

Global No Sugar Tea Beverage Market Growth 2026-2032

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Abstracts

The global No Sugar Tea Beverage market size is predicted to grow from US\$ 3248 million in 2025 to US\$ 6738 million in 2032; it is expected to grow at a CAGR of 11.2% from 2026 to 2032.

Along with the growing obesity problem, consumers' awareness of healthier and sugar-free continues to rise. On one hand, younger generations are alerted to the expanding diabetic population; on the other hand, addiction to beverages is common among such consumers, which as a result spurs huge market demand for the no sugar tea beverage market.

United States market for No Sugar Tea Beverage is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for No Sugar Tea Beverage is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for No Sugar Tea Beverage is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key No Sugar Tea Beverage players cover Nongfu Spring, ITO EN, SUNTORY, Coca-Cola, Asahi, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'No Sugar Tea Beverage Industry Forecast' looks at past sales and reviews total world No Sugar Tea Beverage sales in 2025, providing a comprehensive analysis by region and market sector of

projected No Sugar Tea Beverage sales for 2026 through 2032. With No Sugar Tea Beverage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world No Sugar Tea Beverage industry.

This Insight Report provides a comprehensive analysis of the global No Sugar Tea Beverage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on No Sugar Tea Beverage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global No Sugar Tea Beverage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for No Sugar Tea Beverage and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global No Sugar Tea Beverage.

This report presents a comprehensive overview, market shares, and growth opportunities of No Sugar Tea Beverage market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Green Tea Beverage

Black Tea Beverage

Oolong Tea Beverage

Fruit Flavor

Others

Segmentation by Application:

Offline Sale

Online Sale

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nongfu Spring

ITO EN

SUNTORY

Coca-Cola

Asahi

KIRIN

DyDo

Master Kong

Uni-President

Pepsico

Tasantea

Lotte

HeySong

Key Questions Addressed in this Report

What is the 10-year outlook for the global No Sugar Tea Beverage market?

What factors are driving No Sugar Tea Beverage market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do No Sugar Tea Beverage market opportunities vary by end market size?

How does No Sugar Tea Beverage break out by Type, by Application?

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