

Global Non-Slip Fitness Mat Market Growth 2024-2030

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Abstracts

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A non-slip fitness mat is a specialized exercise mat designed to provide a stable and secure surface during various fitness routines. Constructed from materials like rubber, PVC, or TPE, these mats are engineered with anti-slip properties to prevent unwanted movement or shifting during workouts. The non-slip feature is particularly beneficial for activities that involve dynamic movements, such as yoga, Pilates, or high-intensity interval training. The textured or gripped surface of the mat ensures that it stays firmly in place on the floor, enhancing user safety and stability. Non-slip fitness mats are commonly used in gyms, fitness studios, and home workout spaces, offering a reliable foundation for exercises while reducing the risk of slips or accidents, thereby contributing to a more secure and enjoyable workout experience.

The global Non-Slip Fitness Mat market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Non-Slip Fitness Mat Industry Forecast" looks at past sales and reviews total world Non-Slip Fitness Mat sales in 2023, providing a comprehensive analysis by region and market sector of projected Non-Slip Fitness Mat sales for 2024 through 2030. With Non-Slip Fitness Mat sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Non-Slip Fitness Mat industry.

This Insight Report provides a comprehensive analysis of the global Non-Slip Fitness Mat landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Non-Slip Fitness Mat portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Non-Slip Fitness Mat market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Non-Slip Fitness Mat and breaks down the forecast by Material, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Non-Slip Fitness Mat.

The market for non-slip fitness mats has been flourishing, driven by the increasing interest in health and fitness activities and the need for reliable and safe workout accessories. These mats, equipped with non-slip features, provide stability and prevent unwanted movements during various fitness routines, catering to users who engage in dynamic exercises like yoga, Pilates, or high-intensity interval training. Market drivers include the growing awareness of the importance of exercise in maintaining a healthy lifestyle, the rise of home fitness trends, and the emphasis on injury prevention during workouts. Future development trends for non-slip fitness mats may involve advancements in materials to enhance grip and durability, as well as innovative designs to accommodate different workout styles. Customization options, such as varying thickness levels and sizes, could become more prevalent to meet diverse user preferences. The market is likely to see continued growth as fitness remains a priority for individuals globally. Inhibitors to market growth may include potential cost considerations and competition from a variety of fitness accessories. Overcoming these inhibitors could involve strategic pricing, brand differentiation, and ongoing innovation to meet evolving consumer needs.

This report presents a comprehensive overview, market shares, and growth opportunities of Non-Slip Fitness Mat market by product type, application, key manufacturers and key regions and countries.

Segmentation by material

PVC

Rubber

TPE

Others

Segmentation by application

Pilates

Yoga

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lululemon

Manduka

Jade Yoga

Gaiam

Liforme

Yogi Bare

Yogamatters

Active Forever

Hugger Mugger Para Rubber

PrAna Revolutionary

Sweaty Betty

HATHAYOGA

Kharma Khare

Hosa

Sissel

Pamela Reif

Yo Gorilla Mats

Yogabum

Aerolite

Aurorae

Therabody

Merrithew

Keep Well

Khataland

Microcell Composite

Barefoot Yoga

Yogarugs

Kolckmann

Copeactive

PhysioRoom

Key Questions Addressed in this Report

What is the 10-year outlook for the global Non-Slip Fitness Mat market?

What factors are driving Non-Slip Fitness Mat market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Non-Slip Fitness Mat market opportunities vary by end market size?

How does Non-Slip Fitness Mat break out material, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Non-Slip Fitness Mat Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Non-Slip Fitness Mat by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Non-Slip Fitness Mat by Country/Region, 2019, 2023 & 2030
- 2.2 Non-Slip Fitness Mat Segment by Material
 - 2.2.1 PVC
 - 2.2.2 Rubber
 - 2.2.3 TPE
 - 2.2.4 Others
- 2.3 Non-Slip Fitness Mat Sales by Material
 - 2.3.1 Global Non-Slip Fitness Mat Sales Market Share by Material (2019-2024)
 - 2.3.2 Global Non-Slip Fitness Mat Revenue and Market Share by Material (2019-2024)
 - 2.3.3 Global Non-Slip Fitness Mat Sale Price by Material (2019-2024)
- 2.4 Non-Slip Fitness Mat Segment by Application
 - 2.4.1 Pilates
 - 2.4.2 Yoga
 - 2.4.3 Others
- 2.5 Non-Slip Fitness Mat Sales by Application
 - 2.5.1 Global Non-Slip Fitness Mat Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Non-Slip Fitness Mat Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Non-Slip Fitness Mat Sale Price by Application (2019-2024)

3 GLOBAL NON-SLIP FITNESS MAT BY COMPANY

3.1 Global Non-Slip Fitness Mat Breakdown Data by Company

3.1.1 Global Non-Slip Fitness Mat Annual Sales by Company (2019-2024)

3.1.2 Global Non-Slip Fitness Mat Sales Market Share by Company (2019-2024)

3.2 Global Non-Slip Fitness Mat Annual Revenue by Company (2019-2024)

3.2.1 Global Non-Slip Fitness Mat Revenue by Company (2019-2024)

3.2.2 Global Non-Slip Fitness Mat Revenue Market Share by Company (2019-2024)

3.3 Global Non-Slip Fitness Mat Sale Price by Company

3.4 Key Manufacturers Non-Slip Fitness Mat Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Non-Slip Fitness Mat Product Location Distribution

3.4.2 Players Non-Slip Fitness Mat Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR NON-SLIP FITNESS MAT BY GEOGRAPHIC REGION

4.1 World Historic Non-Slip Fitness Mat Market Size by Geographic Region (2019-2024)

4.1.1 Global Non-Slip Fitness Mat Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Non-Slip Fitness Mat Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Non-Slip Fitness Mat Market Size by Country/Region (2019-2024)

4.2.1 Global Non-Slip Fitness Mat Annual Sales by Country/Region (2019-2024)

4.2.2 Global Non-Slip Fitness Mat Annual Revenue by Country/Region (2019-2024)

4.3 Americas Non-Slip Fitness Mat Sales Growth

4.4 APAC Non-Slip Fitness Mat Sales Growth

4.5 Europe Non-Slip Fitness Mat Sales Growth

4.6 Middle East & Africa Non-Slip Fitness Mat Sales Growth

5 AMERICAS

5.1 Americas Non-Slip Fitness Mat Sales by Country

5.1.1 Americas Non-Slip Fitness Mat Sales by Country (2019-2024)

- 5.1.2 Americas Non-Slip Fitness Mat Revenue by Country (2019-2024)
- 5.2 Americas Non-Slip Fitness Mat Sales by Material
- 5.3 Americas Non-Slip Fitness Mat Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Non-Slip Fitness Mat Sales by Region
 - 6.1.1 APAC Non-Slip Fitness Mat Sales by Region (2019-2024)
 - 6.1.2 APAC Non-Slip Fitness Mat Revenue by Region (2019-2024)
- 6.2 APAC Non-Slip Fitness Mat Sales by Material
- 6.3 APAC Non-Slip Fitness Mat Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Non-Slip Fitness Mat by Country
 - 7.1.1 Europe Non-Slip Fitness Mat Sales by Country (2019-2024)
 - 7.1.2 Europe Non-Slip Fitness Mat Revenue by Country (2019-2024)
- 7.2 Europe Non-Slip Fitness Mat Sales by Material
- 7.3 Europe Non-Slip Fitness Mat Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Non-Slip Fitness Mat by Country

- 8.1.1 Middle East & Africa Non-Slip Fitness Mat Sales by Country (2019-2024)
- 8.1.2 Middle East & Africa Non-Slip Fitness Mat Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Non-Slip Fitness Mat Sales by Material
- 8.3 Middle East & Africa Non-Slip Fitness Mat Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Non-Slip Fitness Mat
- 10.3 Manufacturing Process Analysis of Non-Slip Fitness Mat
- 10.4 Industry Chain Structure of Non-Slip Fitness Mat

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Non-Slip Fitness Mat Distributors
- 11.3 Non-Slip Fitness Mat Customer

12 WORLD FORECAST REVIEW FOR NON-SLIP FITNESS MAT BY GEOGRAPHIC REGION

- 12.1 Global Non-Slip Fitness Mat Market Size Forecast by Region
 - 12.1.1 Global Non-Slip Fitness Mat Forecast by Region (2025-2030)
 - 12.1.2 Global Non-Slip Fitness Mat Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region

- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Non-Slip Fitness Mat Forecast by Material
- 12.7 Global Non-Slip Fitness Mat Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Lululemon

- 13.1.1 Lululemon Company Information
- 13.1.2 Lululemon Non-Slip Fitness Mat Product Portfolios and Specifications
- 13.1.3 Lululemon Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Lululemon Main Business Overview
- 13.1.5 Lululemon Latest Developments

13.2 Manduka

- 13.2.1 Manduka Company Information
- 13.2.2 Manduka Non-Slip Fitness Mat Product Portfolios and Specifications
- 13.2.3 Manduka Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Manduka Main Business Overview
- 13.2.5 Manduka Latest Developments

13.3 Jade Yoga

- 13.3.1 Jade Yoga Company Information
- 13.3.2 Jade Yoga Non-Slip Fitness Mat Product Portfolios and Specifications
- 13.3.3 Jade Yoga Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Jade Yoga Main Business Overview
- 13.3.5 Jade Yoga Latest Developments

13.4 Gaiam

- 13.4.1 Gaiam Company Information
- 13.4.2 Gaiam Non-Slip Fitness Mat Product Portfolios and Specifications
- 13.4.3 Gaiam Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Gaiam Main Business Overview
- 13.4.5 Gaiam Latest Developments

13.5 Liforme

- 13.5.1 Liforme Company Information
- 13.5.2 Liforme Non-Slip Fitness Mat Product Portfolios and Specifications
- 13.5.3 Liforme Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin

(2019-2024)

13.5.4 Liforme Main Business Overview

13.5.5 Liforme Latest Developments

13.6 Yogi Bare

13.6.1 Yogi Bare Company Information

13.6.2 Yogi Bare Non-Slip Fitness Mat Product Portfolios and Specifications

13.6.3 Yogi Bare Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin

(2019-2024)

13.6.4 Yogi Bare Main Business Overview

13.6.5 Yogi Bare Latest Developments

13.7 Yogamatters

13.7.1 Yogamatters Company Information

13.7.2 Yogamatters Non-Slip Fitness Mat Product Portfolios and Specifications

13.7.3 Yogamatters Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin

(2019-2024)

13.7.4 Yogamatters Main Business Overview

13.7.5 Yogamatters Latest Developments

13.8 Active Forever

13.8.1 Active Forever Company Information

13.8.2 Active Forever Non-Slip Fitness Mat Product Portfolios and Specifications

13.8.3 Active Forever Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin

(2019-2024)

13.8.4 Active Forever Main Business Overview

13.8.5 Active Forever Latest Developments

13.9 Hugger Mugger Para Rubber

13.9.1 Hugger Mugger Para Rubber Company Information

13.9.2 Hugger Mugger Para Rubber Non-Slip Fitness Mat Product Portfolios and Specifications

13.9.3 Hugger Mugger Para Rubber Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Hugger Mugger Para Rubber Main Business Overview

13.9.5 Hugger Mugger Para Rubber Latest Developments

13.10 PrAna Revolutionary

13.10.1 PrAna Revolutionary Company Information

13.10.2 PrAna Revolutionary Non-Slip Fitness Mat Product Portfolios and Specifications

13.10.3 PrAna Revolutionary Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 PrAna Revolutionary Main Business Overview

- 13.10.5 PrAna Revolutionary Latest Developments
- 13.11 Sweaty Betty
 - 13.11.1 Sweaty Betty Company Information
 - 13.11.2 Sweaty Betty Non-Slip Fitness Mat Product Portfolios and Specifications
 - 13.11.3 Sweaty Betty Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Sweaty Betty Main Business Overview
 - 13.11.5 Sweaty Betty Latest Developments
- 13.12 HATHAYOGA
 - 13.12.1 HATHAYOGA Company Information
 - 13.12.2 HATHAYOGA Non-Slip Fitness Mat Product Portfolios and Specifications
 - 13.12.3 HATHAYOGA Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 HATHAYOGA Main Business Overview
 - 13.12.5 HATHAYOGA Latest Developments
- 13.13 Kharma Khare
 - 13.13.1 Kharma Khare Company Information
 - 13.13.2 Kharma Khare Non-Slip Fitness Mat Product Portfolios and Specifications
 - 13.13.3 Kharma Khare Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Kharma Khare Main Business Overview
 - 13.13.5 Kharma Khare Latest Developments
- 13.14 Hosa
 - 13.14.1 Hosa Company Information
 - 13.14.2 Hosa Non-Slip Fitness Mat Product Portfolios and Specifications
 - 13.14.3 Hosa Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Hosa Main Business Overview
 - 13.14.5 Hosa Latest Developments
- 13.15 Sissel
 - 13.15.1 Sissel Company Information
 - 13.15.2 Sissel Non-Slip Fitness Mat Product Portfolios and Specifications
 - 13.15.3 Sissel Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Sissel Main Business Overview
 - 13.15.5 Sissel Latest Developments
- 13.16 Pamela Reif
 - 13.16.1 Pamela Reif Company Information
 - 13.16.2 Pamela Reif Non-Slip Fitness Mat Product Portfolios and Specifications

13.16.3 Pamela Reif Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Pamela Reif Main Business Overview

13.16.5 Pamela Reif Latest Developments

13.17 Yo Gorilla Mats

13.17.1 Yo Gorilla Mats Company Information

13.17.2 Yo Gorilla Mats Non-Slip Fitness Mat Product Portfolios and Specifications

13.17.3 Yo Gorilla Mats Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Yo Gorilla Mats Main Business Overview

13.17.5 Yo Gorilla Mats Latest Developments

13.18 Yogabum

13.18.1 Yogabum Company Information

13.18.2 Yogabum Non-Slip Fitness Mat Product Portfolios and Specifications

13.18.3 Yogabum Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Yogabum Main Business Overview

13.18.5 Yogabum Latest Developments

13.19 Aerolite

13.19.1 Aerolite Company Information

13.19.2 Aerolite Non-Slip Fitness Mat Product Portfolios and Specifications

13.19.3 Aerolite Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Aerolite Main Business Overview

13.19.5 Aerolite Latest Developments

13.20 Aurorae

13.20.1 Aurorae Company Information

13.20.2 Aurorae Non-Slip Fitness Mat Product Portfolios and Specifications

13.20.3 Aurorae Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 Aurorae Main Business Overview

13.20.5 Aurorae Latest Developments

13.21 Therabody

13.21.1 Therabody Company Information

13.21.2 Therabody Non-Slip Fitness Mat Product Portfolios and Specifications

13.21.3 Therabody Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin (2019-2024)

13.21.4 Therabody Main Business Overview

13.21.5 Therabody Latest Developments

13.22 Merrithew

13.22.1 Merrithew Company Information

13.22.2 Merrithew Non-Slip Fitness Mat Product Portfolios and Specifications

13.22.3 Merrithew Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin
(2019-2024)

13.22.4 Merrithew Main Business Overview

13.22.5 Merrithew Latest Developments

13.23 Keep Well

13.23.1 Keep Well Company Information

13.23.2 Keep Well Non-Slip Fitness Mat Product Portfolios and Specifications

13.23.3 Keep Well Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin
(2019-2024)

13.23.4 Keep Well Main Business Overview

13.23.5 Keep Well Latest Developments

13.24 Khataland

13.24.1 Khataland Company Information

13.24.2 Khataland Non-Slip Fitness Mat Product Portfolios and Specifications

13.24.3 Khataland Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin
(2019-2024)

13.24.4 Khataland Main Business Overview

13.24.5 Khataland Latest Developments

13.25 Microcell Composite

13.25.1 Microcell Composite Company Information

13.25.2 Microcell Composite Non-Slip Fitness Mat Product Portfolios and
Specifications

13.25.3 Microcell Composite Non-Slip Fitness Mat Sales, Revenue, Price and Gross
Margin (2019-2024)

13.25.4 Microcell Composite Main Business Overview

13.25.5 Microcell Composite Latest Developments

13.26 Barefoot Yoga

13.26.1 Barefoot Yoga Company Information

13.26.2 Barefoot Yoga Non-Slip Fitness Mat Product Portfolios and Specifications

13.26.3 Barefoot Yoga Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin
(2019-2024)

13.26.4 Barefoot Yoga Main Business Overview

13.26.5 Barefoot Yoga Latest Developments

13.27 Yogarugs

13.27.1 Yogarugs Company Information

13.27.2 Yogarugs Non-Slip Fitness Mat Product Portfolios and Specifications

13.27.3 Yogarugs Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin
(2019-2024)

13.27.4 Yogarugs Main Business Overview

13.27.5 Yogarugs Latest Developments

13.28 Kolckmann

13.28.1 Kolckmann Company Information

13.28.2 Kolckmann Non-Slip Fitness Mat Product Portfolios and Specifications

13.28.3 Kolckmann Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin
(2019-2024)

13.28.4 Kolckmann Main Business Overview

13.28.5 Kolckmann Latest Developments

13.29 Copeactive

13.29.1 Copeactive Company Information

13.29.2 Copeactive Non-Slip Fitness Mat Product Portfolios and Specifications

13.29.3 Copeactive Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin
(2019-2024)

13.29.4 Copeactive Main Business Overview

13.29.5 Copeactive Latest Developments

13.30 PhysioRoom

13.30.1 PhysioRoom Company Information

13.30.2 PhysioRoom Non-Slip Fitness Mat Product Portfolios and Specifications

13.30.3 PhysioRoom Non-Slip Fitness Mat Sales, Revenue, Price and Gross Margin
(2019-2024)

13.30.4 PhysioRoom Main Business Overview

13.30.5 PhysioRoom Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Non-Slip Fitness Mat Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Non-Slip Fitness Mat Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of PVC

Table 4. Major Players of Rubber

Table 5. Major Players of TPE

Table 6. Major Players of Others

Table 7. Global Non-Slip Fitness Mat Sales by Material (2019-2024) & (K Units)

Table 8. Global Non-Slip Fitness Mat Sales Market Share by Material (2019-2024)

Table 9. Global Non-Slip Fitness Mat Revenue by Material (2019-2024) & (\$ million)

Table 10. Global Non-Slip Fitness Mat Revenue Market Share by Material (2019-2024)

Table 11. Global Non-Slip Fitness Mat Sale Price by Material (2019-2024) & (US\$/Unit)

Table 12. Global Non-Slip Fitness Mat Sales by Application (2019-2024) & (K Units)

Table 13. Global Non-Slip Fitness Mat Sales Market Share by Application (2019-2024)

Table 14. Global Non-Slip Fitness Mat Revenue by Application (2019-2024)

Table 15. Global Non-Slip Fitness Mat Revenue Market Share by Application (2019-2024)

Table 16. Global Non-Slip Fitness Mat Sale Price by Application (2019-2024) & (US\$/Unit)

Table 17. Global Non-Slip Fitness Mat Sales by Company (2019-2024) & (K Units)

Table 18. Global Non-Slip Fitness Mat Sales Market Share by Company (2019-2024)

Table 19. Global Non-Slip Fitness Mat Revenue by Company (2019-2024) (\$ Millions)

Table 20. Global Non-Slip Fitness Mat Revenue Market Share by Company (2019-2024)

Table 21. Global Non-Slip Fitness Mat Sale Price by Company (2019-2024) & (US\$/Unit)

Table 22. Key Manufacturers Non-Slip Fitness Mat Producing Area Distribution and Sales Area

Table 23. Players Non-Slip Fitness Mat Products Offered

Table 24. Non-Slip Fitness Mat Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Non-Slip Fitness Mat Sales by Geographic Region (2019-2024) & (K

Units)

Table 28. Global Non-Slip Fitness Mat Sales Market Share Geographic Region (2019-2024)

Table 29. Global Non-Slip Fitness Mat Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Non-Slip Fitness Mat Revenue Market Share by Geographic Region (2019-2024)

Table 31. Global Non-Slip Fitness Mat Sales by Country/Region (2019-2024) & (K Units)

Table 32. Global Non-Slip Fitness Mat Sales Market Share by Country/Region (2019-2024)

Table 33. Global Non-Slip Fitness Mat Revenue by Country/Region (2019-2024) & (\$ millions)

Table 34. Global Non-Slip Fitness Mat Revenue Market Share by Country/Region (2019-2024)

Table 35. Americas Non-Slip Fitness Mat Sales by Country (2019-2024) & (K Units)

Table 36. Americas Non-Slip Fitness Mat Sales Market Share by Country (2019-2024)

Table 37. Americas Non-Slip Fitness Mat Revenue by Country (2019-2024) & (\$ Millions)

Table 38. Americas Non-Slip Fitness Mat Revenue Market Share by Country (2019-2024)

Table 39. Americas Non-Slip Fitness Mat Sales by Type (2019-2024) & (K Units)

Table 40. Americas Non-Slip Fitness Mat Sales by Application (2019-2024) & (K Units)

Table 41. APAC Non-Slip Fitness Mat Sales by Region (2019-2024) & (K Units)

Table 42. APAC Non-Slip Fitness Mat Sales Market Share by Region (2019-2024)

Table 43. APAC Non-Slip Fitness Mat Revenue by Region (2019-2024) & (\$ Millions)

Table 44. APAC Non-Slip Fitness Mat Revenue Market Share by Region (2019-2024)

Table 45. APAC Non-Slip Fitness Mat Sales by Material (2019-2024) & (K Units)

Table 46. APAC Non-Slip Fitness Mat Sales by Application (2019-2024) & (K Units)

Table 47. Europe Non-Slip Fitness Mat Sales by Country (2019-2024) & (K Units)

Table 48. Europe Non-Slip Fitness Mat Sales Market Share by Country (2019-2024)

Table 49. Europe Non-Slip Fitness Mat Revenue by Country (2019-2024) & (\$ Millions)

Table 50. Europe Non-Slip Fitness Mat Revenue Market Share by Country (2019-2024)

Table 51. Europe Non-Slip Fitness Mat Sales by Type (2019-2024) & (K Units)

Table 52. Europe Non-Slip Fitness Mat Sales by Application (2019-2024) & (K Units)

Table 53. Middle East & Africa Non-Slip Fitness Mat Sales by Country (2019-2024) & (K Units)

Table 54. Middle East & Africa Non-Slip Fitness Mat Sales Market Share by Country (2019-2024)

Table 55. Middle East & Africa Non-Slip Fitness Mat Revenue by Country (2019-2024) & (\$ Millions)

Table 56. Middle East & Africa Non-Slip Fitness Mat Revenue Market Share by Country (2019-2024)

Table 57. Middle East & Africa Non-Slip Fitness Mat Sales by Material (2019-2024) & (K Units)

Table 58. Middle East & Africa Non-Slip Fitness Mat Sales by Application (2019-2024) & (K Units)

Table 59. Key Market Drivers & Growth Opportunities of Non-Slip Fitness Mat

Table 60. Key Market Challenges & Risks of Non-Slip Fitness Mat

Table 61. Key Industry Trends of Non-Slip Fitness Mat

Table 62. Non-Slip Fitness Mat Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. Non-Slip Fitness Mat Distributors List

Table 65. Non-Slip Fitness Mat Customer List

Table 66. Global Non-Slip Fitness Mat Sales Forecast by Region (2025-2030) & (K Units)

Table 67. Global Non-Slip Fitness Mat Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 68. Americas Non-Slip Fitness Mat Sales Forecast by Country (2025-2030) & (K Units)

Table 69. Americas Non-Slip Fitness Mat Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 70. APAC Non-Slip Fitness Mat Sales Forecast by Region (2025-2030) & (K Units)

Table 71. APAC Non-Slip Fitness Mat Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 72. Europe Non-Slip Fitness Mat Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Europe Non-Slip Fitness Mat Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Middle East & Africa Non-Slip Fitness Mat Sales Forecast by Country (2025-2030) & (K Units)

Table 75. Middle East & Africa Non-Slip Fitness Mat Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Global Non-Slip Fitness Mat Sales Forecast by Material (2025-2030) & (K Units)

Table 77. Global Non-Slip Fitness Mat Revenue Forecast by Material (2025-2030) & (\$ Millions)

Table 78. Global Non-Slip Fitness Mat Sales Forecast by Application (2025-2030) & (K Units)

Table 79. Global Non-Slip Fitness Mat Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 80. Lululemon Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 81. Lululemon Non-Slip Fitness Mat Product Portfolios and Specifications

Table 82. Lululemon Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 83. Lululemon Main Business

Table 84. Lululemon Latest Developments

Table 85. Manduka Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 86. Manduka Non-Slip Fitness Mat Product Portfolios and Specifications

Table 87. Manduka Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 88. Manduka Main Business

Table 89. Manduka Latest Developments

Table 90. Jade Yoga Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 91. Jade Yoga Non-Slip Fitness Mat Product Portfolios and Specifications

Table 92. Jade Yoga Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 93. Jade Yoga Main Business

Table 94. Jade Yoga Latest Developments

Table 95. Gaiam Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 96. Gaiam Non-Slip Fitness Mat Product Portfolios and Specifications

Table 97. Gaiam Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 98. Gaiam Main Business

Table 99. Gaiam Latest Developments

Table 100. Liforme Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 101. Liforme Non-Slip Fitness Mat Product Portfolios and Specifications

Table 102. Liforme Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 103. Liforme Main Business

Table 104. Liforme Latest Developments

- Table 105. Yogi Bare Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors
- Table 106. Yogi Bare Non-Slip Fitness Mat Product Portfolios and Specifications
- Table 107. Yogi Bare Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 108. Yogi Bare Main Business
- Table 109. Yogi Bare Latest Developments
- Table 110. Yogamatters Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors
- Table 111. Yogamatters Non-Slip Fitness Mat Product Portfolios and Specifications
- Table 112. Yogamatters Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 113. Yogamatters Main Business
- Table 114. Yogamatters Latest Developments
- Table 115. Active Forever Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors
- Table 116. Active Forever Non-Slip Fitness Mat Product Portfolios and Specifications
- Table 117. Active Forever Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 118. Active Forever Main Business
- Table 119. Active Forever Latest Developments
- Table 120. Hugger Mugger Para Rubber Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors
- Table 121. Hugger Mugger Para Rubber Non-Slip Fitness Mat Product Portfolios and Specifications
- Table 122. Hugger Mugger Para Rubber Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 123. Hugger Mugger Para Rubber Main Business
- Table 124. Hugger Mugger Para Rubber Latest Developments
- Table 125. PrAna Revolutionary Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors
- Table 126. PrAna Revolutionary Non-Slip Fitness Mat Product Portfolios and Specifications
- Table 127. PrAna Revolutionary Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 128. PrAna Revolutionary Main Business
- Table 129. PrAna Revolutionary Latest Developments
- Table 130. Sweaty Betty Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 131. Sweaty Betty Non-Slip Fitness Mat Product Portfolios and Specifications

Table 132. Sweaty Betty Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 133. Sweaty Betty Main Business

Table 134. Sweaty Betty Latest Developments

Table 135. HATHAYOGA Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 136. HATHAYOGA Non-Slip Fitness Mat Product Portfolios and Specifications

Table 137. HATHAYOGA Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 138. HATHAYOGA Main Business

Table 139. HATHAYOGA Latest Developments

Table 140. Kharma Khare Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 141. Kharma Khare Non-Slip Fitness Mat Product Portfolios and Specifications

Table 142. Kharma Khare Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 143. Kharma Khare Main Business

Table 144. Kharma Khare Latest Developments

Table 145. Hosa Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 146. Hosa Non-Slip Fitness Mat Product Portfolios and Specifications

Table 147. Hosa Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 148. Hosa Main Business

Table 149. Hosa Latest Developments

Table 150. Sissel Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 151. Sissel Non-Slip Fitness Mat Product Portfolios and Specifications

Table 152. Sissel Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 153. Sissel Main Business

Table 154. Sissel Latest Developments

Table 155. Pamela Reif Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 156. Pamela Reif Non-Slip Fitness Mat Product Portfolios and Specifications

Table 157. Pamela Reif Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 158. Pamela Reif Main Business

Table 159. Pamela Reif Latest Developments

Table 160. Yo Gorilla Mats Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 161. Yo Gorilla Mats Non-Slip Fitness Mat Product Portfolios and Specifications

Table 162. Yo Gorilla Mats Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 163. Yo Gorilla Mats Main Business

Table 164. Yo Gorilla Mats Latest Developments

Table 165. Yogabum Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 166. Yogabum Non-Slip Fitness Mat Product Portfolios and Specifications

Table 167. Yogabum Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 168. Yogabum Main Business

Table 169. Yogabum Latest Developments

Table 170. Aerolite Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 171. Aerolite Non-Slip Fitness Mat Product Portfolios and Specifications

Table 172. Aerolite Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 173. Aerolite Main Business

Table 174. Aerolite Latest Developments

Table 175. Aurorae Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 176. Aurorae Non-Slip Fitness Mat Product Portfolios and Specifications

Table 177. Aurorae Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 178. Aurorae Main Business

Table 179. Aurorae Latest Developments

Table 180. Therabody Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 181. Therabody Non-Slip Fitness Mat Product Portfolios and Specifications

Table 182. Therabody Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 183. Therabody Main Business

Table 184. Therabody Latest Developments

Table 185. Merrithew Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 186. Merrithew Non-Slip Fitness Mat Product Portfolios and Specifications

Table 187. Merrithew Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 188. Merrithew Main Business

Table 189. Merrithew Latest Developments

Table 190. Keep Well Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 191. Keep Well Non-Slip Fitness Mat Product Portfolios and Specifications

Table 192. Keep Well Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 193. Keep Well Main Business

Table 194. Keep Well Latest Developments

Table 195. Khataland Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 196. Khataland Non-Slip Fitness Mat Product Portfolios and Specifications

Table 197. Khataland Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 198. Khataland Main Business

Table 199. Khataland Latest Developments

Table 200. Microcell Composite Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 201. Microcell Composite Non-Slip Fitness Mat Product Portfolios and Specifications

Table 202. Microcell Composite Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 203. Microcell Composite Main Business

Table 204. Microcell Composite Latest Developments

Table 205. Barefoot Yoga Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 206. Barefoot Yoga Non-Slip Fitness Mat Product Portfolios and Specifications

Table 207. Barefoot Yoga Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 208. Barefoot Yoga Main Business

Table 209. Barefoot Yoga Latest Developments

Table 210. Yogarugs Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 211. Yogarugs Non-Slip Fitness Mat Product Portfolios and Specifications

Table 212. Yogarugs Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 213. Yogarugs Main Business

Table 214. Yogarugs Latest Developments

Table 215. Kolckmann Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 216. Kolckmann Non-Slip Fitness Mat Product Portfolios and Specifications

Table 217. Kolckmann Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 218. Kolckmann Main Business

Table 219. Kolckmann Latest Developments

Table 220. Copeactive Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 221. Copeactive Non-Slip Fitness Mat Product Portfolios and Specifications

Table 222. Copeactive Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 223. Copeactive Main Business

Table 224. Copeactive Latest Developments

Table 225. PhysioRoom Basic Information, Non-Slip Fitness Mat Manufacturing Base, Sales Area and Its Competitors

Table 226. PhysioRoom Non-Slip Fitness Mat Product Portfolios and Specifications

Table 227. PhysioRoom Non-Slip Fitness Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 228. PhysioRoom Main Business

Table 229. PhysioRoom Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Non-Slip Fitness Mat
- Figure 2. Non-Slip Fitness Mat Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Non-Slip Fitness Mat Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Non-Slip Fitness Mat Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Non-Slip Fitness Mat Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of PVC
- Figure 10. Product Picture of Rubber
- Figure 11. Product Picture of TPE
- Figure 12. Product Picture of Others
- Figure 13. Global Non-Slip Fitness Mat Sales Market Share by Material in 2023
- Figure 14. Global Non-Slip Fitness Mat Revenue Market Share by Material (2019-2024)
- Figure 15. Non-Slip Fitness Mat Consumed in Pilates
- Figure 16. Global Non-Slip Fitness Mat Market: Pilates (2019-2024) & (K Units)
- Figure 17. Non-Slip Fitness Mat Consumed in Yoga
- Figure 18. Global Non-Slip Fitness Mat Market: Yoga (2019-2024) & (K Units)
- Figure 19. Non-Slip Fitness Mat Consumed in Others
- Figure 20. Global Non-Slip Fitness Mat Market: Others (2019-2024) & (K Units)
- Figure 21. Global Non-Slip Fitness Mat Sales Market Share by Application (2023)
- Figure 22. Global Non-Slip Fitness Mat Revenue Market Share by Application in 2023
- Figure 23. Non-Slip Fitness Mat Sales Market by Company in 2023 (K Units)
- Figure 24. Global Non-Slip Fitness Mat Sales Market Share by Company in 2023
- Figure 25. Non-Slip Fitness Mat Revenue Market by Company in 2023 (\$ Million)
- Figure 26. Global Non-Slip Fitness Mat Revenue Market Share by Company in 2023
- Figure 27. Global Non-Slip Fitness Mat Sales Market Share by Geographic Region (2019-2024)
- Figure 28. Global Non-Slip Fitness Mat Revenue Market Share by Geographic Region in 2023
- Figure 29. Americas Non-Slip Fitness Mat Sales 2019-2024 (K Units)
- Figure 30. Americas Non-Slip Fitness Mat Revenue 2019-2024 (\$ Millions)
- Figure 31. APAC Non-Slip Fitness Mat Sales 2019-2024 (K Units)
- Figure 32. APAC Non-Slip Fitness Mat Revenue 2019-2024 (\$ Millions)
- Figure 33. Europe Non-Slip Fitness Mat Sales 2019-2024 (K Units)

- Figure 34. Europe Non-Slip Fitness Mat Revenue 2019-2024 (\$ Millions)
- Figure 35. Middle East & Africa Non-Slip Fitness Mat Sales 2019-2024 (K Units)
- Figure 36. Middle East & Africa Non-Slip Fitness Mat Revenue 2019-2024 (\$ Millions)
- Figure 37. Americas Non-Slip Fitness Mat Sales Market Share by Country in 2023
- Figure 38. Americas Non-Slip Fitness Mat Revenue Market Share by Country in 2023
- Figure 39. Americas Non-Slip Fitness Mat Sales Market Share by Material (2019-2024)
- Figure 40. Americas Non-Slip Fitness Mat Sales Market Share by Application (2019-2024)
- Figure 41. United States Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Canada Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Mexico Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Brazil Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. APAC Non-Slip Fitness Mat Sales Market Share by Region in 2023
- Figure 46. APAC Non-Slip Fitness Mat Revenue Market Share by Regions in 2023
- Figure 47. APAC Non-Slip Fitness Mat Sales Market Share by Material (2019-2024)
- Figure 48. APAC Non-Slip Fitness Mat Sales Market Share by Application (2019-2024)
- Figure 49. China Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Japan Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. South Korea Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Southeast Asia Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. India Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Australia Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. China Taiwan Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Europe Non-Slip Fitness Mat Sales Market Share by Country in 2023
- Figure 57. Europe Non-Slip Fitness Mat Revenue Market Share by Country in 2023
- Figure 58. Europe Non-Slip Fitness Mat Sales Market Share by Material (2019-2024)
- Figure 59. Europe Non-Slip Fitness Mat Sales Market Share by Application (2019-2024)
- Figure 60. Germany Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. France Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. UK Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Italy Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Russia Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Middle East & Africa Non-Slip Fitness Mat Sales Market Share by Country in 2023
- Figure 66. Middle East & Africa Non-Slip Fitness Mat Revenue Market Share by Country in 2023
- Figure 67. Middle East & Africa Non-Slip Fitness Mat Sales Market Share by Material (2019-2024)

Figure 68. Middle East & Africa Non-Slip Fitness Mat Sales Market Share by Application (2019-2024)

Figure 69. Egypt Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)

Figure 70. South Africa Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Israel Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Turkey Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)

Figure 73. GCC Country Non-Slip Fitness Mat Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Manufacturing Cost Structure Analysis of Non-Slip Fitness Mat in 2023

Figure 75. Manufacturing Process Analysis of Non-Slip Fitness Mat

Figure 76. Industry Chain Structure of Non-Slip Fitness Mat

Figure 77. Channels of Distribution

Figure 78. Global Non-Slip Fitness Mat Sales Market Forecast by Region (2025-2030)

Figure 79. Global Non-Slip Fitness Mat Revenue Market Share Forecast by Region (2025-2030)

Figure 80. Global Non-Slip Fitness Mat Sales Market Share Forecast by Material (2025-2030)

Figure 81. Global Non-Slip Fitness Mat Revenue Market Share Forecast by Material (2025-2030)

Figure 82. Global Non-Slip Fitness Mat Sales Market Share Forecast by Application (2025-2030)

Figure 83. Global Non-Slip Fitness Mat Revenue Market Share Forecast by Application (2025-2030)

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