

# Global NFC Smart Labelling Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global NFC Smart Labelling market size is predicted to grow from US\$ 90.74 million in 2025 to US\$ 113 million in 2032; it is expected to grow at a CAGR of 3.3% from 2026 to 2032.

NFC Smart Labelling refers to the integration of Near Field Communication (NFC) technology into labels, enabling wireless communication between the label and NFC-enabled devices, such as smartphones and tablets.

United States market for NFC Smart Labelling is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for NFC Smart Labelling is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for NFC Smart Labelling is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key NFC Smart Labelling players cover Avery Dennison, NXP Semiconductors, Alien Technology, Thinfilm Electronics, Identiv, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "NFC Smart Labelling Industry Forecast" looks at past sales and reviews total world NFC Smart Labelling sales in 2025, providing a comprehensive analysis by region and market sector of projected NFC Smart Labelling sales for 2026 through 2032. With NFC Smart Labelling sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world NFC Smart Labelling industry.

This Insight Report provides a comprehensive analysis of the global NFC Smart Labelling landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on NFC Smart Labelling portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NFC Smart Labelling market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NFC Smart Labelling and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NFC Smart Labelling.

This report presents a comprehensive overview, market shares, and growth opportunities of NFC Smart Labelling market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

ISO 14443A

ISO 14443B

### **Segmentation by Application:**

Retails

Logistics

Manufacturing

Others

**This report also splits the market by region:**

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East &amp; Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison

NXP Semiconductors

Alien Technology

Thinfilm Electronics

Identiv

Checkpoint Systems

Confidex

Invengo

Xerafy

Impinj

Paragon ID

Infineon

Tageos

Bossert GmbH

**The report requires updating with new data and is sent in 48 hours after order is placed.**

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