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# Global Non-alcoholic Spirits Market Growth 2026-2032

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## Abstracts

The global Non-alcoholic Spirits market size is predicted to grow from US$ 590 million in 2025 to US$ 809 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

Non-alcoholic spirits refer to drinks with an alcohol content of less than 0.5%. They retain the flavor, aroma and taste of traditional spirits while removing the alcohol content to meet consumers' demand for a balance between health and flavor. Its core logic is not to completely replace traditional spirits, but as an emerging category, it provides bartenders and consumers with innovative choices, especially for cocktail bases or drinking needs in specific scenarios.

The main market drivers include:

The rise of health awareness

Millennials and Generation Z reduce alcohol intake, but pursue flavor and social experience.

Low-calorie, sugar-free, vegan and other labels attract people who are sensitive to weight loss and health.

Diversification of consumption scenarios

From 'substitute' to 'independent category': non-alcoholic spirits no longer only serve those who quit drinking, but become a new consumption choice.

Policy-friendly regions: Religious or legal restrictions in some countries in the Middle East and Asia drive the demand for non-alcoholic beverages.

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Product innovation and marketing

Flavor restoration technology: simulate the complexity of spirits through distillation and blending.

KOL and scenario education: brand ambassadors work with bartenders to promote non-alcoholic cocktail culture.

Investment and entry of giants

Diageo, Pernod Ricard and others have accelerated the popularization of the non-alcoholic market through acquisitions or investments.

Non-alcoholic spirits are evolving from 'niche substitutes' to independent categories through the combination of flavor retention and health attributes. Enterprises meet the needs of the younger generation for 'sober social interaction' through technology iteration, scenario innovation and precision marketing. In the future, as the health trend deepens and product functionality expands, non-alcoholic spirits are expected to become an important growth pole in the beverage market.

LP Information, Inc. (LPI) ' newest research report, the ?Non-alcoholic Spirits Industry Forecast? looks at past sales and reviews total world Non-alcoholic Spirits sales in 2025, providing a comprehensive analysis by region and market sector of projected Non-alcoholic Spirits sales for 2026 through 2032. With Non-alcoholic Spirits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Non-alcoholic Spirits industry.

This Insight Report provides a comprehensive analysis of the global Non-alcoholic Spirits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Non-alcoholic Spirits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Non-alcoholic Spirits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Non-alcoholic Spirits and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

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opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Non-alcoholic Spirits.

This report presents a comprehensive overview, market shares, and growth opportunities of Non-alcoholic Spirits market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Gin

Rum

Vodka

Tequila

Whiskey

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Parch

Curious Elixirs

Drink Monday

Ghia

Hiyo

Kin Euphorics

Proposition

Ritual Zero Proof

Athletic Brewing Co.

Outbound Brewing

Partake Brewing

Rightside Brewing

Monday Distillery

Lyre's

Ritual Zero Proof

Seedlip

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Stryyk

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Non-alcoholic Spirits market?

What factors are driving Non-alcoholic Spirits market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Non-alcoholic Spirits market opportunities vary by end market size?

How does Non-alcoholic Spirits break out by Type, by Application?

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