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Global NFT Platform Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global NFT Platform market size is predicted to grow from US$ 1688 million in 2025 to US$ 2079 million in 2031; it is expected to grow at a CAGR of 3.5% from 2025 to 2031.

An NFT Marketplace is a decentralized platform that allows trading and storing Non-fungible tokens. It acts as a platform for an auction of digital crypto art and other non-fungible items that users can buy and sell.

NFTs gained significant popularity and media attention in recent years, driving demand for platforms that enable users to create, mint, and trade NFTs representing digital art, collectibles, virtual real estate, and more.

LPI (LP Information)' newest research report, the “NFT Platform Industry Forecast” looks at past sales and reviews total world NFT Platform sales in 2024, providing a comprehensive analysis by region and market sector of projected NFT Platform sales for 2025 through 2031. With NFT Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world NFT Platform industry.

This Insight Report provides a comprehensive analysis of the global NFT Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on NFT Platform portfolios and capabilities, market entry strategies, market positions, and geographic

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footprints, to better understand these firms' unique position in an accelerating global NFT Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NFT Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NFT Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of NFT Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Art and Collectible

Game

Others

Segmentation by Application:

Primary Market

Secondary Market

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Larva Labs

Dapper Labs

Sky Mavis

SandBox

Decentraland

Sorare

Rarible

SuperRare

OpenSea

Foundation

MakersPlace

Solanart

Alibaba

Tencent

JD.com

Guangxi Fortune Technology

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Hangzhou Qulian Technology

TheOne.art

Bytedance

Baidu

NetEase

Huandian Technology

Xingin Information Technology

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