

Global NFC-Enabled Smart Labels Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GF3A5A83AD48EN.html>

Date: August 2024

Pages: 110

Price: US\$ 3,660.00 (Single User License)

ID: GF3A5A83AD48EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

NFC-Enabled Smart Labels are tiny tags combining a chip, antennae and storage that use radio waves to communicate between nearby devices. For example, the technology is already used by tap-to-pay apps Google or Apple Pay to turn smartphones into debit cards, etc.

The global NFC-Enabled Smart Labels market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "NFC-Enabled Smart Labels Industry Forecast" looks at past sales and reviews total world NFC-Enabled Smart Labels sales in 2022, providing a comprehensive analysis by region and market sector of projected NFC-Enabled Smart Labels sales for 2023 through 2029. With NFC-Enabled Smart Labels sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NFC-Enabled Smart Labels industry.

This Insight Report provides a comprehensive analysis of the global NFC-Enabled Smart Labels landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on NFC-Enabled Smart Labels portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NFC-Enabled Smart Labels market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NFC-Enabled Smart Labels and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NFC-Enabled Smart Labels.

United States market for NFC-Enabled Smart Labels is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for NFC-Enabled Smart Labels is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for NFC-Enabled Smart Labels is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key NFC-Enabled Smart Labels players cover Avery Dennison, NXP Semiconductors, Alien Technology, Thinfilm Electronics, Identiv, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of NFC-Enabled Smart Labels market by product type, application, key players and key regions and countries.

Segmentation by Type:

ISO 14443A

ISO 14443A or ISO 14443B

Segmentation by Application:

Retails

Logistics

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison

NXP Semiconductors

Alien Technology

Thinfilm Electronics

Identiv

Checkpoint Systems

Confidex

Invengo

Xerafy

Impinj

Paragon ID

Infineon

Tageos

Bossert GmbH

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