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Global Non-Alcoholic White Wine Market Growth 2026-2032

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Abstracts

The global Non-Alcoholic White Wine market size is predicted to grow from US$ 401 million in 2025 to US$ 549 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

Non-Alcoholic White Wine is a wine-like beverage crafted to replicate the flavor, aroma, and mouthfeel of traditional white wine (e.g., Chardonnay, Sauvignon Blanc) while containing little to no alcohol (typically ?0.5% ABV, adhering to international non-alcoholic beverage standards). It is produced using conventional winemaking processes—starting with the fermentation of white grape varieties (such as Riesling, Pinot Grigio, or Gew?rztraminer) to develop characteristic fruity, floral, or mineral notes—followed by specialized alcohol removal techniques (e.g., vacuum distillation, reverse osmosis, or spinning cone technology) that separate alcohol without significantly altering the wine's original flavor profile, aromatic compounds, or acidity. Free from artificial alcohol addition, it retains the natural nuances of the grapes, offering a crisp, refreshing taste with typical white wine characteristics (citrus, green apple, pear, or herbal hints) and is often aged briefly to enhance balance.

In 2024, global Non-Alcoholic White Wine production reached approximately 10 million liters, with an average global market price of around US$ 38 per liter. The single-line production capacity of Non-Alcoholic White Wine is 470-490 kiloliters per year, the average gross profit margin was 29-32 % .

The supply chain of Non-Alcoholic White Wine features a closely linked upstream-downstream relationship: upstream consists of suppliers of core raw materials (including white grape growers adhering to standardized planting, providers of auxiliary materials like corks, bottles, and labels) and suppliers of production equipment/technology (such

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as manufacturers of fermentation tanks, low-temperature control systems, and alcohol removal equipment like reverse osmosis or spinning cone column systems); midstream involves production and processing enterprises that conduct grape sorting, fermentation, alcohol removal, flavor adjustment, filtration, and bottling, while integrating quality control and traceability systems; downstream connects to distribution channels (including e-commerce platforms, supermarkets, convenience stores, and specialty wine shops) and catering channels (restaurants, hotels, and event venues), ultimately reaching end consumers such as health-conscious groups, designated drivers, and those with dietary or religious restrictions, with feedback on consumer preferences and market demand flowing back to upstream and midstream to guide grape variety selection, process optimization, and product iteration.

The cost structure of Non-Alcoholic White Wine is dominated by several core components: raw material costs account for the largest share (typically 40–50% of total costs), including procurement expenses for high-quality white grapes (with price fluctuations influenced by production region?climate, and yield) and costs of auxiliary materials like food-grade bottles, environmentally friendly corks, and labels; production and processing costs constitute 25–35%, covering energy consumption for fermentation and low-temperature control, depreciation of specialized alcohol removal equipment (reverse osmosis or spinning cone column), labor costs for process monitoring, and expenses for flavor rebalancing and quality testing; distribution and marketing costs make up 15–20%, including logistics and warehousing fees for product transportation and storage, channel entry fees for supermarkets or e-commerce platforms, and promotional expenses for brand promotion and consumer education; additionally, fixed costs such as enterprise operation and management fees, and variable costs like environmental governance (wastewater treatment) and compliance certification account for the remaining 5–10%, with economies of scale and technological advancements in alcohol removal helping to reduce unit costs.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Non-Alcoholic White Wine Industry Forecast” looks at past sales and reviews total world Non-Alcoholic White Wine sales in 2025, providing a comprehensive analysis by region and market sector of projected Non-Alcoholic White Wine sales for 2026 through 2032. With Non-Alcoholic White Wine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Non-Alcoholic White Wine industry.

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This Insight Report provides a comprehensive analysis of the global Non-Alcoholic White Wine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Non-Alcoholic White Wine portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Non-Alcoholic White Wine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Non-Alcoholic White Wine and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Non-Alcoholic White Wine.

This report presents a comprehensive overview, market shares, and growth opportunities of Non-Alcoholic White Wine market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Reverse Osmosis (RO) Products

Spinning Cone Column (SCC) Products

Vacuum Distillation Products

Segmentation by Alcohol Content (ABV):

Zero-Alcohol Grade??0.04% ABV?

Non-Alcoholic Grade?0.04–0.5% ABV?

Segmentation by Residual Sugar Level:

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Dry Grade

Off-Dry Grade

Sweet Grade

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

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- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Kolonne Null
- Edenvale
- Vintense srl
- Myalcolzero
- WILD IDOL

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Eisberg Wine

Les Grands Chais de France (GCF)

Schloss Wachenheim AG

Freixenet

Torres

Lindeman's Wine

Hardys Wines

McGuigan

Lautus

Craft Zero

Key Questions Addressed in this Report

What is the 10-year outlook for the global Non-Alcoholic White Wine market?

What factors are driving Non-Alcoholic White Wine market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Non-Alcoholic White Wine market opportunities vary by end market size?

How does Non-Alcoholic White Wine break out by Type, by Application?

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