

Global NFC Tag IC Market Growth 2023-2029

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Abstracts

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As payment platforms and technologies have gained significant traction in the recent past, NFC technology is among the technologies that are expected to witness growth in the coming years, owing to which the components required for this technology are evolving in a similar manner. NFC Tag ICs are among the components of NFC technology, which are evolving in line with the growth of NFC technology. NFC Tag ICs are mostly embedded in smart posters.

LPI (LP Information)' newest research report, the "NFC Tag IC Industry Forecast" looks at past sales and reviews total world NFC Tag IC sales in 2022, providing a comprehensive analysis by region and market sector of projected NFC Tag IC sales for 2023 through 2029. With NFC Tag IC sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NFC Tag IC industry.

This Insight Report provides a comprehensive analysis of the global NFC Tag IC landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on NFC Tag IC portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NFC Tag IC market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NFC Tag IC and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and

quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NFC Tag IC.

The global NFC Tag IC market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for NFC Tag IC is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for NFC Tag IC is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for NFC Tag IC is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key NFC Tag IC players cover NXP Semiconductors, STMicroelectronics, Panasonic, Broadcom, Qualcomm, Nokia, Identive, Sony and MediaTek, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of NFC Tag IC market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

High Memory (More than 10000 bytes)

Medium Memory (1000 to 10000 bytes)

Low Memory (Less than 1000 bytes)

Segmentation by application

BFSI

Retail Industry

Medical Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

NXP Semiconductors

STMicroelectronics

Panasonic

Broadcom

Qualcomm

Nokia

Identive

Sony

MediaTek

Key Questions Addressed in this Report

What is the 10-year outlook for the global NFC Tag IC market?

What factors are driving NFC Tag IC market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do NFC Tag IC market opportunities vary by end market size?

How does NFC Tag IC break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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