

# Global NFC-enabled Handsets Market Growth 2025-2031

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## Abstracts

The global NFC-enabled Handsets market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

NFC-enabled handsets refer to smartphones that are equipped with Near Field Communication (NFC) technology. NFC is a short-range wireless communication technology that allows devices to exchange data over very short distances. Phones with NFC functionality can interact with other NFC devices by touching or bringing them close together, enabling actions such as information transfer and payment without the need for traditional Bluetooth or Wi-Fi connections.

This technology is widely used in mobile payments, electronic access control, public transportation cards, file sharing, and device pairing, among others. These smartphones typically integrate NFC chips and antennas, allowing them to easily interact with other NFC-enabled devices, such as smart cards, point-of-sale terminals, and NFC tags.

As smartphones become more widespread and mobile payments continue to grow, NFC functionality has become a key feature in modern smartphones. It not only enhances user convenience but also supports the development of a smarter lifestyle ecosystem, laying the groundwork for future Internet of Things (IoT) applications. With technological advances, NFC's applications continue to expand, from initial payment functions to comprehensive cross-industry solutions, making NFC-enabled handsets an essential tool in many business and everyday scenarios.

## Market Development Opportunities & Main Driving Factors

The market for NFC-enabled handsets is rapidly growing, primarily driven by the widespread adoption of smartphones and the increasing demand for mobile payments. As NFC technology matures and consumers seek more convenient payment methods, an increasing number of handset manufacturers are making NFC a standard feature. This trend not only drives market growth for NFC-enabled phones but also fosters the development of related industries such as payment terminals, smart cards, and electronic access control. In regions like Asia-Pacific, the rise of mobile payments and cashless societies is expected to further boost the demand for NFC functionality.

## Market Challenges, Risks, & Restraints

Despite the significant market potential for NFC-enabled handsets, there are challenges and risks. Firstly, the adoption of NFC technology varies globally, and infrastructure differences across regions could impact the market penetration of NFC phones. Secondly, with rapid technological advancements and increasingly diverse consumer demands, NFC functionality could face the risk of being replaced by other technologies, such as QR code payments. Furthermore, security concerns related to NFC technology, including data privacy and payment security, are critical issues that could restrict the further development of the market.

## Downstream Demand Trends

Downstream demand is primarily driven by the continuous expansion of mobile payments and smart living applications. As more retailers, transportation systems, and financial institutions adopt NFC payment technology, the demand for NFC-enabled handsets is gradually increasing. In the future, with the growth of the Internet of Things (IoT) applications, NFC will play an important role not only in payment functions but also in areas such as smart homes, health management, and identity verification. Especially among younger generations, who have a higher acceptance of new technologies, the demand for NFC-enabled handsets is expected to continue to rise.

LP Information, Inc. (LPI) ' newest research report, the "NFC-enabled Handsets Industry Forecast" looks at past sales and reviews total world NFC-enabled Handsets sales in 2024, providing a comprehensive analysis by region and market sector of projected NFC-enabled Handsets sales for 2025 through 2031. With NFC-enabled Handsets sales broken down by region, market sector and sub-sector, this report

provides a detailed analysis in US\$ millions of the world NFC-enabled Handsets industry.

This Insight Report provides a comprehensive analysis of the global NFC-enabled Handsets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on NFC-enabled Handsets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NFC-enabled Handsets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NFC-enabled Handsets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NFC-enabled Handsets.

This report presents a comprehensive overview, market shares, and growth opportunities of NFC-enabled Handsets market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Feature Phones

Smartphones

#### Segmentation by Application:

Mobile Payment

ID Authentication

Transit Fare Collection

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung Electronics

Apple

Huawei

Xiaomi

Lenovo

Sony

LG Electronics

ZTE

OPPO

Vivo

Acer

BlackBerry

HTC

LG

Microsoft

Motorola

Alcatel

Brunswick

Citrix

Fujitsu

Gionee

Lumigon

OnePlus

## Key Questions Addressed in this Report

What is the 10-year outlook for the global NFC-enabled Handsets market?

What factors are driving NFC-enabled Handsets market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do NFC-enabled Handsets market opportunities vary by end market size?

How does NFC-enabled Handsets break out by Type, by Application?

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