

Global NFC Tag Sticker Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G9820139168DEN.html>

Date: May 2026

Pages: 134

Price: US\$ 3,660.00 (Single User License)

ID: G9820139168DEN

Abstracts

The global NFC Tag Sticker market size is predicted to grow from US\$ 219 million in 2025 to US\$ 442 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

An NFC Tag Sticker is a thin, flexible passive Near Field Communication label that integrates an NFC microchip and antenna into an adhesive-backed substrate. When a smartphone or NFC-enabled reader is brought within a few centimeters, the tag is wirelessly powered by the electromagnetic field and transmits stored data such as a URL, ID number, authentication record, or product information. NFC sticker tags are widely used in smart packaging, brand protection, marketing interaction, ticketing, and asset identification due to their low cost, easy deployment, and compatibility with most NFC-enabled mobile devices.

United States market for NFC Tag Sticker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for NFC Tag Sticker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for NFC Tag Sticker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key NFC Tag Sticker players cover Avery Dennison, CCL Industries, Checkpoint Systems, Identiv, HID Global, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “NFC Tag Sticker Industry Forecast” looks at past sales and reviews total world NFC Tag Sticker sales in 2025, providing a comprehensive analysis by region and market sector of projected NFC Tag Sticker sales for 2026 through 2032. With NFC Tag Sticker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NFC Tag Sticker industry.

This Insight Report provides a comprehensive analysis of the global NFC Tag Sticker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on NFC Tag Sticker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NFC Tag Sticker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NFC Tag Sticker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NFC Tag Sticker.

This report presents a comprehensive overview, market shares, and growth opportunities of NFC Tag Sticker market by product type, application, key players and key regions and countries.

Segmentation by Type:

Identification Labels

Number Labels

Segmentation by Power:

Passive NFC Tag

Semi-active NFC Tag

Active NFC Tag

Segmentation by Application:

Retail

Logistics

Manufacturing

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison

CCL Industries

Checkpoint Systems

Identiv

HID Global

Invengo

Confidex

Arizon RFID Technology

Xerafy

GAO RFID

Shanghai Fudan Microelectronics

Xiamen Innov Information Science & Technology

Huayuan Electronic

Toppan

SATO Holdings

Thin Film Electronics

Identix (ITG)

Nexqo

Fujitsu Frontech

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global NFC Tag Sticker Market Size (2021-2032)
 - 2.1.2 NFC Tag Sticker Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for NFC Tag Sticker by Country/Region (2021, 2025 & 2032)
- 2.2 NFC Tag Sticker Segment by Type
 - 2.2.1 Identification Labels
 - 2.2.2 Number Labels
 - 2.2.3 NFC Tag Sticker Market Size by Type
 - 2.2.3.1 NFC Tag Sticker Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global NFC Tag Sticker Market Size Market Share by Type (2021-2026)
- 2.3 NFC Tag Sticker Segment by Power
 - 2.3.1 Passive NFC Tag
 - 2.3.2 Semi-active NFC Tag
 - 2.3.3 Active NFC Tag
 - 2.3.4 NFC Tag Sticker Market Size by Power
 - 2.3.4.1 NFC Tag Sticker Market Size CAGR by Power (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global NFC Tag Sticker Market Size Market Share by Power (2021-2026)
- 2.4 NFC Tag Sticker Segment by Application
 - 2.4.1 Retail
 - 2.4.2 Logistics
 - 2.4.3 Manufacturing
 - 2.4.4 Other
 - 2.4.5 NFC Tag Sticker Market Size by Application

2.4.5.1 NFC Tag Sticker Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.4.5.2 Global NFC Tag Sticker Market Size Market Share by Application
(2021-2026)

3 NFC TAG STICKER MARKET SIZE BY PLAYER

3.1 NFC Tag Sticker Market Size Market Share by Player

3.1.1 Global NFC Tag Sticker Revenue by Player (2021-2026)

3.1.2 Global NFC Tag Sticker Revenue Market Share by Player (2021-2026)

3.2 Global NFC Tag Sticker Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 NFC TAG STICKER BY REGION

4.1 NFC Tag Sticker Market Size by Region (2021-2026)

4.2 Global NFC Tag Sticker Annual Revenue by Country/Region (2021-2026)

4.3 Americas NFC Tag Sticker Market Size Growth (2021-2026)

4.4 APAC NFC Tag Sticker Market Size Growth (2021-2026)

4.5 Europe NFC Tag Sticker Market Size Growth (2021-2026)

4.6 Middle East & Africa NFC Tag Sticker Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas NFC Tag Sticker Market Size by Country (2021-2026)

5.2 Americas NFC Tag Sticker Market Size by Type (2021-2026)

5.3 Americas NFC Tag Sticker Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC NFC Tag Sticker Market Size by Region (2021-2026)

6.2 APAC NFC Tag Sticker Market Size by Type (2021-2026)

6.3 APAC NFC Tag Sticker Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe NFC Tag Sticker Market Size by Country (2021-2026)

7.2 Europe NFC Tag Sticker Market Size by Type (2021-2026)

7.3 Europe NFC Tag Sticker Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa NFC Tag Sticker by Region (2021-2026)

8.2 Middle East & Africa NFC Tag Sticker Market Size by Type (2021-2026)

8.3 Middle East & Africa NFC Tag Sticker Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL NFC TAG STICKER MARKET FORECAST

10.1 Global NFC Tag Sticker Forecast by Region (2027-2032)

- 10.1.1 Global NFC Tag Sticker Forecast by Region (2027-2032)
- 10.1.2 Americas NFC Tag Sticker Forecast
- 10.1.3 APAC NFC Tag Sticker Forecast
- 10.1.4 Europe NFC Tag Sticker Forecast
- 10.1.5 Middle East & Africa NFC Tag Sticker Forecast
- 10.2 Americas NFC Tag Sticker Forecast by Country (2027-2032)
 - 10.2.1 United States Market NFC Tag Sticker Forecast
 - 10.2.2 Canada Market NFC Tag Sticker Forecast
 - 10.2.3 Mexico Market NFC Tag Sticker Forecast
 - 10.2.4 Brazil Market NFC Tag Sticker Forecast
- 10.3 APAC NFC Tag Sticker Forecast by Region (2027-2032)
 - 10.3.1 China NFC Tag Sticker Market Forecast
 - 10.3.2 Japan Market NFC Tag Sticker Forecast
 - 10.3.3 Korea Market NFC Tag Sticker Forecast
 - 10.3.4 Southeast Asia Market NFC Tag Sticker Forecast
 - 10.3.5 India Market NFC Tag Sticker Forecast
 - 10.3.6 Australia Market NFC Tag Sticker Forecast
- 10.4 Europe NFC Tag Sticker Forecast by Country (2027-2032)
 - 10.4.1 Germany Market NFC Tag Sticker Forecast
 - 10.4.2 France Market NFC Tag Sticker Forecast
 - 10.4.3 UK Market NFC Tag Sticker Forecast
 - 10.4.4 Italy Market NFC Tag Sticker Forecast
 - 10.4.5 Russia Market NFC Tag Sticker Forecast
- 10.5 Middle East & Africa NFC Tag Sticker Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market NFC Tag Sticker Forecast
 - 10.5.2 South Africa Market NFC Tag Sticker Forecast
 - 10.5.3 Israel Market NFC Tag Sticker Forecast
 - 10.5.4 Turkey Market NFC Tag Sticker Forecast
- 10.6 Global NFC Tag Sticker Forecast by Type (2027-2032)
- 10.7 Global NFC Tag Sticker Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market NFC Tag Sticker Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Avery Dennison
 - 11.1.1 Avery Dennison Company Information
 - 11.1.2 Avery Dennison NFC Tag Sticker Product Offered
 - 11.1.3 Avery Dennison NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)

- 11.1.4 Avery Dennison Main Business Overview
- 11.1.5 Avery Dennison Latest Developments
- 11.2 CCL Industries
 - 11.2.1 CCL Industries Company Information
 - 11.2.2 CCL Industries NFC Tag Sticker Product Offered
 - 11.2.3 CCL Industries NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 CCL Industries Main Business Overview
 - 11.2.5 CCL Industries Latest Developments
- 11.3 Checkpoint Systems
 - 11.3.1 Checkpoint Systems Company Information
 - 11.3.2 Checkpoint Systems NFC Tag Sticker Product Offered
 - 11.3.3 Checkpoint Systems NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Checkpoint Systems Main Business Overview
 - 11.3.5 Checkpoint Systems Latest Developments
- 11.4 Identiv
 - 11.4.1 Identiv Company Information
 - 11.4.2 Identiv NFC Tag Sticker Product Offered
 - 11.4.3 Identiv NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Identiv Main Business Overview
 - 11.4.5 Identiv Latest Developments
- 11.5 HID Global
 - 11.5.1 HID Global Company Information
 - 11.5.2 HID Global NFC Tag Sticker Product Offered
 - 11.5.3 HID Global NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 HID Global Main Business Overview
 - 11.5.5 HID Global Latest Developments
- 11.6 Invengo
 - 11.6.1 Invengo Company Information
 - 11.6.2 Invengo NFC Tag Sticker Product Offered
 - 11.6.3 Invengo NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Invengo Main Business Overview
 - 11.6.5 Invengo Latest Developments
- 11.7 Confidex
 - 11.7.1 Confidex Company Information

- 11.7.2 Confidex NFC Tag Sticker Product Offered
- 11.7.3 Confidex NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
- 11.7.4 Confidex Main Business Overview
- 11.7.5 Confidex Latest Developments
- 11.8 Arizon RFID Technology
 - 11.8.1 Arizon RFID Technology Company Information
 - 11.8.2 Arizon RFID Technology NFC Tag Sticker Product Offered
 - 11.8.3 Arizon RFID Technology NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Arizon RFID Technology Main Business Overview
 - 11.8.5 Arizon RFID Technology Latest Developments
- 11.9 Xerafy
 - 11.9.1 Xerafy Company Information
 - 11.9.2 Xerafy NFC Tag Sticker Product Offered
 - 11.9.3 Xerafy NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Xerafy Main Business Overview
 - 11.9.5 Xerafy Latest Developments
- 11.10 GAO RFID
 - 11.10.1 GAO RFID Company Information
 - 11.10.2 GAO RFID NFC Tag Sticker Product Offered
 - 11.10.3 GAO RFID NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 GAO RFID Main Business Overview
 - 11.10.5 GAO RFID Latest Developments
- 11.11 Shanghai Fudan Microelectronics
 - 11.11.1 Shanghai Fudan Microelectronics Company Information
 - 11.11.2 Shanghai Fudan Microelectronics NFC Tag Sticker Product Offered
 - 11.11.3 Shanghai Fudan Microelectronics NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Shanghai Fudan Microelectronics Main Business Overview
 - 11.11.5 Shanghai Fudan Microelectronics Latest Developments
- 11.12 Xiamen Innov Information Science & Technology
 - 11.12.1 Xiamen Innov Information Science & Technology Company Information
 - 11.12.2 Xiamen Innov Information Science & Technology NFC Tag Sticker Product Offered
 - 11.12.3 Xiamen Innov Information Science & Technology NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Xiamen Innov Information Science & Technology Main Business Overview

- 11.12.5 Xiamen Innov Information Science & Technology Latest Developments
- 11.13 Huayuan Electronic
 - 11.13.1 Huayuan Electronic Company Information
 - 11.13.2 Huayuan Electronic NFC Tag Sticker Product Offered
 - 11.13.3 Huayuan Electronic NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Huayuan Electronic Main Business Overview
 - 11.13.5 Huayuan Electronic Latest Developments
- 11.14 Toppan
 - 11.14.1 Toppan Company Information
 - 11.14.2 Toppan NFC Tag Sticker Product Offered
 - 11.14.3 Toppan NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Toppan Main Business Overview
 - 11.14.5 Toppan Latest Developments
- 11.15 SATO Holdings
 - 11.15.1 SATO Holdings Company Information
 - 11.15.2 SATO Holdings NFC Tag Sticker Product Offered
 - 11.15.3 SATO Holdings NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 SATO Holdings Main Business Overview
 - 11.15.5 SATO Holdings Latest Developments
- 11.16 Thin Film Electronics
 - 11.16.1 Thin Film Electronics Company Information
 - 11.16.2 Thin Film Electronics NFC Tag Sticker Product Offered
 - 11.16.3 Thin Film Electronics NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Thin Film Electronics Main Business Overview
 - 11.16.5 Thin Film Electronics Latest Developments
- 11.17 Identix (ITG)
 - 11.17.1 Identix (ITG) Company Information
 - 11.17.2 Identix (ITG) NFC Tag Sticker Product Offered
 - 11.17.3 Identix (ITG) NFC Tag Sticker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Identix (ITG) Main Business Overview
 - 11.17.5 Identix (ITG) Latest Developments
- 11.18 Nexqo
 - 11.18.1 Nexqo Company Information
 - 11.18.2 Nexqo NFC Tag Sticker Product Offered

11.18.3 Nexqo NFC Tag Sticker Revenue, Gross Margin and Market Share
(2021-2026)

11.18.4 Nexqo Main Business Overview

11.18.5 Nexqo Latest Developments

11.19 Fujitsu Frontech

11.19.1 Fujitsu Frontech Company Information

11.19.2 Fujitsu Frontech NFC Tag Sticker Product Offered

11.19.3 Fujitsu Frontech NFC Tag Sticker Revenue, Gross Margin and Market Share
(2021-2026)

11.19.4 Fujitsu Frontech Main Business Overview

11.19.5 Fujitsu Frontech Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. NFC Tag Sticker Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. NFC Tag Sticker Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Identification Labels
- Table 4. Major Players of Number Labels
- Table 5. NFC Tag Sticker Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 6. Global NFC Tag Sticker Market Size by Type (2021-2026) & (\$ millions)
- Table 7. Global NFC Tag Sticker Market Size Market Share by Type (2021-2026)
- Table 8. Major Players of Passive NFC Tag
- Table 9. Major Players of Semi-active NFC Tag
- Table 10. Major Players of Active NFC Tag
- Table 11. NFC Tag Sticker Market Size CAGR by Power (2021 VS 2025 VS 2032) & (\$ millions)
- Table 12. Global NFC Tag Sticker Market Size by Power (2021-2026) & (\$ millions)
- Table 13. Global NFC Tag Sticker Market Size Market Share by Power (2021-2026)
- Table 14. NFC Tag Sticker Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)
- Table 15. Global NFC Tag Sticker Market Size by Application (2021-2026) & (\$ millions)
- Table 16. Global NFC Tag Sticker Market Size Market Share by Application (2021-2026)
- Table 17. Global NFC Tag Sticker Revenue by Player (2021-2026) & (\$ millions)
- Table 18. Global NFC Tag Sticker Revenue Market Share by Player (2021-2026)
- Table 19. NFC Tag Sticker Key Players Head office and Products Offered
- Table 20. NFC Tag Sticker Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 21. New Products and Potential Entrants
- Table 22. Mergers & Acquisitions, Expansion
- Table 23. Global NFC Tag Sticker Market Size by Region (2021-2026) & (\$ millions)
- Table 24. Global NFC Tag Sticker Market Size Market Share by Region (2021-2026)
- Table 25. Global NFC Tag Sticker Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 26. Global NFC Tag Sticker Revenue Market Share by Country/Region (2021-2026)
- Table 27. Americas NFC Tag Sticker Market Size by Country (2021-2026) & (\$ millions)

Table 28. Americas NFC Tag Sticker Market Size Market Share by Country (2021-2026)

Table 29. Americas NFC Tag Sticker Market Size by Type (2021-2026) & (\$ millions)

Table 30. Americas NFC Tag Sticker Market Size Market Share by Type (2021-2026)

Table 31. Americas NFC Tag Sticker Market Size by Application (2021-2026) & (\$ millions)

Table 32. Americas NFC Tag Sticker Market Size Market Share by Application (2021-2026)

Table 33. APAC NFC Tag Sticker Market Size by Region (2021-2026) & (\$ millions)

Table 34. APAC NFC Tag Sticker Market Size Market Share by Region (2021-2026)

Table 35. APAC NFC Tag Sticker Market Size by Type (2021-2026) & (\$ millions)

Table 36. APAC NFC Tag Sticker Market Size by Application (2021-2026) & (\$ millions)

Table 37. Europe NFC Tag Sticker Market Size by Country (2021-2026) & (\$ millions)

Table 38. Europe NFC Tag Sticker Market Size Market Share by Country (2021-2026)

Table 39. Europe NFC Tag Sticker Market Size by Type (2021-2026) & (\$ millions)

Table 40. Europe NFC Tag Sticker Market Size by Application (2021-2026) & (\$ millions)

Table 41. Middle East & Africa NFC Tag Sticker Market Size by Region (2021-2026) & (\$ millions)

Table 42. Middle East & Africa NFC Tag Sticker Market Size by Type (2021-2026) & (\$ millions)

Table 43. Middle East & Africa NFC Tag Sticker Market Size by Application (2021-2026) & (\$ millions)

Table 44. Key Market Drivers & Growth Opportunities of NFC Tag Sticker

Table 45. Key Market Challenges & Risks of NFC Tag Sticker

Table 46. Key Industry Trends of NFC Tag Sticker

Table 47. Global NFC Tag Sticker Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 48. Global NFC Tag Sticker Market Size Market Share Forecast by Region (2027-2032)

Table 49. Global NFC Tag Sticker Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 50. Global NFC Tag Sticker Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 51. Avery Dennison Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 52. Avery Dennison NFC Tag Sticker Product Offered

Table 53. Avery Dennison NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 54. Avery Dennison Main Business

Table 55. Avery Dennison Latest Developments

Table 56. CCL Industries Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 57. CCL Industries NFC Tag Sticker Product Offered

Table 58. CCL Industries NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 59. CCL Industries Main Business

Table 60. CCL Industries Latest Developments

Table 61. Checkpoint Systems Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 62. Checkpoint Systems NFC Tag Sticker Product Offered

Table 63. Checkpoint Systems NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Checkpoint Systems Main Business

Table 65. Checkpoint Systems Latest Developments

Table 66. Identiv Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 67. Identiv NFC Tag Sticker Product Offered

Table 68. Identiv NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. Identiv Main Business

Table 70. Identiv Latest Developments

Table 71. HID Global Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 72. HID Global NFC Tag Sticker Product Offered

Table 73. HID Global NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. HID Global Main Business

Table 75. HID Global Latest Developments

Table 76. Invengo Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 77. Invengo NFC Tag Sticker Product Offered

Table 78. Invengo NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Invengo Main Business

Table 80. Invengo Latest Developments

Table 81. Confidex Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 82. Confidex NFC Tag Sticker Product Offered

Table 83. Confidex NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Confidex Main Business

Table 85. Confidex Latest Developments

Table 86. Arizon RFID Technology Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 87. Arizon RFID Technology NFC Tag Sticker Product Offered

Table 88. Arizon RFID Technology NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. Arizon RFID Technology Main Business

Table 90. Arizon RFID Technology Latest Developments

Table 91. Xerafy Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 92. Xerafy NFC Tag Sticker Product Offered

Table 93. Xerafy NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. Xerafy Main Business

Table 95. Xerafy Latest Developments

Table 96. GAO RFID Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 97. GAO RFID NFC Tag Sticker Product Offered

Table 98. GAO RFID NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. GAO RFID Main Business

Table 100. GAO RFID Latest Developments

Table 101. Shanghai Fudan Microelectronics Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 102. Shanghai Fudan Microelectronics NFC Tag Sticker Product Offered

Table 103. Shanghai Fudan Microelectronics NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. Shanghai Fudan Microelectronics Main Business

Table 105. Shanghai Fudan Microelectronics Latest Developments

Table 106. Xiamen Innov Information Science & Technology Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 107. Xiamen Innov Information Science & Technology NFC Tag Sticker Product Offered

Table 108. Xiamen Innov Information Science & Technology NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Xiamen Innov Information Science & Technology Main Business

Table 110. Xiamen Innov Information Science & Technology Latest Developments

Table 111. Huayuan Electronic Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 112. Huayuan Electronic NFC Tag Sticker Product Offered

Table 113. Huayuan Electronic NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. Huayuan Electronic Main Business

Table 115. Huayuan Electronic Latest Developments

Table 116. Toppan Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 117. Toppan NFC Tag Sticker Product Offered

Table 118. Toppan NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. Toppan Main Business

Table 120. Toppan Latest Developments

Table 121. SATO Holdings Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 122. SATO Holdings NFC Tag Sticker Product Offered

Table 123. SATO Holdings NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 124. SATO Holdings Main Business

Table 125. SATO Holdings Latest Developments

Table 126. Thin Film Electronics Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 127. Thin Film Electronics NFC Tag Sticker Product Offered

Table 128. Thin Film Electronics NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. Thin Film Electronics Main Business

Table 130. Thin Film Electronics Latest Developments

Table 131. Identix (ITG) Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 132. Identix (ITG) NFC Tag Sticker Product Offered

Table 133. Identix (ITG) NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. Identix (ITG) Main Business

Table 135. Identix (ITG) Latest Developments

Table 136. Nexqo Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 137. Nexqo NFC Tag Sticker Product Offered

Table 138. Nexqo NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. Nexqo Main Business

Table 140. Nexqo Latest Developments

Table 141. Fujitsu Frontech Details, Company Type, NFC Tag Sticker Area Served and Its Competitors

Table 142. Fujitsu Frontech NFC Tag Sticker Product Offered

Table 143. Fujitsu Frontech NFC Tag Sticker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. Fujitsu Frontech Main Business

Table 145. Fujitsu Frontech Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. NFC Tag Sticker Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global NFC Tag Sticker Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. NFC Tag Sticker Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. NFC Tag Sticker Sales Market Share by Country/Region (2025)
- Figure 8. NFC Tag Sticker Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global NFC Tag Sticker Market Size Market Share by Type in 2025
- Figure 10. Global NFC Tag Sticker Market Size Market Share by Power in 2025
- Figure 11. NFC Tag Sticker in Retail
- Figure 12. Global NFC Tag Sticker Market: Retail (2021-2026) & (\$ millions)
- Figure 13. NFC Tag Sticker in Logistics
- Figure 14. Global NFC Tag Sticker Market: Logistics (2021-2026) & (\$ millions)
- Figure 15. NFC Tag Sticker in Manufacturing
- Figure 16. Global NFC Tag Sticker Market: Manufacturing (2021-2026) & (\$ millions)
- Figure 17. NFC Tag Sticker in Other
- Figure 18. Global NFC Tag Sticker Market: Other (2021-2026) & (\$ millions)
- Figure 19. Global NFC Tag Sticker Market Size Market Share by Application in 2025
- Figure 20. Global NFC Tag Sticker Revenue Market Share by Player in 2025
- Figure 21. Global NFC Tag Sticker Market Size Market Share by Region (2021-2026)
- Figure 22. Americas NFC Tag Sticker Market Size 2021-2026 (\$ millions)
- Figure 23. APAC NFC Tag Sticker Market Size 2021-2026 (\$ millions)
- Figure 24. Europe NFC Tag Sticker Market Size 2021-2026 (\$ millions)
- Figure 25. Middle East & Africa NFC Tag Sticker Market Size 2021-2026 (\$ millions)
- Figure 26. Americas NFC Tag Sticker Value Market Share by Country in 2025
- Figure 27. United States NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)
- Figure 28. Canada NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)
- Figure 29. Mexico NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)
- Figure 30. Brazil NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)
- Figure 31. APAC NFC Tag Sticker Market Size Market Share by Region in 2025
- Figure 32. APAC NFC Tag Sticker Market Size Market Share by Type (2021-2026)
- Figure 33. APAC NFC Tag Sticker Market Size Market Share by Application (2021-2026)

Figure 34. China NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 35. Japan NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 36. South Korea NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 37. Southeast Asia NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 38. India NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 39. Australia NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 40. Europe NFC Tag Sticker Market Size Market Share by Country in 2025

Figure 41. Europe NFC Tag Sticker Market Size Market Share by Type (2021-2026)

Figure 42. Europe NFC Tag Sticker Market Size Market Share by Application (2021-2026)

Figure 43. Germany NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 44. France NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 45. UK NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 46. Italy NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 47. Russia NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 48. Middle East & Africa NFC Tag Sticker Market Size Market Share by Region (2021-2026)

Figure 49. Middle East & Africa NFC Tag Sticker Market Size Market Share by Type (2021-2026)

Figure 50. Middle East & Africa NFC Tag Sticker Market Size Market Share by Application (2021-2026)

Figure 51. Egypt NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 52. South Africa NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 53. Israel NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 54. Turkey NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 55. GCC Countries NFC Tag Sticker Market Size Growth 2021-2026 (\$ millions)

Figure 56. Americas NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 57. APAC NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 58. Europe NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 59. Middle East & Africa NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 60. United States NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 61. Canada NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 62. Mexico NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 63. Brazil NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 64. China NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 65. Japan NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 66. Korea NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 67. Southeast Asia NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 68. India NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 69. Australia NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 70. Germany NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 71. France NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 72. UK NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 73. Italy NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 74. Russia NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 75. Egypt NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 76. South Africa NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 77. Israel NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 78. Turkey NFC Tag Sticker Market Size 2027-2032 (\$ millions)

Figure 79. Global NFC Tag Sticker Market Size Market Share Forecast by Type
(2027-2032)

Figure 80. Global NFC Tag Sticker Market Size Market Share Forecast by Application
(2027-2032)

Figure 81. GCC Countries NFC Tag Sticker Market Size 2027-2032 (\$ millions)

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