

# Global Non-Invasive Prenatal Screening (NIPS) Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G6388C6AE97AEN.html>

Date: June 2026

Pages: 115

Price: US\$ 3,660.00 (Single User License)

ID: G6388C6AE97AEN

## Abstracts

The global Non-Invasive Prenatal Screening (NIPS) market size is predicted to grow from US\$ 3601 million in 2025 to US\$ 5871 million in 2032; it is expected to grow at a CAGR of 7.4% from 2026 to 2032.

Non-Invasive Prenatal Screening (NIPS) is a prenatal testing method that analyzes genetic material from a pregnancy related blood sample to assess the risk of certain chromosomal or genetic conditions in the fetus without posing physical risk to the pregnancy. It is designed as a screening tool rather than a diagnostic test and is used to identify pregnancies that may benefit from further confirmatory testing and specialized clinical management.

The non invasive prenatal screening market has transitioned from a niche offering for high risk pregnancies into a mainstream component of prenatal care, driven by its strong clinical performance, low procedural risk, and growing acceptance among clinicians and expectant parents. Market dynamics are shaped by rapid technological standardization, intensifying competition, and gradual price compression, which together shift differentiation away from basic test availability toward service quality, turnaround time, reporting clarity, and integration with counseling and follow up pathways. While growth remains robust due to expanding geographic adoption and broader clinical indications, the market is increasingly influenced by reimbursement policy, ethical oversight, and evidence based guideline updates, positioning it as a mature but still structurally expanding segment within prenatal diagnostics.

LPI (LP Information)' newest research report, the "Non-Invasive Prenatal Screening (NIPS) Industry Forecast" looks at past sales and reviews total world Non-Invasive Prenatal Screening (NIPS) sales in 2025, providing a comprehensive analysis by region

and market sector of projected Non-Invasive Prenatal Screening (NIPS) sales for 2026 through 2032. With Non-Invasive Prenatal Screening (NIPS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Non-Invasive Prenatal Screening (NIPS) industry.

This Insight Report provides a comprehensive analysis of the global Non-Invasive Prenatal Screening (NIPS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Non-Invasive Prenatal Screening (NIPS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Non-Invasive Prenatal Screening (NIPS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Non-Invasive Prenatal Screening (NIPS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Non-Invasive Prenatal Screening (NIPS).

This report presents a comprehensive overview, market shares, and growth opportunities of Non-Invasive Prenatal Screening (NIPS) market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Screening in Uncomplicated Pregnancies

Screening in High-Risk Pregnancies

Others

#### Segmentation by Screening Timing:

First-trimester Screening

Second-trimester Screening

Late-pregnancy Screening

Segmentation by Service Model:

Public Health Program

Consumer

Others

Segmentation by Application:

Public Hospitals

Private Hospitals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Revvity

Quest Diagnostics

MedGenome

Mayo Clinic Laboratories

SYNLAB

Veritas Genetics

GGA

Cordlife

BGI Genomics

Berry Genomics

Annaroad

Genesky

Weihansi Biomedical Technology

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