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Global Non-studded Tires Market Growth 2026-2032

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Abstracts

The global Non-studded Tires market size is predicted to grow from US$ 9685 million in 2025 to US$ 14351 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

In 2025, global Non-studded Tire output reached about 90 million units and global capacity of around 110 million units. The average price is about USD 110 per unit, with gross margins near 29%. Non-studded Tires are pneumatic vehicle tires designed to provide traction, braking stability, and handling on dry, wet, snowy, or icy roads without using metal studs embedded in the tread. The category commonly includes studless winter tires, all-season tires, and certain all-weather tires, depending on the market definition, with performance achieved through specialized tread patterns, high-density sipes, flexible low-temperature rubber compounds, silica-rich formulations, and optimized tread-block designs rather than mechanical stud penetration. The supply chain begins with upstream raw materials, including natural rubber, synthetic rubber such as SBR and BR, carbon black, silica, steel cord, textile cord, processing oils, resins, sulfur, accelerators, antioxidants, and other rubber chemicals; midstream tire manufacturers compound and mix rubber, produce tread and sidewall components, manufacture bead and reinforcement structures, assemble tire carcasses, cure/vulcanize finished tires, and conduct balancing, uniformity, durability, traction, and winter-performance testing; the downstream supply chain includes vehicle OEMs, tire distributors, wholesalers, tire dealers, automotive service centers, e-commerce channels, and replacement-tire retailers, ultimately serving passenger cars, SUVs and crossovers, pickup trucks, vans, commercial vehicles, and fleet operators. Demand across the chain is influenced by seasonal winter conditions, road-safety requirements, vehicle production, replacement cycles, EV adoption, tire labeling regulations, raw-material prices, and consumer demand for safer winter mobility without the road wear, noise, and regulatory restrictions associated with studded tires.

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The Non-studded Tires market is expected to grow due to rising demand for safer winter mobility, stricter restrictions on studded tires, increasing vehicle ownership in cold-climate regions, growth of SUVs and electric vehicles (EVs), and continuous improvements in rubber compounds and tread technologies. Many governments and municipalities restrict or discourage metal-studded tires because studs can damage pavement, generate road dust, and increase traffic noise, supporting the shift toward high-performance studless winter and all-weather tires. At the same time, advances in silica-rich compounds, low-temperature elastomers, high-density 3D sipes, directional tread patterns, and advanced simulation-based tread design are improving grip on snow and ice without metal studs. EV adoption represents another important growth point because heavier vehicle weight, high instantaneous torque, low cabin noise, and the need to preserve driving range are increasing demand for tires combining winter traction, low rolling resistance, reduced noise, and high wear resistance. Market opportunities are particularly attractive in North America, Northern and Central Europe, Japan, South Korea, China, and other cold-weather markets, while the expansion of all-weather tires provides manufacturers with an opportunity to serve consumers seeking year-round convenience without seasonal tire changes.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Non-studded Tires Industry Forecast” looks at past sales and reviews total world Non-studded Tires sales in 2025, providing a comprehensive analysis by region and market sector of projected Non-studded Tires sales for 2026 through 2032. With Non-studded Tires sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Non-studded Tires industry.

This Insight Report provides a comprehensive analysis of the global Non-studded Tires landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Non-studded Tires portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Non-studded Tires market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Non-studded Tires and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

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qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Non-studded Tires.

This report presents a comprehensive overview, market shares, and growth opportunities of Non-studded Tires market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Standard Load

Extra Load

Heavy Load

Segmentation by Rim Diameter:

?15 Inches

16–17 Inches

18–19 Inches

?20 Inches

Segmentation by Section Width:

?195 mm

196–225 mm

226–255 mm

>255 mm

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Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bridgestone

Michelin

Continental

Goodyear

Nokian Tyres

Sumitomo Rubber

Pirelli

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Yokohama Rubber

Toyo Tire

Hankook Tire

Kumho Tire

Nexen Tire

Cheng Shin Rubber

Giti Tire

ZC Rubber

Sailun Group

Linglong Tire

Triangle Tyre

Petlas

Nankang Rubber

Key Questions Addressed in this Report

What is the 10-year outlook for the global Non-studded Tires market?

What factors are driving Non-studded Tires market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Non-studded Tires market opportunities vary by end market size?

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How does Non-studded Tires break out by Type, by Application?

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