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Global Nicotinamide Mononucleotide (NMN) Facial Mask Market Growth 2026-2032

https://marketpublishers.com/r/GB8042EADB46EN.html
Date: October 2026
Pages: 78
Price: US$ 3,660.00 (Single User License)
ID: GB8042EADB46EN

Abstracts

The global Nicotinamide Mononucleotide (NMN) Facial Mask market size is predicted to grow from US$ 61.4 million in 2025 to US$ 207 million in 2032; it is expected to grow at a CAGR of 19.3% from 2026 to 2032.

The Nicotinamide Mononucleotide (NMN) Facial Mask market refers to the segment of the skincare and facial mask industry in which NMN is positioned as a key active ingredient for anti-aging and skin vitality. NMN (nicotinamide mononucleotide) is a precursor of NAD? and is recognized in cosmetic ingredient databases primarily as an antioxidant used in topical formulations. In NMN facial masks, this molecule is incorporated into sheet masks, hydrogel masks or cream/wash-off masks, usually in combination with collagen, hyaluronic acid, peptides and plant extracts, to claim benefits such as enhanced cellular energy metabolism, improved elasticity, hydration and reduction of fine lines. As a market, it includes any branded facial mask products that prominently feature NMN on the ingredient list, product name or marketing message and that are sold for regular home skincare routines or professional spa use.

The Nicotinamide Mononucleotide (NMN) Facial Mask industry chain runs from upstream producers of cosmetic-grade NMN, auxiliary actives (collagen, hyaluronic acid, peptides, plant extracts), non-woven or hydrogel mask substrates and packaging materials, through midstream cosmetic formulators and OEM/ODM mask manufacturers, to downstream brand owners, online and offline beauty retailers, spas and end-consumers using the masks for premium anti-aging and moisturizing facial care.

In 2024, global Nicotinamide Mononucleotide (NMN) Facial Mask production reached approximately 14.2 million units, with an average global market price of around US$ 3.7

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per unit. The global single-line production capacity ranges from 1 to 2 millon units per year. The industry's gross profit margin is approximately 30%-35%.

United States market for Nicotinamide Mononucleotide (NMN) Facial Mask is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Nicotinamide Mononucleotide (NMN) Facial Mask is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Nicotinamide Mononucleotide (NMN) Facial Mask is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Nicotinamide Mononucleotide (NMN) Facial Mask players cover Natuore Recover, Mirailab Bioscience, EffePharm, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Nicotinamide Mononucleotide (NMN) Facial Mask Industry Forecast” looks at past sales and reviews total world Nicotinamide Mononucleotide (NMN) Facial Mask sales in 2025, providing a comprehensive analysis by region and market sector of projected Nicotinamide Mononucleotide (NMN) Facial Mask sales for 2026 through 2032. With Nicotinamide Mononucleotide (NMN) Facial Mask sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Nicotinamide Mononucleotide (NMN) Facial Mask industry.

This Insight Report provides a comprehensive analysis of the global Nicotinamide Mononucleotide (NMN) Facial Mask landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Nicotinamide Mononucleotide (NMN) Facial Mask portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Nicotinamide Mononucleotide (NMN) Facial Mask market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Nicotinamide Mononucleotide (NMN) Facial Mask and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Nicotinamide Mononucleotide (NMN) Facial Mask.

This report presents a comprehensive overview, market shares, and growth opportunities of Nicotinamide Mononucleotide (NMN) Facial Mask market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Sheet Masks

Hydrogel / jelly Masks

Cream / paste-type Masks

Others

Segmentation by Core Skin Benefit:

Anti-aging NMN masks

Hydrating NMN masks

Brightening NMN masks

Others

Segmentation by Target Consumer Group:

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20s–30s Consumers

30s–40s Consumers

Men Consumers

Others

Segmentation by Mask Substrate:

Conventional Non-woven Fabric Masks

Bio-cellulose or Ferment-based Masks

Hydrogel / film-forming Materials

Others

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Natuore Recover

Mirailab Bioscience

EffePharm

Key Questions Addressed in this Report

What is the 10-year outlook for the global Nicotinamide Mononucleotide (NMN) Facial Mask market?

What factors are driving Nicotinamide Mononucleotide (NMN) Facial Mask market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Nicotinamide Mononucleotide (NMN) Facial Mask market opportunities vary by end market size?

How does Nicotinamide Mononucleotide (NMN) Facial Mask break out by Type, by Application?

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