

Global NMN Health Supplement Market Growth 2026-2032

<https://marketpublishers.com/r/G77DE8AAD5DDEN.html>

Date: September 2026

Pages: 113

Price: US\$ 3,660.00 (Single User License)

ID: G77DE8AAD5DDEN

Abstracts

The global NMN Health Supplement market size is predicted to grow from US\$ 1468 million in 2025 to US\$ 3065 million in 2032; it is expected to grow at a CAGR of 11.3% from 2026 to 2032.

NMN, the full name of γ -nicotinamide mononucleotide (Nicotinamide Mononucleotide), is a naturally occurring nucleotide with a chemical formula of $C_{11}H_{15}N_2O_8P$. It is the direct precursor of nicotinamide adenine dinucleotide (NAD⁺) and can be converted into NAD⁺ in the human body, thereby participating in a variety of biological processes, including energy metabolism, DNA repair, and cell signaling. With the increase of age, the content of NMN in the human body gradually decreases, so NMN is often used as an anti-aging nutritional supplement. As the market continues to expand, governments and relevant agencies will increase their supervision of the market and formulate more complete laws, regulations and standards systems to protect consumer rights and market order. For example, Japan is the first country in the world to approve NMN as a food ingredient, while the US FDA lists NMN as a GRAS (generally recognized as safe) dietary supplement ingredient. The NMN market will achieve a deeper cross-border integration with other health industries such as biotechnology, precision medicine, and nutritional supplements, giving birth to a series of innovative products and service models. This cross-border integration not only enriches the product line of the NMN market, but also enhances its market competitiveness. Although the NMN market has broad prospects, it also faces challenges such as the proliferation of counterfeit and inferior products and exaggerated publicity that weakens consumer confidence. However, with the continuous advancement of technology and the standardized development of the market, the NMN market is expected to usher in a broader development prospect.

Competition among brands in the market is becoming increasingly fierce, requiring companies to continue to innovate to maintain their competitive advantage. At the same time, improving consumers' awareness and trust in NMN products is also the key to the continued development of the market. GeneHarbor, Herbalmax, Genex Formulas, Mirailab Bioscience, Effex Pharmaceuticals, Kingdomway, etc. are the world's leading manufacturers of nicotinamide mononucleotide. Worldwide, North America, China, and Japan are the main manufacturing regions. China is the leader in the nicotinamide mononucleotide market, and its revenue will account for 70% of the global market share in 2023.

LP Information, Inc. (LPI) ' newest research report, the “NMN Health Supplement Industry Forecast” looks at past sales and reviews total world NMN Health Supplement sales in 2025, providing a comprehensive analysis by region and market sector of projected NMN Health Supplement sales for 2026 through 2032. With NMN Health Supplement sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NMN Health Supplement industry.

This Insight Report provides a comprehensive analysis of the global NMN Health Supplement landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on NMN Health Supplement portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NMN Health Supplement market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NMN Health Supplement and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NMN Health Supplement.

This report presents a comprehensive overview, market shares, and growth opportunities of NMN Health Supplement market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Tablet

Powder

Capsule

Others

Segmentation by Application:

On-Line

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

GeneHarbor

Herbalmax

Genex Formulas

Mirailab Bioscience

Maac10 Formulas

EffePharm

Bontac

CELLFULL

Kingdomway

Neoyouth

CATALO

Ensonkan

Next Miracle Nutrient

Key Questions Addressed in this Report

What is the 10-year outlook for the global NMN Health Supplement market?

What factors are driving NMN Health Supplement market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do NMN Health Supplement market opportunities vary by end market size?

How does NMN Health Supplement break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global NMN Health Supplement Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for NMN Health Supplement by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for NMN Health Supplement by Country/Region, 2021, 2025 & 2032
- 2.2 NMN Health Supplement Segment by Type
 - 2.2.1 Tablet
 - 2.2.2 Powder
 - 2.2.3 Capsule
 - 2.2.4 Others
 - 2.2.5 NMN Health Supplement Sales by Type
 - 2.2.5.1 Global NMN Health Supplement Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global NMN Health Supplement Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global NMN Health Supplement Sale Price by Type (2021-2026)
- 2.3 NMN Health Supplement Segment by Application
 - 2.3.1 On-Line
 - 2.3.2 Offline
 - 2.3.3 NMN Health Supplement Sales by Application
 - 2.3.3.1 Global NMN Health Supplement Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global NMN Health Supplement Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global NMN Health Supplement Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global NMN Health Supplement Breakdown Data by Company
 - 3.1.1 Global NMN Health Supplement Annual Sales by Company (2021-2026)
 - 3.1.2 Global NMN Health Supplement Sales Market Share by Company (2021-2026)
- 3.2 Global NMN Health Supplement Annual Revenue by Company (2021-2026)
 - 3.2.1 Global NMN Health Supplement Revenue by Company (2021-2026)
 - 3.2.2 Global NMN Health Supplement Revenue Market Share by Company (2021-2026)
- 3.3 Global NMN Health Supplement Sale Price by Company
- 3.4 Key Manufacturers NMN Health Supplement Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers NMN Health Supplement Product Location Distribution
 - 3.4.2 Players NMN Health Supplement Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR NMN HEALTH SUPPLEMENT BY GEOGRAPHIC REGION

- 4.1 World Historic NMN Health Supplement Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global NMN Health Supplement Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global NMN Health Supplement Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic NMN Health Supplement Market Size by Country/Region (2021-2026)
 - 4.2.1 Global NMN Health Supplement Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global NMN Health Supplement Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas NMN Health Supplement Sales Growth
- 4.4 APAC NMN Health Supplement Sales Growth
- 4.5 Europe NMN Health Supplement Sales Growth
- 4.6 Middle East & Africa NMN Health Supplement Sales Growth

5 AMERICAS

5.1 Americas NMN Health Supplement Sales by Country

5.1.1 Americas NMN Health Supplement Sales by Country (2021-2026)

5.1.2 Americas NMN Health Supplement Revenue by Country (2021-2026)

5.2 Americas NMN Health Supplement Sales by Type (2021-2026)

5.3 Americas NMN Health Supplement Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC NMN Health Supplement Sales by Region

6.1.1 APAC NMN Health Supplement Sales by Region (2021-2026)

6.1.2 APAC NMN Health Supplement Revenue by Region (2021-2026)

6.2 APAC NMN Health Supplement Sales by Type (2021-2026)

6.3 APAC NMN Health Supplement Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe NMN Health Supplement by Country

7.1.1 Europe NMN Health Supplement Sales by Country (2021-2026)

7.1.2 Europe NMN Health Supplement Revenue by Country (2021-2026)

7.2 Europe NMN Health Supplement Sales by Type (2021-2026)

7.3 Europe NMN Health Supplement Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa NMN Health Supplement by Country

8.1.1 Middle East & Africa NMN Health Supplement Sales by Country (2021-2026)

8.1.2 Middle East & Africa NMN Health Supplement Revenue by Country (2021-2026)

8.2 Middle East & Africa NMN Health Supplement Sales by Type (2021-2026)

8.3 Middle East & Africa NMN Health Supplement Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of NMN Health Supplement

10.3 Manufacturing Process Analysis of NMN Health Supplement

10.4 Industry Chain Structure of NMN Health Supplement

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 NMN Health Supplement Distributors

11.3 NMN Health Supplement Customer

12 WORLD FORECAST REVIEW FOR NMN HEALTH SUPPLEMENT BY GEOGRAPHIC REGION

- 12.1 Global NMN Health Supplement Market Size Forecast by Region
 - 12.1.1 Global NMN Health Supplement Forecast by Region (2027-2032)
 - 12.1.2 Global NMN Health Supplement Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global NMN Health Supplement Forecast by Type (2027-2032)
- 12.7 Global NMN Health Supplement Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 GeneHarbor
 - 13.1.1 GeneHarbor Company Information
 - 13.1.2 GeneHarbor NMN Health Supplement Product Portfolios and Specifications
 - 13.1.3 GeneHarbor NMN Health Supplement Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 GeneHarbor Main Business Overview
 - 13.1.5 GeneHarbor Latest Developments
- 13.2 Herbalmax
 - 13.2.1 Herbalmax Company Information
 - 13.2.2 Herbalmax NMN Health Supplement Product Portfolios and Specifications
 - 13.2.3 Herbalmax NMN Health Supplement Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Herbalmax Main Business Overview
 - 13.2.5 Herbalmax Latest Developments
- 13.3 Genex Formulas
 - 13.3.1 Genex Formulas Company Information
 - 13.3.2 Genex Formulas NMN Health Supplement Product Portfolios and Specifications
 - 13.3.3 Genex Formulas NMN Health Supplement Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Genex Formulas Main Business Overview
 - 13.3.5 Genex Formulas Latest Developments
- 13.4 Mirailab Bioscience
 - 13.4.1 Mirailab Bioscience Company Information
 - 13.4.2 Mirailab Bioscience NMN Health Supplement Product Portfolios and Specifications
 - 13.4.3 Mirailab Bioscience NMN Health Supplement Sales, Revenue, Price and Gross

Margin (2021-2026)

13.4.4 Mirailab Bioscience Main Business Overview

13.4.5 Mirailab Bioscience Latest Developments

13.5 Maac10 Formulas

13.5.1 Maac10 Formulas Company Information

13.5.2 Maac10 Formulas NMN Health Supplement Product Portfolios and

Specifications

13.5.3 Maac10 Formulas NMN Health Supplement Sales, Revenue, Price and Gross

Margin (2021-2026)

13.5.4 Maac10 Formulas Main Business Overview

13.5.5 Maac10 Formulas Latest Developments

13.6 EffePharm

13.6.1 EffePharm Company Information

13.6.2 EffePharm NMN Health Supplement Product Portfolios and Specifications

13.6.3 EffePharm NMN Health Supplement Sales, Revenue, Price and Gross Margin

(2021-2026)

13.6.4 EffePharm Main Business Overview

13.6.5 EffePharm Latest Developments

13.7 Bontac

13.7.1 Bontac Company Information

13.7.2 Bontac NMN Health Supplement Product Portfolios and Specifications

13.7.3 Bontac NMN Health Supplement Sales, Revenue, Price and Gross Margin

(2021-2026)

13.7.4 Bontac Main Business Overview

13.7.5 Bontac Latest Developments

13.8 CELFULL

13.8.1 CELFULL Company Information

13.8.2 CELFULL NMN Health Supplement Product Portfolios and Specifications

13.8.3 CELFULL NMN Health Supplement Sales, Revenue, Price and Gross Margin

(2021-2026)

13.8.4 CELFULL Main Business Overview

13.8.5 CELFULL Latest Developments

13.9 Kingdomway

13.9.1 Kingdomway Company Information

13.9.2 Kingdomway NMN Health Supplement Product Portfolios and Specifications

13.9.3 Kingdomway NMN Health Supplement Sales, Revenue, Price and Gross

Margin (2021-2026)

13.9.4 Kingdomway Main Business Overview

13.9.5 Kingdomway Latest Developments

13.10 Neoyouth

13.10.1 Neoyouth Company Information

13.10.2 Neoyouth NMN Health Supplement Product Portfolios and Specifications

13.10.3 Neoyouth NMN Health Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Neoyouth Main Business Overview

13.10.5 Neoyouth Latest Developments

13.11 CATALO

13.11.1 CATALO Company Information

13.11.2 CATALO NMN Health Supplement Product Portfolios and Specifications

13.11.3 CATALO NMN Health Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 CATALO Main Business Overview

13.11.5 CATALO Latest Developments

13.12 Ensonkan

13.12.1 Ensonkan Company Information

13.12.2 Ensonkan NMN Health Supplement Product Portfolios and Specifications

13.12.3 Ensonkan NMN Health Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Ensonkan Main Business Overview

13.12.5 Ensonkan Latest Developments

13.13 Next Miracle Nutrient

13.13.1 Next Miracle Nutrient Company Information

13.13.2 Next Miracle Nutrient NMN Health Supplement Product Portfolios and Specifications

13.13.3 Next Miracle Nutrient NMN Health Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Next Miracle Nutrient Main Business Overview

13.13.5 Next Miracle Nutrient Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. NMN Health Supplement Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. NMN Health Supplement Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Tablet

Table 4. Major Players of Powder

Table 5. Major Players of Capsule

Table 6. Major Players of Others

Table 7. Global NMN Health Supplement Sales by Type (2021-2026) & (K Units)

Table 8. Global NMN Health Supplement Sales Market Share by Type (2021-2026)

Table 9. Global NMN Health Supplement Revenue by Type (2021-2026) & (\$ million)

Table 10. Global NMN Health Supplement Revenue Market Share by Type (2021-2026)

Table 11. Global NMN Health Supplement Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Global NMN Health Supplement Sale by Application (2021-2026) & (K Units)

Table 13. Global NMN Health Supplement Sale Market Share by Application (2021-2026)

Table 14. Global NMN Health Supplement Revenue by Application (2021-2026) & (\$ million)

Table 15. Global NMN Health Supplement Revenue Market Share by Application (2021-2026)

Table 16. Global NMN Health Supplement Sale Price by Application (2021-2026) & (US\$/Unit)

Table 17. Global NMN Health Supplement Sales by Company (2021-2026) & (K Units)

Table 18. Global NMN Health Supplement Sales Market Share by Company (2021-2026)

Table 19. Global NMN Health Supplement Revenue by Company (2021-2026) & (\$ millions)

Table 20. Global NMN Health Supplement Revenue Market Share by Company (2021-2026)

Table 21. Global NMN Health Supplement Sale Price by Company (2021-2026) & (US\$/Unit)

Table 22. Key Manufacturers NMN Health Supplement Producing Area Distribution and Sales Area

Table 23. Players NMN Health Supplement Products Offered

Table 24. NMN Health Supplement Concentration Ratio (CR3, CR5 and CR10) &

(2024-2026)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global NMN Health Supplement Sales by Geographic Region (2021-2026) & (K Units)

Table 28. Global NMN Health Supplement Sales Market Share Geographic Region (2021-2026)

Table 29. Global NMN Health Supplement Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global NMN Health Supplement Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global NMN Health Supplement Sales by Country/Region (2021-2026) & (K Units)

Table 32. Global NMN Health Supplement Sales Market Share by Country/Region (2021-2026)

Table 33. Global NMN Health Supplement Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global NMN Health Supplement Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas NMN Health Supplement Sales by Country (2021-2026) & (K Units)

Table 36. Americas NMN Health Supplement Sales Market Share by Country (2021-2026)

Table 37. Americas NMN Health Supplement Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas NMN Health Supplement Sales by Type (2021-2026) & (K Units)

Table 39. Americas NMN Health Supplement Sales by Application (2021-2026) & (K Units)

Table 40. APAC NMN Health Supplement Sales by Region (2021-2026) & (K Units)

Table 41. APAC NMN Health Supplement Sales Market Share by Region (2021-2026)

Table 42. APAC NMN Health Supplement Revenue by Region (2021-2026) & (\$ millions)

Table 43. APAC NMN Health Supplement Sales by Type (2021-2026) & (K Units)

Table 44. APAC NMN Health Supplement Sales by Application (2021-2026) & (K Units)

Table 45. Europe NMN Health Supplement Sales by Country (2021-2026) & (K Units)

Table 46. Europe NMN Health Supplement Revenue by Country (2021-2026) & (\$ millions)

Table 47. Europe NMN Health Supplement Sales by Type (2021-2026) & (K Units)

Table 48. Europe NMN Health Supplement Sales by Application (2021-2026) & (K Units)

Table 49. Middle East & Africa NMN Health Supplement Sales by Country (2021-2026) & (K Units)

Table 50. Middle East & Africa NMN Health Supplement Revenue Market Share by Country (2021-2026)

Table 51. Middle East & Africa NMN Health Supplement Sales by Type (2021-2026) & (K Units)

Table 52. Middle East & Africa NMN Health Supplement Sales by Application (2021-2026) & (K Units)

Table 53. Key Market Drivers & Growth Opportunities of NMN Health Supplement

Table 54. Key Market Challenges & Risks of NMN Health Supplement

Table 55. Key Industry Trends of NMN Health Supplement

Table 56. NMN Health Supplement Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. NMN Health Supplement Distributors List

Table 59. NMN Health Supplement Customer List

Table 60. Global NMN Health Supplement Sales Forecast by Region (2027-2032) & (K Units)

Table 61. Global NMN Health Supplement Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 62. Americas NMN Health Supplement Sales Forecast by Country (2027-2032) & (K Units)

Table 63. Americas NMN Health Supplement Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 64. APAC NMN Health Supplement Sales Forecast by Region (2027-2032) & (K Units)

Table 65. APAC NMN Health Supplement Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 66. Europe NMN Health Supplement Sales Forecast by Country (2027-2032) & (K Units)

Table 67. Europe NMN Health Supplement Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Middle East & Africa NMN Health Supplement Sales Forecast by Country (2027-2032) & (K Units)

Table 69. Middle East & Africa NMN Health Supplement Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. Global NMN Health Supplement Sales Forecast by Type (2027-2032) & (K Units)

Table 71. Global NMN Health Supplement Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 72. Global NMN Health Supplement Sales Forecast by Application (2027-2032) & (K Units)

Table 73. Global NMN Health Supplement Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 74. GeneHarbor Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 75. GeneHarbor NMN Health Supplement Product Portfolios and Specifications

Table 76. GeneHarbor NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 77. GeneHarbor Main Business

Table 78. GeneHarbor Latest Developments

Table 79. Herbalmax Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 80. Herbalmax NMN Health Supplement Product Portfolios and Specifications

Table 81. Herbalmax NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 82. Herbalmax Main Business

Table 83. Herbalmax Latest Developments

Table 84. Genex Formulas Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 85. Genex Formulas NMN Health Supplement Product Portfolios and Specifications

Table 86. Genex Formulas NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 87. Genex Formulas Main Business

Table 88. Genex Formulas Latest Developments

Table 89. Mirailab Bioscience Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 90. Mirailab Bioscience NMN Health Supplement Product Portfolios and Specifications

Table 91. Mirailab Bioscience NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. Mirailab Bioscience Main Business

Table 93. Mirailab Bioscience Latest Developments

Table 94. Maac10 Formulas Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 95. Maac10 Formulas NMN Health Supplement Product Portfolios and Specifications

Table 96. Maac10 Formulas NMN Health Supplement Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. Maac10 Formulas Main Business

Table 98. Maac10 Formulas Latest Developments

Table 99. EffePharm Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 100. EffePharm NMN Health Supplement Product Portfolios and Specifications

Table 101. EffePharm NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 102. EffePharm Main Business

Table 103. EffePharm Latest Developments

Table 104. Bontac Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 105. Bontac NMN Health Supplement Product Portfolios and Specifications

Table 106. Bontac NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 107. Bontac Main Business

Table 108. Bontac Latest Developments

Table 109. CELFULL Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 110. CELFULL NMN Health Supplement Product Portfolios and Specifications

Table 111. CELFULL NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 112. CELFULL Main Business

Table 113. CELFULL Latest Developments

Table 114. Kingdomway Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 115. Kingdomway NMN Health Supplement Product Portfolios and Specifications

Table 116. Kingdomway NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 117. Kingdomway Main Business

Table 118. Kingdomway Latest Developments

Table 119. Neoyouth Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 120. Neoyouth NMN Health Supplement Product Portfolios and Specifications

Table 121. Neoyouth NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. Neoyouth Main Business

Table 123. Neoyouth Latest Developments

Table 124. CATALO Basic Information, NMN Health Supplement Manufacturing Base,

Sales Area and Its Competitors

Table 125. CATALO NMN Health Supplement Product Portfolios and Specifications

Table 126. CATALO NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. CATALO Main Business

Table 128. CATALO Latest Developments

Table 129. Ensonkan Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 130. Ensonkan NMN Health Supplement Product Portfolios and Specifications

Table 131. Ensonkan NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. Ensonkan Main Business

Table 133. Ensonkan Latest Developments

Table 134. Next Miracle Nutrient Basic Information, NMN Health Supplement Manufacturing Base, Sales Area and Its Competitors

Table 135. Next Miracle Nutrient NMN Health Supplement Product Portfolios and Specifications

Table 136. Next Miracle Nutrient NMN Health Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Next Miracle Nutrient Main Business

Table 138. Next Miracle Nutrient Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of NMN Health Supplement
- Figure 2. NMN Health Supplement Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global NMN Health Supplement Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global NMN Health Supplement Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. NMN Health Supplement Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. NMN Health Supplement Sales Market Share by Country/Region (2025)
- Figure 10. NMN Health Supplement Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Tablet
- Figure 12. Product Picture of Powder
- Figure 13. Product Picture of Capsule
- Figure 14. Product Picture of Others
- Figure 15. Global NMN Health Supplement Sales Market Share by Type in 2026
- Figure 16. Global NMN Health Supplement Revenue Market Share by Type (2021-2026)
- Figure 17. NMN Health Supplement Consumed in On-Line
- Figure 18. Global NMN Health Supplement Market: On-Line (2021-2026) & (K Units)
- Figure 19. NMN Health Supplement Consumed in Offline
- Figure 20. Global NMN Health Supplement Market: Offline (2021-2026) & (K Units)
- Figure 21. Global NMN Health Supplement Sale Market Share by Application (2025)
- Figure 22. Global NMN Health Supplement Revenue Market Share by Application in 2026
- Figure 23. NMN Health Supplement Sales by Company in 2026 (K Units)
- Figure 24. Global NMN Health Supplement Sales Market Share by Company in 2026
- Figure 25. NMN Health Supplement Revenue by Company in 2026 (\$ millions)
- Figure 26. Global NMN Health Supplement Revenue Market Share by Company in 2026
- Figure 27. Global NMN Health Supplement Sales Market Share by Geographic Region (2021-2026)
- Figure 28. Global NMN Health Supplement Revenue Market Share by Geographic Region in 2026

- Figure 29. Americas NMN Health Supplement Sales 2021-2026 (K Units)
- Figure 30. Americas NMN Health Supplement Revenue 2021-2026 (\$ millions)
- Figure 31. APAC NMN Health Supplement Sales 2021-2026 (K Units)
- Figure 32. APAC NMN Health Supplement Revenue 2021-2026 (\$ millions)
- Figure 33. Europe NMN Health Supplement Sales 2021-2026 (K Units)
- Figure 34. Europe NMN Health Supplement Revenue 2021-2026 (\$ millions)
- Figure 35. Middle East & Africa NMN Health Supplement Sales 2021-2026 (K Units)
- Figure 36. Middle East & Africa NMN Health Supplement Revenue 2021-2026 (\$ millions)
- Figure 37. Americas NMN Health Supplement Sales Market Share by Country in 2026
- Figure 38. Americas NMN Health Supplement Revenue Market Share by Country (2021-2026)
- Figure 39. Americas NMN Health Supplement Sales Market Share by Type (2021-2026)
- Figure 40. Americas NMN Health Supplement Sales Market Share by Application (2021-2026)
- Figure 41. United States NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Canada NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 43. Mexico NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 44. Brazil NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 45. APAC NMN Health Supplement Sales Market Share by Region in 2026
- Figure 46. APAC NMN Health Supplement Revenue Market Share by Region (2021-2026)
- Figure 47. APAC NMN Health Supplement Sales Market Share by Type (2021-2026)
- Figure 48. APAC NMN Health Supplement Sales Market Share by Application (2021-2026)
- Figure 49. China NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Japan NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 51. South Korea NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Southeast Asia NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 53. India NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Australia NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 55. China Taiwan NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Europe NMN Health Supplement Sales Market Share by Country in 2026
- Figure 57. Europe NMN Health Supplement Revenue Market Share by Country (2021-2026)

Figure 58. Europe NMN Health Supplement Sales Market Share by Type (2021-2026)

Figure 59. Europe NMN Health Supplement Sales Market Share by Application (2021-2026)

Figure 60. Germany NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 61. France NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 62. UK NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 63. Italy NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 64. Russia NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 65. Middle East & Africa NMN Health Supplement Sales Market Share by Country (2021-2026)

Figure 66. Middle East & Africa NMN Health Supplement Sales Market Share by Type (2021-2026)

Figure 67. Middle East & Africa NMN Health Supplement Sales Market Share by Application (2021-2026)

Figure 68. Egypt NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 69. South Africa NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 70. Israel NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 71. Turkey NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 72. GCC Countries NMN Health Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of NMN Health Supplement in 2026

Figure 74. Manufacturing Process Analysis of NMN Health Supplement

Figure 75. Industry Chain Structure of NMN Health Supplement

Figure 76. Channels of Distribution

Figure 77. Global NMN Health Supplement Sales Market Forecast by Region (2027-2032)

Figure 78. Global NMN Health Supplement Revenue Market Share Forecast by Region (2027-2032)

Figure 79. Global NMN Health Supplement Sales Market Share Forecast by Type (2027-2032)

Figure 80. Global NMN Health Supplement Revenue Market Share Forecast by Type (2027-2032)

Figure 81. Global NMN Health Supplement Sales Market Share Forecast by Application (2027-2032)

Figure 82. Global NMN Health Supplement Revenue Market Share Forecast by Application (2027-2032)

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