

Global NFC Tags & Stickers Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global NFC Tags & Stickers market size is predicted to grow from US\$ 219 million in 2025 to US\$ 442 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

NFC Tags & Stickers are passive short-range wireless identification devices that integrate a Near Field Communication microchip and antenna into compact carriers such as adhesive labels, cards, or small tokens. When an NFC-enabled smartphone or reader approaches within a few centimeters, the device wirelessly powers the tag and reads or writes stored data, including product information, authentication credentials, URLs, or user IDs. Due to low cost, battery-free operation, and universal smartphone compatibility, NFC tags and stickers are widely deployed in smart packaging, anti-counterfeiting, mobile payment support, ticketing, access control, and IoT asset tracking.

United States market for NFC Tags & Stickers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for NFC Tags & Stickers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for NFC Tags & Stickers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key NFC Tags & Stickers players cover Avery Dennison, CCL Industries, Checkpoint Systems, Identiv, HID Global, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “NFC Tags & Stickers Industry Forecast” looks at past sales and reviews total world NFC Tags & Stickers sales in 2025, providing a comprehensive analysis by region and market sector of projected NFC Tags & Stickers sales for 2026 through 2032. With NFC Tags & Stickers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NFC Tags & Stickers industry.

This Insight Report provides a comprehensive analysis of the global NFC Tags & Stickers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on NFC Tags & Stickers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NFC Tags & Stickers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NFC Tags & Stickers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NFC Tags & Stickers.

This report presents a comprehensive overview, market shares, and growth opportunities of NFC Tags & Stickers market by product type, application, key players and key regions and countries.

Segmentation by Type:

Identification Labels

Number Labels

Segmentation by Power:

Passive NFC Tag

Semi-active NFC Tag

Active NFC Tag

Segmentation by Application:

Retail

Logistics

Manufacturing

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison

CCL Industries

Checkpoint Systems

Identiv

HID Global

Invengo

Confidex

Arizon RFID Technology

Xerafy

GAO RFID

Shanghai Fudan Microelectronics

Xiamen Innov Information Science & Technology

Huayuan Electronic

Toppan

SATO Holdings

Thin Film Electronics

Identix (ITG)

Nexqo

Fujitsu Frontech

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