marker Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Non-Toxic Washable Marker Product Location Distribution

3.4.2 Players Non-Toxic Washable Marker Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR NON-TOXIC WASHABLE MARKER BY GEOGRAPHIC REGION

4.1 World Historic Non-Toxic Washable Marker Market Size by Geographic Region (2021-2026)

4.1.1 Global Non-Toxic Washable Marker Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Non-Toxic Washable Marker Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Non-Toxic Washable Marker Market Size by Country/Region (2021-2026)

4.2.1 Global Non-Toxic Washable Marker Annual Sales by Country/Region (2021-2026)

4.2.2 Global Non-Toxic Washable Marker Annual Revenue by Country/Region (2021-2026)

4.3 Americas Non-Toxic Washable Marker Sales Growth

- 4.4 APAC Non-Toxic Washable Marker Sales Growth
- 4.5 Europe Non-Toxic Washable Marker Sales Growth
- 4.6 Middle East & Africa Non-Toxic Washable Marker Sales Growth

5 AMERICAS

- 5.1 Americas Non-Toxic Washable Marker Sales by Country
 - 5.1.1 Americas Non-Toxic Washable Marker Sales by Country (2021-2026)
 - 5.1.2 Americas Non-Toxic Washable Marker Revenue by Country (2021-2026)
- 5.2 Americas Non-Toxic Washable Marker Sales by Type (2021-2026)
- 5.3 Americas Non-Toxic Washable Marker Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Non-Toxic Washable Marker Sales by Region
 - 6.1.1 APAC Non-Toxic Washable Marker Sales by Region (2021-2026)
 - 6.1.2 APAC Non-Toxic Washable Marker Revenue by Region (2021-2026)
- 6.2 APAC Non-Toxic Washable Marker Sales by Type (2021-2026)
- 6.3 APAC Non-Toxic Washable Marker Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Non-Toxic Washable Marker by Country
 - 7.1.1 Europe Non-Toxic Washable Marker Sales by Country (2021-2026)
 - 7.1.2 Europe Non-Toxic Washable Marker Revenue by Country (2021-2026)
- 7.2 Europe Non-Toxic Washable Marker Sales by Type (2021-2026)
- 7.3 Europe Non-Toxic Washable Marker Sales by Application (2021-2026)
- 7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Non-Toxic Washable Marker by Country

8.1.1 Middle East & Africa Non-Toxic Washable Marker Sales by Country (2021-2026)

8.1.2 Middle East & Africa Non-Toxic Washable Marker Revenue by Country
(2021-2026)

8.2 Middle East & Africa Non-Toxic Washable Marker Sales by Type (2021-2026)

8.3 Middle East & Africa Non-Toxic Washable Marker Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Non-Toxic Washable Marker

10.3 Manufacturing Process Analysis of Non-Toxic Washable Marker

10.4 Industry Chain Structure of Non-Toxic Washable Marker

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Non-Toxic Washable Marker Distributors

11.3 Non-Toxic Washable Marker Customer

12 WORLD FORECAST REVIEW FOR NON-TOXIC WASHABLE MARKER BY GEOGRAPHIC REGION

- 12.1 Global Non-Toxic Washable Marker Market Size Forecast by Region
 - 12.1.1 Global Non-Toxic Washable Marker Forecast by Region (2027-2032)
 - 12.1.2 Global Non-Toxic Washable Marker Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Non-Toxic Washable Marker Forecast by Type (2027-2032)
- 12.7 Global Non-Toxic Washable Marker Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy)
 - 13.1.1 F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Company Information
 - 13.1.2 F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.1.3 F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Main Business Overview
 - 13.1.5 F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Latest Developments
- 13.2 BIC USA INC. (France)
 - 13.2.1 BIC USA INC. (France) Company Information
 - 13.2.2 BIC USA INC. (France) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.2.3 BIC USA INC. (France) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 BIC USA INC. (France) Main Business Overview
 - 13.2.5 BIC USA INC. (France) Latest Developments
- 13.3 Newell Brands (U.S.)
 - 13.3.1 Newell Brands (U.S.) Company Information
 - 13.3.2 Newell Brands (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.3.3 Newell Brands (U.S.) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.3.4 Newell Brands (U.S.) Main Business Overview
- 13.3.5 Newell Brands (U.S.) Latest Developments
- 13.4 Faber-Castell (Germany)
 - 13.4.1 Faber-Castell (Germany) Company Information
 - 13.4.2 Faber-Castell (Germany) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.4.3 Faber-Castell (Germany) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Faber-Castell (Germany) Main Business Overview
 - 13.4.5 Faber-Castell (Germany) Latest Developments
- 13.5 Liqui-Mark (U.S.)
 - 13.5.1 Liqui-Mark (U.S.) Company Information
 - 13.5.2 Liqui-Mark (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.5.3 Liqui-Mark (U.S.) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Liqui-Mark (U.S.) Main Business Overview
 - 13.5.5 Liqui-Mark (U.S.) Latest Developments
- 13.6 Drimark (U.S.)
 - 13.6.1 Drimark (U.S.) Company Information
 - 13.6.2 Drimark (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.6.3 Drimark (U.S.) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Drimark (U.S.) Main Business Overview
 - 13.6.5 Drimark (U.S.) Latest Developments
- 13.7 Luxor (India)
 - 13.7.1 Luxor (India) Company Information
 - 13.7.2 Luxor (India) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.7.3 Luxor (India) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Luxor (India) Main Business Overview
 - 13.7.5 Luxor (India) Latest Developments
- 13.8 Crayola (U.S.)
 - 13.8.1 Crayola (U.S.) Company Information
 - 13.8.2 Crayola (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.8.3 Crayola (U.S.) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.8.4 Crayola (U.S.) Main Business Overview
- 13.8.5 Crayola (U.S.) Latest Developments
- 13.9 Nygala Corp. (U.S.)
 - 13.9.1 Nygala Corp. (U.S.) Company Information
 - 13.9.2 Nygala Corp. (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.9.3 Nygala Corp. (U.S.) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Nygala Corp. (U.S.) Main Business Overview
 - 13.9.5 Nygala Corp. (U.S.) Latest Developments
- 13.10 Mattel (Canada)
 - 13.10.1 Mattel (Canada) Company Information
 - 13.10.2 Mattel (Canada) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.10.3 Mattel (Canada) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Mattel (Canada) Main Business Overview
 - 13.10.5 Mattel (Canada) Latest Developments
- 13.11 Do-A-Dot Art (U.S.)
 - 13.11.1 Do-A-Dot Art (U.S.) Company Information
 - 13.11.2 Do-A-Dot Art (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.11.3 Do-A-Dot Art (U.S.) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Do-A-Dot Art (U.S.) Main Business Overview
 - 13.11.5 Do-A-Dot Art (U.S.) Latest Developments
- 13.12 Carioca S.p.A. (Italy)
 - 13.12.1 Carioca S.p.A. (Italy) Company Information
 - 13.12.2 Carioca S.p.A. (Italy) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.12.3 Carioca S.p.A. (Italy) Non-Toxic Washable Marker Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Carioca S.p.A. (Italy) Main Business Overview
 - 13.12.5 Carioca S.p.A. (Italy) Latest Developments
- 13.13 Prang & Dixon Ticonderoga (U.S.)
 - 13.13.1 Prang & Dixon Ticonderoga (U.S.) Company Information
 - 13.13.2 Prang & Dixon Ticonderoga (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications
 - 13.13.3 Prang & Dixon Ticonderoga (U.S.) Non-Toxic Washable Marker Sales,

Revenue, Price and Gross Margin (2021-2026)

13.13.4 Prang & Dixon Ticonderoga (U.S.) Main Business Overview

13.13.5 Prang & Dixon Ticonderoga (U.S.) Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Non-Toxic Washable Marker Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Non-Toxic Washable Marker Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Semi-Washable

Table 4. Major Players of Ultra-Clean Washable

Table 5. Major Players of Self-Vanishing

Table 6. Global Non-Toxic Washable Marker Sales by Type (2021-2026) & (Units)

Table 7. Global Non-Toxic Washable Marker Sales Market Share by Type (2021-2026)

Table 8. Global Non-Toxic Washable Marker Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Non-Toxic Washable Marker Revenue Market Share by Type (2021-2026)

Table 10. Global Non-Toxic Washable Marker Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Global Non-Toxic Washable Marker Sale by Application (2021-2026) & (Units)

Table 12. Global Non-Toxic Washable Marker Sale Market Share by Application (2021-2026)

Table 13. Global Non-Toxic Washable Marker Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Non-Toxic Washable Marker Revenue Market Share by Application (2021-2026)

Table 15. Global Non-Toxic Washable Marker Sale Price by Application (2021-2026) & (US\$/Unit)

Table 16. Global Non-Toxic Washable Marker Sales by Company (2021-2026) & (Units)

Table 17. Global Non-Toxic Washable Marker Sales Market Share by Company (2021-2026)

Table 18. Global Non-Toxic Washable Marker Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Non-Toxic Washable Marker Revenue Market Share by Company (2021-2026)

Table 20. Global Non-Toxic Washable Marker Sale Price by Company (2021-2026) & (US\$/Unit)

Table 21. Key Manufacturers Non-Toxic Washable Marker Producing Area Distribution and Sales Area

Table 22. Players Non-Toxic Washable Marker Products Offered
Table 23. Non-Toxic Washable Marker Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 24. New Products and Potential Entrants
Table 25. Market M&A Activity & Strategy
Table 26. Global Non-Toxic Washable Marker Sales by Geographic Region (2021-2026) & (Units)
Table 27. Global Non-Toxic Washable Marker Sales Market Share Geographic Region (2021-2026)
Table 28. Global Non-Toxic Washable Marker Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 29. Global Non-Toxic Washable Marker Revenue Market Share by Geographic Region (2021-2026)
Table 30. Global Non-Toxic Washable Marker Sales by Country/Region (2021-2026) & (Units)
Table 31. Global Non-Toxic Washable Marker Sales Market Share by Country/Region (2021-2026)
Table 32. Global Non-Toxic Washable Marker Revenue by Country/Region (2021-2026) & (\$ millions)
Table 33. Global Non-Toxic Washable Marker Revenue Market Share by Country/Region (2021-2026)
Table 34. Americas Non-Toxic Washable Marker Sales by Country (2021-2026) & (Units)
Table 35. Americas Non-Toxic Washable Marker Sales Market Share by Country (2021-2026)
Table 36. Americas Non-Toxic Washable Marker Revenue by Country (2021-2026) & (\$ millions)
Table 37. Americas Non-Toxic Washable Marker Sales by Type (2021-2026) & (Units)
Table 38. Americas Non-Toxic Washable Marker Sales by Application (2021-2026) & (Units)
Table 39. APAC Non-Toxic Washable Marker Sales by Region (2021-2026) & (Units)
Table 40. APAC Non-Toxic Washable Marker Sales Market Share by Region (2021-2026)
Table 41. APAC Non-Toxic Washable Marker Revenue by Region (2021-2026) & (\$ millions)
Table 42. APAC Non-Toxic Washable Marker Sales by Type (2021-2026) & (Units)
Table 43. APAC Non-Toxic Washable Marker Sales by Application (2021-2026) & (Units)
Table 44. Europe Non-Toxic Washable Marker Sales by Country (2021-2026) & (Units)

Table 45. Europe Non-Toxic Washable Marker Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe Non-Toxic Washable Marker Sales by Type (2021-2026) & (Units)

Table 47. Europe Non-Toxic Washable Marker Sales by Application (2021-2026) & (Units)

Table 48. Middle East & Africa Non-Toxic Washable Marker Sales by Country (2021-2026) & (Units)

Table 49. Middle East & Africa Non-Toxic Washable Marker Revenue Market Share by Country (2021-2026)

Table 50. Middle East & Africa Non-Toxic Washable Marker Sales by Type (2021-2026) & (Units)

Table 51. Middle East & Africa Non-Toxic Washable Marker Sales by Application (2021-2026) & (Units)

Table 52. Key Market Drivers & Growth Opportunities of Non-Toxic Washable Marker

Table 53. Key Market Challenges & Risks of Non-Toxic Washable Marker

Table 54. Key Industry Trends of Non-Toxic Washable Marker

Table 55. Non-Toxic Washable Marker Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Non-Toxic Washable Marker Distributors List

Table 58. Non-Toxic Washable Marker Customer List

Table 59. Global Non-Toxic Washable Marker Sales Forecast by Region (2027-2032) & (Units)

Table 60. Global Non-Toxic Washable Marker Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 61. Americas Non-Toxic Washable Marker Sales Forecast by Country (2027-2032) & (Units)

Table 62. Americas Non-Toxic Washable Marker Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 63. APAC Non-Toxic Washable Marker Sales Forecast by Region (2027-2032) & (Units)

Table 64. APAC Non-Toxic Washable Marker Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe Non-Toxic Washable Marker Sales Forecast by Country (2027-2032) & (Units)

Table 66. Europe Non-Toxic Washable Marker Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Non-Toxic Washable Marker Sales Forecast by Country (2027-2032) & (Units)

Table 68. Middle East & Africa Non-Toxic Washable Marker Revenue Forecast by

Country (2027-2032) & (\$ millions)

Table 69. Global Non-Toxic Washable Marker Sales Forecast by Type (2027-2032) & (Units)

Table 70. Global Non-Toxic Washable Marker Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Non-Toxic Washable Marker Sales Forecast by Application (2027-2032) & (Units)

Table 72. Global Non-Toxic Washable Marker Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 74. F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 75. F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 76. F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Main Business

Table 77. F.I.L.A. - Fabbrica Italiana Lapis ed Affini S.p.A. (Italy) Latest Developments

Table 78. BIC USA INC. (France) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 79. BIC USA INC. (France) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 80. BIC USA INC. (France) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 81. BIC USA INC. (France) Main Business

Table 82. BIC USA INC. (France) Latest Developments

Table 83. Newell Brands (U.S.) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 84. Newell Brands (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 85. Newell Brands (U.S.) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 86. Newell Brands (U.S.) Main Business

Table 87. Newell Brands (U.S.) Latest Developments

Table 88. Faber-Castell (Germany) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 89. Faber-Castell (Germany) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 90. Faber-Castell (Germany) Non-Toxic Washable Marker Sales (Units),

Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Faber-Castell (Germany) Main Business

Table 92. Faber-Castell (Germany) Latest Developments

Table 93. Liqui-Mark (U.S.) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 94. Liqui-Mark (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 95. Liqui-Mark (U.S.) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Liqui-Mark (U.S.) Main Business

Table 97. Liqui-Mark (U.S.) Latest Developments

Table 98. Drimark (U.S.) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 99. Drimark (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 100. Drimark (U.S.) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Drimark (U.S.) Main Business

Table 102. Drimark (U.S.) Latest Developments

Table 103. Luxor (India) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 104. Luxor (India) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 105. Luxor (India) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Luxor (India) Main Business

Table 107. Luxor (India) Latest Developments

Table 108. Crayola (U.S.) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 109. Crayola (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 110. Crayola (U.S.) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Crayola (U.S.) Main Business

Table 112. Crayola (U.S.) Latest Developments

Table 113. Nygala Corp. (U.S.) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 114. Nygala Corp. (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 115. Nygala Corp. (U.S.) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Nygala Corp. (U.S.) Main Business

Table 117. Nygala Corp. (U.S.) Latest Developments

Table 118. Mattel (Canada) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 119. Mattel (Canada) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 120. Mattel (Canada) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Mattel (Canada) Main Business

Table 122. Mattel (Canada) Latest Developments

Table 123. Do-A-Dot Art (U.S.) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 124. Do-A-Dot Art (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 125. Do-A-Dot Art (U.S.) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Do-A-Dot Art (U.S.) Main Business

Table 127. Do-A-Dot Art (U.S.) Latest Developments

Table 128. Carioca S.p.A. (Italy) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 129. Carioca S.p.A. (Italy) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 130. Carioca S.p.A. (Italy) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Carioca S.p.A. (Italy) Main Business

Table 132. Carioca S.p.A. (Italy) Latest Developments

Table 133. Prang & Dixon Ticonderoga (U.S.) Basic Information, Non-Toxic Washable Marker Manufacturing Base, Sales Area and Its Competitors

Table 134. Prang & Dixon Ticonderoga (U.S.) Non-Toxic Washable Marker Product Portfolios and Specifications

Table 135. Prang & Dixon Ticonderoga (U.S.) Non-Toxic Washable Marker Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Prang & Dixon Ticonderoga (U.S.) Main Business

Table 137. Prang & Dixon Ticonderoga (U.S.) Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Non-Toxic Washable Marker
- Figure 2. Non-Toxic Washable Marker Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Non-Toxic Washable Marker Sales Growth Rate 2021-2032 (Units)
- Figure 7. Global Non-Toxic Washable Marker Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Non-Toxic Washable Marker Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Non-Toxic Washable Marker Sales Market Share by Country/Region (2025)
- Figure 10. Non-Toxic Washable Marker Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Semi-Washable
- Figure 12. Product Picture of Ultra-Clean Washable
- Figure 13. Product Picture of Self-Vanishing
- Figure 14. Global Non-Toxic Washable Marker Sales Market Share by Type in 2026
- Figure 15. Global Non-Toxic Washable Marker Revenue Market Share by Type (2021-2026)
- Figure 16. Non-Toxic Washable Marker Consumed in Children Usage
- Figure 17. Global Non-Toxic Washable Marker Market: Children Usage (2021-2026) & (Units)
- Figure 18. Non-Toxic Washable Marker Consumed in Educational Sectors
- Figure 19. Global Non-Toxic Washable Marker Market: Educational Sectors (2021-2026) & (Units)
- Figure 20. Non-Toxic Washable Marker Consumed in Others
- Figure 21. Global Non-Toxic Washable Marker Market: Others (2021-2026) & (Units)
- Figure 22. Global Non-Toxic Washable Marker Sale Market Share by Application (2025)
- Figure 23. Global Non-Toxic Washable Marker Revenue Market Share by Application in 2026
- Figure 24. Non-Toxic Washable Marker Sales by Company in 2026 (Units)
- Figure 25. Global Non-Toxic Washable Marker Sales Market Share by Company in 2026
- Figure 26. Non-Toxic Washable Marker Revenue by Company in 2026 (\$ millions)
- Figure 27. Global Non-Toxic Washable Marker Revenue Market Share by Company in

2026

Figure 28. Global Non-Toxic Washable Marker Sales Market Share by Geographic Region (2021-2026)

Figure 29. Global Non-Toxic Washable Marker Revenue Market Share by Geographic Region in 2026

Figure 30. Americas Non-Toxic Washable Marker Sales 2021-2026 (Units)

Figure 31. Americas Non-Toxic Washable Marker Revenue 2021-2026 (\$ millions)

Figure 32. APAC Non-Toxic Washable Marker Sales 2021-2026 (Units)

Figure 33. APAC Non-Toxic Washable Marker Revenue 2021-2026 (\$ millions)

Figure 34. Europe Non-Toxic Washable Marker Sales 2021-2026 (Units)

Figure 35. Europe Non-Toxic Washable Marker Revenue 2021-2026 (\$ millions)

Figure 36. Middle East & Africa Non-Toxic Washable Marker Sales 2021-2026 (Units)

Figure 37. Middle East & Africa Non-Toxic Washable Marker Revenue 2021-2026 (\$ millions)

Figure 38. Americas Non-Toxic Washable Marker Sales Market Share by Country in 2026

Figure 39. Americas Non-Toxic Washable Marker Revenue Market Share by Country (2021-2026)

Figure 40. Americas Non-Toxic Washable Marker Sales Market Share by Type (2021-2026)

Figure 41. Americas Non-Toxic Washable Marker Sales Market Share by Application (2021-2026)

Figure 42. United States Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 43. Canada Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 44. Mexico Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 45. Brazil Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 46. APAC Non-Toxic Washable Marker Sales Market Share by Region in 2026

Figure 47. APAC Non-Toxic Washable Marker Revenue Market Share by Region (2021-2026)

Figure 48. APAC Non-Toxic Washable Marker Sales Market Share by Type (2021-2026)

Figure 49. APAC Non-Toxic Washable Marker Sales Market Share by Application (2021-2026)

Figure 50. China Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 51. Japan Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 52. South Korea Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 53. Southeast Asia Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 54. India Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 55. Australia Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 56. China Taiwan Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 57. Europe Non-Toxic Washable Marker Sales Market Share by Country in 2026

Figure 58. Europe Non-Toxic Washable Marker Revenue Market Share by Country (2021-2026)

Figure 59. Europe Non-Toxic Washable Marker Sales Market Share by Type (2021-2026)

Figure 60. Europe Non-Toxic Washable Marker Sales Market Share by Application (2021-2026)

Figure 61. Germany Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 62. France Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 63. UK Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 64. Italy Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 65. Russia Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 66. Middle East & Africa Non-Toxic Washable Marker Sales Market Share by Country (2021-2026)

Figure 67. Middle East & Africa Non-Toxic Washable Marker Sales Market Share by Type (2021-2026)

Figure 68. Middle East & Africa Non-Toxic Washable Marker Sales Market Share by Application (2021-2026)

Figure 69. Egypt Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 70. South Africa Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 71. Israel Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 72. Turkey Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 73. GCC Countries Non-Toxic Washable Marker Revenue Growth 2021-2026 (\$ millions)

Figure 74. Manufacturing Cost Structure Analysis of Non-Toxic Washable Marker in 2026

Figure 75. Manufacturing Process Analysis of Non-Toxic Washable Marker

Figure 76. Industry Chain Structure of Non-Toxic Washable Marker

Figure 77. Channels of Distribution

Figure 78. Global Non-Toxic Washable Marker Sales Market Forecast by Region

(2027-2032)

Figure 79. Global Non-Toxic Washable Marker Revenue Market Share Forecast by Region (2027-2032)

Figure 80. Global Non-Toxic Washable Marker Sales Market Share Forecast by Type (2027-2032)

Figure 81. Global Non-Toxic Washable Marker Revenue Market Share Forecast by Type (2027-2032)

Figure 82. Global Non-Toxic Washable Marker Sales Market Share Forecast by Application (2027-2032)

Figure 83. Global Non-Toxic Washable Marker Revenue Market Share Forecast by Application (2027-2032)

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