

# Global Non-Medical Grade Aesthetic Device Market Growth 2026-2032

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## Abstracts

The global Non-Medical Grade Aesthetic Device market size is predicted to grow from US\$ 50127 million in 2025 to US\$ 139925 million in 2032; it is expected to grow at a CAGR of 15.9% from 2026 to 2032.

Non-Medical Grade Aesthetic Devices refer to consumer or commercial beauty electronic devices that are not regulated as medical devices and are primarily intended for skin care and appearance enhancement. These products are commonly used in beauty salons, skin management centers, and home-care settings. Their functions include radiofrequency tightening, intense pulsed light rejuvenation, ultrasonic infusion, microcurrent lifting, LED phototherapy, and cleansing treatments. The underlying technologies typically rely on energy stimulation, optical modulation, or mechanical massage to improve skin texture, tone, and contour without involving disease diagnosis or treatment. Compared with medical-grade devices, non-medical aesthetic devices focus more on consumer safety, ease of operation, product design, user experience, and accessible pricing. With the rise of consumption upgrading and the popularity of “light aesthetic” concepts, these devices have become an important segment within personal care appliances and professional beauty service markets. In 2025, global Non-Medical Grade Aesthetic Devices production reached approximately 854 million units and price is about 60 USD/Unit. The average gross profit margin of this product is 15%.

Consumption upgrading and changing aesthetic preferences are driving continuous expansion of beauty care demand. Younger consumers are increasingly focused on anti-aging, contouring, and skin management, creating significant market opportunities for non-medical aesthetic devices. Social media and digital marketing enhance product awareness and promote adoption in home-care settings. Technologically, the maturity of radiofrequency, phototherapy, and microcurrent applications lowers development

barriers and supports lighter and smarter device designs. The growing popularity of “light aesthetics” encourages consumers to choose non-invasive and safer treatment options, driving simultaneous growth in both professional beauty institutions and home markets.

Non-medical aesthetic devices often fall into regulatory gray areas, with varying safety and advertising standards across countries, creating compliance risks. Low market entry barriers lead to numerous brands and intense product homogeneity, resulting in persistent pricing pressure. Exaggerated efficacy claims or improper energy control may undermine consumer trust and generate negative publicity. Rapid technological iteration shortens product life cycles, posing challenges in research investment and inventory management.

The home personal care market continues to expand, with portable and multifunctional integrated devices becoming mainstream. Consumers increasingly prioritize safety, ease of use, and long-term skincare results, favoring devices equipped with intelligent temperature and energy regulation systems. Professional beauty institutions emphasize device stability and service continuity to enhance client retention and experience. Online channels serve as major growth drivers, with cross-border e-commerce and live-stream sales models further strengthening brand reach.

Upstream components mainly include electronic modules, energy generation systems, optical components, and polymer housing materials. Core control boards and chips determine operational stability and energy output precision. Radiofrequency and phototherapy devices require high-quality light sources and thermal management materials to ensure safety and heat dissipation. Housing materials typically consist of heat-resistant and biocompatible engineering plastics or metal alloys suitable for prolonged skin contact. With increasing emphasis on sustainability, the supply chain is gradually shifting toward energy-efficient design and recyclable materials.

LP Information, Inc. (LPI) ' newest research report, the “Non-Medical Grade Aesthetic Device Industry Forecast” looks at past sales and reviews total world Non-Medical Grade Aesthetic Device sales in 2025, providing a comprehensive analysis by region and market sector of projected Non-Medical Grade Aesthetic Device sales for 2026 through 2032. With Non-Medical Grade Aesthetic Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Non-Medical Grade Aesthetic Device industry.

This Insight Report provides a comprehensive analysis of the global Non-Medical Grade

Aesthetic Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Non-Medical Grade Aesthetic Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Non-Medical Grade Aesthetic Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Non-Medical Grade Aesthetic Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Non-Medical Grade Aesthetic Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Non-Medical Grade Aesthetic Device market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Anti-aging Beauty Device

Moisturizing Beauty Device

Cleaning Beauty Device

Epilator

Other

#### Segmentation by Sales Channel:

Online

Offline

### Segmentation by Technology Type:

Radio Frequency

IPL Devices

Ultrasound Tech

Other

### Segmentation by Application:

Facial

Body

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Procter & Gamble

Philips

Panasonic

Nu Skin Enterprises

Hitachi

FOREO

YA-MAN

Conair

Home Skinovations

MTG

TriPollar

Carol Cole(NuFace)

Kingdom

ARTISTIC&CO

Notime

Tria

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Non-Medical Grade Aesthetic Device market?

What factors are driving Non-Medical Grade Aesthetic Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Non-Medical Grade Aesthetic Device market opportunities vary by end market size?

How does Non-Medical Grade Aesthetic Device break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Non-Medical Grade Aesthetic Device Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Non-Medical Grade Aesthetic Device by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Non-Medical Grade Aesthetic Device by Country/Region, 2021, 2025 & 2032

#### 2.2 Non-Medical Grade Aesthetic Device Segment by Type

- 2.2.1 Anti-aging Beauty Device
- 2.2.2 Moisturizing Beauty Device
- 2.2.3 Cleaning Beauty Device
- 2.2.4 Epilator
- 2.2.5 Other
- 2.2.6 Non-Medical Grade Aesthetic Device Sales by Type
  - 2.2.6.1 Global Non-Medical Grade Aesthetic Device Sales Market Share by Type (2021-2026)
  - 2.2.6.2 Global Non-Medical Grade Aesthetic Device Revenue and Market Share by Type (2021-2026)
  - 2.2.6.3 Global Non-Medical Grade Aesthetic Device Sale Price by Type (2021-2026)

#### 2.3 Non-Medical Grade Aesthetic Device Segment by Sales Channel

- 2.3.1 Online
- 2.3.2 Offline
- 2.3.3 Non-Medical Grade Aesthetic Device Sales by Sales Channel
  - 2.3.3.1 Global Non-Medical Grade Aesthetic Device Sales Market Share by Sales Channel (2021-2026)

2.3.3.2 Global Non-Medical Grade Aesthetic Device Revenue and Market Share by Sales Channel (2021-2026)

2.3.3.3 Global Non-Medical Grade Aesthetic Device Sale Price by Sales Channel (2021-2026)

2.4 Non-Medical Grade Aesthetic Device Segment by Technology Type

2.4.1 Radio Frequency

2.4.2 IPL Devices

2.4.3 Ultrasound Tech

2.4.4 Other

2.4.5 Non-Medical Grade Aesthetic Device Sales by Technology Type

2.4.5.1 Global Non-Medical Grade Aesthetic Device Sales Market Share by Technology Type (2021-2026)

2.4.5.2 Global Non-Medical Grade Aesthetic Device Revenue and Market Share by Technology Type (2021-2026)

2.4.5.3 Global Non-Medical Grade Aesthetic Device Sale Price by Technology Type (2021-2026)

2.5 Non-Medical Grade Aesthetic Device Segment by Application

2.5.1 Facial

2.5.2 Body

2.5.3 Non-Medical Grade Aesthetic Device Sales by Application

2.5.3.1 Global Non-Medical Grade Aesthetic Device Sale Market Share by Application (2021-2026)

2.5.3.2 Global Non-Medical Grade Aesthetic Device Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Non-Medical Grade Aesthetic Device Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

3.1 Global Non-Medical Grade Aesthetic Device Breakdown Data by Company

3.1.1 Global Non-Medical Grade Aesthetic Device Annual Sales by Company (2021-2026)

3.1.2 Global Non-Medical Grade Aesthetic Device Sales Market Share by Company (2021-2026)

3.2 Global Non-Medical Grade Aesthetic Device Annual Revenue by Company (2021-2026)

3.2.1 Global Non-Medical Grade Aesthetic Device Revenue by Company (2021-2026)

3.2.2 Global Non-Medical Grade Aesthetic Device Revenue Market Share by Company (2021-2026)

- 3.3 Global Non-Medical Grade Aesthetic Device Sale Price by Company
- 3.4 Key Manufacturers Non-Medical Grade Aesthetic Device Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Non-Medical Grade Aesthetic Device Product Location Distribution
  - 3.4.2 Players Non-Medical Grade Aesthetic Device Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR NON-MEDICAL GRADE AESTHETIC DEVICE BY GEOGRAPHIC REGION**

- 4.1 World Historic Non-Medical Grade Aesthetic Device Market Size by Geographic Region (2021-2026)
  - 4.1.1 Global Non-Medical Grade Aesthetic Device Annual Sales by Geographic Region (2021-2026)
  - 4.1.2 Global Non-Medical Grade Aesthetic Device Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Non-Medical Grade Aesthetic Device Market Size by Country/Region (2021-2026)
  - 4.2.1 Global Non-Medical Grade Aesthetic Device Annual Sales by Country/Region (2021-2026)
  - 4.2.2 Global Non-Medical Grade Aesthetic Device Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Non-Medical Grade Aesthetic Device Sales Growth
- 4.4 APAC Non-Medical Grade Aesthetic Device Sales Growth
- 4.5 Europe Non-Medical Grade Aesthetic Device Sales Growth
- 4.6 Middle East & Africa Non-Medical Grade Aesthetic Device Sales Growth

## **5 AMERICAS**

- 5.1 Americas Non-Medical Grade Aesthetic Device Sales by Country
  - 5.1.1 Americas Non-Medical Grade Aesthetic Device Sales by Country (2021-2026)
  - 5.1.2 Americas Non-Medical Grade Aesthetic Device Revenue by Country (2021-2026)
- 5.2 Americas Non-Medical Grade Aesthetic Device Sales by Type (2021-2026)

5.3 Americas Non-Medical Grade Aesthetic Device Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Non-Medical Grade Aesthetic Device Sales by Region

6.1.1 APAC Non-Medical Grade Aesthetic Device Sales by Region (2021-2026)

6.1.2 APAC Non-Medical Grade Aesthetic Device Revenue by Region (2021-2026)

6.2 APAC Non-Medical Grade Aesthetic Device Sales by Type (2021-2026)

6.3 APAC Non-Medical Grade Aesthetic Device Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Non-Medical Grade Aesthetic Device by Country

7.1.1 Europe Non-Medical Grade Aesthetic Device Sales by Country (2021-2026)

7.1.2 Europe Non-Medical Grade Aesthetic Device Revenue by Country (2021-2026)

7.2 Europe Non-Medical Grade Aesthetic Device Sales by Type (2021-2026)

7.3 Europe Non-Medical Grade Aesthetic Device Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Non-Medical Grade Aesthetic Device by Country

8.1.1 Middle East & Africa Non-Medical Grade Aesthetic Device Sales by Country (2021-2026)

8.1.2 Middle East & Africa Non-Medical Grade Aesthetic Device Revenue by Country (2021-2026)

8.2 Middle East & Africa Non-Medical Grade Aesthetic Device Sales by Type (2021-2026)

8.3 Middle East & Africa Non-Medical Grade Aesthetic Device Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Non-Medical Grade Aesthetic Device

10.3 Manufacturing Process Analysis of Non-Medical Grade Aesthetic Device

10.4 Industry Chain Structure of Non-Medical Grade Aesthetic Device

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Non-Medical Grade Aesthetic Device Distributors

11.3 Non-Medical Grade Aesthetic Device Customer

## **12 WORLD FORECAST REVIEW FOR NON-MEDICAL GRADE AESTHETIC DEVICE BY GEOGRAPHIC REGION**

12.1 Global Non-Medical Grade Aesthetic Device Market Size Forecast by Region

12.1.1 Global Non-Medical Grade Aesthetic Device Forecast by Region (2027-2032)

12.1.2 Global Non-Medical Grade Aesthetic Device Annual Revenue Forecast by

Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Non-Medical Grade Aesthetic Device Forecast by Type (2027-2032)

12.7 Global Non-Medical Grade Aesthetic Device Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

13.1 Procter & Gamble

13.1.1 Procter & Gamble Company Information

13.1.2 Procter & Gamble Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.1.3 Procter & Gamble Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Procter & Gamble Main Business Overview

13.1.5 Procter & Gamble Latest Developments

13.2 Philips

13.2.1 Philips Company Information

13.2.2 Philips Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.2.3 Philips Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Philips Main Business Overview

13.2.5 Philips Latest Developments

13.3 Panasonic

13.3.1 Panasonic Company Information

13.3.2 Panasonic Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.3.3 Panasonic Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Panasonic Main Business Overview

13.3.5 Panasonic Latest Developments

13.4 Nu Skin Enterprises

13.4.1 Nu Skin Enterprises Company Information

13.4.2 Nu Skin Enterprises Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.4.3 Nu Skin Enterprises Non-Medical Grade Aesthetic Device Sales, Revenue,

## Price and Gross Margin (2021-2026)

### 13.4.4 Nu Skin Enterprises Main Business Overview

### 13.4.5 Nu Skin Enterprises Latest Developments

## 13.5 Hitachi

### 13.5.1 Hitachi Company Information

### 13.5.2 Hitachi Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

### 13.5.3 Hitachi Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

### 13.5.4 Hitachi Main Business Overview

### 13.5.5 Hitachi Latest Developments

## 13.6 FOREO

### 13.6.1 FOREO Company Information

### 13.6.2 FOREO Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

### 13.6.3 FOREO Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

### 13.6.4 FOREO Main Business Overview

### 13.6.5 FOREO Latest Developments

## 13.7 YA-MAN

### 13.7.1 YA-MAN Company Information

### 13.7.2 YA-MAN Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

### 13.7.3 YA-MAN Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

### 13.7.4 YA-MAN Main Business Overview

### 13.7.5 YA-MAN Latest Developments

## 13.8 Conair

### 13.8.1 Conair Company Information

### 13.8.2 Conair Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

### 13.8.3 Conair Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

### 13.8.4 Conair Main Business Overview

### 13.8.5 Conair Latest Developments

## 13.9 Home Skinovations

### 13.9.1 Home Skinovations Company Information

### 13.9.2 Home Skinovations Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.9.3 Home Skinovations Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Home Skinovations Main Business Overview

13.9.5 Home Skinovations Latest Developments

13.10 MTG

13.10.1 MTG Company Information

13.10.2 MTG Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.10.3 MTG Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 MTG Main Business Overview

13.10.5 MTG Latest Developments

13.11 TriPollar

13.11.1 TriPollar Company Information

13.11.2 TriPollar Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.11.3 TriPollar Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 TriPollar Main Business Overview

13.11.5 TriPollar Latest Developments

13.12 Carol Cole(NuFace)

13.12.1 Carol Cole(NuFace) Company Information

13.12.2 Carol Cole(NuFace) Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.12.3 Carol Cole(NuFace) Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Carol Cole(NuFace) Main Business Overview

13.12.5 Carol Cole(NuFace) Latest Developments

13.13 Kingdom

13.13.1 Kingdom Company Information

13.13.2 Kingdom Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.13.3 Kingdom Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Kingdom Main Business Overview

13.13.5 Kingdom Latest Developments

13.14 ARTISTIC&CO

13.14.1 ARTISTIC&CO Company Information

13.14.2 ARTISTIC&CO Non-Medical Grade Aesthetic Device Product Portfolios and

## Specifications

13.14.3 ARTISTIC&CO Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 ARTISTIC&CO Main Business Overview

13.14.5 ARTISTIC&CO Latest Developments

## 13.15 Notime

13.15.1 Notime Company Information

13.15.2 Notime Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.15.3 Notime Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Notime Main Business Overview

13.15.5 Notime Latest Developments

## 13.16 Tria

13.16.1 Tria Company Information

13.16.2 Tria Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

13.16.3 Tria Non-Medical Grade Aesthetic Device Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Tria Main Business Overview

13.16.5 Tria Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Non-Medical Grade Aesthetic Device Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Non-Medical Grade Aesthetic Device Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Anti-aging Beauty Device

Table 4. Major Players of Moisturizing Beauty Device

Table 5. Major Players of Cleaning Beauty Device

Table 6. Major Players of Epilator

Table 7. Major Players of Other

Table 8. Global Non-Medical Grade Aesthetic Device Sales by Type (2021-2026) & (K Units)

Table 9. Global Non-Medical Grade Aesthetic Device Sales Market Share by Type (2021-2026)

Table 10. Global Non-Medical Grade Aesthetic Device Revenue by Type (2021-2026) & (\$ million)

Table 11. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Type (2021-2026)

Table 12. Global Non-Medical Grade Aesthetic Device Sale Price by Type (2021-2026) & (US\$/Unit)

Table 13. Major Players of Online

Table 14. Major Players of Offline

Table 15. Global Non-Medical Grade Aesthetic Device Sales by Sales Channel (2021-2026) & (K Units)

Table 16. Global Non-Medical Grade Aesthetic Device Sales Market Share by Sales Channel (2021-2026)

Table 17. Global Non-Medical Grade Aesthetic Device Revenue by Sales Channel (2021-2026) & (\$ million)

Table 18. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Sales Channel (2021-2026)

Table 19. Global Non-Medical Grade Aesthetic Device Sale Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 20. Major Players of Radio Frequency

Table 21. Major Players of IPL Devices

Table 22. Major Players of Ultrasound Tech

Table 23. Major Players of Other

Table 24. Global Non-Medical Grade Aesthetic Device Sales by Technology Type (2021-2026) & (K Units)

Table 25. Global Non-Medical Grade Aesthetic Device Sales Market Share by Technology Type (2021-2026)

Table 26. Global Non-Medical Grade Aesthetic Device Revenue by Technology Type (2021-2026) & (\$ million)

Table 27. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Technology Type (2021-2026)

Table 28. Global Non-Medical Grade Aesthetic Device Sale Price by Technology Type (2021-2026) & (US\$/Unit)

Table 29. Global Non-Medical Grade Aesthetic Device Sale by Application (2021-2026) & (K Units)

Table 30. Global Non-Medical Grade Aesthetic Device Sale Market Share by Application (2021-2026)

Table 31. Global Non-Medical Grade Aesthetic Device Revenue by Application (2021-2026) & (\$ million)

Table 32. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Application (2021-2026)

Table 33. Global Non-Medical Grade Aesthetic Device Sale Price by Application (2021-2026) & (US\$/Unit)

Table 34. Global Non-Medical Grade Aesthetic Device Sales by Company (2021-2026) & (K Units)

Table 35. Global Non-Medical Grade Aesthetic Device Sales Market Share by Company (2021-2026)

Table 36. Global Non-Medical Grade Aesthetic Device Revenue by Company (2021-2026) & (\$ millions)

Table 37. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Company (2021-2026)

Table 38. Global Non-Medical Grade Aesthetic Device Sale Price by Company (2021-2026) & (US\$/Unit)

Table 39. Key Manufacturers Non-Medical Grade Aesthetic Device Producing Area Distribution and Sales Area

Table 40. Players Non-Medical Grade Aesthetic Device Products Offered

Table 41. Non-Medical Grade Aesthetic Device Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 42. New Products and Potential Entrants

Table 43. Market M&A Activity & Strategy

Table 44. Global Non-Medical Grade Aesthetic Device Sales by Geographic Region (2021-2026) & (K Units)

- Table 45. Global Non-Medical Grade Aesthetic Device Sales Market Share Geographic Region (2021-2026)
- Table 46. Global Non-Medical Grade Aesthetic Device Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 47. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Geographic Region (2021-2026)
- Table 48. Global Non-Medical Grade Aesthetic Device Sales by Country/Region (2021-2026) & (K Units)
- Table 49. Global Non-Medical Grade Aesthetic Device Sales Market Share by Country/Region (2021-2026)
- Table 50. Global Non-Medical Grade Aesthetic Device Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 51. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Country/Region (2021-2026)
- Table 52. Americas Non-Medical Grade Aesthetic Device Sales by Country (2021-2026) & (K Units)
- Table 53. Americas Non-Medical Grade Aesthetic Device Sales Market Share by Country (2021-2026)
- Table 54. Americas Non-Medical Grade Aesthetic Device Revenue by Country (2021-2026) & (\$ millions)
- Table 55. Americas Non-Medical Grade Aesthetic Device Sales by Type (2021-2026) & (K Units)
- Table 56. Americas Non-Medical Grade Aesthetic Device Sales by Application (2021-2026) & (K Units)
- Table 57. APAC Non-Medical Grade Aesthetic Device Sales by Region (2021-2026) & (K Units)
- Table 58. APAC Non-Medical Grade Aesthetic Device Sales Market Share by Region (2021-2026)
- Table 59. APAC Non-Medical Grade Aesthetic Device Revenue by Region (2021-2026) & (\$ millions)
- Table 60. APAC Non-Medical Grade Aesthetic Device Sales by Type (2021-2026) & (K Units)
- Table 61. APAC Non-Medical Grade Aesthetic Device Sales by Application (2021-2026) & (K Units)
- Table 62. Europe Non-Medical Grade Aesthetic Device Sales by Country (2021-2026) & (K Units)
- Table 63. Europe Non-Medical Grade Aesthetic Device Revenue by Country (2021-2026) & (\$ millions)
- Table 64. Europe Non-Medical Grade Aesthetic Device Sales by Type (2021-2026) & (K

Units)

Table 65. Europe Non-Medical Grade Aesthetic Device Sales by Application (2021-2026) & (K Units)

Table 66. Middle East & Africa Non-Medical Grade Aesthetic Device Sales by Country (2021-2026) & (K Units)

Table 67. Middle East & Africa Non-Medical Grade Aesthetic Device Revenue Market Share by Country (2021-2026)

Table 68. Middle East & Africa Non-Medical Grade Aesthetic Device Sales by Type (2021-2026) & (K Units)

Table 69. Middle East & Africa Non-Medical Grade Aesthetic Device Sales by Application (2021-2026) & (K Units)

Table 70. Key Market Drivers & Growth Opportunities of Non-Medical Grade Aesthetic Device

Table 71. Key Market Challenges & Risks of Non-Medical Grade Aesthetic Device

Table 72. Key Industry Trends of Non-Medical Grade Aesthetic Device

Table 73. Non-Medical Grade Aesthetic Device Raw Material

Table 74. Key Suppliers of Raw Materials

Table 75. Non-Medical Grade Aesthetic Device Distributors List

Table 76. Non-Medical Grade Aesthetic Device Customer List

Table 77. Global Non-Medical Grade Aesthetic Device Sales Forecast by Region (2027-2032) & (K Units)

Table 78. Global Non-Medical Grade Aesthetic Device Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Americas Non-Medical Grade Aesthetic Device Sales Forecast by Country (2027-2032) & (K Units)

Table 80. Americas Non-Medical Grade Aesthetic Device Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. APAC Non-Medical Grade Aesthetic Device Sales Forecast by Region (2027-2032) & (K Units)

Table 82. APAC Non-Medical Grade Aesthetic Device Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 83. Europe Non-Medical Grade Aesthetic Device Sales Forecast by Country (2027-2032) & (K Units)

Table 84. Europe Non-Medical Grade Aesthetic Device Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Middle East & Africa Non-Medical Grade Aesthetic Device Sales Forecast by Country (2027-2032) & (K Units)

Table 86. Middle East & Africa Non-Medical Grade Aesthetic Device Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. Global Non-Medical Grade Aesthetic Device Sales Forecast by Type (2027-2032) & (K Units)

Table 88. Global Non-Medical Grade Aesthetic Device Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 89. Global Non-Medical Grade Aesthetic Device Sales Forecast by Application (2027-2032) & (K Units)

Table 90. Global Non-Medical Grade Aesthetic Device Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 91. Procter & Gamble Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 92. Procter & Gamble Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 93. Procter & Gamble Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 94. Procter & Gamble Main Business

Table 95. Procter & Gamble Latest Developments

Table 96. Philips Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 97. Philips Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 98. Philips Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 99. Philips Main Business

Table 100. Philips Latest Developments

Table 101. Panasonic Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 102. Panasonic Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 103. Panasonic Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 104. Panasonic Main Business

Table 105. Panasonic Latest Developments

Table 106. Nu Skin Enterprises Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 107. Nu Skin Enterprises Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 108. Nu Skin Enterprises Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 109. Nu Skin Enterprises Main Business

- Table 110. Nu Skin Enterprises Latest Developments
- Table 111. Hitachi Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors
- Table 112. Hitachi Non-Medical Grade Aesthetic Device Product Portfolios and Specifications
- Table 113. Hitachi Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 114. Hitachi Main Business
- Table 115. Hitachi Latest Developments
- Table 116. FOREO Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors
- Table 117. FOREO Non-Medical Grade Aesthetic Device Product Portfolios and Specifications
- Table 118. FOREO Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 119. FOREO Main Business
- Table 120. FOREO Latest Developments
- Table 121. YA-MAN Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors
- Table 122. YA-MAN Non-Medical Grade Aesthetic Device Product Portfolios and Specifications
- Table 123. YA-MAN Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 124. YA-MAN Main Business
- Table 125. YA-MAN Latest Developments
- Table 126. Conair Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors
- Table 127. Conair Non-Medical Grade Aesthetic Device Product Portfolios and Specifications
- Table 128. Conair Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 129. Conair Main Business
- Table 130. Conair Latest Developments
- Table 131. Home Skinovations Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors
- Table 132. Home Skinovations Non-Medical Grade Aesthetic Device Product Portfolios and Specifications
- Table 133. Home Skinovations Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 134. Home Skinovations Main Business

Table 135. Home Skinovations Latest Developments

Table 136. MTG Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 137. MTG Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 138. MTG Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. MTG Main Business

Table 140. MTG Latest Developments

Table 141. TriPollar Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 142. TriPollar Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 143. TriPollar Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 144. TriPollar Main Business

Table 145. TriPollar Latest Developments

Table 146. Carol Cole(NuFace) Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 147. Carol Cole(NuFace) Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 148. Carol Cole(NuFace) Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 149. Carol Cole(NuFace) Main Business

Table 150. Carol Cole(NuFace) Latest Developments

Table 151. Kingdom Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 152. Kingdom Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 153. Kingdom Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 154. Kingdom Main Business

Table 155. Kingdom Latest Developments

Table 156. ARTISTIC&CO Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 157. ARTISTIC&CO Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 158. ARTISTIC&CO Non-Medical Grade Aesthetic Device Sales (K Units),

Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 159. ARTISTIC&CO Main Business

Table 160. ARTISTIC&CO Latest Developments

Table 161. Notime Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 162. Notime Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 163. Notime Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 164. Notime Main Business

Table 165. Notime Latest Developments

Table 166. Tria Basic Information, Non-Medical Grade Aesthetic Device Manufacturing Base, Sales Area and Its Competitors

Table 167. Tria Non-Medical Grade Aesthetic Device Product Portfolios and Specifications

Table 168. Tria Non-Medical Grade Aesthetic Device Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 169. Tria Main Business

Table 170. Tria Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Non-Medical Grade Aesthetic Device
- Figure 2. Non-Medical Grade Aesthetic Device Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Non-Medical Grade Aesthetic Device Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Non-Medical Grade Aesthetic Device Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Non-Medical Grade Aesthetic Device Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Non-Medical Grade Aesthetic Device Sales Market Share by Country/Region (2025)
- Figure 10. Non-Medical Grade Aesthetic Device Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Anti-aging Beauty Device
- Figure 12. Product Picture of Moisturizing Beauty Device
- Figure 13. Product Picture of Cleaning Beauty Device
- Figure 14. Product Picture of Epilator
- Figure 15. Product Picture of Other
- Figure 16. Global Non-Medical Grade Aesthetic Device Sales Market Share by Type in 2026
- Figure 17. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Type (2021-2026)
- Figure 18. Product Picture of Online
- Figure 19. Product Picture of Offline
- Figure 20. Global Non-Medical Grade Aesthetic Device Sales Market Share by Sales Channel in 2026
- Figure 21. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Sales Channel (2021-2026)
- Figure 22. Product Picture of Radio Frequency
- Figure 23. Product Picture of IPL Devices
- Figure 24. Product Picture of Ultrasound Tech
- Figure 25. Product Picture of Other
- Figure 26. Global Non-Medical Grade Aesthetic Device Sales Market Share by

## Technology Type in 2026

Figure 27. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Technology Type (2021-2026)

Figure 28. Non-Medical Grade Aesthetic Device Consumed in Facial

Figure 29. Global Non-Medical Grade Aesthetic Device Market: Facial (2021-2026) & (K Units)

Figure 30. Non-Medical Grade Aesthetic Device Consumed in Body

Figure 31. Global Non-Medical Grade Aesthetic Device Market: Body (2021-2026) & (K Units)

Figure 32. Global Non-Medical Grade Aesthetic Device Sale Market Share by Application (2025)

Figure 33. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Application in 2025

Figure 34. Non-Medical Grade Aesthetic Device Sales by Company in 2025 (K Units)

Figure 35. Global Non-Medical Grade Aesthetic Device Sales Market Share by Company in 2025

Figure 36. Non-Medical Grade Aesthetic Device Revenue by Company in 2025 (\$ millions)

Figure 37. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Company in 2025

Figure 38. Global Non-Medical Grade Aesthetic Device Sales Market Share by Geographic Region (2021-2026)

Figure 39. Global Non-Medical Grade Aesthetic Device Revenue Market Share by Geographic Region in 2025

Figure 40. Americas Non-Medical Grade Aesthetic Device Sales 2021-2026 (K Units)

Figure 41. Americas Non-Medical Grade Aesthetic Device Revenue 2021-2026 (\$ millions)

Figure 42. APAC Non-Medical Grade Aesthetic Device Sales 2021-2026 (K Units)

Figure 43. APAC Non-Medical Grade Aesthetic Device Revenue 2021-2026 (\$ millions)

Figure 44. Europe Non-Medical Grade Aesthetic Device Sales 2021-2026 (K Units)

Figure 45. Europe Non-Medical Grade Aesthetic Device Revenue 2021-2026 (\$ millions)

Figure 46. Middle East & Africa Non-Medical Grade Aesthetic Device Sales 2021-2026 (K Units)

Figure 47. Middle East & Africa Non-Medical Grade Aesthetic Device Revenue 2021-2026 (\$ millions)

Figure 48. Americas Non-Medical Grade Aesthetic Device Sales Market Share by Country in 2025

Figure 49. Americas Non-Medical Grade Aesthetic Device Revenue Market Share by

Country (2021-2026)

Figure 50. Americas Non-Medical Grade Aesthetic Device Sales Market Share by Type (2021-2026)

Figure 51. Americas Non-Medical Grade Aesthetic Device Sales Market Share by Application (2021-2026)

Figure 52. United States Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 53. Canada Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 54. Mexico Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 55. Brazil Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 56. APAC Non-Medical Grade Aesthetic Device Sales Market Share by Region in 2025

Figure 57. APAC Non-Medical Grade Aesthetic Device Revenue Market Share by Region (2021-2026)

Figure 58. APAC Non-Medical Grade Aesthetic Device Sales Market Share by Type (2021-2026)

Figure 59. APAC Non-Medical Grade Aesthetic Device Sales Market Share by Application (2021-2026)

Figure 60. China Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 61. Japan Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 62. South Korea Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 63. Southeast Asia Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 64. India Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 65. Australia Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 66. China Taiwan Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 67. Europe Non-Medical Grade Aesthetic Device Sales Market Share by Country in 2025

Figure 68. Europe Non-Medical Grade Aesthetic Device Revenue Market Share by Country (2021-2026)

Figure 69. Europe Non-Medical Grade Aesthetic Device Sales Market Share by Type (2021-2026)

Figure 70. Europe Non-Medical Grade Aesthetic Device Sales Market Share by Application (2021-2026)

Figure 71. Germany Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 72. France Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 73. UK Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 74. Italy Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 75. Russia Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 76. Middle East & Africa Non-Medical Grade Aesthetic Device Sales Market Share by Country (2021-2026)

Figure 77. Middle East & Africa Non-Medical Grade Aesthetic Device Sales Market Share by Type (2021-2026)

Figure 78. Middle East & Africa Non-Medical Grade Aesthetic Device Sales Market Share by Application (2021-2026)

Figure 79. Egypt Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 80. South Africa Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 81. Israel Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 82. Turkey Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 83. GCC Countries Non-Medical Grade Aesthetic Device Revenue Growth 2021-2026 (\$ millions)

Figure 84. Manufacturing Cost Structure Analysis of Non-Medical Grade Aesthetic Device in 2026

Figure 85. Manufacturing Process Analysis of Non-Medical Grade Aesthetic Device

Figure 86. Industry Chain Structure of Non-Medical Grade Aesthetic Device

Figure 87. Channels of Distribution

Figure 88. Global Non-Medical Grade Aesthetic Device Sales Market Forecast by Region (2027-2032)

Figure 89. Global Non-Medical Grade Aesthetic Device Revenue Market Share Forecast by Region (2027-2032)

Figure 90. Global Non-Medical Grade Aesthetic Device Sales Market Share Forecast by Type (2027-2032)

Figure 91. Global Non-Medical Grade Aesthetic Device Revenue Market Share Forecast by Type (2027-2032)

Figure 92. Global Non-Medical Grade Aesthetic Device Sales Market Share Forecast by Application (2027-2032)

Figure 93. Global Non-Medical Grade Aesthetic Device Revenue Market Share Forecast by Application (2027-2032)

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