

# Global NLP Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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NLP Software, or Natural Language Processing software, is a subset of AI that enables machines to understand, interpret, and generate human language. It combines computational linguistics with machine learning to process and analyze large amounts of natural language data. NLP is used in various applications such as speech recognition, sentiment analysis, chatbots, and text analytics. It allows for more natural user interactions with technology, making it possible for computers to read text, hear speech, interpret it, measure sentiment, and determine which parts are important.

The global NLP Software market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the “NLP Software Industry Forecast” looks at past sales and reviews total world NLP Software sales in 2022, providing a comprehensive analysis by region and market sector of projected NLP Software sales for 2023 through 2029. With NLP Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NLP Software industry.

This Insight Report provides a comprehensive analysis of the global NLP Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on NLP Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global

## NLP Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NLP Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NLP Software.

United States market for NLP Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for NLP Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for NLP Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key NLP Software players cover Brandwatch, ChatPulse, SAS Visual Analytics, KPI6, Denser, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of NLP Software market by product type, application, key players and key regions and countries.

### Segmentation by Type:

Cloud-Based

On-Premise

### Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Brandwatch

ChatPulse

SAS Visual Analytics

KPI6

Denser

Grooper

Chattermill

RapidMiner

United Language Group Octave

Digimind

Deep Talk

HumanFirst

Enterprise Bot

Hello Customer

Moveo.AI

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Figure 76. Global NLP Software Market Size Market Share Forecast by Application (2025-2030)

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