

Global Nightwear Market Growth 2024-2030

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Abstracts

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The global Nightwear market size is projected to grow from US\$ 12670 million in 2024 to US\$ 18000 million in 2030; it is expected to grow at a CAGR of 6.0% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Nightwear Industry Forecast" looks at past sales and reviews total world Nightwear sales in 2023, providing a comprehensive analysis by region and market sector of projected Nightwear sales for 2024 through 2030. With Nightwear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Nightwear industry.

This Insight Report provides a comprehensive analysis of the global Nightwear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Nightwear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Nightwear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Nightwear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Nightwear.

Global key players of Nightwear include Victoria's Secret, Fruit of the Loom, American Eagle, PVH, Hanes, etc. The top five players hold a share over 37%. In terms of product type, Cotton is the largest segment, occupied for a share of 58%. In terms of application, Women has a share about 60 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Nightwear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cotton

Polyester

Others

Segmentation by Application:

Women

Men

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

Victoria's Secret

Fruit of the Loom

Marks & Spencer

American Eagle

PVH

Hanes

Uniqlo

Jockey

Wacoal Holdings

Bravissimo

Armani

Boux Avenue

Agent Provocateur

PourMoi

Enamor

LaSenza

WolfLingerie

LiseCharmel

DerekRose

CurvyKate

Bluebella

HankyPanky

BareNecessities

TriumphInternational

EmbryForm

Aimer

CosmoLady

Huijie (Maniform Lingerie)

Bangjie Share

Etam

Key Questions Addressed in this Report

What is the 10-year outlook for the global Nightwear market?

What factors are driving Nightwear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Nightwear market opportunities vary by end market size?

How does Nightwear break out by Type, by Application?

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